

## **MEBU 4200: Current Topics in the Music and Entertainment Business**

### **3 Credit Hours**

*Prerequisite: 90 credit hours, recommended minimum cumulative GPA of 2.8, application and acceptance to the Music and Entertainment Business Certificate program, successful completion of MEBU 3100, and permission of the MEBU director.*

Selected current topics of interest to faculty and students that focus on the Music and Entertainment Business. In-depth focus on ethics and ideologies, convergence, sponsorships, endorsements, technologies, brands, licensing and applications of copyright law, business plans, intellectual property rights and the future of the music and entertainment industry.

## **MEBU 4470: Advanced Audio Production and Technology**

### **3 Credit Hours**

*Prerequisite: MEBU 3370*

This course is an advanced exploration into audio recording techniques and studio production. This course is taught in the classroom and a professional studio environment providing students with an immersive experience to learn, practice, and implement real-world audio production techniques. Students will gain up-to-the-minute skills by utilizing state-of-the-art recording equipment and shadowing audio industry professionals. Students will gain practical audio project management and implementation experience by overseeing a large-scale recording studio project.

## **MEBU 4480: Advanced Creative Adaptability (Video Production)**

### **3 Credit Hours**

*Prerequisite: MEBU 3380*

This course is the advanced level course in video production and is designed for students to develop advanced skills in camera operations content creation, storyboard, shooting video, pre-production, production, post-production, editing in Adobe Premiere and audio production. Students will develop and present post-production and delivery packets for an advanced level video project.

## **MEBU 4490: Special Topics in the Music and Entertainment Business**

### **3 Credit Hours**

*Prerequisite: 90 credit hours, recommended minimum cumulative GPA of 2.8, application and acceptance to the Music and Entertainment Business Certificate program, successful completion of MEBU 3100, and permission of the MEBU director.*

Selected special topics of interest to faculty and students that focus on the Music and Entertainment Business.