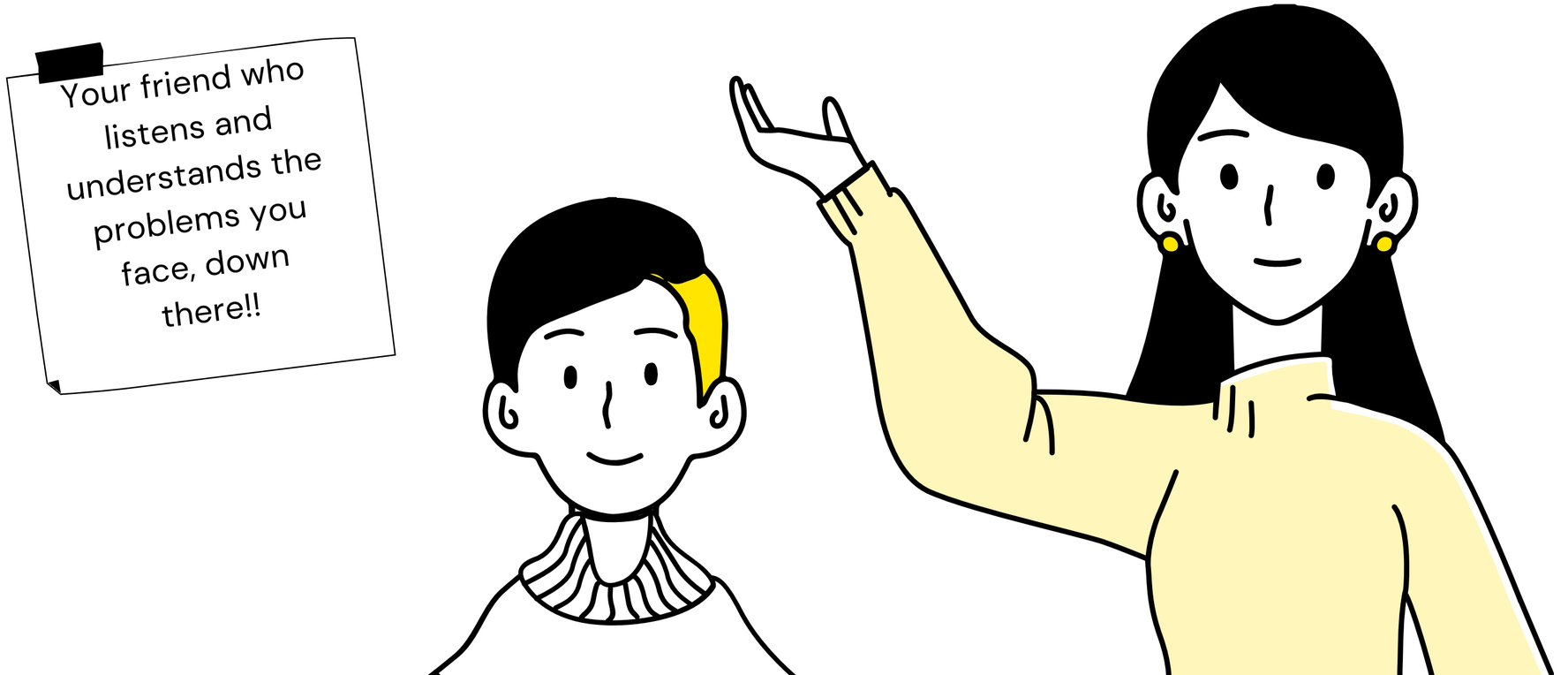
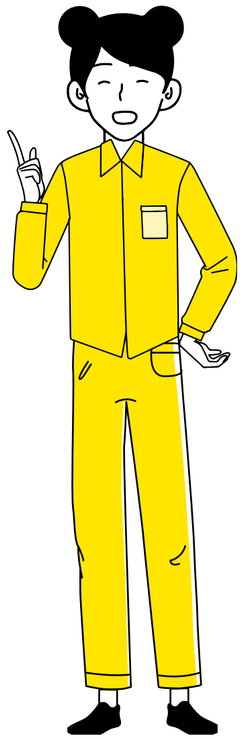
