

Kyle Santamaria

Industrial Engineer • Tableau Desktop & Server Qualified Associate • Data Nerd

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Personal Email: Santamaria.kyle@gmail.com

Personal Website for more about me and my interests: <https://ksantamaria.github.io/>

Education

University of Central Florida, Orlando FL

Bachelors of Science in Industrial Engineering

Fall 2012- Fall 2016

Technical Work Experience

Tableau Software, Seattle WA

Aug 2017 – Present

Product Consultant

- Provided presales support for prospects including data review, product demonstrations, dashboard building and analytical problem solving using customer's data.
- Delivered webinars, hands on training, and 'Tableau Doctor' sessions to varying groups of customers, including teaching advance calculations to a class of 100+ at our Tableau Conference.
- Embedded on enterprise and commercial sales teams to help close deals that brought over 200k in revenue.
- Studied all aspects and features within the Tableau platform to know how they fit into each customer's unique use cases.

North Highland Consulting, Orlando FL

Dec 2016 – Aug 2017

Affiliate Consultant

- Created live reports with Tableau and SQL servers that analyzed new queuing methods to better improve the customer experience.
- Identified daily fraud transactions by analyzing streaming mobile and web data from new payment methods.
- Responsible with reporting millions of earned and deferred revenue from the new theme park point of sales being created.
- Collaborated with the data architecture team to test a developing ecosystem using open source tools for a Hadoop data lake such as Hive, Kafka, Spark, NiFi, and Zookeeper.
- Managed users within Tableau Server, and monitored performance of Server during its adaptation throughout Universal Studios.

Siemens, Orlando FL

Apr 2016 – Dec 2016

IT/Project Management Internship

- Assisted in the development of an application that would replace an outdated one by gathering requirements, creating user stories and QA testing stories once completed.
- Assisted managing offshore agile Oracle development using Scrum methodologies.
- Consolidated and transformed outdated Excel reports to interactive Tableau reports.
- Lead the data migration and cleansing between existing and new logistics platforms used by Siemens.

Other Relevant Experiences

Walt Disney Company, Orlando FL

Attractions Operation Cast Member

May 2014 –Apr 2016

- Provided fast and efficient service in a safety critical position at Expedition Everest coaster
- Opened and implemented new procedures at the Frozen Sing-Along's new location
- Delivered excellent customer service planning guest's day at the new FastPass+ Kiosks

Technical Experience

- **Data Prep:** Tableau Prep, Paxata, Excel
- **Data Analysis:** Tableau Desktop, Google Analytics, Simio, FlexSim
- **Databases:** Tableau Server, Hadoop Hive, MS Access, Oracle 11g, MySQL, Microsoft SQL Server, Salesforce
- **Project Management:** Rally(CA Agile), MS SharePoint, MS Project
- **Coding Experience:** SQL, Python, C, HTML.
- **Looking to Learn More:** Python, R, JavaScript, A/B Testing, Statistical Analysis