

KNOWLEDGE CAPTURE, CODIFICATION AND SYSTEM DEPLOYMENT

IMPORTANCE OF TACIT KNOWLEDGE

The importance of tacit knowledge is so obvious that it makes the organization to be rare and unimitable. It takes the organization to achieve its competitive advantage. Mostly the challenge lies in the observation that individuals make around the events, situations and other entities.

Challenges with tacit knowledge

1. Difficult to articulate with words
2. Tough part of expressing with symbols
3. Depends on factors to share with others
4. Person faces difficulty in communicating to others
5. Highly personal oriented
6. Individual has the control on the content and quality of knowledge