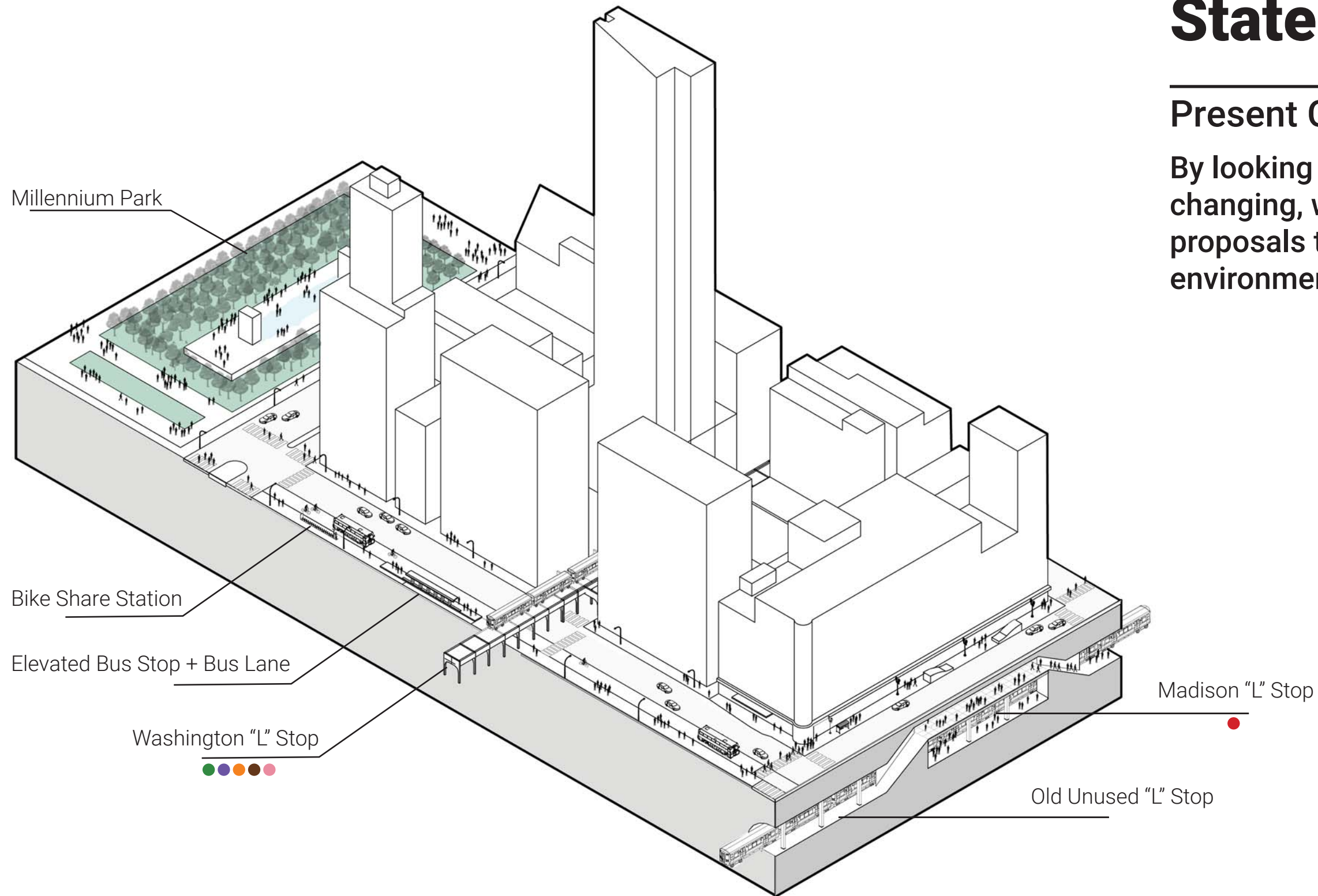


# State + Madison

## Present Conditions

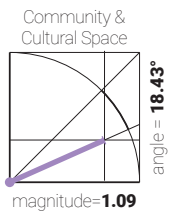
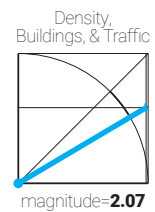
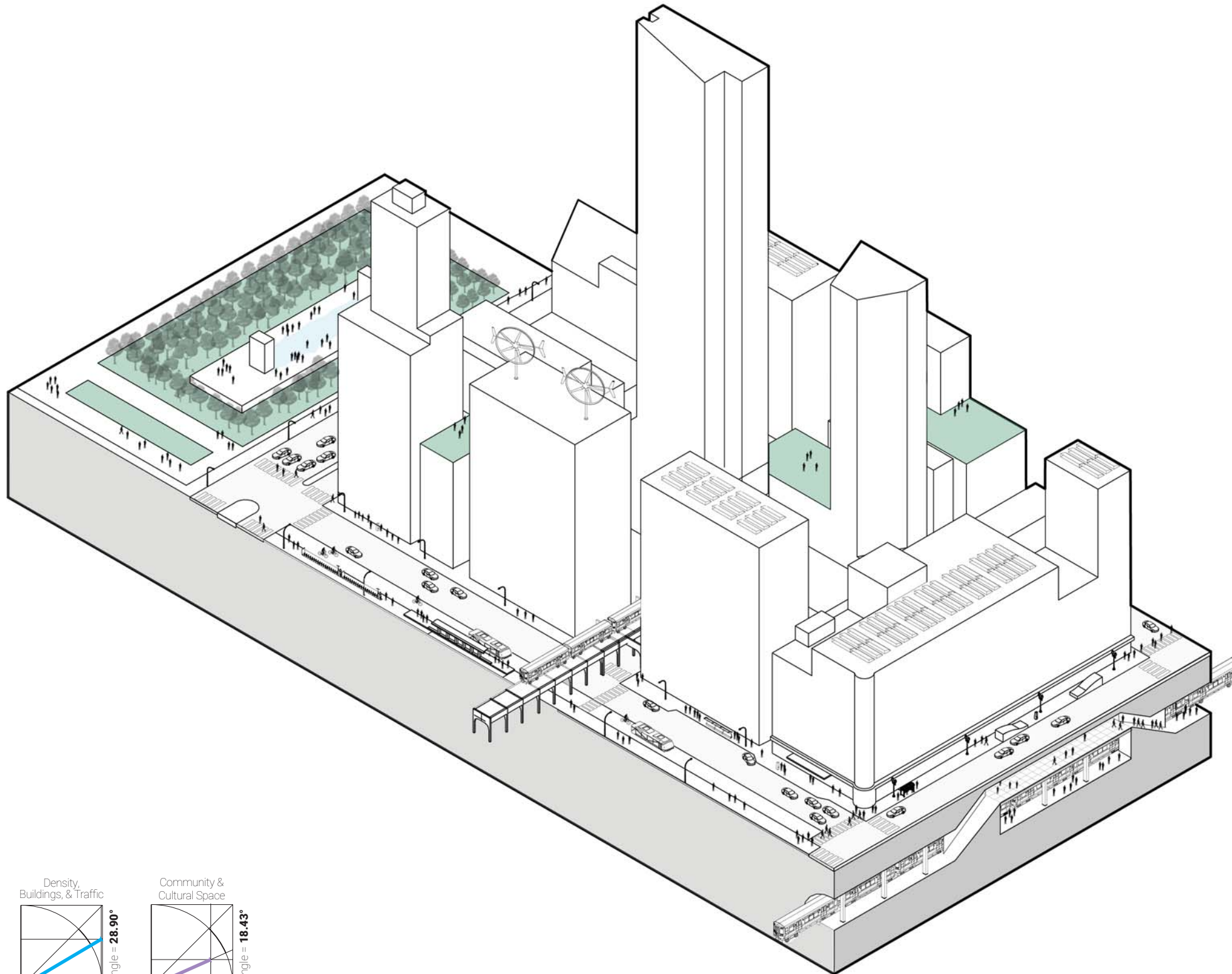
By looking at how “ownership” is changing, we have established proposals that affect the built environment at all five scales.



# State + Madison

## Future Conditions

By looking at how “ownership” is changing, we have established proposals that affect the built environment at all five scales.

