

Gala

Experiences for Auction

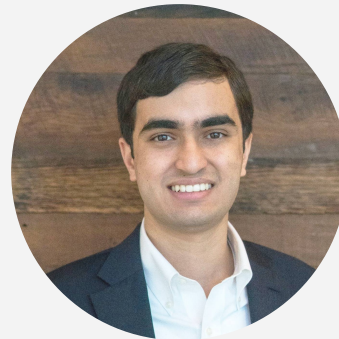
Team



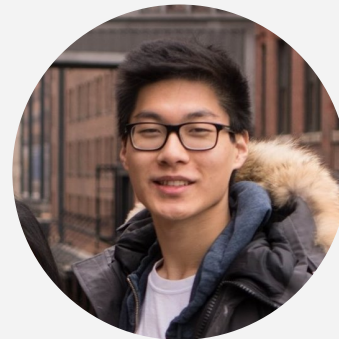
Claire Wang
waclaire@seas.upenn.edu



Edward Kim
kime022@seas.upenn.edu



Kanishka Ragula
kragula@seas.upenn.edu



Robin Tan
robintan@wharton.upenn.edu



Arvind Bhusnurmath, Advisor
bhusnur4@seas.upenn.edu

Vision

Connecting people through one-of-a-kind experiences
via a safe, fair auction-based system

































Omaze	Craigslist	Gala
High quality experiences	Low quality experiences	High quality experiences
Gambling	Single-sale	Auction
Low transparency	Low transparency	Full bidding transparency
Centrally-controlled listings	Sell-side listings	Sell-side listings

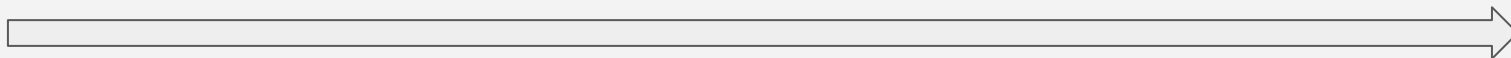
Product Challenges:

1. Capturing network effects
2. Customer safety and security
3. Completion of experiences + payment

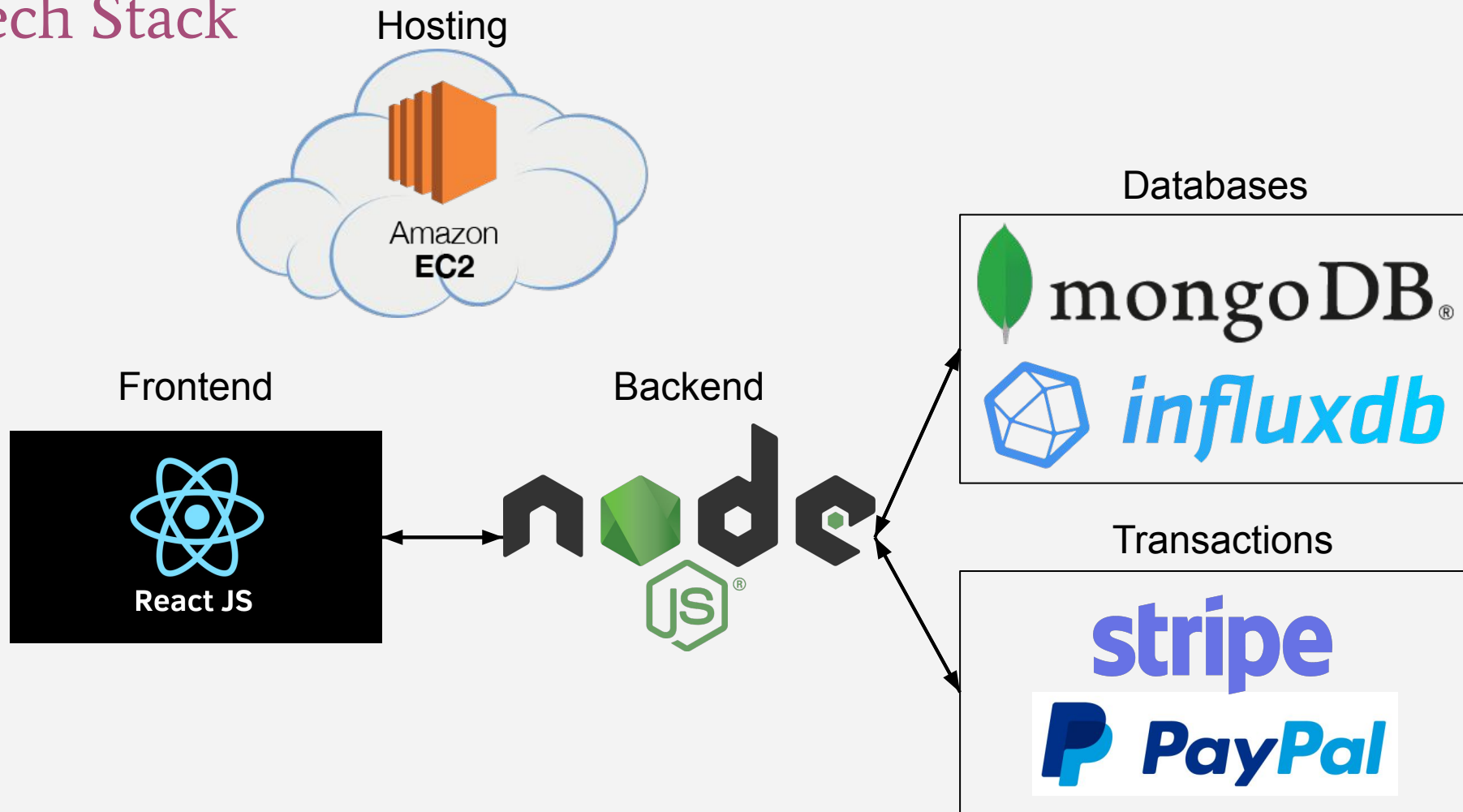


Timeline

	Timeline					
	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.
Design	Architecting Engineering Stack    	Protocol and RestAPI Setup 	UI/UX Design  			
Implement		Node, React, Git, MongoDB   	Build+Connect Backend to DB 	Build Frontend  	Link Frontend and Backend    	Debug and Deploy    
Test			DB/Storage tests, jest tests 	Backend Tests  	Frontend System Tests    	Release beta, iterate on feedback    



Tech Stack



Needs and Next Steps

Unavailable Resources:

- AWS Credits (\$50)
- Mongo Credits (\$30)
- InfluxDB Credits (\$30)

Team Management:

- Scrum to manage team meetings
- Biweekly meetings this semester, weekly next semester
- Designated point person per task

Underestimated Difficulty of Approach:

- Too early to address this now

Triage Strategy:

- Scrum board using Notion

Advancing Timeline:

- Everything on track at present