

# KATIE-J

## Smithson



Color Palette



Alt Logo



Submark Logo



Fonts

BOLD HERO TITLES

*secondary titles*

Main Body Copy

Secondary Body Copy



KATIE-J

Smithson



## Audience

I am searching for companies who are looking to expand their CSR specifically within the sports world.

## Purpose

I want to change the world by creating sports programs for children in underdeveloped countries. The purpose of the program would be to provide lifelong, impactful lessons taught through the lens of sports.

I want to make a better and more enjoyable place.

## Core Values

I stand for doing what is right no matter what and creating experiences that will change people's lives and be remembered forever.

I value my relationships with those around me and always strive to help others in any way possible. I want everyone to be happy.

1. Hedonism
2. Relationships
3. Honesty
4. Harmony

## Benefits & Reasons to Believe

I excel when there is a clear vision and I have control over my work.

## Technical Skills

Adobe Creative Suite, Microsoft Office, Tableau, Instagram, SQL, VBA, HTML

## Soft Skills

Swedish, Customer Service, Budget Management, Supervisory/Training, Organized, Teachable, Personable

## Evidence

1st Place Rotary Speech Contest, Global Literacy Certificate, Fundamentals of Global Sports Management Certificate, Dean's List, Bachelor of Science, Experience Design and Management

## Selling Point

Not only am I highly motivated, and incredibly responsible, but I have also experienced life firsthand in underdeveloped countries. I've helped start-ups in India and helped plant trees in Madagascar. I finish what I start, and will change the world.