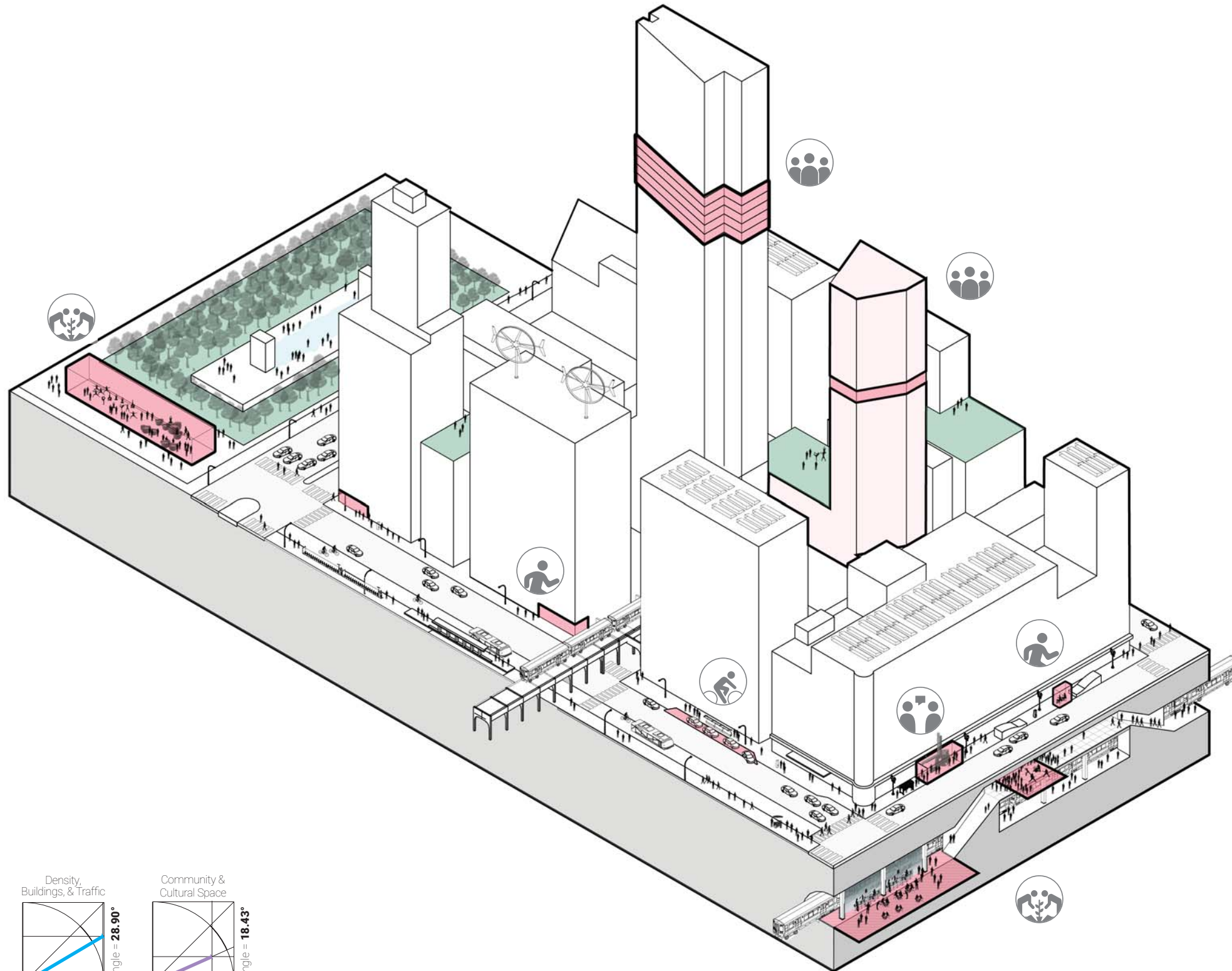




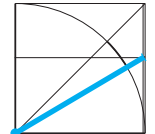
# State + Madison

## A Vision of On-Demand Space

Need for space dictates usage and duration, maximizing efficiency.

