

Team Business

Tuesday, August 8, 2023 4:39 PM

All team stuff, sponsors, events, etc.

Sponsor Outreach

Saturday, September 30, 2023 11:54 AM

Monday, October 2, 2023 8:49 PM

Z-1 Business Proposal

Wednesday, November 8, 2023 8:07 PM

Benefits to Z-1
Social Media Info
Post Metrics (Likes Interactions)

Things to add to z1 packet

- add fb stats
- add comp and correlation to exposure to many teams
- achievements and highlight cars? Like "About the cars"

Z1 Values and Goals:

- using engineering to development high quality products for customers by testing them in house
- Fast Development Fast Build Fast Everything

***Companies typically sponsor initiatives to gain exposure, market their products, or support the local community.

***Emphasize what makes your FSAE team unique. The fact that your team builds and competes with both electric and combustion cars is a significant selling point. Explain how this diversity can showcase their products in various contexts.

***Explain how the company's logo and branding will be prominently displayed on your cars, team uniforms, website, and social media. Consider offering advertising space during events, at your team's workspace, or on promotional materials.

w

[Canva Link](#)

Photo links

Wednesday, November 29, 2023 10:50 AM

Ks6C dissassembly

<https://photos.app.goo.gl/kFvkxhfRH8qj7dGJ6>

Holiday Drive Campaign

Wednesday, November 29, 2023 10:14 PM



This will be the landing page for the campaign. Text heavy as to say thanks to our existing supporters and give them some information/ what the team is up to.



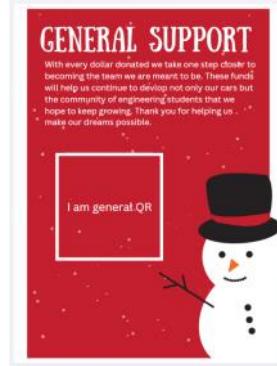
I will need the following from the leads
A short paragraph of projects currently being worked on and projects that are on backburner due to funding (Limited resource sob story)

Also give 3 projects you would like sponsored along with the cost to complete. If possible provide a BOM and give a story of why this project was chosen



For this section anyone is able to provide links for tools that would be beneficial to the team

For bigger items like toolboxes we can have crowd funded requests



This page is purely for a straight donation

| | |
|----------------|---|
| E&D | |
| Subgroup Info | Insert Team info here |
| Project 1 Info | Brief Description of project and impact of this project |
| Project 2 Info | Brief Description of project and impact of this project |
| Project 3 Info | Brief Description of project and impact of this project |

Purpose

We are creating this holiday themed campaign to acquire funds from Alumni, Staff, Companies, & Family. This campaign will allow our audience to better be informed on how to specifically help us out

Logistics

Donations will be accepted through PayPal

To-Do

[Tool Lists.xlsx](#)

- Make A Sub Domain on square space
- Make Landing Page
- Make 3 Pages for the 3 types of support
- Hand Tool List
- Power Tool List
- Car Tool List
- Organization Tool List
- END Paragraph
- END Project List
- LV Paragraph
- LV Project List
- VD Paragraph
- VD Project List
- Aero & Composites Paragraph
- Aero & Composites Project List
- Manu Paragraph
- Manu Project List
- HV Paragraph
- HV Project List
- IG, Facebook, & Linked In Post

| | |
|-----------------------|--|
| LV | |
| Subgroup Info | Insert Team info here |
| PDU | This year we are trying to integrate current sensing technology to the PDU. The upgrade will help us get a more in depth view to the power draw of both vehicles. With the intent to work on both vehicles the board has been designed to allow cross compatibility. |
| DTM and DT Connecotrs | Brief Description of project and impact of this project |
| | Brief Description of project and impact of this project |

| | |
|----------------|---|
| VD | |
| Subgroup Info | Insert Team info here |
| Project 1 Info | Brief Description of project and impact of this project |
| Project 2 Info | Brief Description of project and impact of this project |
| Project 3 Info | Brief Description of project and impact of this project |

| | |
|------------|---|
| sites | |
| group Info | Insert Team info here |
| 1 Info | Brief Description of project and impact of this project |
| 2 Info | Brief Description of project and impact of this project |
| 3 Info | Brief Description of project and impact of this project |

| | |
|----------------|---|
| group Info | Insert Team info here |
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2024 Formula South Invitational

Saturday, December 30, 2023 7:22 PM

[FS to do list](#)

What SABAC asked for:

Approval

- Campus Safety - Approved
- EHS - Approved

Updated Quotes

- Medic - Acquired - Approved
- Public Safety - Acquired - Approved
- JD's BBQ - Acquired - Approval Pending

Contacts:

- Food (JD's BBQ)
 - o Rossi Lott
 - o RossiLott@jdsbbq.com
- Campus Police
 - o Captain Tim Murphy
 - o (770) 364-2688
 - o tmurphy@kennesaw.edu
- EHS
 - o Alan Blake
 - o (404) 323-8239
 - o ablake13@kennesaw.edu
- Student Affairs
 - o Randall Bogard
 - o rbogard@kennesaw.edu
- Office of Alumni Services
 - o Frances Beusse
 - o fbeusse@kennesaw.edu
- Office of University Development
 - o Dr. Robert Shippey
 - o rshippey@kennesaw.edu
- Metro Atlanta Ambulance Services
 - o Leigh Dooly
 - o Leigh.Dooley@maas911.com
 - [\(770\) 693-8484](tel:(770)693-8484)

Volunteer Positions:

- Tech
 - o Inspectors
 - o Helpers
- Main Tent
 - o Announcements
 - o Timing
 - o Music
- Corner Workers
 - o Flags & Fire Extinguishers
- Registration Tents (x2)
 - o Waivers & Wristbands
 - o 2 people per tent minimum
- Food
 - o Servers
 - o Card Reader
 - o 3 people
- Tours
 - o Drivers for golf carts
 - o Tour Guides

Task List:

- EHS
 - o Event Request Form - Required
 - o Tent Layout Form - Required
 - o Fire Extinguisher Request Form - Not Necessary
- EMS
 - o On-Campus Event Form - Required
 - o Catering Request Form - Required
- Metro Atlanta Ambulance Services
 - o Quote Requested
- Campus Police
 - o Quote Requested
- Student Activities
 - o Schedule meeting with Louise - Required
 - Delay till after SABAC
 - o Schedule meeting with Randall - Required
 - Requested
- SABAC
 - o Supplemental Funding Request Submitted
 - o Request Pending Approval after Presentation
- JD's BBQ
 - o Quote Requested
- Events and Venue Management
 - o Request Submitted
- Promo Entertainment Group
 - o Request Quote
- A/V System
 - o Research more
- Event Rentals
 - o Vans (Qty x2 15-Passenger)
 - Quote from Enterprise
 - o Tables
 - Quote from EVM
 - o Chairs
 - Quote from EVM
 - o A-Frame Sign Stands
 - Quote from EVM
 - o Barriers
 - 3rd Party Rental
 - o Barricades
 - Quote from EVM
 - o Cones
 - 3rd Party Rental
- Advertisements
 - o Banner
 - o Posters
 - o A-Frame Signs

- New Poster Designs (david)
- Poster for faculty (Liz)
- Poster for KSU TV (david)
- Emails need to be prepped and ready to go
- New poster design for the invitation of sponsors (Liz)
- Find our how much going to spend the automotive budget received from SABAC
- Create a save the date post for Formula South (when we get the green light)
- Need to Update the Website so that Formula South information is correct.
- Banners (look into it)
-

People to email to attend invitational

- phubers@na.honda.com
- Alumni from team around 2013, was really chill. Works for Honda
-
- Emily.walls@milwaukeetool.com
- Milwaukee lady from the safety event
- Tim.gladd@hitachienergy.com
- Vice President of distribution for Hitachi Energy
- Company works alongside Siemens if that means anything
- Ahempy@nascar.com
- ATS - Claudius
- ATS - Jim Hills
- Dennis Johnson -

From <<https://mail.google.com/mail/u/2/#inbox/OgrcJHsBvFKVpbtkzNlgLkphLnzngnwrMg>>

Media and Marketing/ Outreach

Tuesday, February 6, 2024 8:26 PM

Goals for the new outlook on social media/Website

- Fans/sponsors/followers should be able to see the progress that the team is making
- Should allow fans to see more behind the scenes stuff (Example who's making the part)
- Need to make more of an effort of using social media to connect with sponsors
- Post should take advantage of important dates/ holidays when able



Pantone 421C

CMYK: 32, 23, 26, 0

RGB: 176, 179, 178

Hex: #b0b3b2



Pantone Process Black C

CMYK: 0, 0, 0, 100

RGB: 35, 31, 32

Hex: #231f20



Pantone 123C

CMYK: 0, 24, 92, 0

RGB: 255, 198, 41

Hex: #ffc629

Pantone 123C is for fabric only.

Weekly Post Ideas

- End is having an engine assembly soon might want to do one
- Stick mule
- Meet the Crew
- **Nightshift (Team working at night) (april 3rd)**
- Alumni night (March 4th)
- Formula South Invitational (8th)
- Sponsor post (OXOS)(march 11th)
- Headers (Date TBD)
- Composites (timelapse) shorts (march 20th)
- Driver Photos
- Car photos

Shirt Ideas

Thursday, February 8, 2024 3:03 PM

- Try to design something that isn't bland
- Make merch test out ideas on Squarespace
-

GM Everybody In

Thursday, February 29, 2024 8:04 PM



The 2024 Everybody In Award

Sponsored by GM

Prize: One Pre-Paid Registration Voucher

GM everybody in Award Registration vucher Teams:

Due: April 26th, 11:59:59 PM ET.

