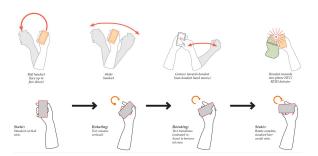
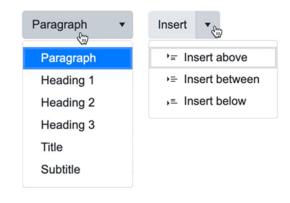
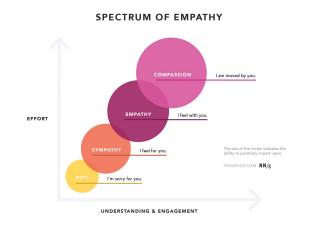
New Items - 5/13/2019:



A Design Language for Touch, Gestures, and Motion (UX Matters)



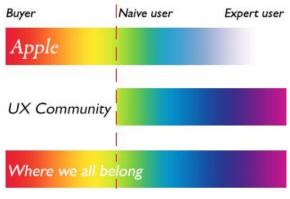
What are Split Buttons? (NN Group)



Sympathy vs Empathy (NN Group)



Wayfinding & Messaging (Matthew Strom)



The 3rd User, aka Why Apple Keeps Doing Stupid Things (AskTog)

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Awesome UI-UX - 4/25/2019

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<u>Awesome Product Management Behaviors - 5/13/2019</u>

(@erikdkennedy)

analogies

<u>How to Think Using Visual Analogies</u> (Anna.VC)

animation

The Proper Use of Animation (UX Design)

annotation

Annotation is Now a Web Standard (Hypothes.is)

checklists

A UX Checklist (Github)

Front End Performance Checklist (Smashing Magazine)

colors

Color Theory (Color Matters)

Why Facebook is Blue (Buffer)

Hues, Tints, Tones, Shades (MyBluPrint)

Contrasting Colors (Canva)

content models

Content Models (UX for the Masses)

design patterns

7 Rules for Creating Gorgeous UI (Pt 1) (@erikdkennedy)

7 Rules for Creating Gorgeous UI (Pt 2)

design patterns (dark)

Dark Pattern Types (Dark Patterns)

design patterns (web)

Web Interface Design patterns (OReilly)

Designing Web Interfaces - Explore

Response Web Design Patterns (Brad Frost)

A Collection of Explore-and-Exploit Interfaces (Medium)

Design Patterns (Designing Interfaces)

What is Flat Design (Design Contest)

Good UI

empathy, empathy maps

Sympathy vs Empathy (NN Group)

Empathy Maps (UX for the Masses)

Empathy Maps (Innovation Games)

experience maps, customer journey maps, user stories

Examples of Customer Journey Maps (ConversionXL)

<u>User Story (Wikipedia)</u>

Experience Maps (UX for the Masses)

Our Guide to Experience Mapping (Adaptive Path)

How to Build an Experience Map (@wnialloconnor)

Examples of Customer Journey Maps (ConversionXL)

grids

5 Design Ideas with Grids (Canva)

logos

Intro to Logo Design (Creative Blog)

kerning

https://www.canva.com/learn/kerning/

knolling

Knolling Examples (The UltraLinx)

letterpress

Letterpress (Canva)

messaging

Wayfinding & Messaging (Matthew Strom)

parallax

What Parallax ... Lacks (NN Group)

personas

Personas (UX for the Masses)

principles, guidelines, frameworks

A Design Language for Touch, Gestures, and Motion (UX Matters)

How to Design a Large-Scale Responsive Site (UX Booth)

The Laws of UX

UX Guidelines: Ecommerce Homepages, Category Pages, Product Listings (NN Group)

Awesome Design Principles (GitHub)

<u>Visual Perception and Gestalt (Smashing Magazine)</u>

Space And The Figure-Ground Relationship (Smashing Magazine)

<u>Contrast And Similarity (Smashing Magazine)</u>

<u>Visual Weight And Direction (Smashing</u> Magazine)

<u>Dominance</u>, <u>Focal Points And Hierarchy</u> (Smashing Magazine)

<u>Compositional Flow And Rhythm (Smashing Magazine)</u>

process diagrams

Process Diagrams (UX for the Masses)

resources

<u>Awesome UX Resource (Netoguimaraes - GitHub)</u>

Awesome Design Resources (GitHub)

scale

Scale & Design (Canva)

scenario maps

Scenario Maps (UX for the Masses)

searching

7 Things I Wish Every Search Did (Intercom)

sitemaps

Sitemaps (UX for the Masses)

sketching

Sketching (UX for the Masses)

stock photos

Stock photos (Canva)

storyboards

Storyboards (UX for the Masses)

Intro to Storyboarding (Johnny Holland)

Storyboarding (Smashing Magazine)

style guides

Style Guides (UX for the Masses)

Creating a Style Guide (A List Apart)

Example Online Style Guide (Starbucks)

Buffer's Style Guide

symmetry

The Rule of Thirds (MyBlueprint)

The Rule of Thirds (Company Folders)

Intro to the Golden Ratio (Canva)

How to Use the Golden Ratio (Company Folders)

(software) tools

Free UX Tools (UX for the Masses)

Visual Inspiration Tools (Awwwards)

task grids (work breakdown diagrams)

<u>Task Grids (Work Breakdowns) (UX for the Masses)</u>

tooltips

<u>How to Use Tooltips as Micro-Interactions</u> (Web Designer Depot)

typography

Intro to Typography (Practical Typography)

How to Pick Font Families for your Site (LifeWire)

<u>Understanding Typographic Hierarchy</u> (TutsPlus)

A Visual Guide to Typography (Canva)

(uncategorized)

Why Japanese Web Design is So Different (RandomWire)

Why Do Chinese Websites have all those Numbers? (NewRepublic)

Everything I Needed to Know About Good UX I Learned While Working in Restaurants (NN Group)

A Crash Course in User Psychology (The Hipper Element)

visualization

The Periodic Table of Visualization Methods (Visual Literacy)

<u>10 Simple Rules for Better Visualizations</u> (Plos)

<u>Style Tiles (A Visual Site Language) (UX for the Masses)</u>

Beautiful Reasons (Accurat Studio)

white space

White space (Canva)

wireframes

Great Wireframe Examples (Pinterest)

word clouds

http://tagcrowd.com/

Word Clouds with Wordle (Boxes & Arrows)