## IT SIKKERHED

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### 1 Introduction

#### 1.1 Risk Assessment

ÆØÅæøå could have avoided some of the problems they encountered, for instance the wrongly estimated market or the lost advertisement, if more work had been put into risk assessment and prevention. My advice would be to make an at least bimonthly meeting where current risks, triggers and actions could be discussed and updated according to the current market.

Examples of actions lowering current risks could be; keeping the site up-todate for the target market with usability tests, keep up customer satisfaction by adding a support employee, capable of answering any question or creating company outing and parties raising employee moral, and thereby lowering the risk of key employees leaving.

### References

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