

Accounting, B.B.A.

Program Description

The School of Accountancy aspires to be a nationally recognized leader in influencing the accounting profession by educating our students, performing relevant research, and engaging with the profession.

Accounting provides the tools to measure, interpret and communicate economic information for decision-making. A basic understanding of financial and managerial accounting information is necessary for all business majors. Accounting Majors develop their knowledge of accounting within the framework of accounting information systems. The development of a student's technical, communication, computer, critical-thinking, problem-solving, teamwork, and leadership skills are critical consequences of the program.

The School of Accountancy website above will provide more details about the professional opportunities of earning an Accounting degree and the benefits of Certification.



This program is a part of the Michael J. Coles College of Business.

Accreditation Information

AACSB International

Admission, Enrollment, and Graduation Policies

Admissions Requirements

Admission to Coles B.B.A programs is separate from Admissions to Kennesaw State University. Students must meet the program requirements, outlined below. In order to be able to take upper-division courses in Accounting and graduate with an Accounting B.B.A., students must successfully:

- Complete BUSA 2150
- Meet Coles College Sophomore GPA Requirement,
- Be admitted to the Coles Undergraduate Professional Program. Admission to the Coles Undergraduate Professional Program is separate from admission to Kennesaw State University. In addition, all business majors must earn a grade of "C" or better in all business courses counted toward their degree.

View the special admission, progression, and graduation requirements of the Coles College of Business.

Graduation Requirements

Each student is expected to meet the requirements outlined in Academic Policies 5.0

PROGRAM REQUIREMENTS & GRADUATION.

Program Course Requirements

Core IMPACTS Curriculum (42 Credit Hours)

General Education Core IMPACTS Curriculum

Core IMPACTS Curriculum Requirements Specific to This Major:

Students must take MATH 1111: College Algebra or higher in Mathematics & Quantitative Skills.

Core Field of Study (18 Credit Hours)

Students must earn a grade of "C" or better in these courses.

- ACCT 2101: Principles of Accounting I
- ACCT 2102: Principles of Accounting II
- ECON 2105: Principles of Macroeconomics
- ECON 2106: Principles of Microeconomics
- ECON 2300: Business Statistics
- IS 2200: Information Systems and Communication

Leadership and Career Program (0 Credit Hours)

- BUSA 2150: Professionalism I: Clarifying My Major and Career
- BUSA 3150: Professionalism II: Relevant Work Experience
- BUSA 4150: Professionalism III: Post-Graduate Success

Major Requirements (42 Credit Hours)

Students must earn a grade of "C" or better in these courses.

Business Core (24 Credit Hours)

- BLAW 2200: Legal and Ethical Environment of Business
- MGT 3100: Management and Behavioral Sciences
- MKTG 3100: Principles of Marketing

- FIN 3100: Principles of Finance
- IS 3100: Information Systems Management
- MGT 3200: Operations Management
- ECON 3300: Applied Statistical and Optimization Models
- MGT 4199: Strategic Management

Major Field Required Courses (18 Credit Hours)

- ACCT 3100: Intermediate Financial Accounting I
- ACCT 3200: Concepts in Federal Taxation
- ACCT 3300: Accounting Information Systems
- ACCT 4050: Intermediate Financial Accounting II
- ACCT 4150: Auditing and Assurance
- ACCT 4550: Accounting Data Analytics

Major Electives (18 Credit Hours)

Students must earn a grade of "C" or better in these courses.

Major Field Elective Courses (9 Credit Hours)

Select 9 credit hours from the following list of courses:

- ACCT 4100: Advanced Financial Accounting
- ACCT 4152: Internal Auditing
- ACCT 4200: Advanced Managerial Accounting
- ACCT 4250: Advanced Taxation
- ACCT 4300: International Accounting
- ACCT 4350: Accounting Systems Audit and Control
- ACCT 4600: Governmental and Not-for Profit Accounting
- ACCT 4700: Valuation of Closely Held Businesses
- ACCT 4800: Fraud and Forensic Accounting
- ACCT 4400: Directed Study
- ACCT 4490: Special Topics in Accounting

Related Studies (9 Credit Hours)

Select 9 credit hours of 3000–4000 level coursework from the following prefixes: BLAW, BUSA, ECON, ENTR, FIN, FTA, HMG, INS, IS, ISA, MGT, MKTG, RE. ACCT courses cannot be used here except ACCT 3397. A maximum of 12 credit hours of ACCT 3397 may be used in this area.

Experiential Learning cannot be used in any other area. See a Coles Staff Advisor before taking MGT courses – some MGT courses cannot be used in Related Studies.

Program Total (120 Credit Hours)