

Kyle Santamaria

Industrial Engineer | Tableau Consultant | Data Nerd

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Personal Website for more about me and my interests: <https://ksantamaria.github.io/>

Technical Work Experience

Tableau Software, Seattle WA

Associate Analytics Consultant (Apple)

Aug 2019 – Present

- Consulting with customers to build analytical solutions and strategic dashboards built around Tableau.
- Currently working with Apple in their People Analytics (HR) teams creating products to be used by business leaders within Apple to make employee planning decisions. Example dashboards include, Headcounts, Transfers, Attrition, and Promotions.
- Created a suite of dashboards analyzing their HR Case management system that will be used by leaders to present to the executive level board.

Tableau Software, Seattle WA

Product Consultant

Aug 2017 – Aug 2019

- Provided trusted expertise in Tableau products for new and existing customers and touched over \$2.5 million worth in deals. Day to day activities included technical discovery, data prep, product demonstrations, dashboard building and analytical problem-solving using customer's data to help close deals.
- Delivered webinars, hands on training, teaching sessions to varying groups of customers including teaching sessions of 100+ people at annual Tableau Conference.
- Collaborated regularly with engineering team to test & learn new features with customer minded feedback to improve our products.

North Highland Consulting, Orlando FL

Dec 2016 – Aug 2017

Affiliate Consultant (Universal Studios Orlando)

- Created live reports with Tableau and SQL servers that guest behavior with our new pass distribution system and collaborated with the operations team to improve the customer queuing experience.
- Identified daily fraud transactions by analyzing streaming mobile and web data from new payment methods.
- Collaborated with the data architecture team to build a Hadoop data lake to ensure Tableau reporting needs were met.
- Managed hundreds of users in Tableau Server and monitored performance of Server to ensure performant dashboards.

Siemens, Orlando FL

Apr 2016 – Dec 2016

IT/Project Management Intern

- Assisted in development an enterprise application by gathering requirements, creating user stories and QA testing stories once completed.
- Assisted managing offshore agile Oracle development using Scrum methodologies.
- Lead and transformed outdated Excel reports to interactive Tableau reports to increase business efficiency.

Other Work Experiences

Walt Disney Company, Orlando FL

Attractions Operation Cast Member

May 2014 –Apr 2016

Education

University of Central Florida, Orlando FL

Bachelor of Science in Industrial Engineering

Fall 2012- Fall 2016

Certifications

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| • Tableau Desktop Qualified Associate | 2018 |
| • Tableau Desktop Certified Professional | 2018 |
| • Tableau Server Qualified Associate | 2018 |