

MENT 3200: Writing for Entertainment Media

3 Credit Hours

Prerequisite: MENT 3100; Must be a declared major in the School of Communication and Media.

This course focuses on the art of entertainment content creation via developing and writing content for various screens. Students explore the process of translating and formatting creative concepts for film, television, and new media. Students develop their own original ideas and explore practical applications of the course objectives: Analyze short and long form content for film, television, and new media; critique screenwriting samples; identify story structure; understand the creative process for entertainment writers; utilize software to execute standard formatting for screenplays; recognize industry terminology; and develop content and characters from original concepts.

MENT 3300: Entertainment Podcasting

3 Credit Hours

Prerequisite: MENT 3100; Must be a declared major in The School of Communication and Media.

In this course, students learn about the recording hardware, software, and production skills needed to produce effective entertainment podcasts. Students are taught to strategically research and prepare captivating and memorable audio segments; develop audio programming strategy skills; hosting, presenting, and interview strategies; and perfect the editing skills needed to produce high-quality and professional-sounding audio.

MENT 3326: International Media

3 Credit Hours

Prerequisite: COMM 2230; Must be a declared major in the School of Communication and Media.

This course explores mass media and culture from an international perspective. Students analyze international communication theories, global communication infrastructure, the global media marketplace, and international communication and the internet. Students also examine specific communication systems, both democratic and authoritarian, and how media is disseminated in a global context. International media products such as film, music, radio, and TV programming, online content, and advertisements are also covered.