Data Science

Transforming Data into Knowledge and Vision
Understanding the Power and Beauty of Data

Introduction to Tableau

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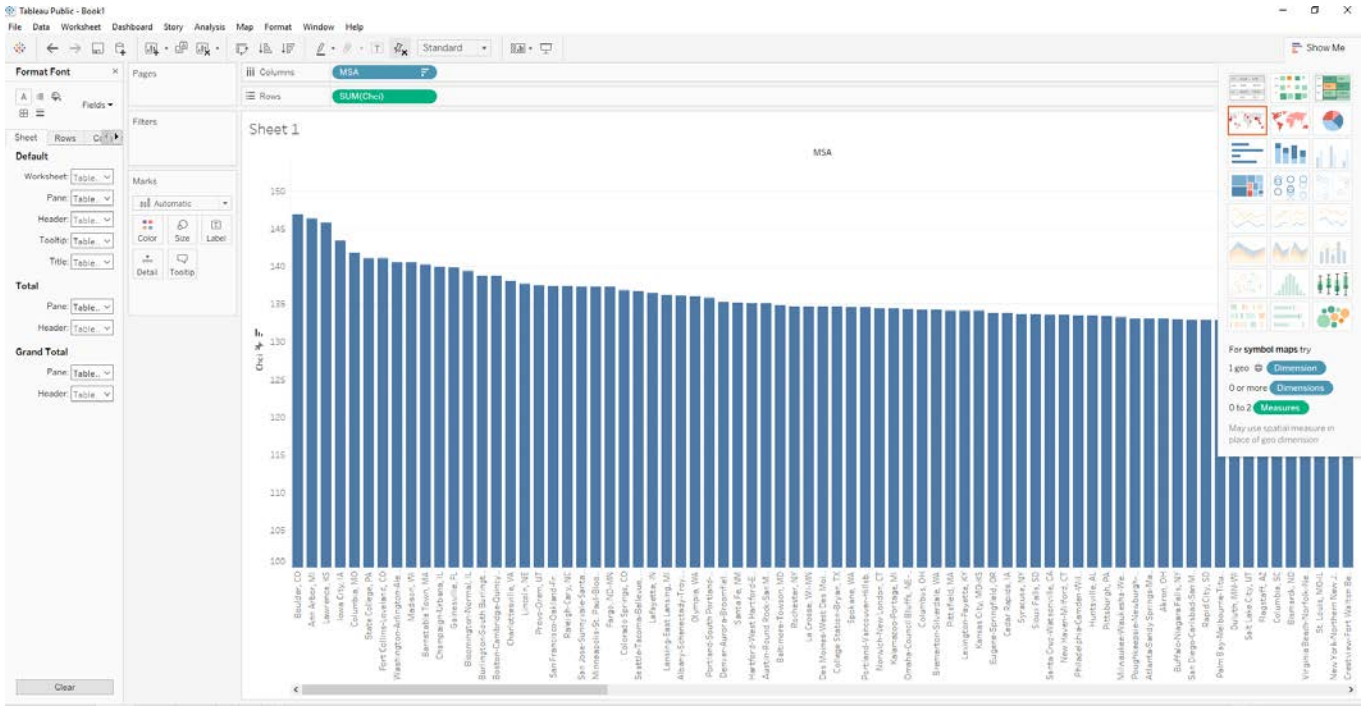
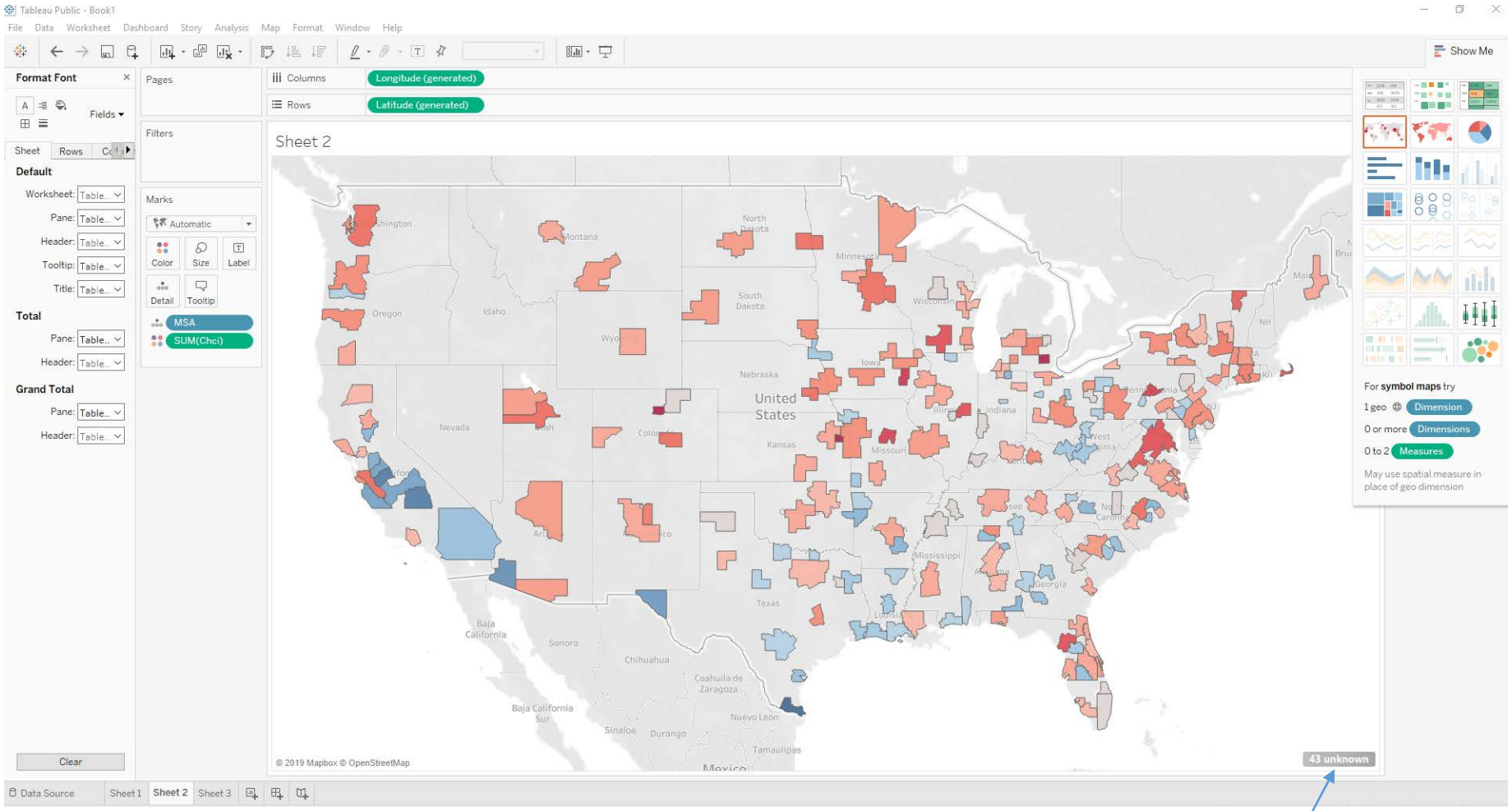
Economist

