

# Credit Card Transaction Report

Revenue

55M

Total  
Interest

8M

Transaction  
Count

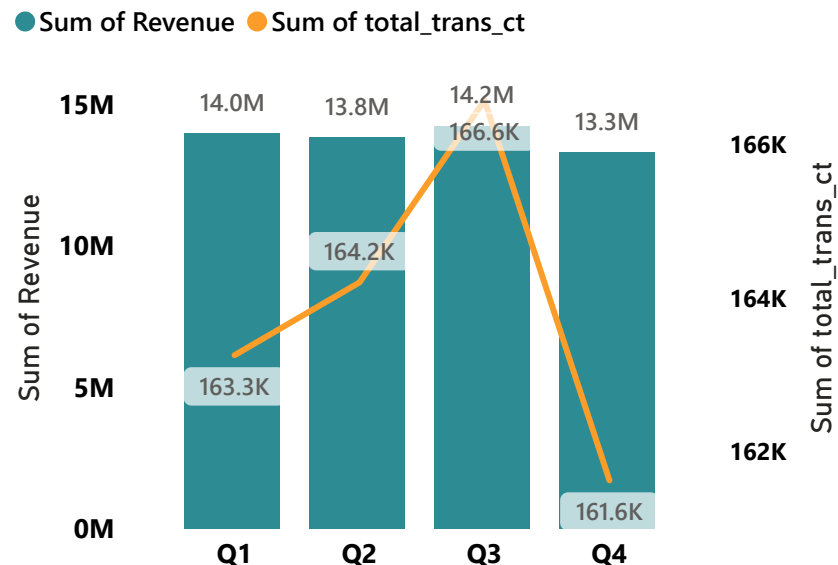
656K

Transaction  
Amount

45M

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Total	55315410	44522013	7843382

