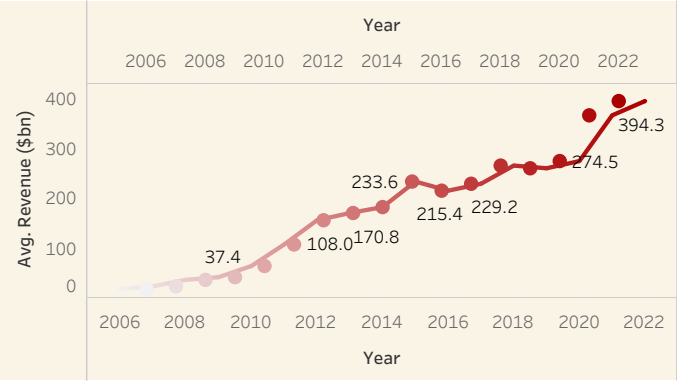
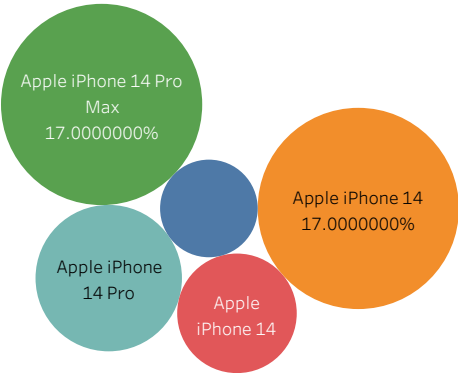


ANNUL REVENUE



MODEL SHARE



MODEL SPECIFICATION

Model	Processor	Front Came..	Rear Camera	Colour	
APPLE IPHO..	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Next G..	12MP	12MP + 12MP	Black	199,700
APPLE IPHONE 12 ..	A Bionic Chip with Next G..	12MP	12MP + 12MP	Blue	59,900
APPLE IPHO..	A Bionic Chip	12MP	12MP + 12MP	Black	74,900
APPLE IPHO..	A Bionic Chip	12MP	12MP + 12MP	Blue	74,900
APPLE IPHO..	A Bionic Chi..	12MP	12MP + 12MP	Blue	149,800
APPLE IPHO..	A Bionic Chi..	12MP	12MP + 12MP	Blue	189,800
APPLE IPHO..	A Bionic Chi..	12MP	12MP + 12MP	Blue	99,900

KPI

Brand	Mrp	Number Of Ratings	Number Of Reviews	Sale Price
Apple	5,459,600	1,390,065	115,424	4,964,581

KPI\_2

Units sold (mm)	Revenue Generated	Active Users (mm)
232	205	1,334