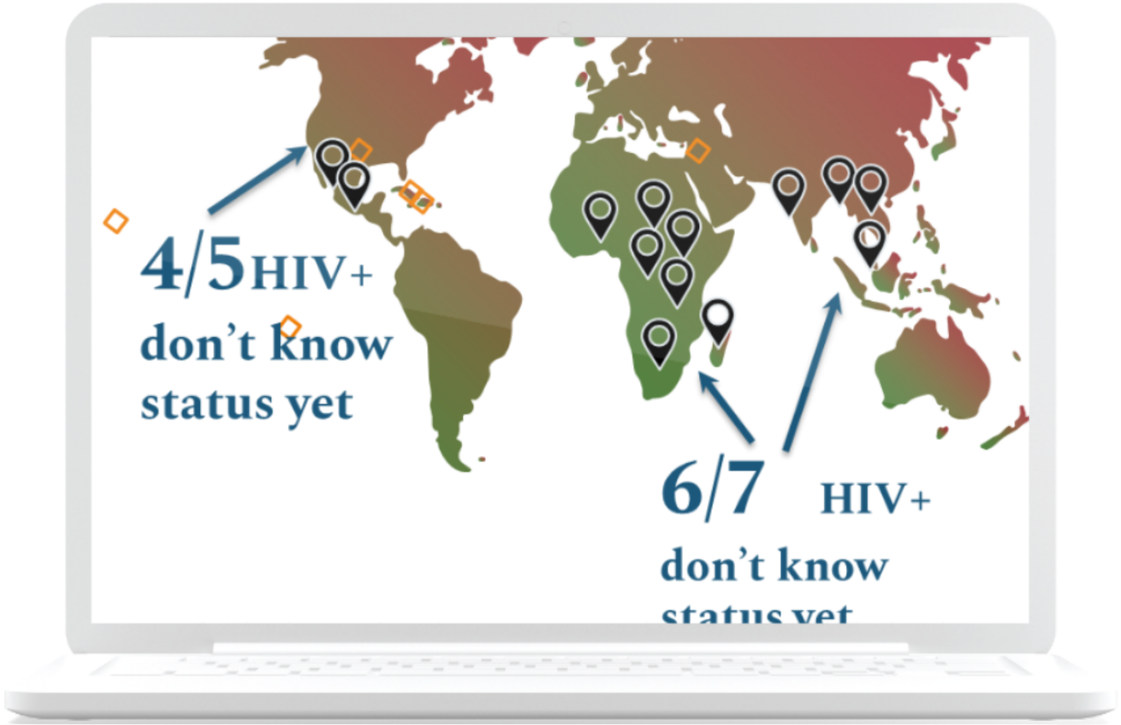
Project Pitch

