

## INTRODUCTION TO KNOWLEDGE MANAGEMENT

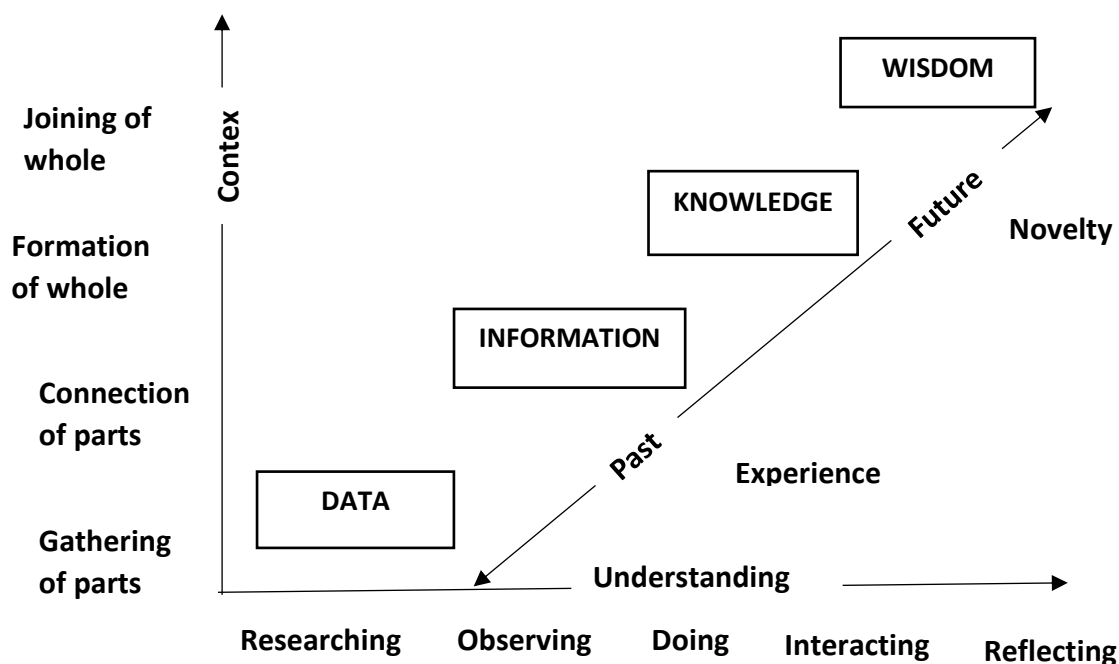
### KNOWLEDGE HIERARCHY

The knowledge hierarchy includes data, information, knowledge and wisdom.

**Data:** This is the gathering of raw data, that has no meaning and interconnectedness.

Examples: Name of the festival, Model number of a car, Course a student is studying.

#### Levels of understanding Vs Context



**Information:** This involved interpretation from the data and making connections among the data.

Examples: Festival belongs to a particular cultural group indicating the importance of celebrating the festival.

**Knowledge:** With interconnection among data and making meaning out of the connection, knowledge on whether an office goer will celebrate the festival taking a day off from the office.

**Wisdom:** The final higher level is the wisdom gained from knowledge existing at different levels.

**WEB LINK:** Research paper on “The five-tier knowledge management hierarchy:  
[http://www.uky.edu/~gmswan3/575/KM\\_tiers.pdf](http://www.uky.edu/~gmswan3/575/KM_tiers.pdf)