

Business Fundamentals Certificate

Program Description

The Business Fundamentals Certificate includes foundation courses in several business functional areas. It is designed to help non-business majors learn business concepts, principles, and skills that can complement their major field competency if they seek a position in, or plan to start, a business.

The Business Fundamentals Certificate is not available to business majors or to Integrative Studies Majors who have Business or Music & Entertainment Business as a focus area. You must meet with a Coles Professional Advisor in the Business Undergraduate Advising Center to declare your intention to complete the Certificate. This meeting should occur as soon as possible, but no later than the end of the Drop/Add period of your graduation term.

At least 12 of the 18 hours counted toward the Certificate must be taken from Coles College of Business. A minimum grade of "C" is required in each course, and a GPA of at least 2.66 is required on the set of courses counted toward the Certificate.



This program is a part of the Michael J. Coles College of Business.

Admission, Enrollment, and Graduation Policies

Admission Requirements

This program does not have specific admission requirements and only Admissions to Kennesaw State University is required.

Graduation Requirements

Each student is expected to meet the requirements outlined in the Academic Policies: 5.0 PROGRAM REQUIREMENTS & GRADUATION.

Program Course Requirements

Required Courses (15 Credit Hours)

- ACCT 2101: Principles of Accounting I
- ECON 2105: Principles of Macroeconomics
or

- ECON 2106: Principles of Microeconomics
- IS 2200: Information Systems and Communication
- MGT 3100: Management and Behavioral Sciences
- MKTG 3100: Principles of Marketing

Select one of the following (3 Credit Hours)

- ACCT 2102: Principles of Accounting II
- BLAW 2200: Legal and Ethical Environment of Business
- ECON 2105: Principles of Macroeconomics
or
- ECON 2106: Principles of Microeconomics
- FIN 3100: Principles of Finance

Program Total (18 Credit Hours)