EaseBot



Pain Points





Many AIDS Cases Go Unreported

NYT - 11/28/89

South Carolina fails to list 40% of those with disease.

CHICAGO, Nov. 27 (AP) — AIDS cases, especially among blacks, have been grossly underreported in South Carolina and could be more numerous nationwide than records indicate, researchers say.

Of 153 AIDS cases that should have been reported to the South Carolina authorities from January 1986 through June 1987, 62, or 40 percent, went unmentioned, according to a

government hospitals in South Caroli-

Since the AIDS epidemic began in the early 1980's, 112,241 cases have been reported nationwide.

"Underreporting minimizes the importance of the epidemic and threatens the public health response," Dr. Buehler wrote in an editorial in the same issue of the journal.

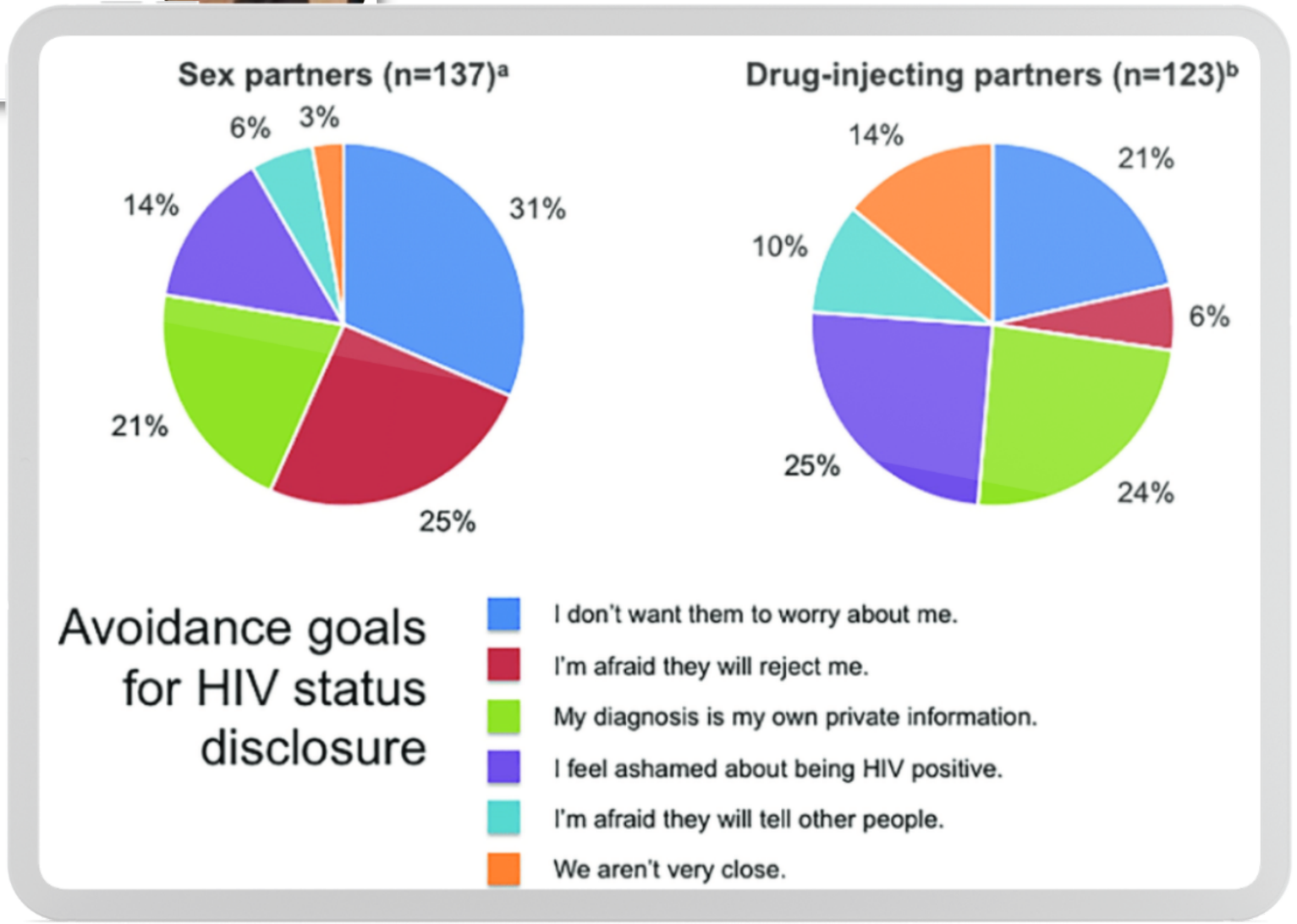
Acquired immune deficiency syndrome is one of several infectious diseases that doctors are required

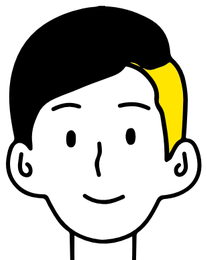
The Star

Graduates shy away from HIV partner notification service - study

aPNS involves tracing and offering HIV testing to partners of HIV-positive ... “HIV status disclosure is considered highly personal and...

2 days ago





Pain Points Continued

That means,
treatment works.

But, people don't get tested often or tell their partner

50% +

>50% HIV+ patients receiving HAART survived more than 10 years from initiation of AIDS.

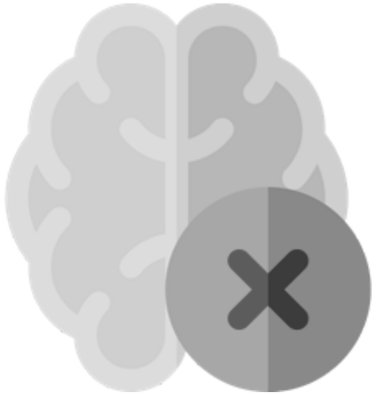
50%

Every 1 out of 2 HIV+ patients not receiving HAART
dies within two years from initiation of AIDS.

