

Technical Communication, B.S.

Program Description

Technical communicators work between subject-matter experts and real-world users to make complex ideas clear, easy to understand, and usable. Students in the BS in Technical Communication program are creative, technically adept problem-solvers who feel comfortable working in multiple media, possess strong communication skills, and are open to continually learning new technologies and subject-matter knowledge. BSTC students take classes in technical writing, research methods, website development, usability, instructional design, and visual information design. Hands-on experience in class, combined with a strong theoretical background, allows students to land highly desired jobs as technical communicators, user experience (UX) designers, information architects, information designers, instructional designers, and more.



This program is a part of the Norman J. Radow College of Humanities and Social Sciences.

Admission, Enrollment, and Graduation Policies

Admission Requirements

This program does not have specific admission requirements and only admission to Kennesaw State University is required. For more information, please visit the Admissions section of the catalog.

Graduation Requirements

Each student is expected to meet the requirements outlined in Academic Policies 5.0 PROGRAM REQUIREMENTS & GRADUATION.

Program Course Requirements

Core IMPACTS Curriculum (42 Credit Hours)

General Education Core IMPACTS Curriculum

Core Field of Study (18 Credit Hours)

Students must earn a grade of "C" or better in these courses.

Required Courses (15 Credit Hours)

- ICT 2101: Information and Communications Technology
- TCID 2002: Productivity Tools and Technologies
- TCID 2170: Introduction to Digital Media and Culture
- TCOM 2010: Technical Writing
- TCOM 2030: Research in Technical Communication

Elective Courses (3 Credit Hours)

Select 3 credit hours from the following list of courses:

- COMM 2033: Visual Communication
- STS 1101: Science, Technology, and Society
- TCOM 2050: Issues in Digital Accessibility

Major Requirements (21 Credit Hours)

Students must earn a grade of "C" or better in these courses.

Required Courses (21 Credit Hours)

- TCID 3100: Professional Development
- TCID 3400: Front-End Development I
- TCID 4700: Capstone Project and Portfolio Showcase
- TCOM 3011: Technical Writing II
- TCOM 3130: Technical Communication: Theory, Ethics, and Practice
- TCOM 3431: Information Design I
- TCOM 4000: Technical Editing

Major Electives (18 Credit Hours)

Students must earn a grade of "C" or better in these courses. Select 18 credit hours from the following list of courses:

- TCID 3800: Front-End Development II
- TCOM 3020: Grants and Proposals
- TCOM 3030: Instructional Design
- TCOM 3046: Information Architecture
- TCOM 3070: User Assistance
- TCOM 3145: Social Media Infrastructure
- TCOM 3245: Search Engine Optimization and Analytics
- TCOM 3398: Internship
- TCOM 4050: Instructional Video

- TCOM 4120: Usability
- TCOM 4400: Directed Study
- TCOM 4431: Information Design II
- TCOM 4490: Special Topics in Technical Communication

University Electives (21 Credit Hours)

In accordance with KSU Graduation Policy, students must earn a grade of "D" or better in these courses while maintaining a minimum 2.00 cumulative GPA.

Upper-Division Electives (9 Credit Hours)

Select 9 credit hours of 3000–4000 level coursework from the University Catalog. These hours do not have to be taken in a single discipline, but should relate to a particular interest or career goal.

Completion of a Formal Minor or Certificate Program is encouraged.

Recommended Minors Include: Crisis Preparedness Minor, Foreign Languages (French Minor, Spanish Minor, German Studies Minor, Italian Studies Minor, Korean Minor, Japanese Minor), Linguistics Minor, Medical Sociology Minor, Professional Writing Minor, Psychology Minor, Sociology Minor, Biology Minor, Chemistry Minor, Environmental Science Minor, Physics Minor, Cybersecurity Minor, Information Technology Minor, Software Engineering Minor.

Recommended Certificates: Diversity & Community Engagement Certificate or Political Communication Certificate – Embedded.

Recommended Classes: COMM 3320 Health Communication, ORGC 4440 Leadership Communication, LING 3050 Sociolinguistics, GWST 3060 Gender in the Workplace.

Free Electives (12 Credit Hours)

Select 12 credit hours of 1000–4000 level coursework from the University Catalog.

Program Total (120 Credit Hours)