

### **ATT 3800: Fashion Forecasting, Data Analysis & Consumer Trends**

#### **3 Credit Hours**

Explore the techniques used in industry today including computer software programs to assist with consumer-driven fashion forecasting. Students will examine how to identify, track, and analyze trends in apparel and consumer products consumption. Both long-range and short-range forecasting strategies will be used for market analysis. Consumer trend research activities involve collection of information from multiple sources on a continual basis for the consumer style selection, color selection, and the fabric and trim market.

### **ATT 3810: Textiles, Fashion and Career Options**

#### **3 Credit Hours**

*Prerequisite: ATT 3800*

This course is an introduction to the history of textiles and the fashion industry. Students will familiarize themselves with employment opportunities within textile and fashion industries while creating a professional portfolio.

### **ATT 4444: Quality Assurance for Textiles and Apparel**

#### **3 Credit Hours**

*Prerequisite: ATT 3505*

This course is designed to introduce the student to the quality aspects fabric and apparel. Quality assurance areas are examined such as materials testing, sampling, sewability and preparing product specifications.

### **ATT 4490: Special Topics in ATT**

#### **1-9 Credit Hours**

*Prerequisite: Department Chair Approval*

This course covers special topics related to apparel, fashion or the textiles such as design, product development, textiles, sourcing, marketing and merchandising. Students may take this course more than once for credit with approval of the department chair.

### **ATT 4670: Apparel/Textile Business Practices**

#### **3 Credit Hours**

*Prerequisite: ATT 1300 and ATT 2301 and ATT 3602*

Evaluation of the comprehensive factors that determine sound business practices for an apparel enterprise. The course explores the targets markets, a business plan, garment costing, product lifecycle, quality assurance and marketing.