

# **International Business Minor**

## **Program Description**

The International Business Minor fits nicely with anyone pursuing a degree in another area of business. International Business also serves as a complement to many non-business degrees for individuals wishing to pursue a career in international business.



This program is a part of the Michael J. Coles College of Business.

## **Admission, Enrollment, and Graduation Policies**

### Admission Requirements

This program does not have specific admission requirements and only Admissions to Kennesaw State University is required.

### Graduation Requirements

Each student is expected to meet the requirements outlined in the Academic Policies: 5.0 PROGRAM REQUIREMENTS & GRADUATION.

## **Program Course Requirements**

### **Required Courses (6 Credit Hours)**

- MGT 4190: International Management
- MKTG 4820: International Marketing

### **Elective Courses (9 Credit Hours)**

Select 9 credit hours from the following:

- BUSA 3500: Culture & International Business
- ECON 4310: Economic Development in Global Perspective
- ECON 4410: International Trade and Finance
- ENTR 4125: International Entrepreneurship
- FIN 4420: International Financial Management
- IS 3220: Global IS Project Management
- IS 4860: Global Information Systems Strategy
- MGT 3600: Introduction to International Business
- MGT 4174: International Human Resource Management

- MGT 4476: Contemporary Global Business Practices
- MGT 4800: International Supply Chain Management
- MKTG 4500: Internet Marketing and Global Business

**Program Total (15 Credit Hours)**