UCLA Anderson Forecast

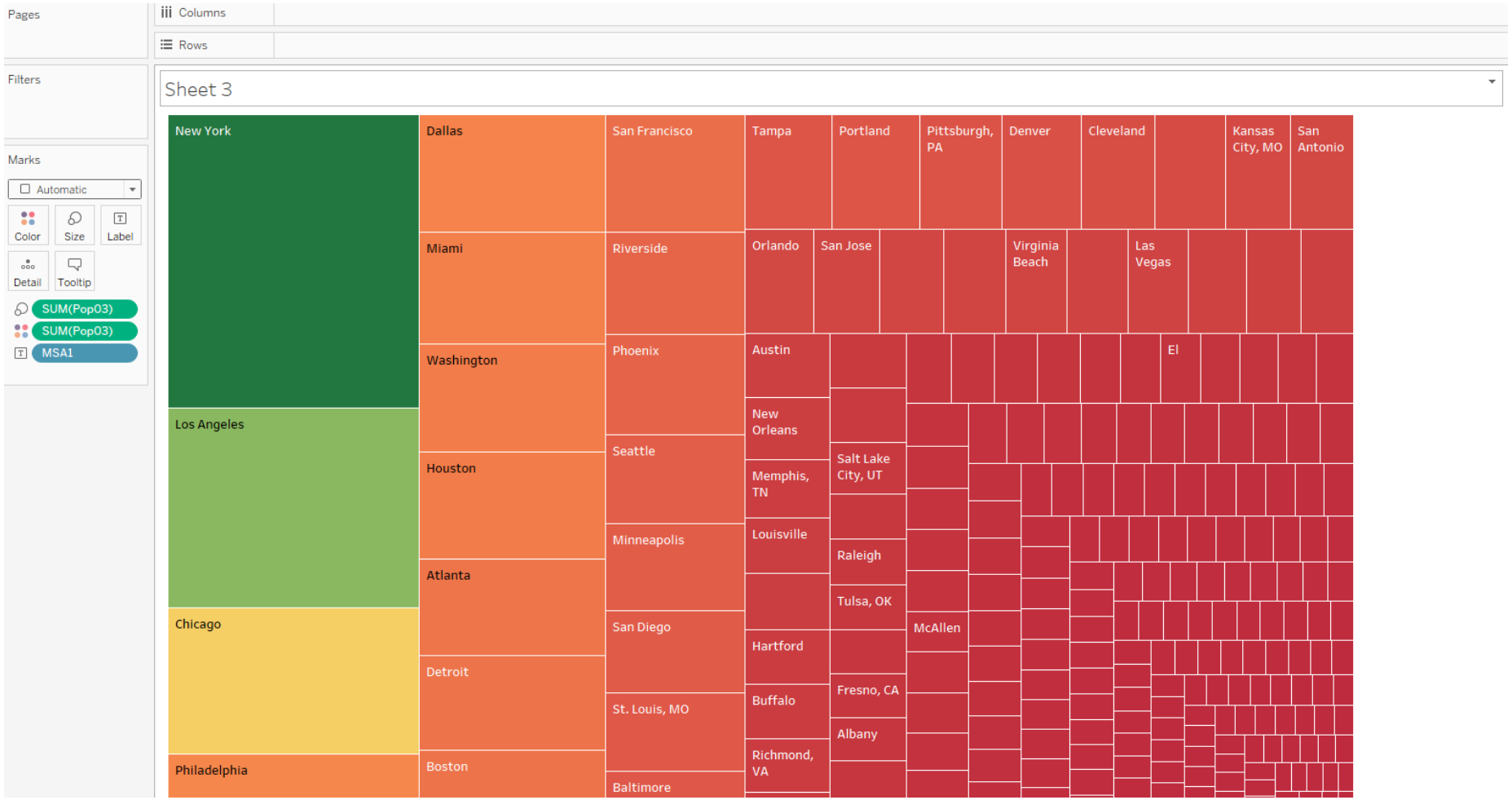
Data: W02b_homeprice

- Data→ New Data Source → Select file → ***Drag Sheets Here***
- Recognize the class of the data automatically
- Custom Split → Sheet1, 2, 3, etc.