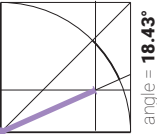


Density,  
Buildings, & Traffic



magnitude=2.07

Community &  
Cultural Space



magnitude=1.09

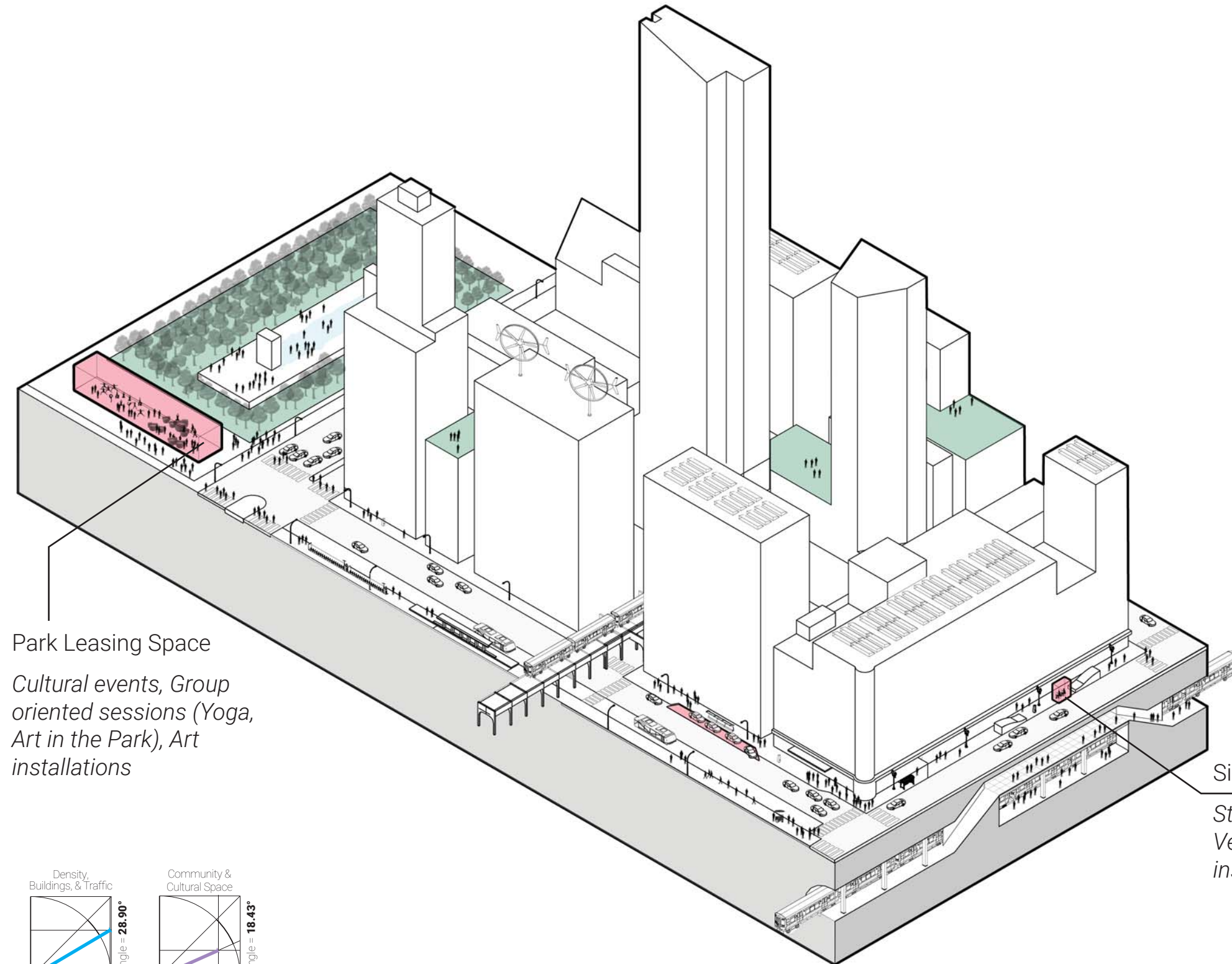
# State + Madison

## A Vision of On-Demand Space



### Leasing Event Space

*Utilizes parks and vacant spaces to provide a platform for activity and community to thrive.*



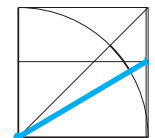
Park Leasing Space

*Cultural events, Group oriented sessions (Yoga, Art in the Park), Art installations*

