

Ideation Phase

Brainstorm & Idea Prioritization

Date	13 MARCH 2025
Team ID	PNT2025TMID06851
Project Name	Predicting plant Growth stages with Environment and management data using power bi
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

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Brainstorm
Write down any ideas that come to mind that address your problem statement.
 10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Madati Krishna Vamsi

Temperature trends

Line graph for trends

Irrigation schedules

Koritala Nagaraju

Humidity Patterns

Fertilizer routines

Interactive Fertilizers

G. Krishna Sai

Soil moisture level

Pest control method

Forecasting tools

P.Haneesh Chowdary

Sunlight Exposure

Crop rotation plans

Heat maps for hotspot

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Problem Statement:

Farmers and agritech companies struggle to **predict plant growth stages** accurately due to varying environmental conditions like **soil type, sunlight exposure, water frequency, temperature, and humidity**.

Project Goal:

Using **Power BI**, we aim to analyze plant growth patterns and provide **data-driven insights** to optimize farming strategies and improve **crop yield and sustainability**.

Step-2: Brainstorm, Idea Listing and Grouping

Brainstormed Ideas for the Project

1. Data Collection & Preparation:

- Collect environmental and management data (soil type, water frequency, etc.).
- Ensure data quality by handling missing values and inconsistencies.

- Import and transform data in **Power BI**.

2. Data Analysis & Key Metrics:

- Identify **growth trends based on different environmental conditions**.
- Use **DAX measures** to calculate insights like average growth, highest/lowest temperature impact, etc.
- Apply **data filters and slicers** to explore different growth conditions.

3. Visualization & Dashboard Creation:

- **Stacked Bar Chart:** Soil Type vs. Growth Milestone (stacked by Fertilizer Type).
- **Scatter Plot:** Sunlight Hours vs. Growth Milestone (colored by Soil Type).
- **Line Chart:** Temperature vs. Growth Milestone (to track environmental impact).
- **Pie Chart:** Distribution of Water Frequency or Fertilizer Type.
- **Card Visuals:** Total Plants, Average Growth Milestone, Most Common Soil Type.

4. Predictive Insights & Business Impact:

- Use a **Decomposition Tree** to break down **factors influencing growth milestones**.
- Provide insights on **optimal soil type, watering schedule, and environmental conditions**.
- Support **precision agriculture and smart farm management** using data analytics.

Step-3: Idea Prioritization

Idea	Priority Level (High/Medium/Low)	Reason for Priority
Data Cleaning & Transformation	High	Essential for accurate insights
Stacked Bar Chart (Soil Type vs Growth)	High	Shows key environmental impact
Scatter Plot (Sunlight vs Growth)	High	Helps find correlation
Decomposition Tree (Growth Analysis)	High	Breaks down key influencing factors
Card Visuals (Key Metrics)	High	Provides quick insights
Predictive Insights	Medium	Future enhancement
Advanced AI-based Predictions	Low	Needs further data exploration

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

TIP
For teams that are not comfortable with using sticky notes, you can use a digital tool like Miro or FigJam to create a virtual grid. This tool can help you to see the ideas of all team members at once, making it easier to discuss and prioritize them.