Problems to Work On

1

No Risk Awareness

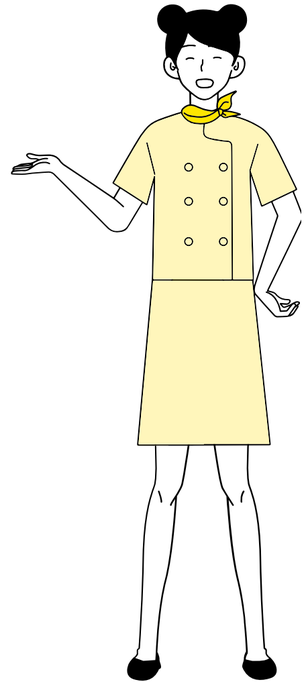


2

Difficult Access

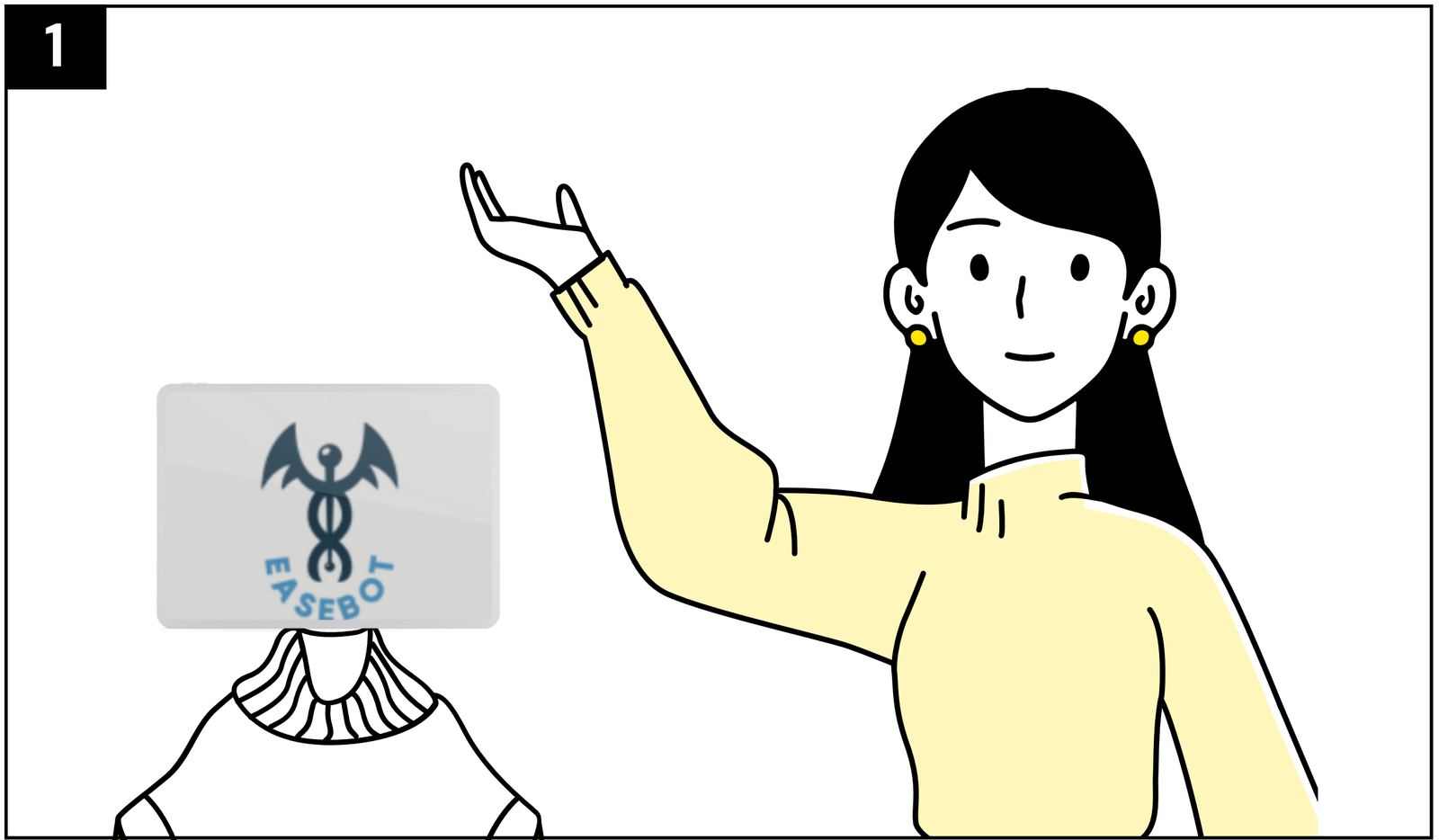
3

Inadequate Testing



So, NormaliseTalking About STDs with EaseBot and know your risk of HIV

1

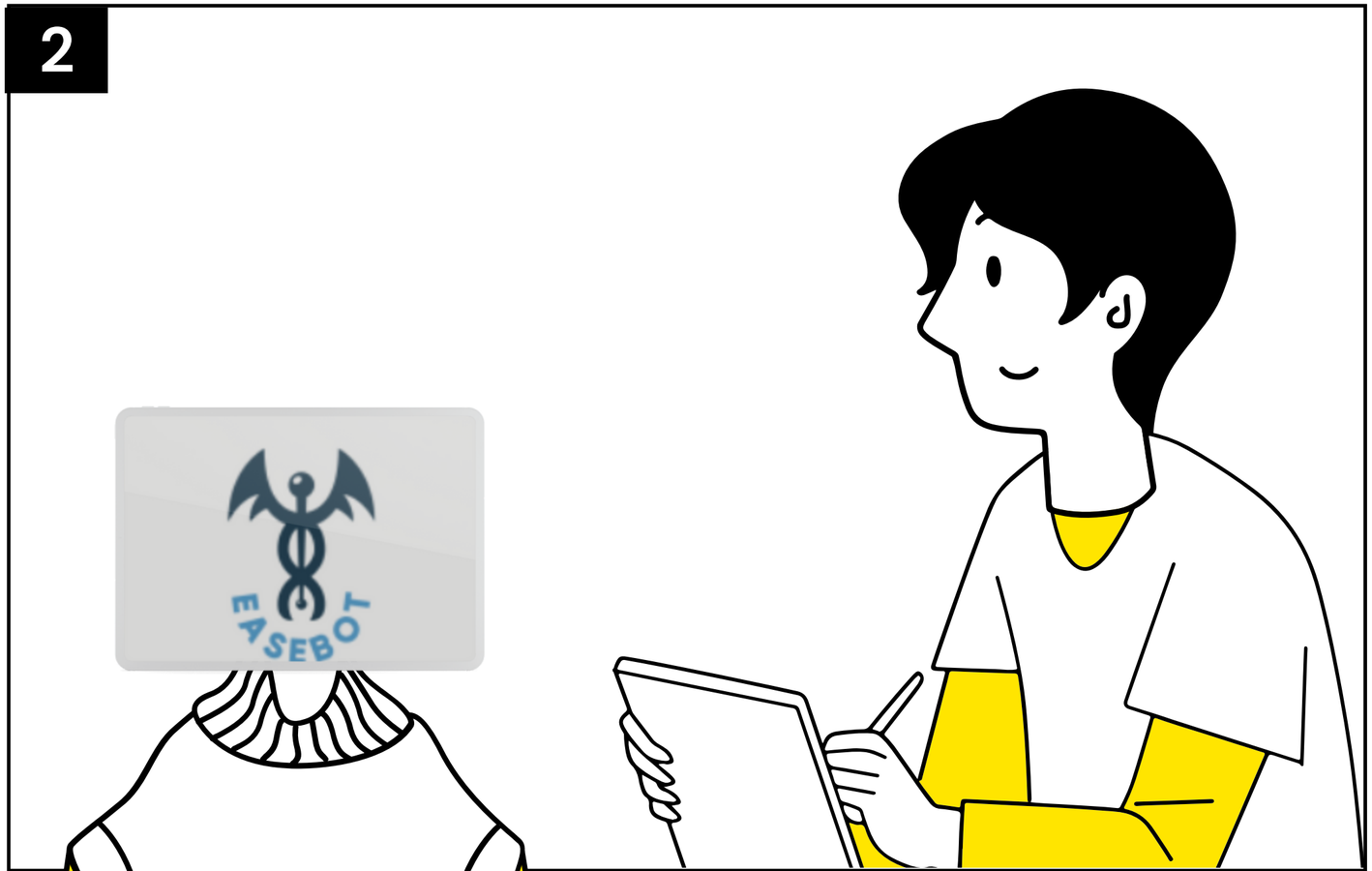


Scan Risk DENVER HIV Risk Score Tool

Chat tracking of symptoms

STD Status Toggle

