JOUR 3820: Video for the Web

3 Credit Hours

Prerequisite: COMM 3340, must be a declared major in the School of Communication & Media. Non-majors: permission of the School required.

This course is designed to teach advanced storytelling, shooting, and editing techniques for multimedia journalism in multi-platform environments. The course teaches students to recognize and understand the technical and aesthetic aspects of visual storytelling, and how to build successful visual narratives using a combination of still images, HD video, ambient audio, and natural voices. The course is constructed to prepare students for the journalism industry and apply the journalistic standards of truth, fairness and accuracy with the tools and techniques of multimedia journalism to tell compelling narratives in a professional environment.

JOUR 3900: Journalism History

3 Credit Hours

Prerequisite: Must be a declared major in the School of Communication & Media. Non-majors: permission of the School required.

This course focuses on the development of news media in America, emphasizing the historical relationship of the mass media to American social, economic, and cultural patterns. The course will review the origin, growth, shortcomings, and achievements of media, the impact of society on the media, and vice versa.

JOUR 4100: Data Journalism

3 Credit Hours

Prerequisite: JOUR 3330 and must be a declared major in the School of Communication & Media. Non-majors: permission of the School required.

This course offers theoretical and applied approaches to data journalism, including citizen media strategies and tactics needed for the profession. This course focuses on developing the skills and understanding needed to analyze and understand data and then use that data to tell engaging journalistic stories including data scraping and data visualization. Students develop an understanding of many of the methods used to collect data in journalism such as surveys and content analysis.