

JOUR 4300: Topics in Journalism

3 Credit Hours

Prerequisite: JOUR 3330 or permission of instruction and must be a declared major in the School of Communication and Media. Non-majors: Permission of the School required.

This course offers theoretical and applied approaches to journalism and citizen media strategies and tactics needed for the profession. Sample topics may include social media and journalism, sports reporting, international journalism, ethics in journalism, public affairs reporting, and innovation and entrepreneurship in journalism. This course may be taken up to two times for a total of six credit hours as long as the course content differs each semester the course is taken.

JOUR 4410: Investigative Reporting

3 Credit Hours

Prerequisite: JOUR 3330 and must be a declared major in the School of Communication and Media. Non-majors: Permission of the School required.

This course teaches students how to move beyond basic news reporting and how to develop strong story ideas, report them thoroughly and write them in compelling and impactful ways. The course examines how to uncover electronic and paper-based documents and use open records laws as part of investigative journalism.

JOUR 4412: Sports Reporting

3 Credit Hours

Prerequisite: JOUR 3330, and COMM 3340; must be a declared major in the School of Communication & Media. Non-Majors: Permission of the School required.

In this course students prepare for and practice writing short and long form stories about sports contests at the high school, college, and professional levels. Students produce stories in multi-platform formats including video, photography and social media use. This is an advanced reporting course aimed at students who are sports enthusiasts with the goal of becoming professional sports reporters.

JOUR 4420: Advanced Media Writing

3 Credit Hours

Prerequisite: JOUR 3330 and must be a declared major in the School of Communication and Media. Non-majors: Permission of the School required.

The course includes methods and practices for writing print and Internet style long-form feature stories. The course focuses on in-depth interviewing skills and query letter writing, as well as understanding multimedia storytelling.