

BERKELEY BUILDS

SOCIAL IMPACT DESIGNATHON

APRIL 8-9

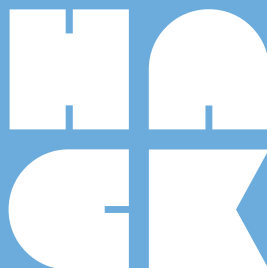
Blum Center

2017

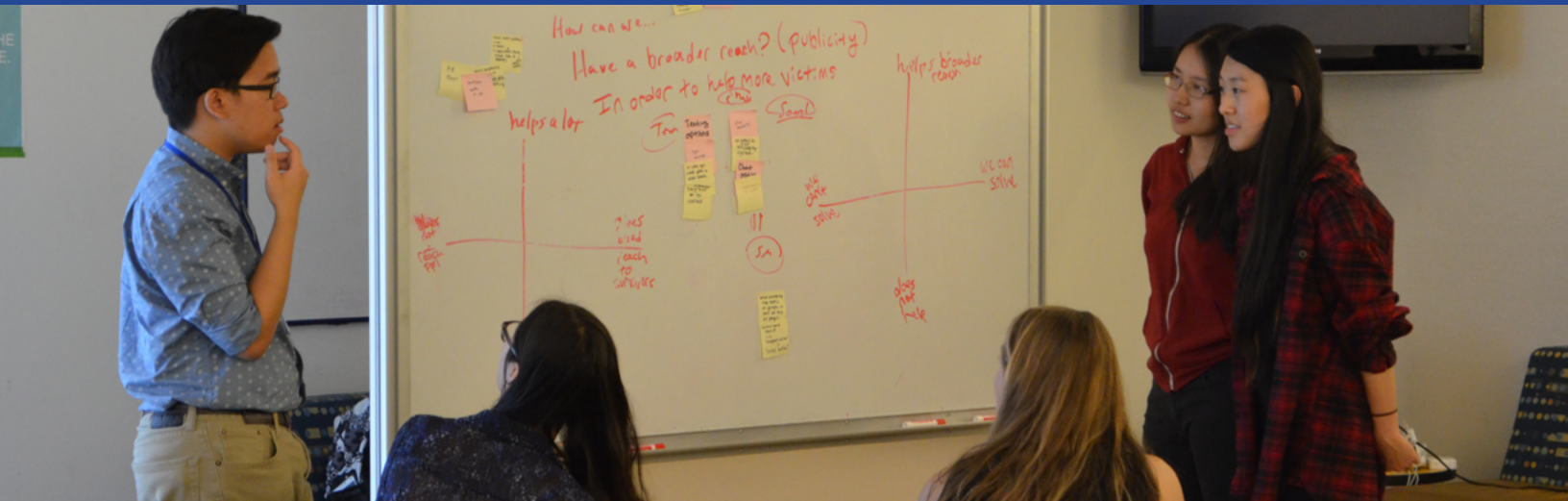
MISSION

Berkeley Builds is a social innovation designathon on UC Berkeley's campus that invites students from all academic disciplines to implement sustainable solutions to social issues both domestically and internationally. Through collaboration with a diverse leadership of student-run organizations focused on a range of topics from social impact to technology to consulting, we encourage students to design solutions to address real problems.

At the event, we aim to maintain a mutually beneficial relationship with the non-profit organizations and corporate sponsors. The students gain hands-on experience and have the opportunity to make a significant impact while networking with potential future employees. At the same time, participating organizations and companies get the opportunity to market their organization, advocate for their cause, and meet potential recruits.



SPONSORSHIP OPPORTUNITIES



PERKS

BRONZE
(\$1,000)

SILVER
(\$2,500)

GOLD
(\$5,000)

Logo on flyers

Logo on email & facebook outreach

Logo on Berkeley Builds [website](#)

Logo on event t-shirt

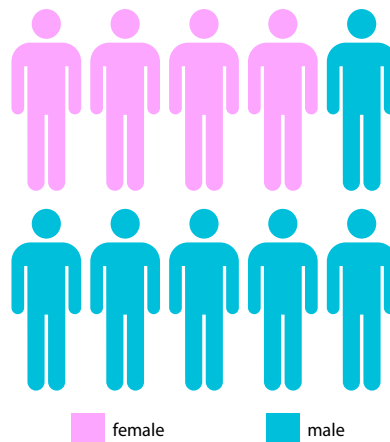
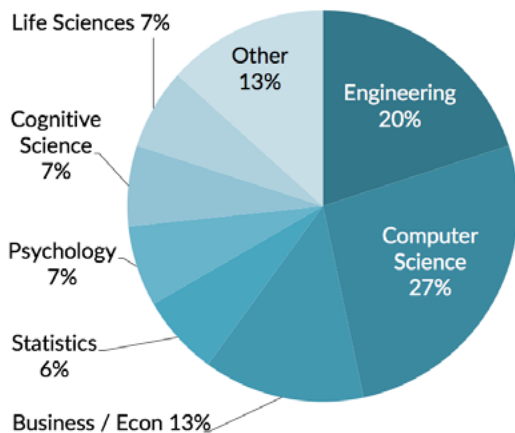
Booth & resume collection

