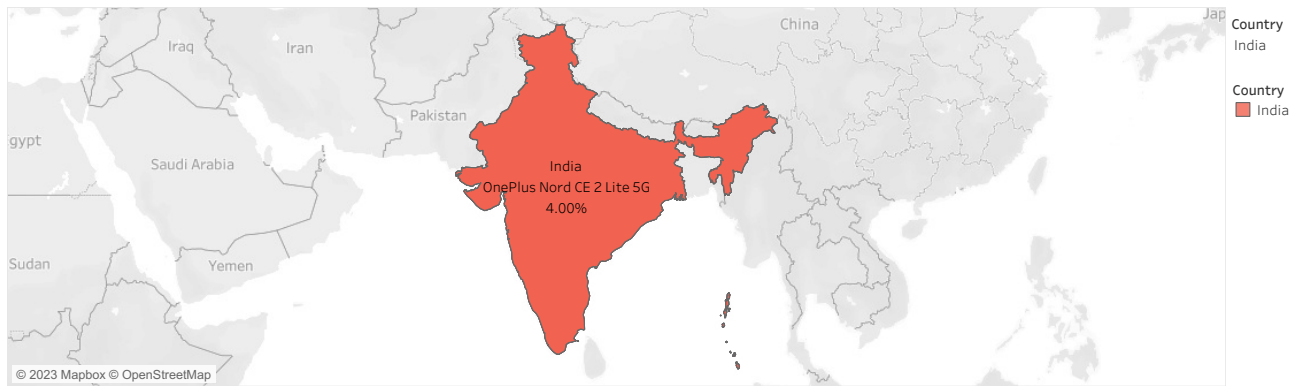


Story 1

Although the Iphone isn't for behind in the competition .It is yet to scale-up its marketing startegeies and policy formulations for Indian audience.	Comparative analysis amongst various other leading brans in the smartphone industry shows that iphone is yet to make its impac in India. Its 3% market share in the global market is de..	Apple coninuess to strengthen its standingin the smartphone market. The brand has risen in to a position of particular dominance in the US. 6 of the top 10 most sold smartphone m...	More than1billion consumers currently use iph...
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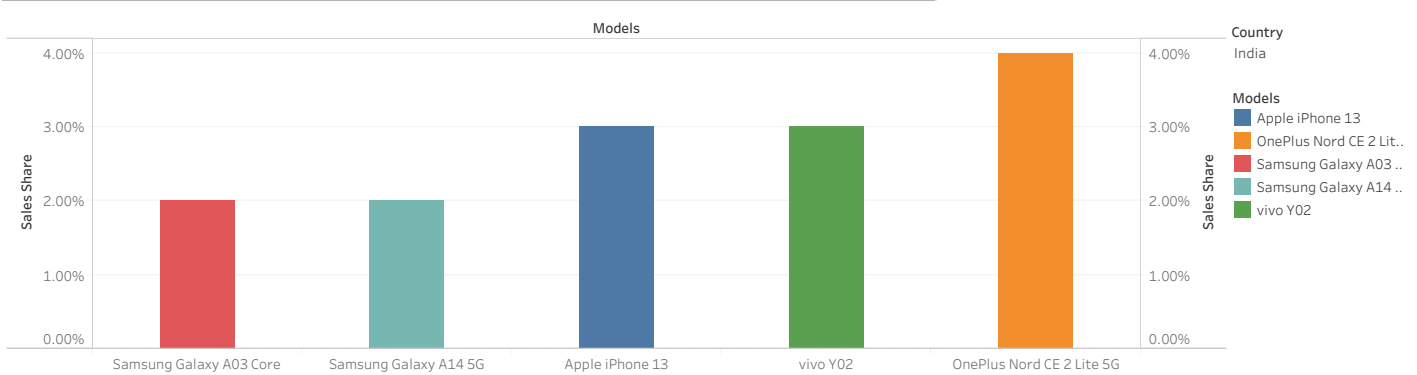
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Apple continues to strengthen its standing in the smartphone market. The brand has risen in to a position of particular dominance in the US. 6 of the top 10 most sold smartphone m..

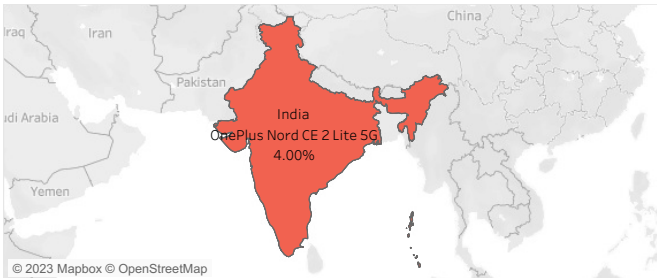
More than 1 billion consumers currently use iph..



Story 1

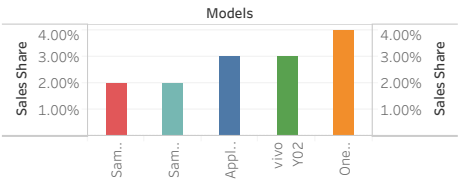
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GLOBAL MARKET SHARE



Country India

COUNTRY WISE BEST SELLING
SMARTPHONE



BRAND PRICE COMPARSON

BATTERY TYPE

QUATERLY SHARE



Story 1

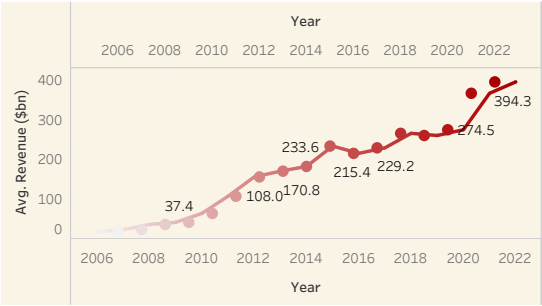
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Since its initiation 2006 it has seen the tremendous increasse in sales and revenue generation over the year though a slight bump is being observed in 2016 but everr since it has increas..

ANNUL REVENUE



MODEL SPECIFICATION

Model	Processor	Front Came..	Rear Camera	Colour	
APPLE IPHO..	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE	A Bionic Chip	12MP	12MP + 12MP	Black	199,700
IPHONE 12	with Next G..			Blue	59,900
APPLE	A Bionic Chip	12MP	12MP + 12MP	Black	74,900
IPHONE 12 ..	with Next G..			Blue	74,900
APPLE IPHO..	A Bionic Chip	12MP	12MP + 12MP	Blue	149,800
APPLE IPHO..	A Bionic Chi..	12MP	12MP + 12MP	Blue	189,800
APPLE IPHO..	A Bionic Chi..	12MP	12MP + 12MP	Blue	98,900

MODEL SHARE

ROI

Story 1

Comparative analysis amongst various other lea..

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