

<b>Persona: Krystal, administrative user, busy mother of twins babies</b>					
Goal: Schedule product postings while holding a sleeping baby					
<b>ACTION</b>	<b>Opening the app</b>	<b>Navigate to the scheduler</b>	<b>Pick multiple posting days on the calendar</b>	<b>Start filling out the desired fields for each day</b>	<b>Post to schedule as she completes each day or post at once</b>
<b>TASK LIST</b>	<p>Tasks</p> <p>A. Double tap icon</p> <p>B. Fingerprint Recognition Login</p> <p>C. Opens the dashboard</p>	<p>Tasks</p> <p>A. On her customizable navbar, located at the bottom of the screen</p> <p>B. she taps the scheduling icon</p> <p>C. Opens a calendar</p>	<p>Tasks</p> <p>A. By long pressing a day on the calendar, she enables multi-day checkboxes</p> <p>B. She chooses the box to select the entire week</p> <p>C. She presses "continue" to start scheduling posts</p>	<p>Tasks</p> <p>A. Fills out title input</p> <p>B. Fills out description input, with the option to use voice to text</p> <p>C. Uploads product image</p> <p>D. Moves onto next day and it automatically autosaves every time she pauses for 5 seconds</p>	<p>Tasks</p> <p>A. Although, each post autosaves, Krystal has the option to schedule each post as she moves on.</p> <p>B. Krystal decides to do a mass posting once she's completes the entire week</p> <p>C. She mass posts products by pressing, "Schedule All Posts" button</p>
<b>FEELING ADJECTIVE</b>	Multitasking feels great.	Glad that she has the option to customize her navbar.	<p>Enjoys that she can edit everything at once.</p> <p>Mentally prepares herself to fill out the required fields.</p>	Disappointed that there isn't an easier way to autofill fields.	<p>She really appreciates autosave and the option to schedule mass posts.</p> <p>Her arm is tired from holding the baby</p>
<b>IMPROVEMENT OPPORTUNITIES</b>	Add other ways to login quickly and handsfree. Ex: Facial and/or voice recognition	Add another viewing option of the calendar.	Add a way to make the most tedious tasks enjoyable	Offer marketing predictable text for admins.	<p>Add a preview of each posting before submitting the schedule.</p> <p>Add a 3 second long press requirement to the "Schedule All Posts" button</p>
Kimberly Swinton: Journey Map					