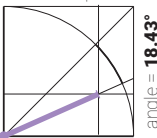
Sidewalk Leasing Space

*Street performance, Vendors, Fund raisers, Art installations*

Density,  
Buildings, & Traffic



Community &  
Cultural Space





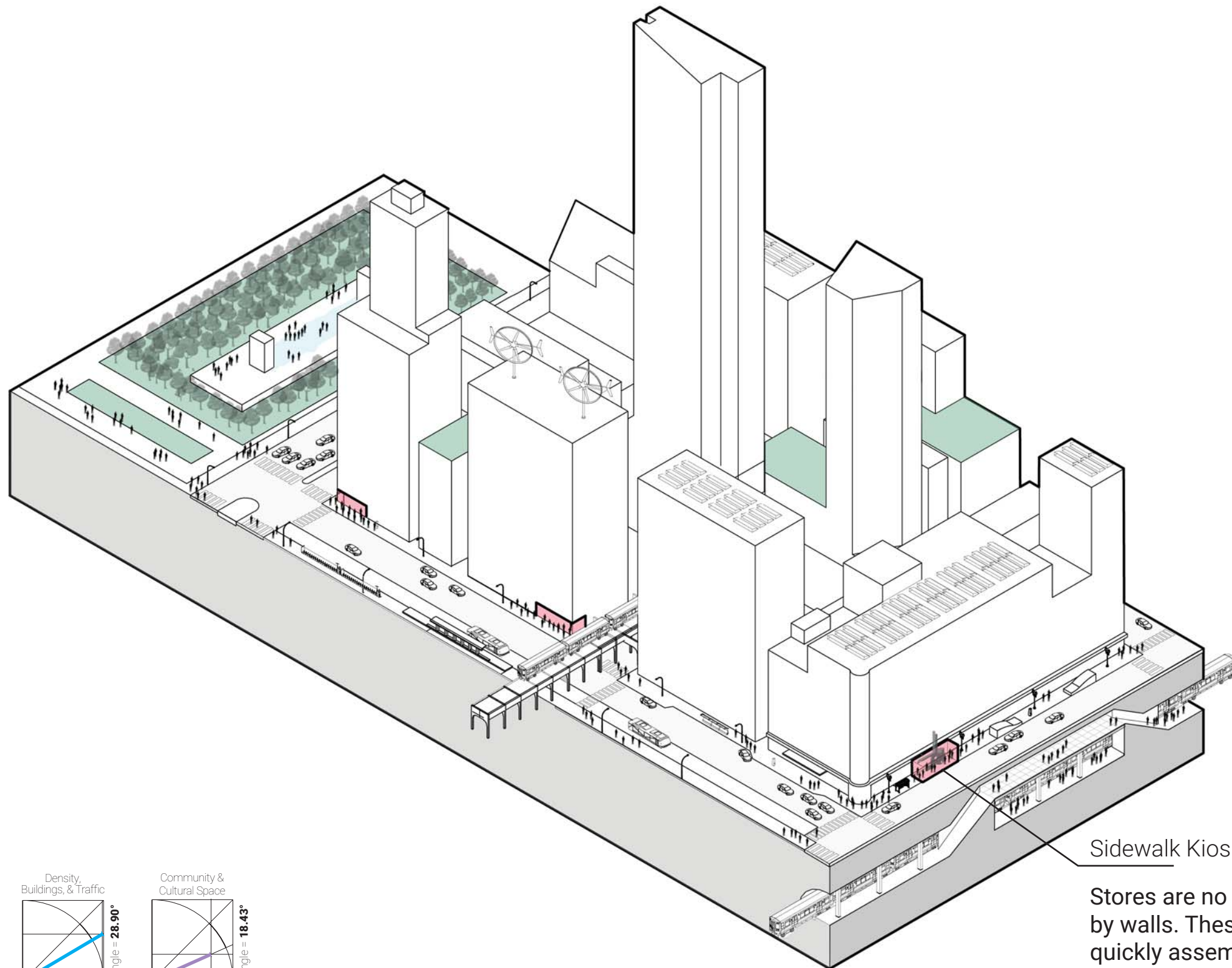
# State + Madison

## A Vision of On-Demand Space

 **Leasing Event Space**

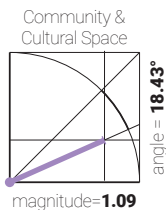
 **Pop-up Stores**

*Provides an opportunity for start up, local, or online based companies to establish a physical location for temporary use.*






Sidewalk Kiosk

Stores are no longer bound by walls. These can be quickly assembled with prefab structures

