

CORPORATE COMMERCE DEGREE COLLEGE CONTENT

BBA CORPORATE – Connect to Corporate

“Industry-Integrated BBA Program”

60% Practical + 40% Theory = 100% Job

Industry-Integrated BBA Professional

Program Overview

A modern business degree focused on management, leadership, marketing, HR, and analytics with real-time corporate exposure.

Key Highlights

Training in Management, HR, Marketing & Business Analytics
Digital Marketing, Excel, Business Presentations
Case studies, corporate projects & industry visits
Entrepreneurship & start-up mindset development
Soft-skills, communication & interview training

BBA Professional – Why Choose This Course?

Focus on management, HR, marketing, and business analytics.
Practical training through case studies, live projects & company visits.
Skill-building in communication, leadership & digital tools.

Added Advantages

Certifications in digital marketing & business tools.
Corporate-readiness training: resume, interviews, aptitude.
Entrepreneurship & startup exposure.

Why Corporate Commerce?

Qualified faculty team.
Practical exposure through marketing campaigns, HR projects & analytics tasks.
Modern infrastructure, digital tools & LMS support.
Leadership clubs, events, and personality development programs.
Structured grooming for corporate roles and MBA preparation.