Click here to figure out the unknown location


Pages
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Sheet 3
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Tooltip
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Cleveland
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Miami
Riverside
Orlando
San Jose
Virginia Beach
Las Vegas
Washington
Phoenix
Austin
El
Los Angeles
Houston
Seattle
New Orleans
Salt Lake City, UT
Memphis, TN
Minneapolis
Louisville
Raleigh
Chicago
Atlanta
San Diego
Tulsa, OK
McAllen
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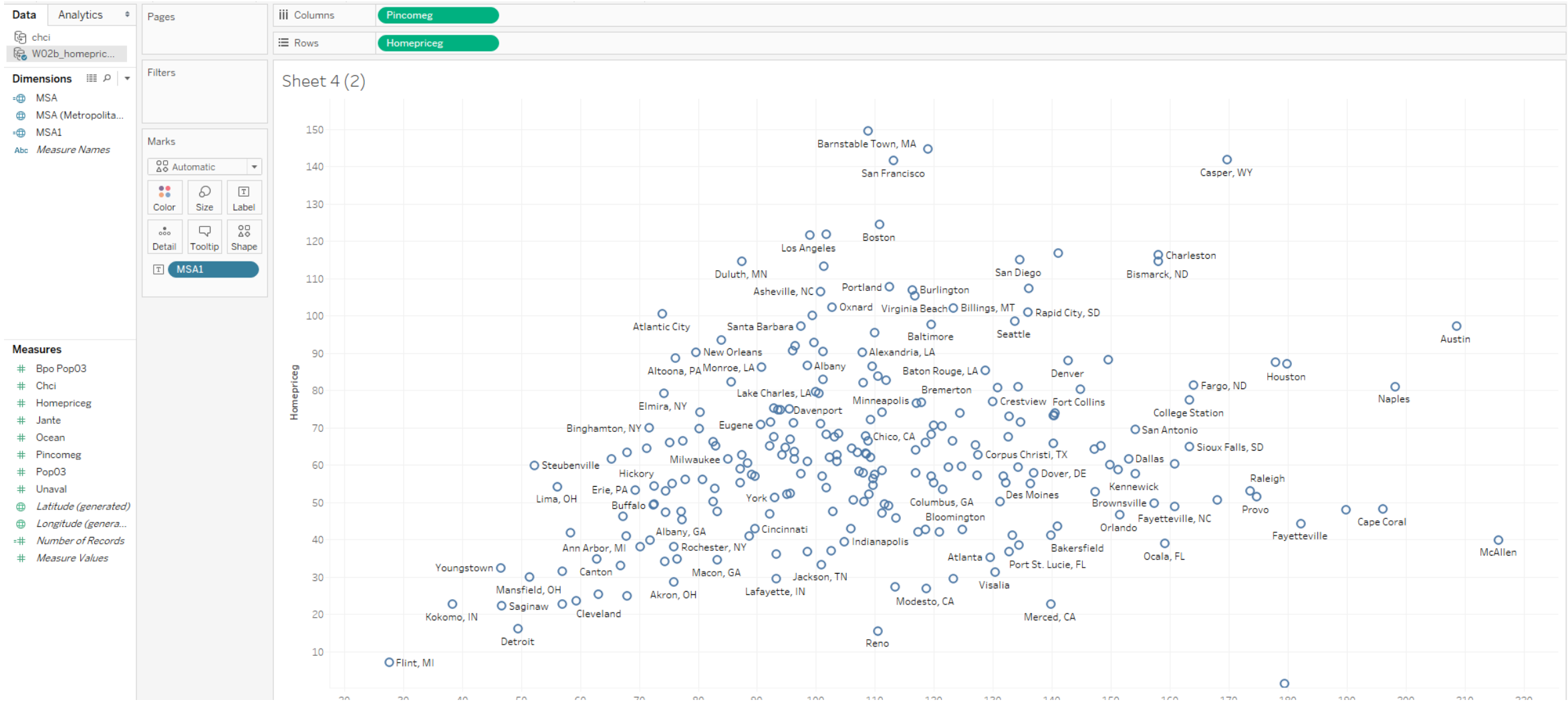
