

MENT 4436: Topics in Entertainment

3 Credit Hours

Prerequisite: MENT 3100; must be a declared major in the School of Communication and Media.

This course offers theoretical and applied approaches to entertainment topics, challenges, and trends. Sample topics may include entertainment industries and properties, fandom and fan studies, sports as entertainment, arts and leisure entertainment, interactive entertainment, travel and tourism as entertainment, global entertainment, and careers in entertainment. This course may be taken up to two times for a total of six credit hours as long as the course content differs each semester the course is taken.

MENT 4444: Film and Video Structure and Process

3 Credit Hours

Prerequisite: 60+ credit hours.

An examination of the television and motion picture industries, covering such factors as development, pre-production, the production process, post-production and distribution. Emphasis will be placed on the managerial aspects of the process and will include the institutional/instructional video market.

MENT 4454: moMENTum productions

3 Credit Hours

Prerequisite: COMM 3340; Must be a major in the School of Communication & Media.

This course is the advanced video production course in the MENT major in which students work with campus and external clients on video projects. The instructors secure several clients for the semester and students are briefed by each client before we start our work. Class time is spent on best practices in video production, client relations, proper pre-production strategies, and professional development. Students are required to be available outside of scheduled class time to attend events, on-location shoots, and meetings for our clients. Students can add each project to their individual digital portfolios and professional reels.