So, Normalise learning about Safe Sex, PrEP, PEP, HIVST and much more



Self-paced knowledge modules

Developed for Health Literacy till 5th Standard

And Normalise to scan before Sex on Ease Bot for Partner Tracing in HIV

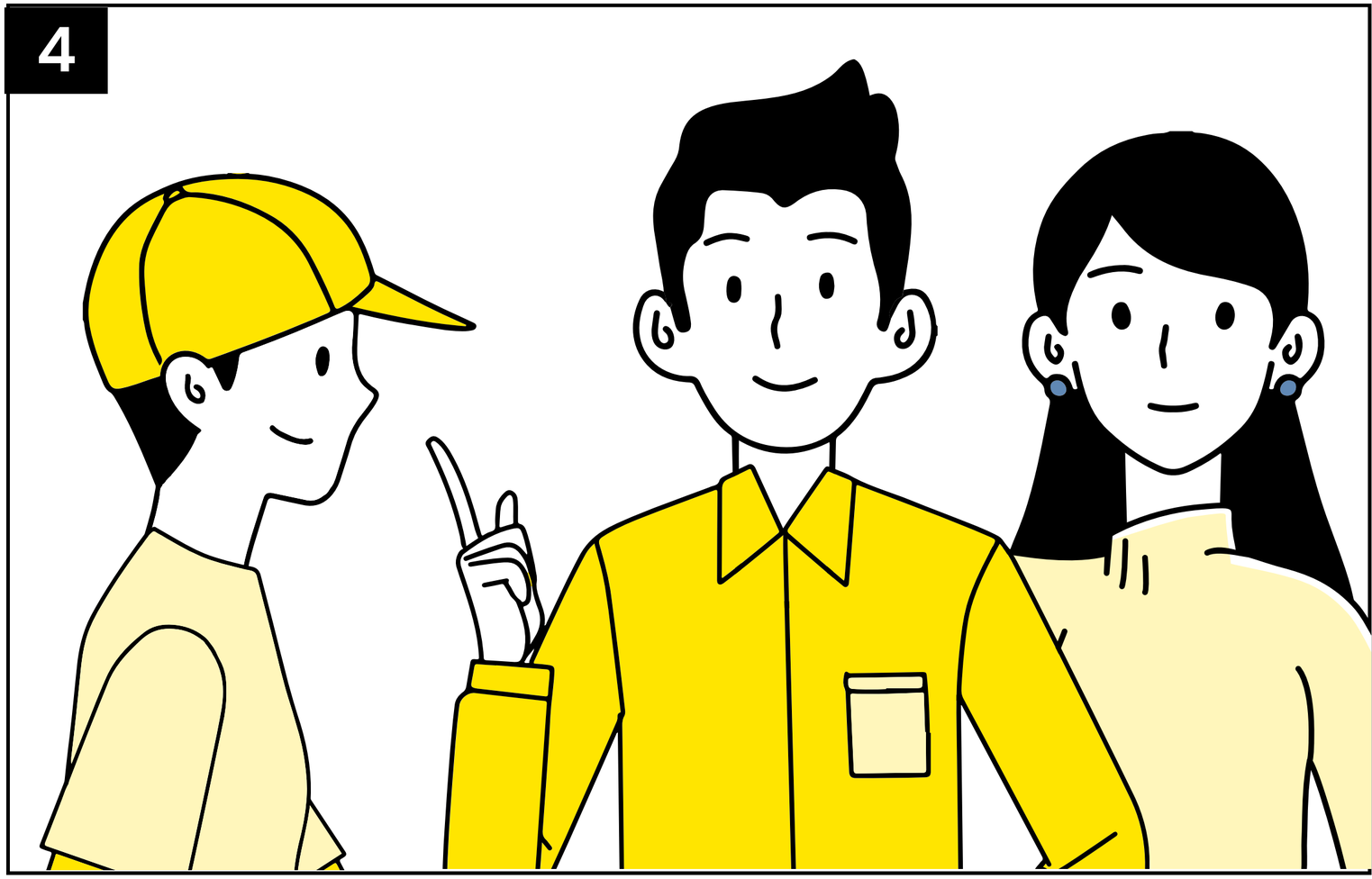
Generate Unique Id for all users

Scan QR Code on EaseBot or Dating App Embed

Unique code interactions revealed to government

Notification sent without partner name to get tested

