

Music and Entertainment Business Minor

Program Description

The Music and Entertainment Business minor offers three capstone courses in music & entertainment business as well as marketing, management, production, communication, and entrepreneurship courses that prepare students for successful careers in the entertainment industry. The MEBUS major is for students with a desire to work in the entertainment industry in areas such as film and television production, audio and video technology, venue and artist management, and concert and event production.



This program is a part of the Michael J. Coles College of Business.

Admission, Enrollment, and Graduation Policies

Admission Requirements

This program does not have specific admission requirements and only admission to Kennesaw State University is required. For more information, please visit the Admissions section of the catalog.

Graduation Requirements

Each student is expected to meet the requirements outlined in the Academic Policies: 5.0 PROGRAM REQUIREMENTS & GRADUATION.

Program Course Requirements

Required Courses (12 Credit Hours)

- MEBU 3100: Fundamentals of the Music and Entertainment Business
- MEBU 4100: Emerging Trends of the Music and Entertainment Business
- MEBU 4200: Current Topics in the Music and Entertainment Business
- MEBU 2270: Entertainment Media Production
- or
- MEBU 3398: Internship in the Music and Entertainment Business

Electives (6 Credit Hours)

Select six credit hours of elective courses from the following list:

- MEBU 3280: Fundamentals of Creative Adaptability (Video Production)

- MEBU 3370: Fundamentals of Audio Production and Technology
- MEBU 3380: Principles of Creative Adaptability (Video Production)
- MEBU 3398: Internship in the Music and Entertainment Business
- MEBU 4470: Advanced Audio Production and Technology
- MEBU 4480: Advanced Creative Adaptability (Video Production)
- MEBU 4490: Special Topics in the Music and Entertainment Business

*Note: If attending London Study Abroad, you must take BOTH MEBU 3398 and MEBU 4490

Program Total (18 Credit Hours)