

Recreational Sport Management Certificate- Embedded

Program Description

The field of recreation management has changed over the years. Recreation professionals have moved from a field of resource management toward a field of program development and entrepreneurship. This certificate will help prepare students for the current demands of the recreation professions.



This program is a part of the Wellstar College of Health and Human Services.

Admission, Enrollment and Graduation Policies

Admission Requirements

This program is only available for students currently admitted and enrolled at Kennesaw State University. Additional admission requirements include:

- a 2.75 GPA,
- completion of SM 2100: Introduction to Sport Management,
- a completed application.

Enrollment Requirements

Student must participate in a 60-hour recreation or leisure volunteer experience (The ESSM Internship coordinator will monitor and approve these volunteer activities. These experiences will be non-course credit hours. Students must provide proof of participation and go through VKSU.)

Graduation Requirements

This certificate is awarded at time of graduation. Each student is expected to meet the requirements outlined in the Academic Policies: 5.0 PROGRAM REQUIREMENTS & GRADUATION.

Program Course Requirements

Required Courses

- SM 3200: Leadership and Management of Sport Organizations
- SM 3900: Foundations of Recreation and Leisure
- SM 4200: Recreation Programming
- SM 4300: Commercial Recreation and Tourism
- SM 3500: Sponsorship and Fundraising in Sport

Certificate Total (18 Credit Hours)