

KNOWLEDGE FORMS AND DRIVERS OF KM DRIVERS OF KNOWLEDGE MANAGEMENT

The drivers of knowledge management are the compelling forces that push organizations to adopt the knowledge management system (KMS).

Organizations implement change as part of the organizational development process. When change is initiated in the organization, the goals may differ from increasing profits, retaining talents, cost reduction, new product penetration, reducing time to market etc. These goals also drive organizations to implement KMS. Any organizational change such as downsizing, change in workforce demographics, globalizing business all forces organization to involve in KMS.

Technology development:

With the advent of technology, the process of carrying out the knowledge management process has been easier. Also, the internet has made communication easier.

Process improvement:

The organizational process need to be simpler and have to consider the employees' mistakes as part of the learning. This has made knowledge management easier. So the mistakes are never repeated.

Human capital loss:

Knowledge workers possess experience that need to converted into documents for making evidence based decisions. Moreover when expertise workers leave the organization, they carry knowledge with them out of the organization. This knowledge leakage also pushes organizations to better adopt KMS.

WEB LINK: Research paper on Knowledge management drivers for organisational competitive advantage

https://www.academia.edu/369707/Knowledge_management_drivers_for_or ganisational_competitive_advantage?auto=download