Entrepreneurship Certificate

Program Description

Entrepreneurship is an important competitive advantage regardless of the size of the organization. This certificate is designed for students who have an interest in seeking out careers that have an entrepreneurial orientation. It is also ideal for students who are pursuing degrees in fields such as sports management, social entrepreneurship, music and entertainment business, management, engineering, etc. The Certificate in Entrepreneurship offers KSU students the access to the most up-to-date means and methods of learning about and applying an entrepreneurial mindset and skillset.

The Certificate in Entrepreneurship requires two foundation courses - ECON 1000 and ENTR 3001 plus specialty electives courses in a student's interest area.

💼 This program is a part of the Michael J. Coles College of Business.

Admission, Enrollment, and Graduation Policies

Admission Requirements

This program does not have specific admission requirements and only Admissions to Kennesaw State University is required.

Graduation Requirements

Each student is expected to meet the requirements outlined in the Academic Policies: 5.0 PROGRAM REQUIREMENTS & GRADUATION.

Program Course Requirements

Program Core Requirements (5 Credit Hours)

- ECON 1000: Contemporary Economic Issues
- ENTR 3001: Entrepreneurial Thinking

Certificate Tracks (6 Credit Hours)

Business Track

- ENTR 4002: Venture Creation
- ENTR 4005: Entrepreneurial Experience

Social Entrepreneurship Track

- HS 3600: Program Development and Evaluation
- HS 3800: Social Entrepreneurship and Enterprise

Sports Management Track

- MKTG 4870: Sports Marketing
- SM 4490: Special Topics in Sport Management

Health Innovation Track

- HPAL 3300: Contemporary Health Issues
- IHS 4445: Healthcare Innovation

Music & Entertainment Business Track

- MEBU 3100: Fundamentals of the Music and Entertainment Business
- MEBU 4100: Emerging Trends of the Music and Entertainment Business

Computing Technology Entrepreneurship

- CSE 4973: Technology Innovation and Entrepreneurship
- SWE 4994: Agile Development and Prototyping

Entrepreneurship for Engineers

- ENGR 3901: Technology Entrepreneurship: From Ideas to Business Ventures
- ENGR 3902: Design Thinking for Engineers

Program Total (11 Credit Hours)