

GFA 3040: Introduction to Editing with Avid Media Composer 100

6 Credit Hours

Prerequisite: GFA 1040

The theory and practices of film and television editing are presented through lecture, demonstration, and hands-on exercises. The curriculum is designed to incorporate the industry-standard Avid Media Composer Certified Training in the most recent Fundamentals 1 (MC101) and Fundamentals 2 (MC110) courses. Avid's certification training is supplemented with academic curriculum, including but not limited to: an historical overview of the editing process and tools; current processes, procedures and terminology; project organization; digital file codecs and audio sample rates; an introduction to concepts and tools of color grading; and introductory troubleshooting. Technical operations are covered, including ingesting footage, preparation of dailies, media management, picture editing, audio mixing, audio effects, visual effects, color correction, and digital file delivery. Upon successful completion of this course, students will demonstrate the skills needed for entry-level positions in film and television post-production. Emphasis will be placed on understanding industry standards and employer expectations for professional film and television post-production. Rigorous study of the MC101 and MC110 books, combined with hands-on practice, in and outside of class, will greatly aid in successfully passing Avid's two certification exams. While Avid certification is not required for successful completion of the course, passing the two certification exams will earn the student the credential of Avid Media Composer Certified User, recognized worldwide as an industry standard for editors in feature film and broadcast television.

Notes: This course is managed through the cooperative academic agreement known as the Georgia Film Academy.