SM 3950: Sport Ethics

3 Credit Hours

Prerequisite: Admission to the Sport Management Program

This course requires students to explore major ethical issues that impact the operation of the sport industry. It is designed to assist students in identifying their own personal and professional values. The class examines concepts of morality and applies theories of ethics to sport and to the sport management profession. The course assists the future sport manager to engage in the ethical decision-making process.

Notes: This course may be cross-leveled with EHS 6350

SM 4100: International Sport Management

3 Credit Hours

Prerequisite: Admission to the Sport Management Program

The course focuses on sports and culture throughout North America, Latin America, Europe, Asia, Africa, the Middle East, and Oceania. Students will be able to gain an in-depth understanding of the differences between the U.S. sport model in comparison to other international sport models.

SM 4150: Diversity, Equity, and Inclusion in Sport Management

3 Credit Hours

Prerequisite: Admission to the Sport Management Program

This course examines the effect diversity has in the modern sport management workplace. This course will provide students with the tools and methodologies they need to effectively navigate the multiple dynamics that emerge from difference and to appropriately respond to issues of marginalization in sport industry workplaces. Students explore a variety of topics including identity, bias, culture, gender, sexual orientation, ethnicity, race, physical appearance, ability, and spirituality.

SM 4200: Recreation Programming

3 Credit Hours

Prerequisite: Admission to the Sport Management Program

This course provides students with an overview of recreation programming across the age spectrum and diverse populations. Leisure programming trends and niche marketing are examined as well. This course also facilitates the understanding and application of the recreation program process for leisure delivery systems including an introduction to activity plans, program design, delivery, and evaluation.