

Google UX Design Certificate - Note taking spreadsheet KSS

Observations	Participant A	Participant B	Participant C	Participant D	Participant E
See uses for labels	1				1
Doesn't see uses for lables					
Knows how to get started	1		1		1
Doesn't know how to get started		1			
Confused how to get started					
Feels frustrated getting stared					
Has trouble finding the "Try it on" AR feature				1	1
Feels frustrated with the AR feature					
Feedback was in a positive tone	1	1		1	
Feedback was in a indifferent tone			1		1
Feedback was in a frustrated tone					
Feedback was in an annoyed of impatient tone					
Feedback was in a confident tone					