Detroit
Fresno, CA
Buffalo
St. Louis, MO
Albany
Philadelphia
Boston
Richmond, VA
Baltimore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Asheville, NC
Portland
Burlington
Oxnard
Virginia Beach
Billings, MT
Rapid City, SD
Atlantic City
Santa Barbara
Baltimore
Seattle
Austin
New Orleans
Alexandria, LA
Altoona, PA
Monroe, LA
Albany
Baton Rouge, LA
Denver
Houston
Lake Charles, LA
Bremerton
Fargo, ND
Elmira, NY
Minneapolis
Crestview
Fort Collins
Naples
Davenport
College Station
Binghamton, NY
Eugene
Chico, CA
San Antonio
Milwaukee
Corpus Christi, TX
Sioux Falls, SD
Steubenville
Hickory
Dallas
Dover, DE
Raleigh
Lima, OH
Erie, PA
Kennewick
Des Moines
York
Buffalo
Columbus, GA
Brownsville
Provo
Bloomington
Fayetteville, NC
Albany, GA
Cincinnati
Orlando
Cape Coral
Ann Arbor, MI
Rochester, NY
Indianapolis
Fayetteville
Bakersfield
McAllen
Atlanta
Ocala, FL
Youngstown
Port St. Lucie, FL
Canton
Macon, GA
Jackson, TN
Visalia
Mansfield, OH
Akron, OH
Lafayette, IN
Modesto, CA
Saginaw
Kokomo, IN
Cleveland
Merced, CA
Detroit
Reno
Flint, MI
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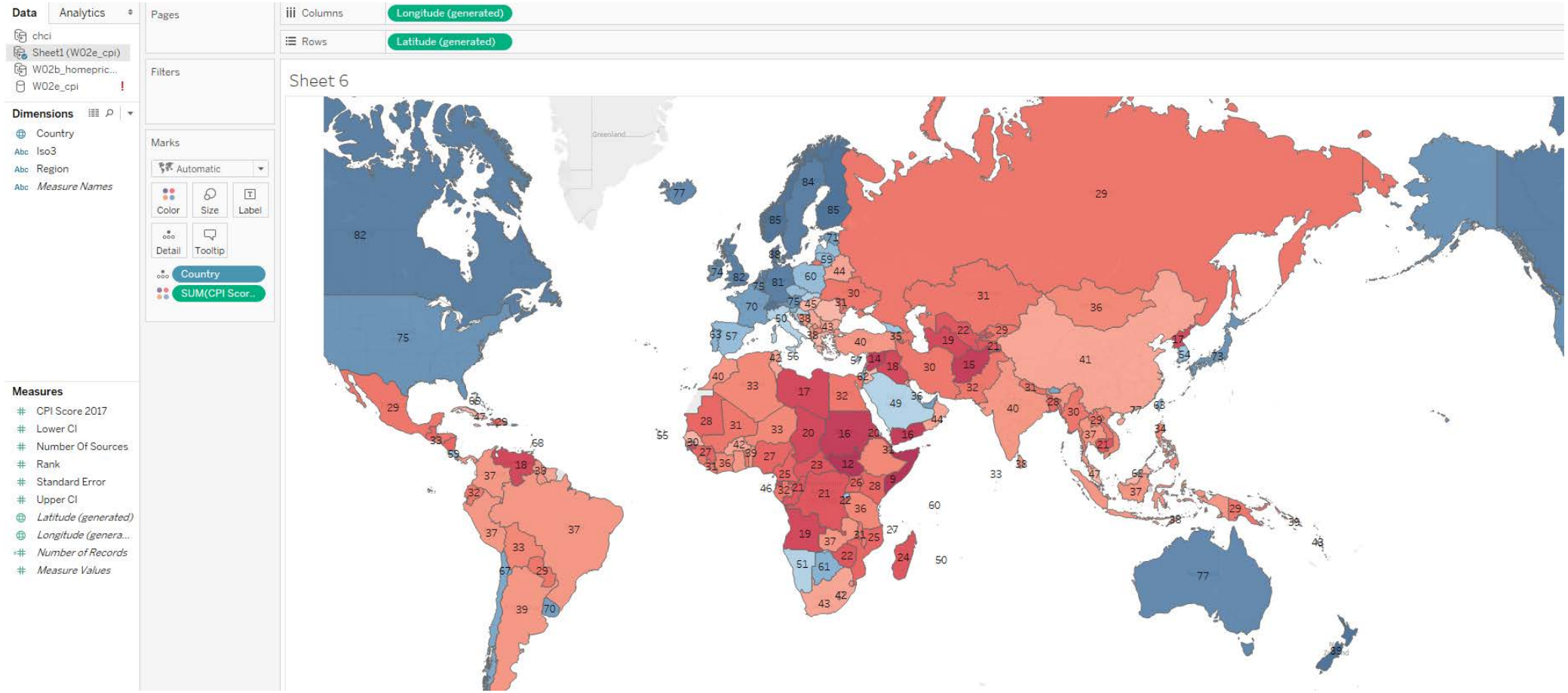
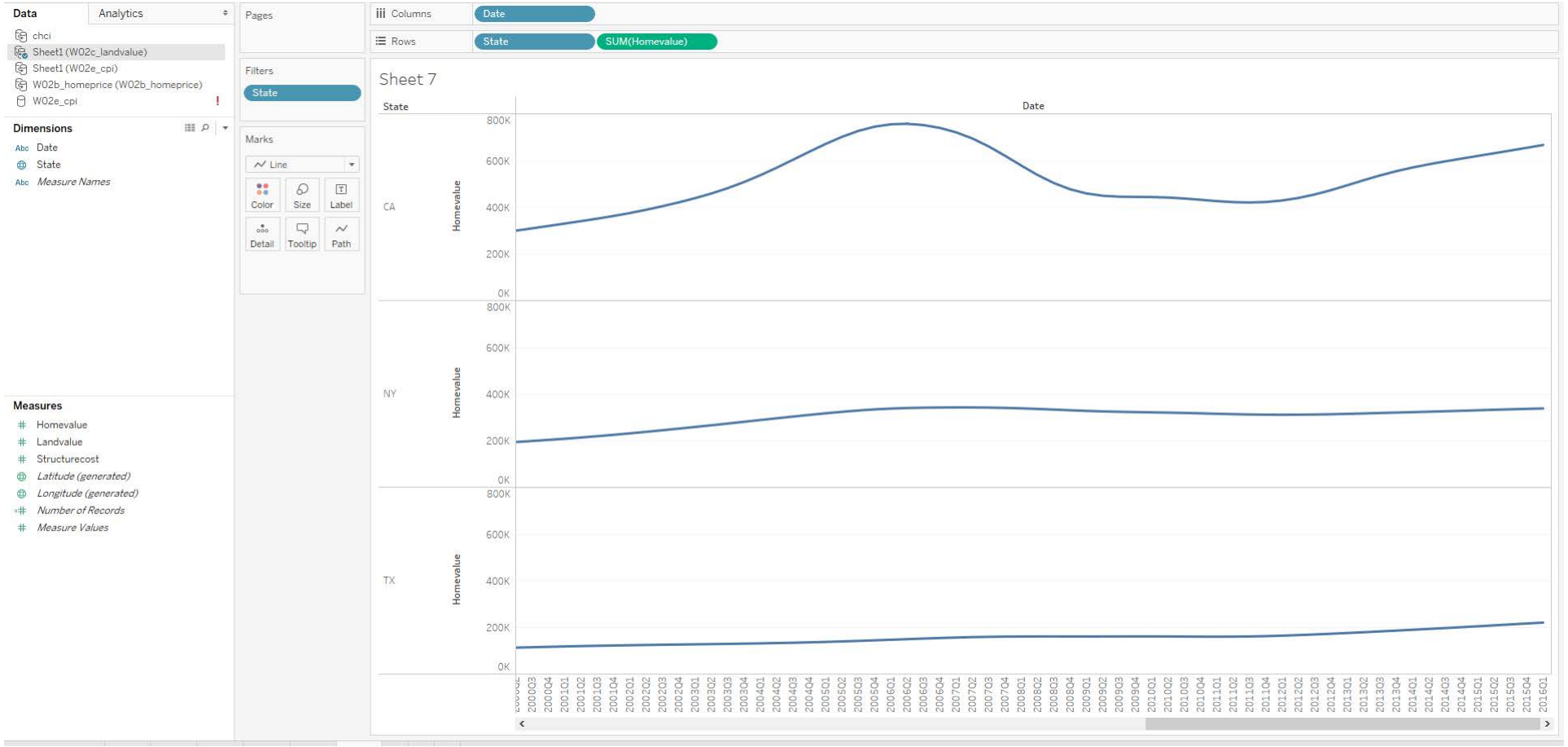
Data: W02e_cpi