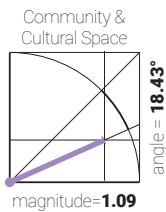
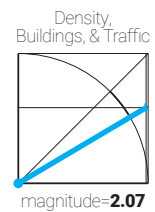
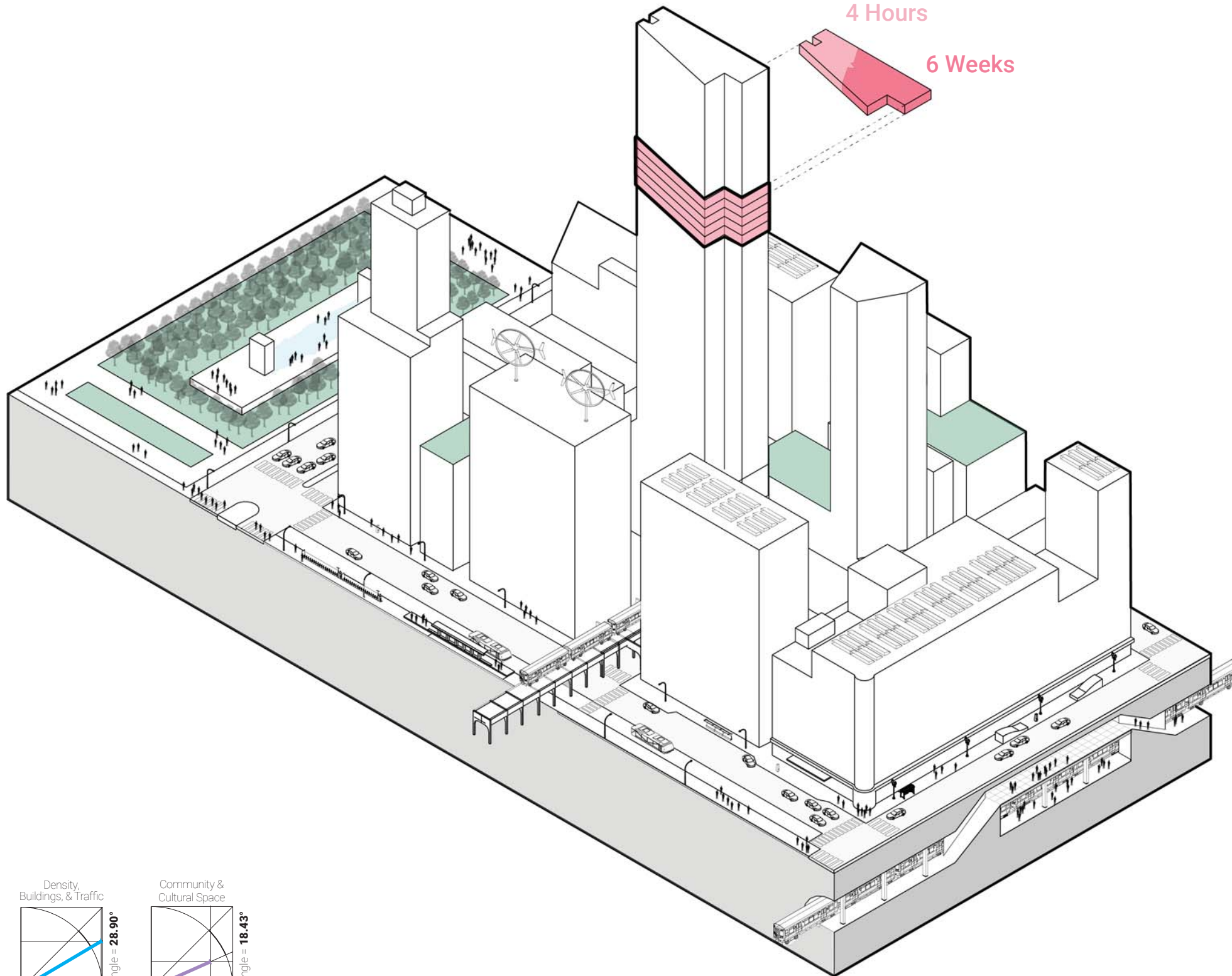


# State + Madison

## A Vision of On-Demand Space

-  **Leasing Event Space**
-  **Pop-up Stores**
-  **Office Floor**





*These floor rentals could provide work spaces for a few hours or for a few months that include the amenities offices need to be productive.*



