



# FACEBOOK ADS PERFORMANCE DASHBOARD

interest1

interest1

38,730

interest2

interest2

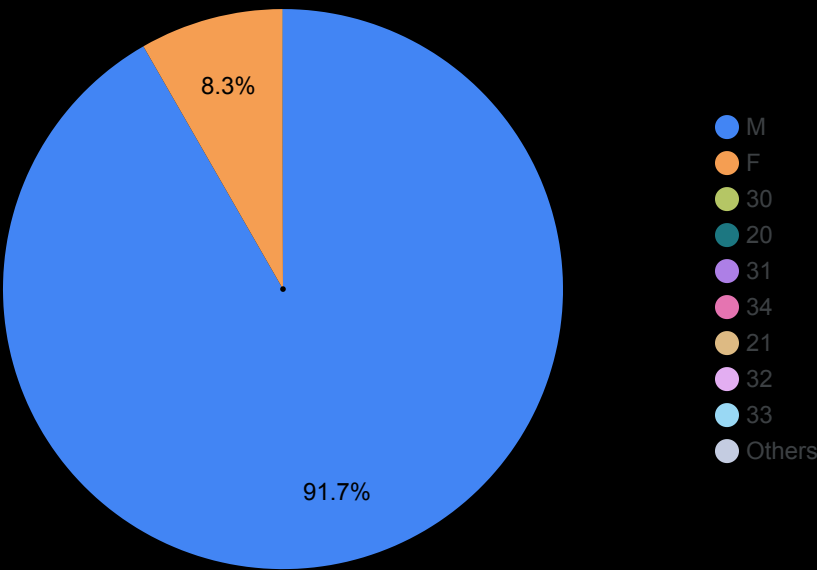
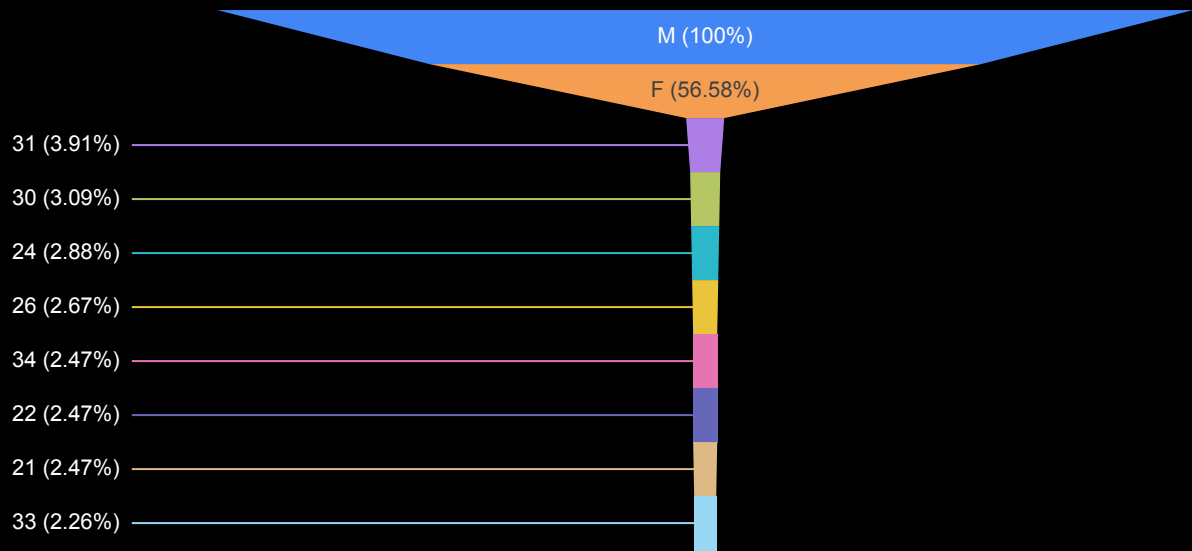
134,943,292