## QTR Revenue and total trans count



week\_start\_date

All

F

M

MED

low

High

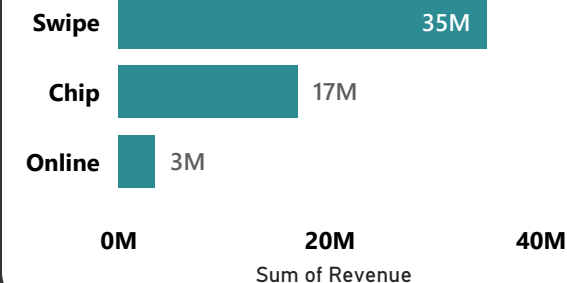
Silver

Blue

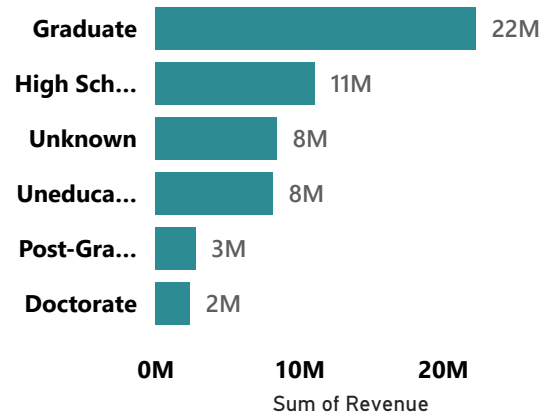
Gold

Platinum

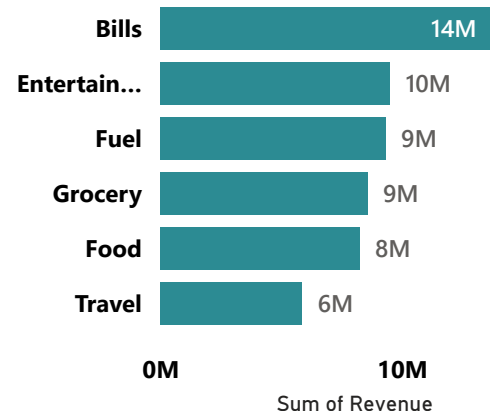
## Revenue by Use Chip



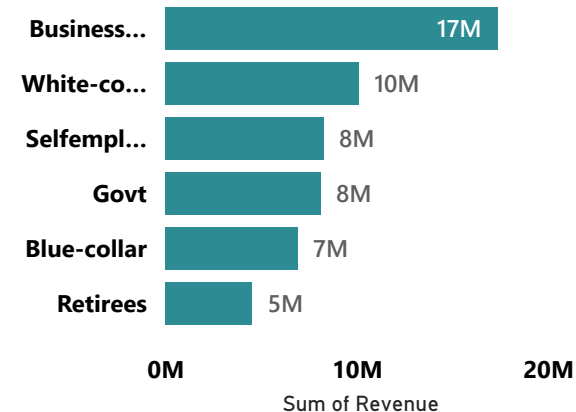
## Revenue by Education



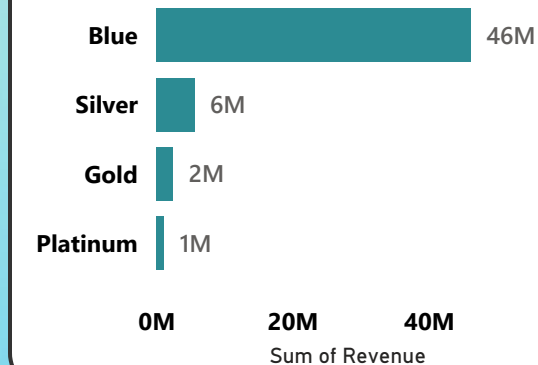
## Revenue by Expenditure Type



## Revenue by Customer Job



## Customer Acq Cost



# Credit Card Customer Report

Revenue

55M

Total  
Interest

8M

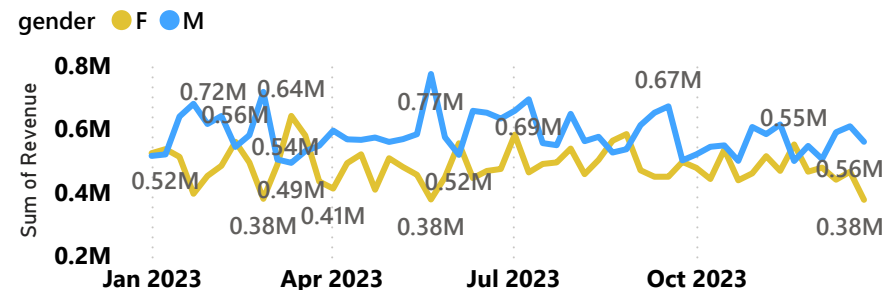
CSS

3.19

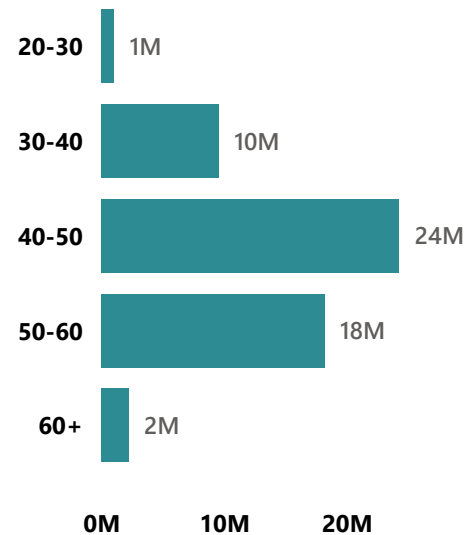
Income

576M

## Revenue Vs Gender



## Age Group



Q4

Q3

Q2

Q1

week\_start\_date

All

M

30M

F

25M

MED

low

High

Silver

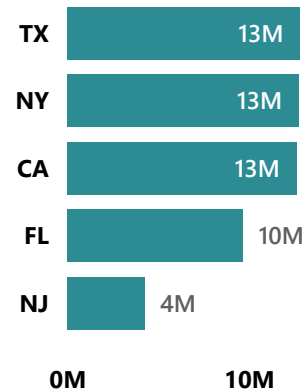
Blue

Gold

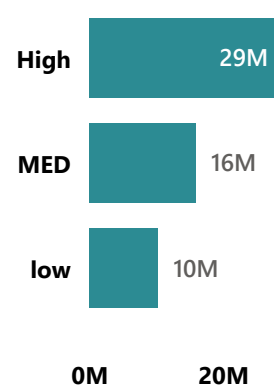
Platinum

customer_job	Sum of Revenue	Sum of total_trans_amt	Sum of income
Businessman	17387832	14285412	186959919
White-collar	10114656	8221742	103930055
Govt	8111701	6507875	88773989
Selfemployed	8261758	6395026	75313288
Blue-collar	6904279	5488838	72262158
Retirees	4535184	3623120	48675030
Total	55315410	44522013	575914439

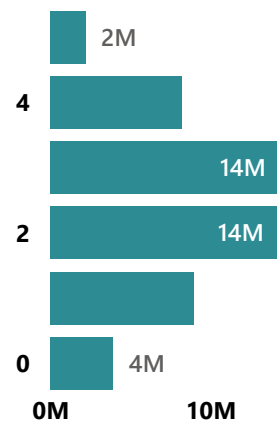
## Top 5 States



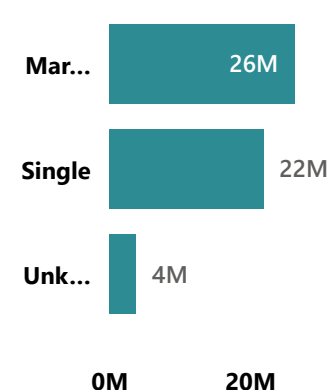
## Salary Group



## Dependent Count



## Marital Status



## Education Level