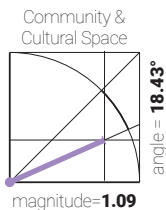
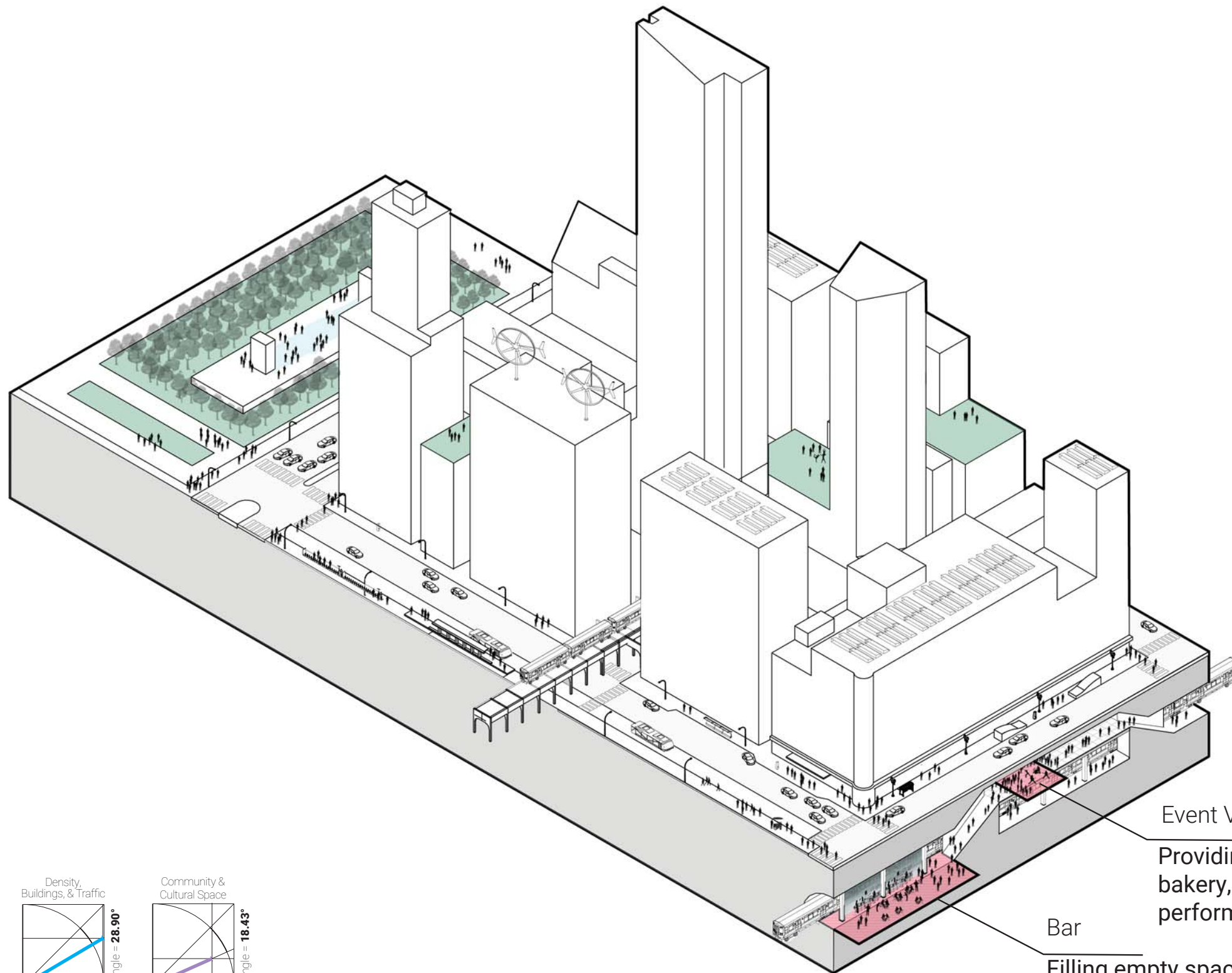


# State + Madison

## A Vision of On-Demand Space

-  Leasing Event Space
-  Pop-up Stores
-  Office Floor
-  Retrofitting

*Re-purposing infrastructure and institutions to provide new opportunities in the city.*



Event Venue






Providing room for unique popup bakery, grocery, or maybe a venue for performances

