



# CUSTOMER CHURN DASHBOARD

1869

Churned

26.54%

Churn Rate

\$1,532

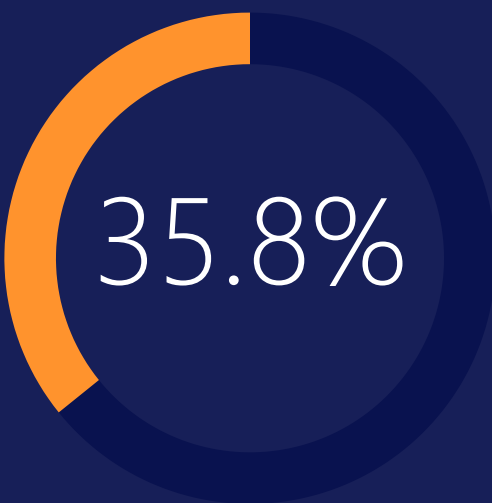
Avg Total Charges

\$74

Avg Monthly Charges

## DEMOGRAPHICS INSIGHTS

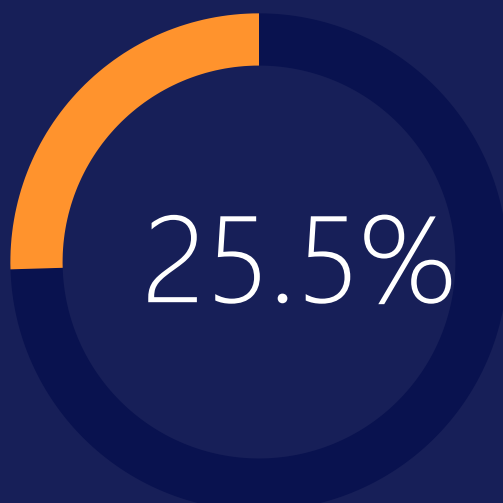
Partner



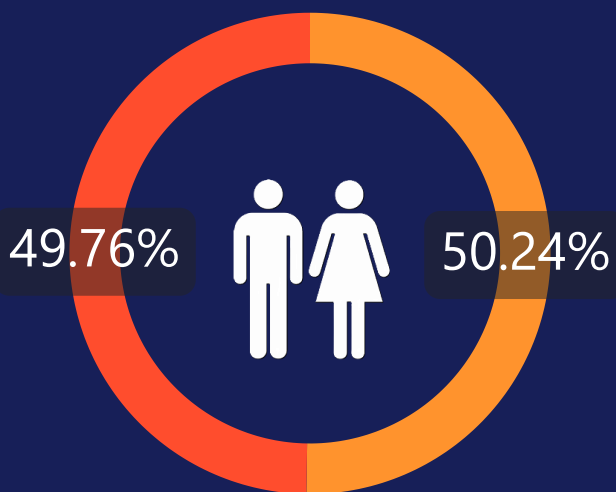
Dependent



Senior



Gender



## SERVICE INSIGHTS

90.9%

Phone Service

45.5%

Multiple lines

Internet Service

Fiber optic



DSL



No



0K

1K

Count of customerID

29.16%

Device Protection

27.98%

Online Backup

16%

Online Security

43.77%

Streaming Movies

43.55%

Streaming TV

16.59%

Tech Support

## ACCOUNT INSIGHTS

Payment Method

Electronic check



Mailed check



Bank transfer (...)



Credit card (au...)



0K

1K

Count of customerID

Paperless Billing

Yes



No



Paperless Billing

Contract

2.0K

1.5K

1.0K

0.5K

0.0K

Month-to-month

One year

Two year

Contract

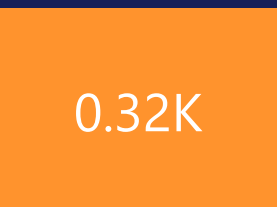
Tenure Bins

0-20



21-40

0.32K



41-60

0.21K



60+

0.09K