interest3

interest3

48,548

age	
1.	30-34
2.	35-39
3.	40-44
4.	45-49
5.	16
6.	29
7.	28
8.	63
9.	27



AGE

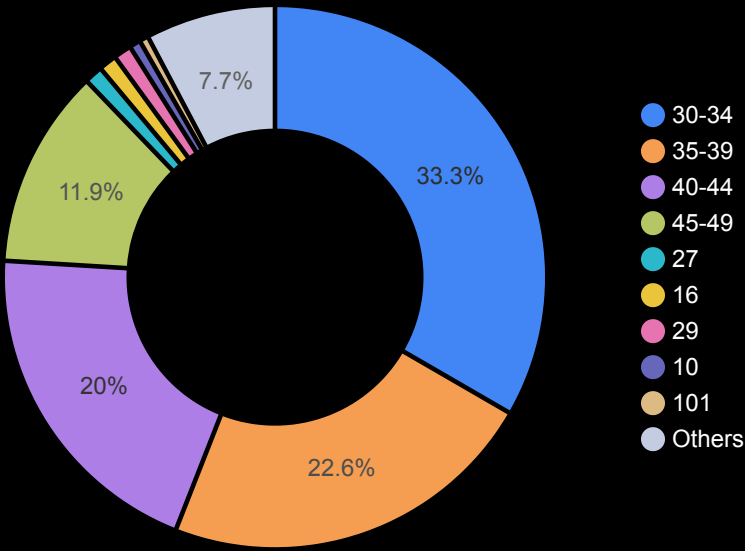
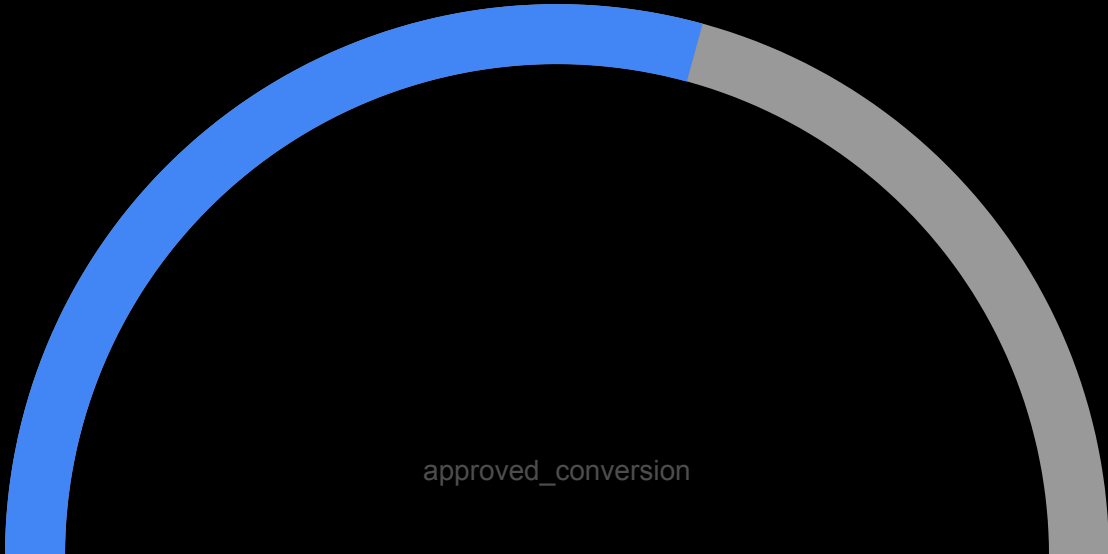
GENDER