And Normalise half hour delivery of Condoms, Pads, HIV Self-Test Kit like food



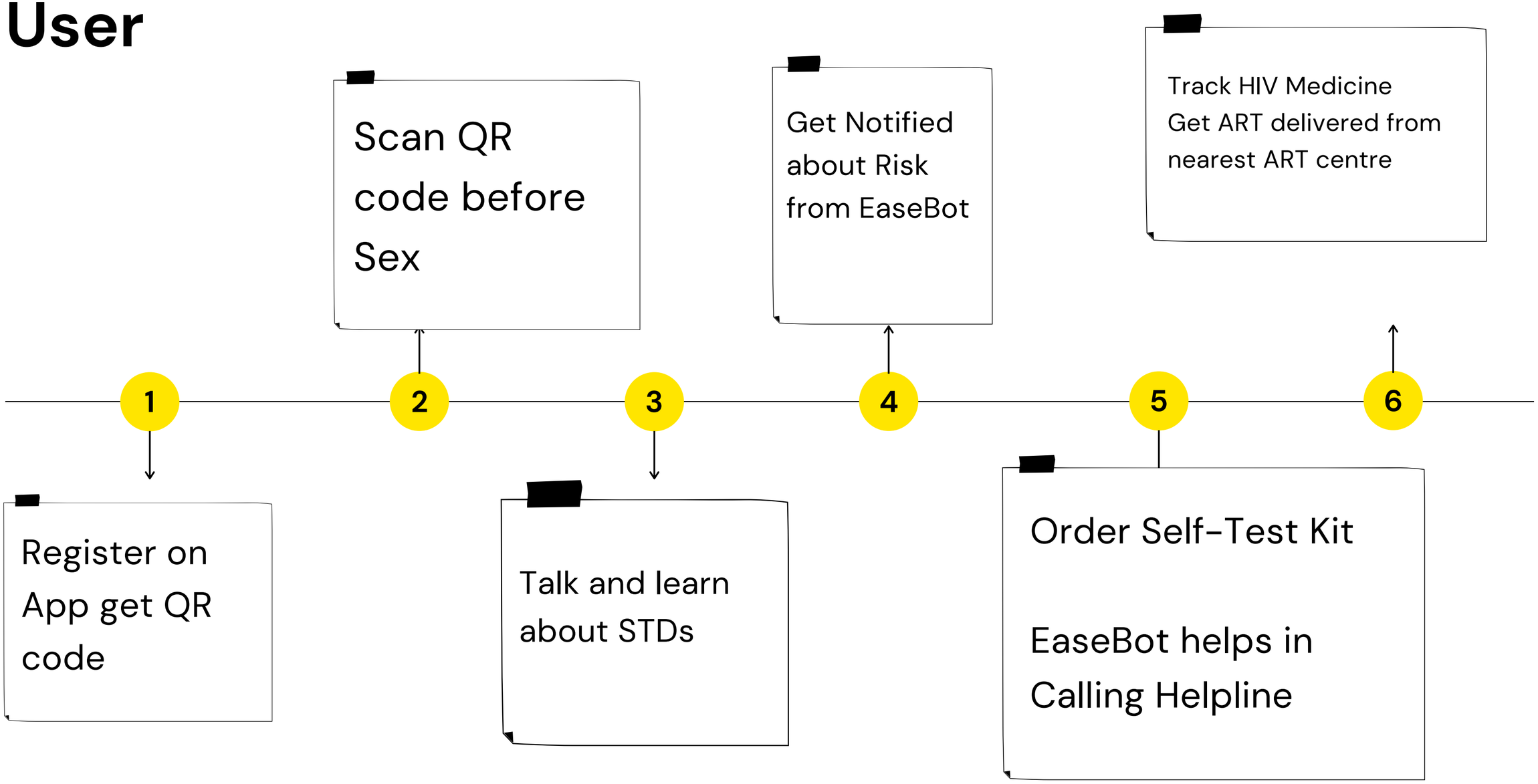
Through app-automation with delivery services

EaseBot will directly feed responses in partner-apps

Our Use Case: Dunzo in Hyedrabad

Also, helpful for delivery from ART Centres

Sample Process for New User



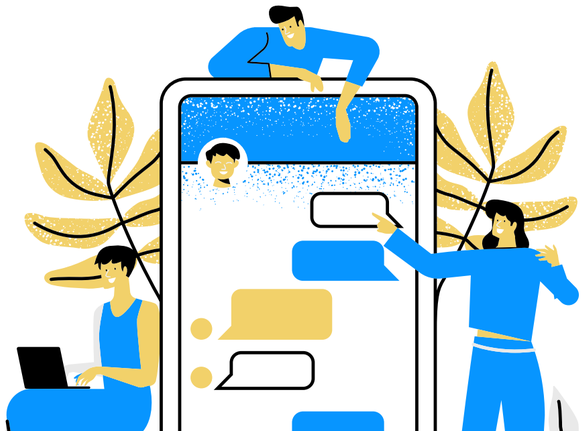
We Serve and Bring Together

University Students, Reproductively Active Age Group

Peer HIV Network & Community Workers

HIV Care and Testing and ART Centers

Researchers and Developers



Potential Revenue Model

API For Web Developers

License on Demand

We plan to provide our product free of cost to Government and Non Profit Organisations and use 'Pay as you go' pricing to Corporate Entities.

