

Nonprofit Management and Social Innovation Minor

Program Description

Nonprofit organizations comprise one of the fastest-growing employment sectors, creating a high demand for graduates with skills to work for these diverse types of organizations. The Minor in Nonprofit Management and Social Innovation offers a unique program of study to students interested in a career, leadership, and/or volunteer experience within the nonprofit sector.

Through the minor, students enhance their undergraduate education in nine (9) core competencies including Communication, Marketing, & Public Relations; Cultural Competency & Diversity; Financial Resource Development and Management; Foundations and Management of the Nonprofit Sector; Governance, Leadership & Advocacy, Legal & Ethical Decision Making; Program Development; Volunteer & Human Resource Management; and the Future of the Nonprofit Sector.

Students also have the opportunity to engage in career development in the introductory course and the Human Resource Management course. Coursework and co-curricular experiences prepare students for occupations, volunteer experiences, and/or graduate study in nonprofit management, leadership, and social innovation.

Students seeking the B.S. in Human Services with a concentration in Nonprofit Management and Social Innovation are not eligible to complete this minor.



This program is a part of the Wellstar College of Health and Human Services.

Admission, Enrollment, and Graduation Policies

Admission Requirements

This program does not have specific admission requirements and only admission to Kennesaw State University is required. For more information, please visit the Admissions section of the catalog.

Graduation Requirements

Each student is expected to meet the requirements outlined in the Academic Policies: 5.0 PROGRAM REQUIREMENTS & GRADUATION.

Program Course Requirements

Required Courses (9 credits)

Students must complete the required courses for the minor.

- HS 2200: Fundamentals of Nonprofits (Minors should begin with this course)
- HS 3650: Governance, Advocacy, and Leadership in Nonprofits
- HS 4200: Human Resources for Nonprofit Organizations

Elective Courses (6 credits)

Students select 6 credits of elective coursework.

Note: Students seeking an elective course not appearing on the list may request a substitution from the Program Director prior to registration of the requested course.

- HS 3600: Program Development and Evaluation
- HS 3800: Social Entrepreneurship and Enterprise
- HS 4100: Grant Writing and Fundraising
- HS 4300: Education Abroad in Human Services
- HS 4400: Directed Study in Human Services
- HS 4490: Special Topics in Human Services
- ACCT 2101: Principles of Accounting I
- ACCT 4600: Governmental and Not-for Profit Accounting
- MKTG 3100: Principles of Marketing
- SOCI 3304: Social Organization
- TCOM 3020: Grants and Proposals
- HS 3850: Introduction to Nongovernmental Organizations and Development
- Or
- POLS 3850: Introduction to Nongovernmental Organizations and Development

Program Total (15 Credit Hours)