

SM 4300: Commercial Recreation and Tourism

3 Credit Hours

Prerequisite: Admission to the Sport Management Program

This course introduces students to historical and contemporary perspectives of the field of commercial recreation and tourism. The course stresses the necessary writing, technical, business management, and people skills needed to compete in the current recreation and tourism marketplace.

SM 4400: Directed Study

1-6 Credit Hours

Prerequisite: Admission to the Sport Management Program

This course covers topics of an advanced nature external to regular course offerings and requires independent instruction according to an agreement with a faculty supervisor.

SM 4490: Special Topics in Sport Management

1-6 Credit Hours

Prerequisite: Admission to the Sport Management Program

This course covers selected topics of interest in sport management that are not regularly offered by the Department of Exercise Science and Sport Management.

SM 4600: Research Methods in Sport Management

3 Credit Hours

Prerequisite: Admission to the Sport Management Program

This course provides students with an overview of the research process applied in the study of sport management. Students are introduced to experimental design, data gathering techniques, and statistical concepts and methods applicable to the sport management discipline. Students are expected to produce and critique academic research.