POTENTIAL USE CASES

Forecasts help in making efficient policy changes

Estimation of Medical Resources

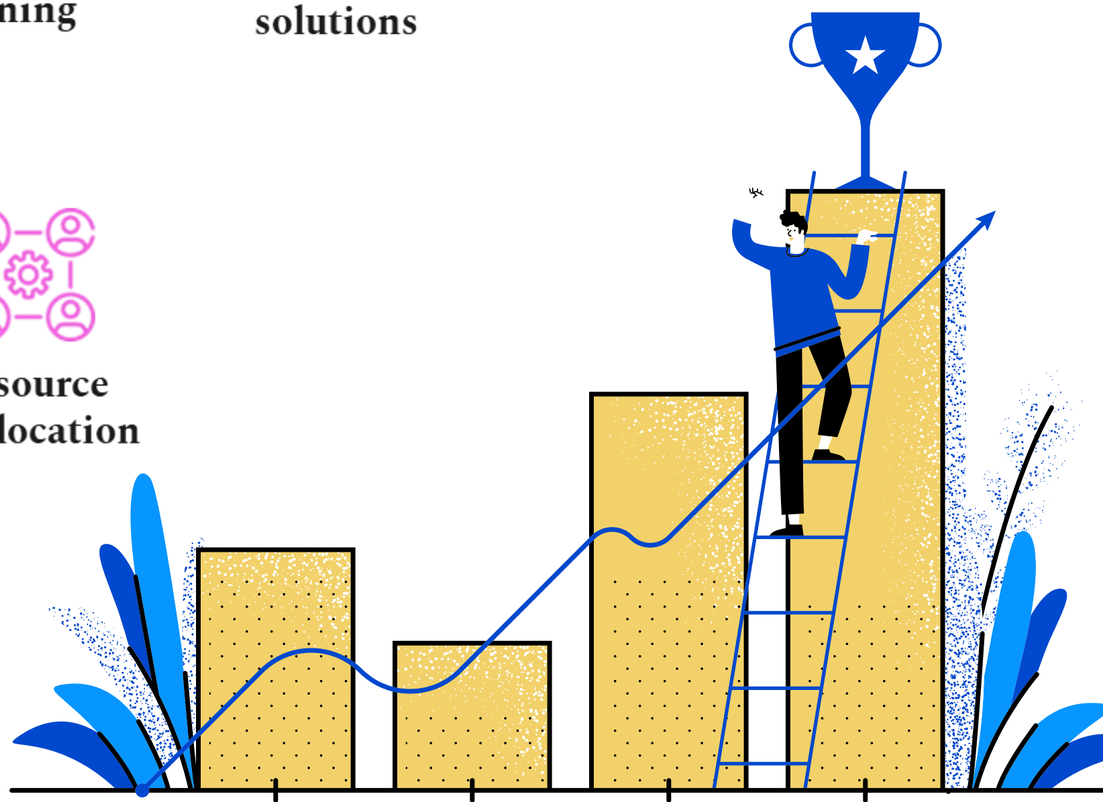
Hotspot detection for conscious planning

API to build new solutions

Effective ART Prediction

Supply chain management

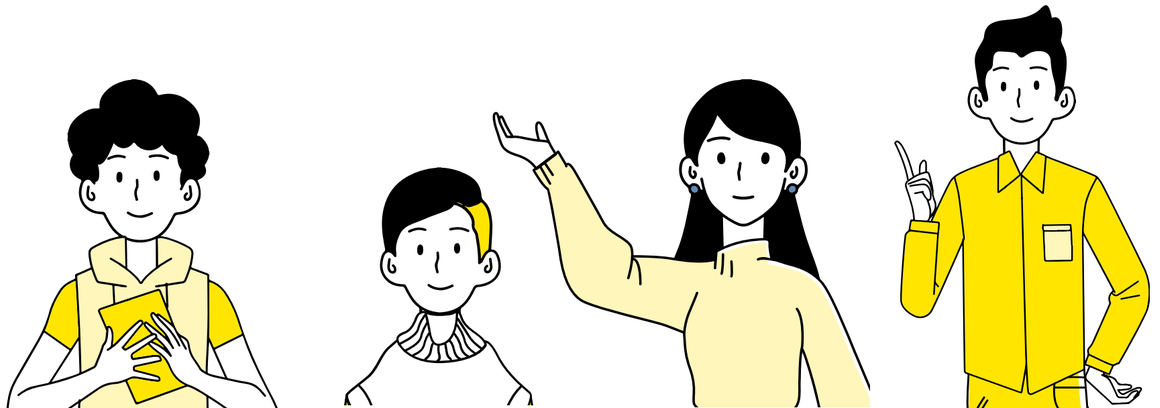
Resource Reallocation



June 1, 2021

OUR TEAM

ARWA BOHRA
SRIDHAR K RAO
DHRUV DIDDI
SANJEEV KUMAR



Thank you!