Check “**Use Data Interpreters**” to get a direct importation of variable names



Data: W02c_landvalue



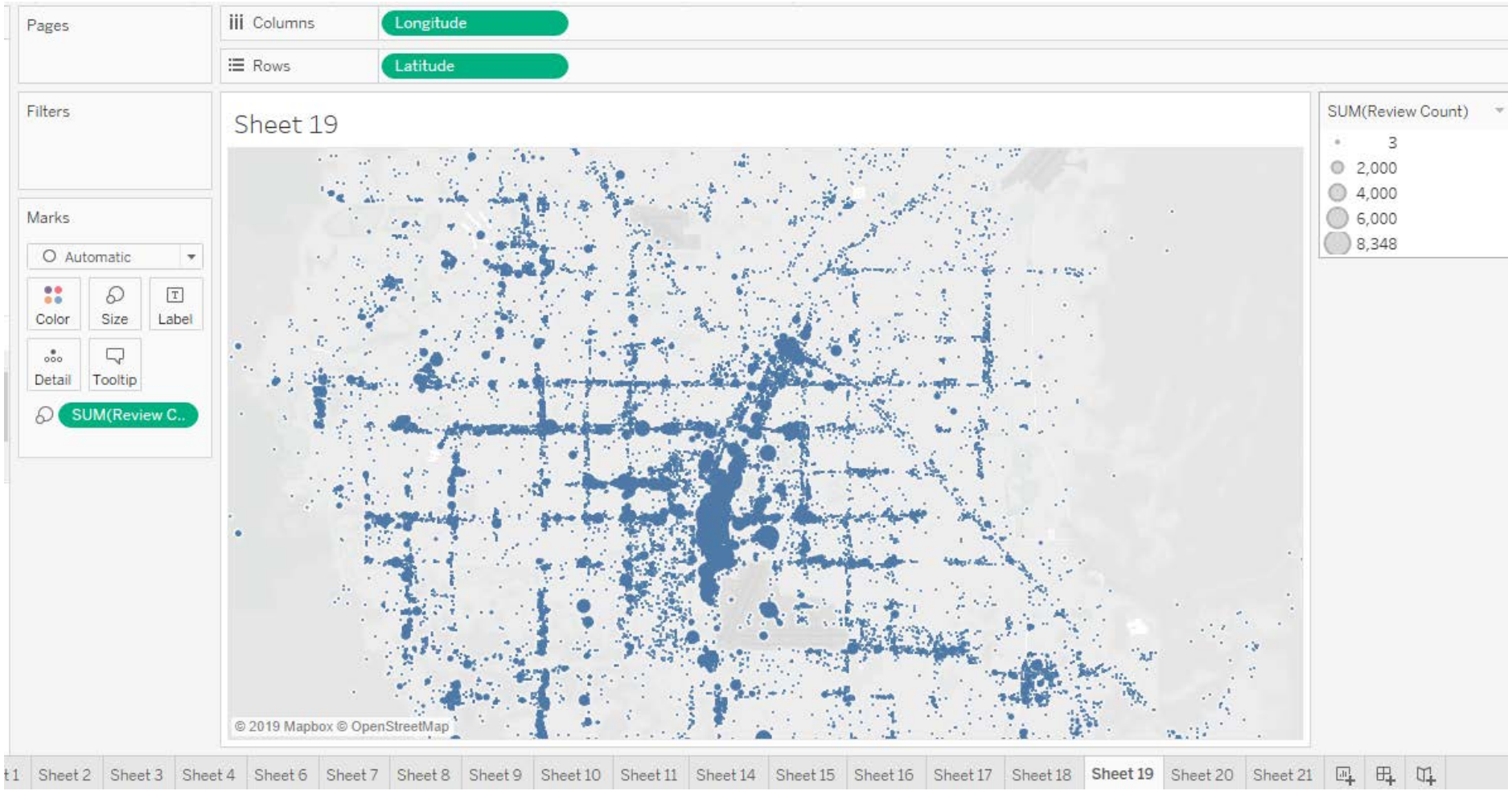
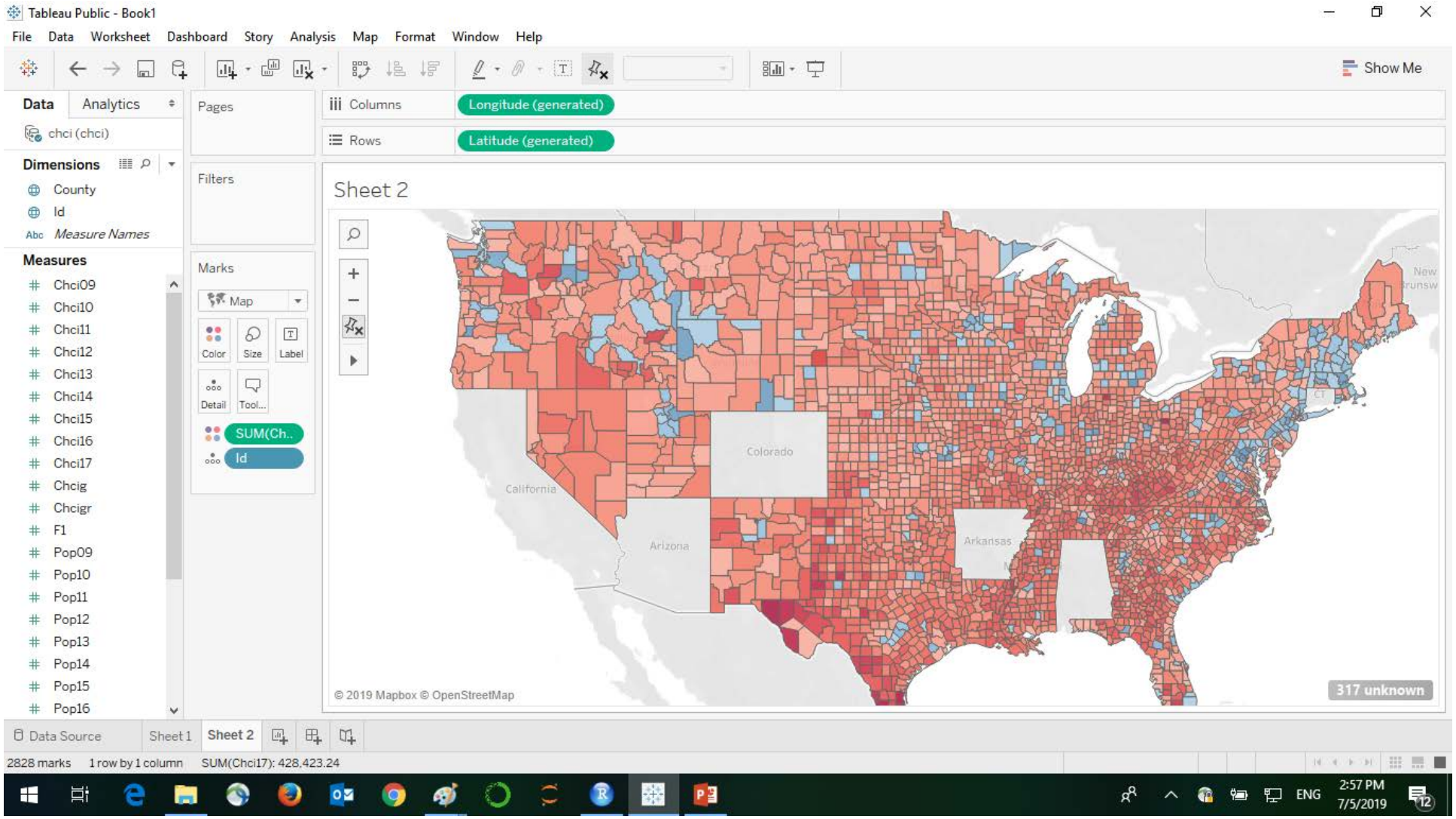
What is JSON?

- JSON stands for **J**ava**S**cript **O**bject **N**otation.
- JSON is a lightweight format for storing and transporting data.
- JSON is often used when data is sent from a server to a web page.
- The JSON format is syntactically identical to the code for creating JavaScript objects.
- Data is in name/vale pairs.
- Data is separated by commas.
- Curly braces hold objects.
- Square brackets hold arrays.

```
{
"employees":[
    {"firstName":"John", "lastName":"Doe"},
    {"firstName":"Anna", "lastName":"Smith"},
    {"firstName":"Peter", "lastName":"Jones"}
]
}
```

Data: W02f_yelp.json

Move the longitude data directly into Columns and latitude data directly to Rows



Data: chci.xlsx
Convert id/fips variable manually to a geographic variable
Right click a numeric variable (such as fips) → geographic role → county