IMPRESSIONS

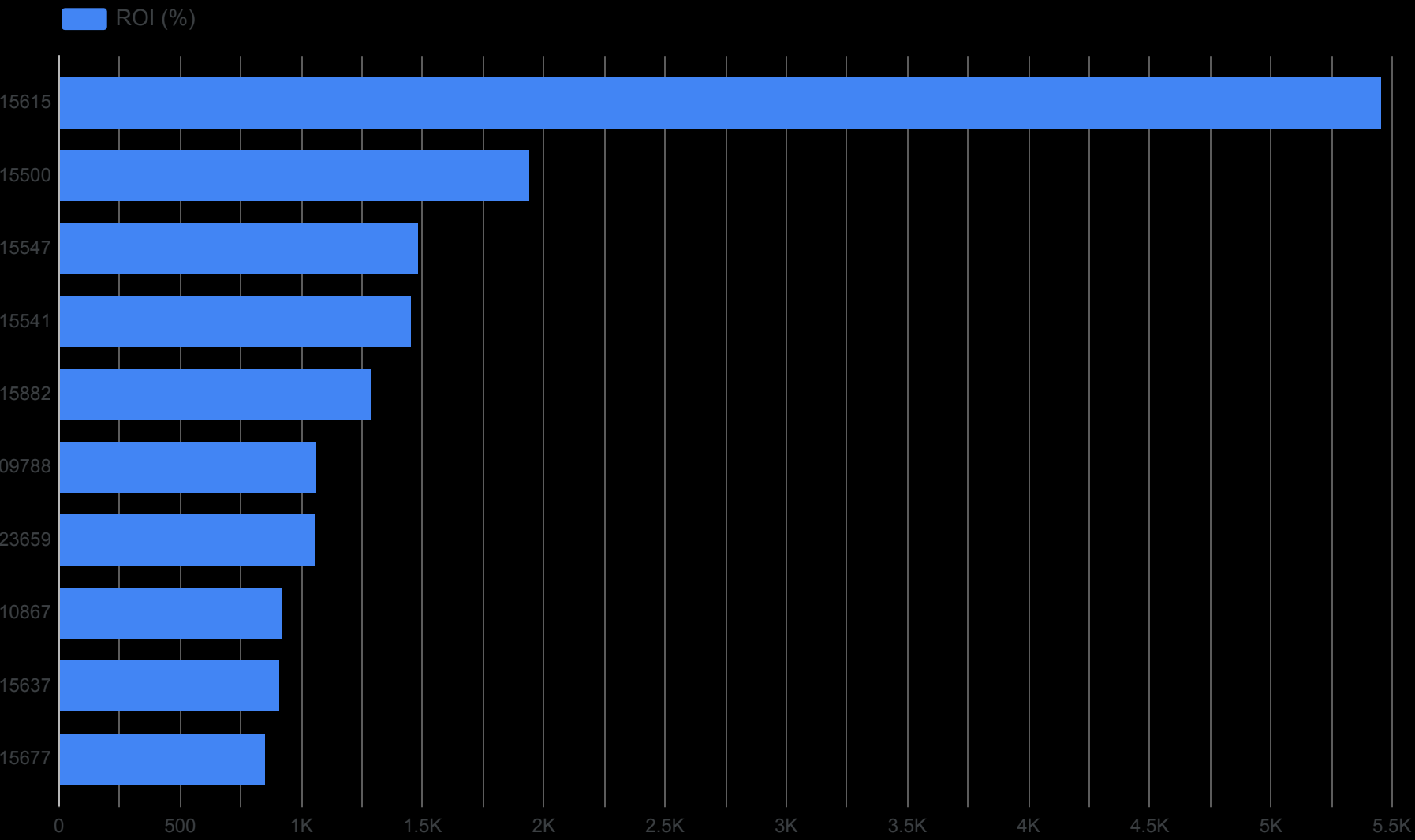
fb\_campaign\_id

clicks

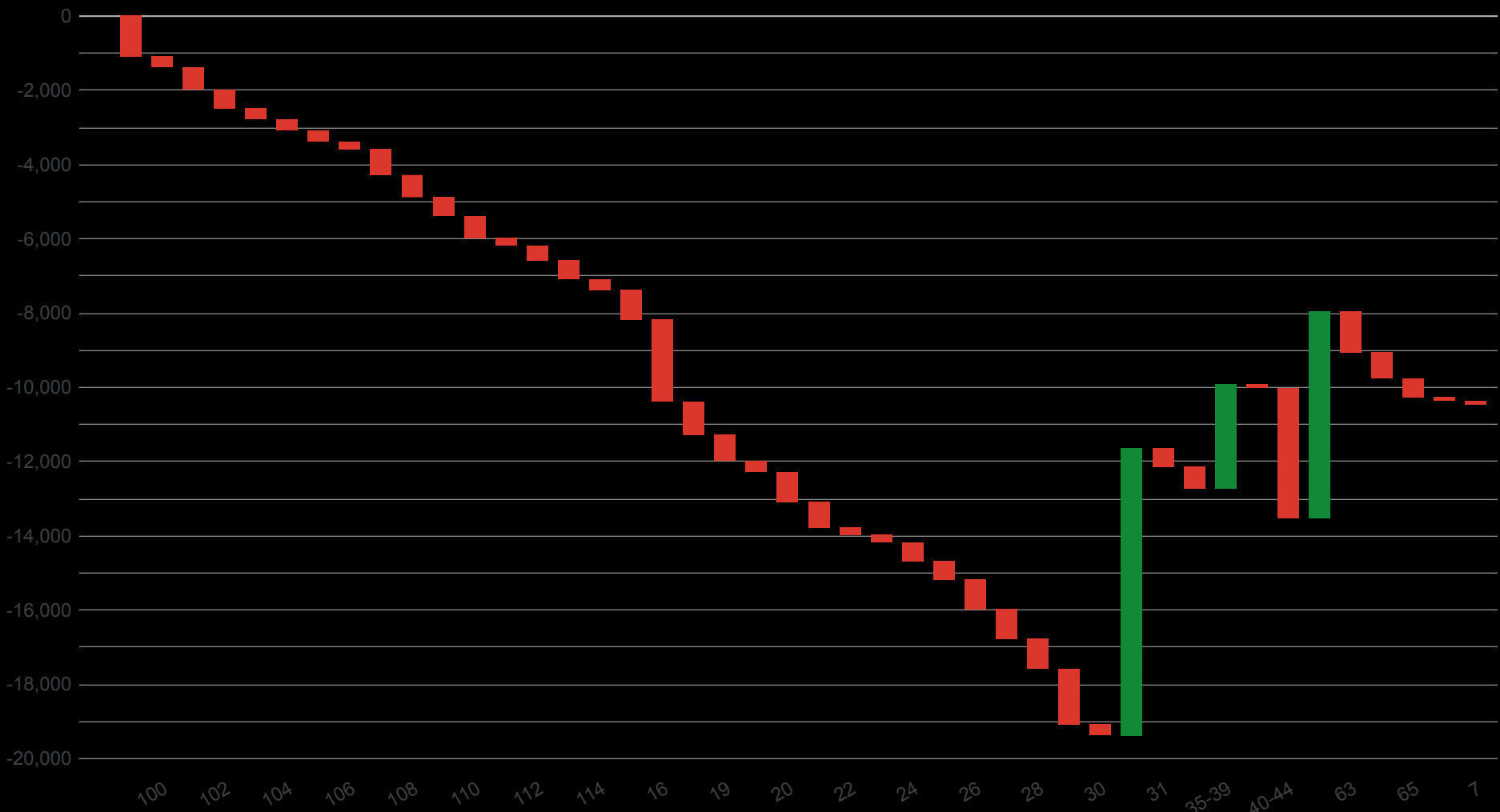
CTR (%)



## Top-Performing Ads



## ROI Summary



## Record Count

Record Count  
1,145

## total\_conversion

total\_conversion  
1,645

## spent

spent  
20,114.24