Technical Communication Certificate

Program Description

The Certificate in Technical Communication provides students with the competencies necessary to communicate about specialized or technical topics through coursework centered on developing usable, reader-centered information. Students have the opportunity to specialize in web technologies, information design, user experience research, or content development.

This program is a part of the Norman J. Radow College of Humanities and Social Sciences.

Admission, Enrollment, and Graduation Policies

Admission Requirements

This program does not have specific admission requirements and only admission to Kennesaw State University is required. For more information, please visit the Admissions section of the Catalog.

<u>Graduation Requirements</u>

Each student is expected to meet the requirements outlined in Academic Policies: 5.0 PROGRAM REQUIREMENTS & GRADUATION.

Program Course Requirements

Required Course (3 Credit Hours)

TCOM 2010: Technical Writing

Elective Courses (9 Credit Hours)

Select three courses from the following:

- TCID 2002: Productivity Tools and Technologies
- TCID 3400: Front-End Development I
- TCID 3800: Front-End Development II
- TCOM 2030: Research in Technical Communication
- TCOM 2050: Issues in Digital Accessibility
- TCOM 3011: Technical Writing II

- TCOM 3020: Grants and Proposals
- TCOM 3030: Instructional Design
- TCOM 3070: User Assistance
- TCOM 3130: Technical Communication: Theory, Ethics, and Practice
- TCOM 3145: Social Media Infrastructure
- TCOM 3245: Search Engine Optimization and Analytics
- TCOM 3431: Information Design I
- TCOM 4000: Technical Editing
- TCOM 4045: Multi-Media for Technical Communicators
- TCOM 4050: Instructional Video
- TCOM 4120: Usability
- TCOM 4431: Information Design II

Program Total (12 Credit Hours)