

Sponsorship Package 2018

PREPARED BY

KSU Solar Vehicle Team

PROJECT OVERVIEW

We build solar-powered cars that race in competitions around the world.

THE TEAM

ABOUT US



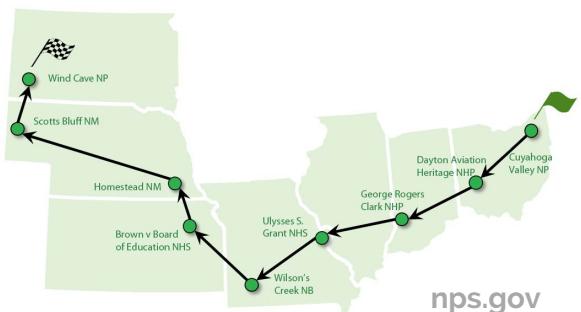
We are the KSU Solar Vehicle Team, a non-profit student organization at Kennesaw State University dedicated to designing, building, and racing solar-powered cars. Our solar cars run solely on solar power. Our team consists of students from diverse engineering disciplines, to business and marketing. Every member's unique background allows us to analyze problems from different perspectives as we collaborate to find the most efficient approach to developing our solar-powered vehicle.

With support from our Sponsors, we will create the next generation of multi-passenger solar-powered vehicles.

THE CHALLENGE

The two most prestigious challenges are, the American Solar Challenge and the World Solar Challenge, where over 40 teams from around the world compete against each other.

The American Solar Challenge (ASC) is a biennial multi-day competition to race solar-powered cars 2,000 miles across the United States in an endurance challenge. The ASC has an annual qualifier called the Formula Sun Grand Prix (FSGP), where teams complete as many laps as they can. FSGP takes place on the Circuit of the Americas in Austin, Texas. The Bridgestone World Solar Challenge (BWSC) is a competition to race solar-powered cars 3,000 km across the continent of Australia, from Darwin to Adelaide. Teams must solve the problems of energy consumption, payload adaptability, and the subjective practicality of the vehicle.



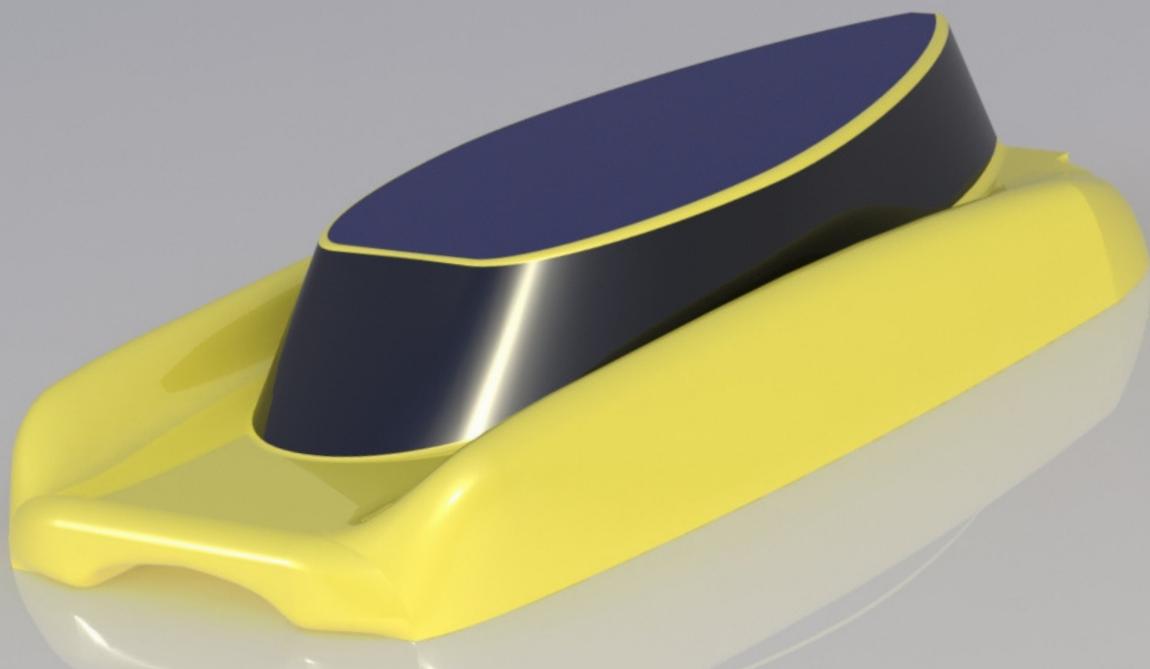
American Solar Challenge 2016



worlsolarschallenge.org
World Solar Challenge 2017

OUR CAR

We are designing Kennesaw State's first solar car with efficiency and practicality as our top priorities. Our target budget is \$187K, this covers the parts, tools, and services required to design and build our multi-passenger solar-powered car.



BUDGET

Aerobody & Composites

- Molds \$20,000
- Molding Materials \$20,000
- Protective Equipment \$3,000
- Wind Shield \$2,000

Electrical

- Batteries \$10,000
- Motors and Controller \$50,000
- Software \$4,500
- Solar Array \$25,000
- Telemetry System \$2,000
- Tools and Equipment \$10,000
- Miscellaneous \$2,000

Mechanical

- Brakes \$2,000
- Chassis \$5,000
- Suspension \$3,000
- Wheels and Tires \$2,000
- Tools and Equipment \$10,000
- Miscellaneous \$2,000

Logistics

- Lodging \$4,000
- Trailer \$3,000
- Transportation \$7,500

Total Budget: \$187K

SPONSORSHIP

BENEFITS TO SPONSORS

Sponsoring the KSU Solar Vehicle Team is an opportunity to invest in the training and development of the Engineers and Professionals of the future. Common forms of donation include in-kind materials, service donations, and monetary funding.

Sponsorship is also an opportunity to showcase your company's abilities and quality products. The team will provide your company with media exposure, demonstrating its commitment to the environment, education, and innovation.

- KSU Solar Vehicle Team has 501(c)(3) status through Kennesaw State University.
- All in-kind or service donations are evaluated at retail price.

	Supporter < \$1,000	Bronze \$1,000+	Silver \$2,500 +	Gold \$5,000 +	Platinum \$10,000 +
Name/Company logo and website link on our website	✓	✓	✓	✓	✓
Small logo on car		✓	✓	✓	✓
Company Logo on Transport Trailer		✓	✓	✓	✓
Access to team Resume book for recruitment purposes			✓	✓	✓
Company logo on Campus event banners			✓	✓	✓
Medium Logo on car			✓	✓	✓
Company logo on Team T-Shirts				✓	✓
Company logo on all event banners				✓	✓
Ability to give presentation to team on campus					✓
Large logo on car					✓

THANK YOU, FOR YOUR CONSIDERATION!

TOGETHER

With your support, we will continue to develop future leaders, solve problems, and innovate a greener world.



CONTACT US

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