

# Part 3 - Crazy Eights Activity

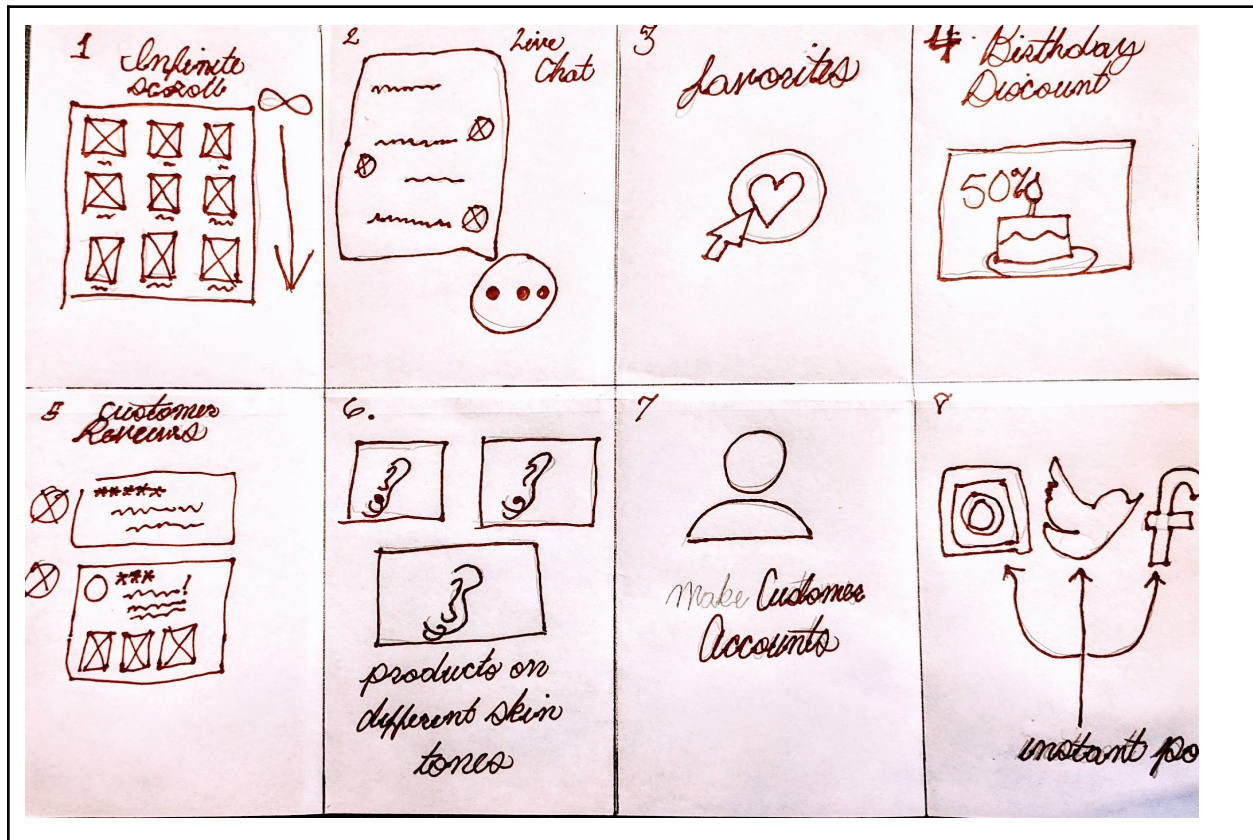
Google UX Design Certificate

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## 1. Identify gaps and opportunities.

How can we enhance customer engagement?

## 2. Provide an image of your Crazy Eights drawing below.



## 3. Describe at least three of the ideas you generated with Crazy Eights.

1. infinite scrolling -It will be an option for people who don't want to deal with pagination
2. Live chat - Chat with customers live or have an automated chat system
6. Showcasing jewelry on different skin tones.
8. Instant post - Posting to all social media platforms that are available as a new product is being post in the admin scheduler