From <<https://www.fsaeonline.com/cdsweb/app/NewsItem.aspx?NewsItemID=21a27b4f-39bc-46de-94b4-f9d0bb1ad148>>

Only one submission is allowed per team per competition. At least two (2) team representatives must be present at the award ceremony to win.

IC Team: Marco & Elizabeth

EV Team: Tyler & Heily

What is General Motors mission?

GM is committed to creating inclusive solutions to social issues in the communities in which we live and work. If you are a nonprofit whose mission aligns with ours, please consider [applying for funding](#).

INVESTING IN OUR COLLECTIVE FUTURE

Our philanthropy puts people at the center and is structured under the following key focus areas:



STEM Education

Building a diverse pipeline in science, technology, engineering and math.



Community Development

Empowering individuals and giving back to communities.



Vehicle and Road Safety

Working toward a future with zero crashes.

Chipotle Fundraiser

Thursday, February 8, 2024 3:08 PM

CHIPOTLE FUNDRAISING APPLICATION

Welcome! You're on your way to raising funds for your cause through a Chipotle fundraiser. Chipotle fundraisers are now in-restaurant and online, with 25% of sales donated directly to your cause (subject to meeting the minimum fundraiser sales as described below).

We partner with many different kinds of organizations for fundraisers. Here are some of our favorites:

- K-12 Schools (PTAs/PTOs, STEM Clubs, Senior Prom)
- University Groups (Intramural Sports, Greek Life, College Radio)
- Youth Sports Teams (Little League, Soccer, etc.)
- Libraries and Community Centers
- Non-Profits (American Cancer Society, Animal Shelters, United Way)
- Food and Sustainable Agriculture Groups (Future Farmers, Community Gardens, 4-H)

If your request falls into one of these categories (or one similar) and meets the following guidelines, please submit an application through the link below. Due to the large number of requests we receive, we cannot honor all of them. If your request is approved, we will contact you soon.

APPLICATION

We need at least three weeks' notice in order to schedule your event. This is to give our restaurants time to prepare and you time to promote your fundraiser!

REQUIREMENTS TO QUALIFY FOR THE DONATION OF FUNDRAISER PROCEEDS

In order for purchases to count towards your fundraiser, your supporters must either a) verbally tell our cashier of their participation, b) show a physical fundraiser flyer, c) show a digital flyer on a smartphone or other mobile device, or d) use your fundraiser's online ordering code to place an order for pickup through the Chipotle app or website. Remember, delivery orders or orders placed at a different time/location than your scheduled event will not count towards your fundraiser. A \$150 minimum event sales amount is required to be eligible to receive any donation of event sales.

ELIGIBILITY

One last thing, let's make sure we're a good fit for a partnership! Backpacking in Europe is awesome, but doesn't fit our criteria for a fundraiser. Before submitting an application, please check the list below to make sure you aren't fundraising for any of the following causes.

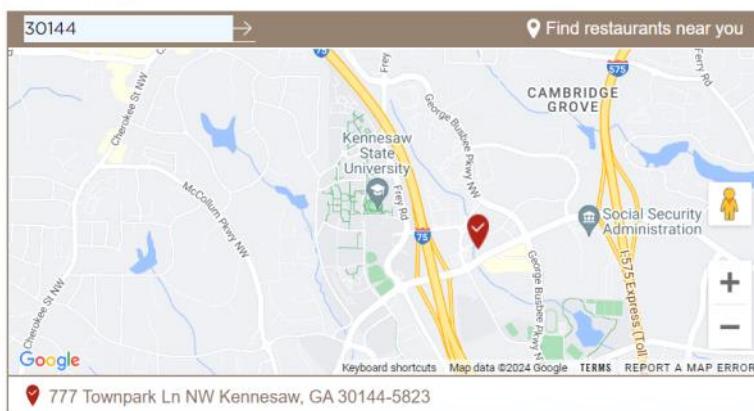
- Individual causes (scholarships, stipends, personal medical expenses)
- For-profit ventures (your startup, business, uncle's ponzi scheme)
- Religious groups for religious purposes (youth groups or mission trips)
- Lobbying or political groups (we just want to roll burritos)
- Individual study, research or travel grants (summer jam band tours or that backpacking trip we mentioned)
- Anything else we just decide isn't a fit (believe us, we've seen it all)

DISCRIMINATION

Chipotle will not support organizations that discriminate against a person or a group on the basis of age, political affiliation, race, national origin, ethnicity, gender, gender identity, disability, sexual orientation or religious belief.

LOCATION

Select a restaurant at which you would like to host your fundraiser, then select the date and time you'd like to request.



DATE AND TIME

Fundraisers can only be scheduled 3 weeks in advance and no more than 120 days out.

Vinyl & Livery

Friday, March 29, 2024 4:58 PM

2023-2024 Lessons Learned

- Vinyl design and rules must accommodate running w/o FW and RW