Winners' contact information

Host a workshop

Opening/closing ceremony keynote speaker

PILOT YEAR: 2016



100
attendees

WINNING PROJECTS



Winning team developed a web tool for producers to input data and manage their community development projects. As producers update their projects, the data gets visualized to track progress. This is linked to an SMS system so managers can update their projects via texts, and send texts to their workers to collect data.



Winning team innovated a mobile app that consolidated Easy Does It's services and facilitated faster communication between disabled clients and attendants. With an easy interface and location services, clients could click through the platform in a few seconds in order to reach an attendant for any of Easy Does It's services.



Winning team revamped parts of the website to increase engagement of students in the issue of prison reentry. They created a website page with resources on the issue of mass incarceration and another page that allowed formerly incarcerated people to submit their experiences to raise awareness.

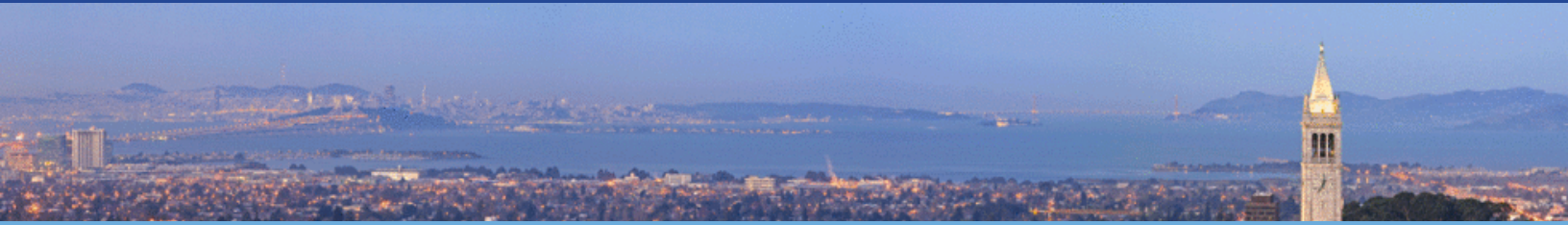


Winning team created an easy-to-use chatting application to allow survivors to communicate with a counselor anonymously and allow for multiple counselors to reach more users. This tool included a function that allowed survivors and clients to escape to another website in an unsafe situation.

2016 SPONSORS



OUR PAST EVENTS



NONPROFIT INTERNSHIP EXPO

The Berkeley Group, Berkeley's premier pro-bono consulting organization, organizes an annual nonprofit career fair on campus that connects students to local and national organizations. The Nonprofit Internship Expo aims to introduce students to meaningful internships in the social sector, ranging from healthcare, poverty alleviation, human rights to education. **With nearly 700 attendees last year**, The Nonprofit Internship Expo has become one of the most popular nonprofit internship platforms on campus.

CLINTON GLOBAL INITIATIVE UNIVERSITY

Project RISHI presented at the 2015 Clinton Global Initiative Conference under project Himalayan Sunetra Initiative, an ocular-health program that aims to curb ocular degeneration among rural villagers in Bharog Baneri, India. RISHI's CGI U team received an incredible opportunity to network with the Clintons, Aga Khan Foundation, Amnesty International, and **1200 other distinguished attendees**, in order to receive advice on tackling rural development in India. Due to the success of the Himalayan Sunetra Initiative, the Clinton Foundation awarded Project RISHI \$2,000 in funding for the project, and the team plans to implement the ocular project in Bharog Baneri in the coming year.

HACKJAM

Hackers@Berkeley, an organization that fosters a culture of creation amongst tech majors at Berkeley, hosts the annual HackJam on UC Berkeley's campus. HackJam is a tech-focused hackathon where participants with various levels of coding experience collaborate with another to create a product for companies in the bay area. **With nearly 350 attendees** at last year's HackJam, the workshops at the event provide an excellent opportunity for beginning hackers to create, innovate, and collaborate with their peers.

3D PRINTING DESIGNATHON

EnableTech, a student organization that designs assistive technologies for people with disabilities, co-hosted a 3D Printing Designathon in November 2015. The prompt of the designathon was to design and prototype assistive technologies that improve the daily life of a Berkeley student. **Over 150 students** participated in the designathon co-hosted by 3D Modeling Club and Biomedical Engineering Society.