

# NETFLIX DATA ANALYTICS PROJECT:

**Data Insights -** What insights can be drawn from the average ratings and the number of titles across different genres?

**Geographic Analysis -** How is the distribution of Netflix titles across different countries visualized on the map? What does the bubble size represent?

**Ratings Distribution -** What does the bar chart reveal about the distribution of Netflix titles across various rating groups?

**User Interactions -** How can users interact with the dashboard to filter and analyze movies versus TV shows?

**Visualization Techniques** - What visualization methods are used to compare the number of votes per title, average ratings, and the total number of titles by country or genre?

## Overview :

**This project involves creating an end-to-end interactive Power BI dashboard to analyze Netflix data. The dashboard provides insights into various aspects of Netflix content, such as ratings, genres, geographic distribution, and user preferences. It is designed to demonstrate the complete data analysis lifecycle, from importing and transforming data to building advanced visualizations.**