

COMM 4480: Communication Theory

3 Credit Hours

Prerequisite: COMM 3435 and 60+ credit hours; must be a declared Communication, Journalism or Public Relations major.

This course is an in-depth and diversified examination of various theories analyzing and describing the human communication process from different perspectives, including interpersonal, organizational and mass communication.

COMM 4490: Special Topics in Communication

3 Credit Hours

Prerequisite: 45+ credit hours; must be a declared major in the School of Communication & Media.

This course consists of selected special topics of interest to faculty and students.

COMM 4499: Senior Thesis

3 Credit Hours

Prerequisite: COMM 3435 or COMM 4480

The senior thesis is designed to allow students to apply course work to professional issues. The course culminates in the student's preparation and presentation of an undergraduate thesis or creative project.

Notes: This course may serve as the capstone for any of the four concentrations.

JOUR 3310: Concepts in New Media

3 Credit Hours

Prerequisite: COMM 2230

This course is an analysis of the content, process and distribution of new media, including Web-based, network-based, and CD-ROM based products. Students examine, evaluate and prepare material for informational, educational, and/or entertainment new media as well as explore the process of computer-assisted communication.

JOUR 3330: News Reporting and Writing

3 Credit Hours

Prerequisite: COMM 2135 and COMM 2230

This course is an introduction to the ways and means of developing, gathering, writing and editing factual and editorial copy. The course examines news personnel functions, reporting and interviewing techniques, ethical and legal considerations, along with news-writing practice surrounding the above.