

KNOWLEDGE MANAGEMENT LIFECYCLE

NONAKA SPIRAL MODEL-II

The spiral model indicates the transformation of forms of knowledge from tacit to explicit.

In the third phase, combination and internalization processes are involved.

Benefits of the process:

Combination process

1. Brings in all knowledge that is externally and explicitly available .
2. Consolidation of the knowledge, helps to identify the areas that are unexplored.
3. The sharing of knowledge at this stage become easier.
4. Knowledge sharing with the use of information technology makes sharing more valid and help to achieve a greater reach.

Internalization process

- 1.The internalization helps to bring the explicit form to tacit form. This help in reflective thinking of the consolidated knowledge.
2. Further models emerge out of this process.
3. Value addition happens when individuals start internalizing.
4. The values, attitudes, experiences and knowledge are applied to the observation for the formation new interpretation.