Bar

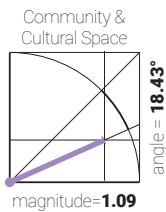
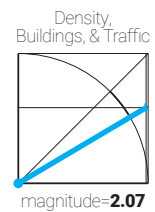
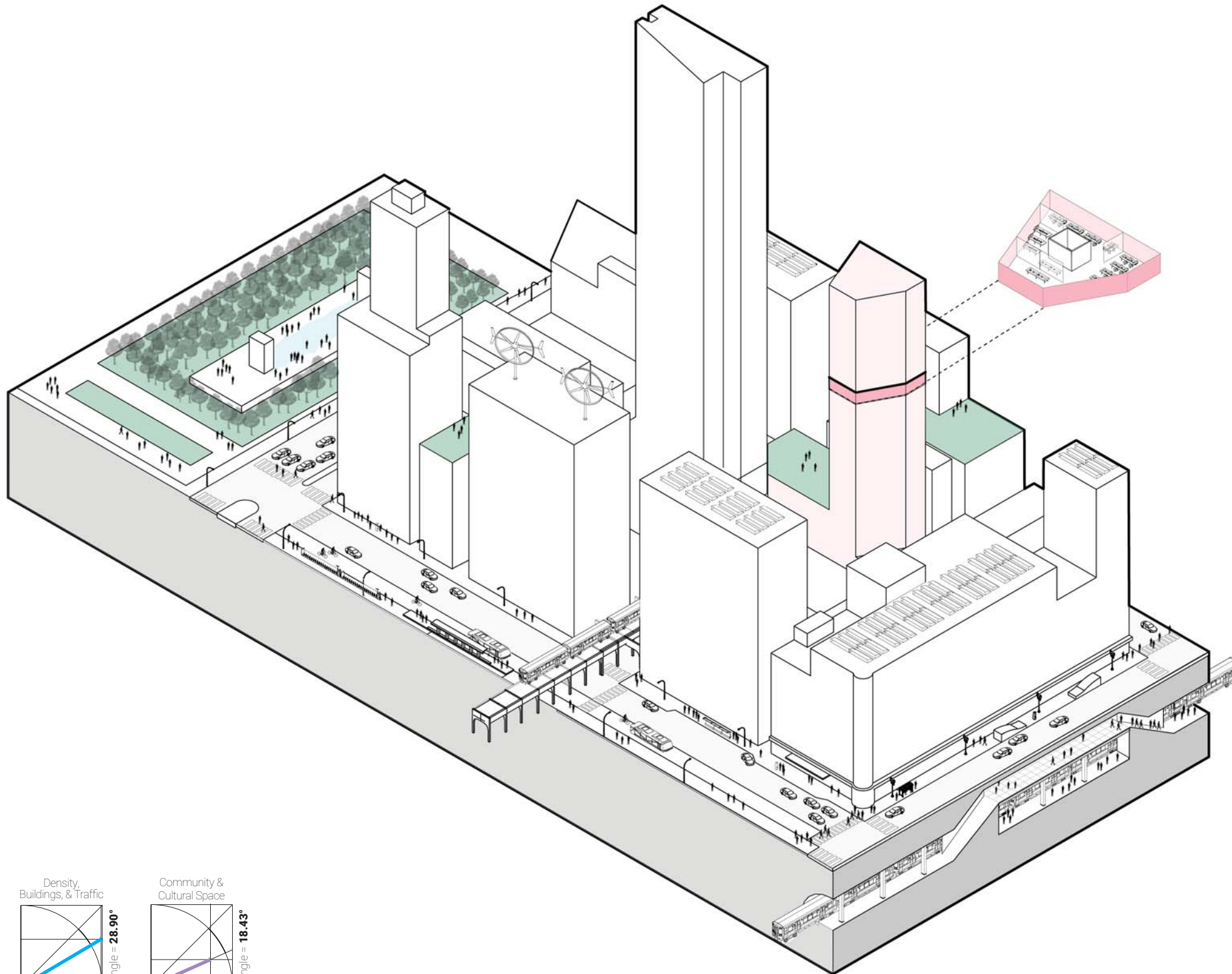
Filling empty spaces with interesting business locations.

# State + Madison

## A Vision of On-Demand Space

-  Leasing Event Space
-  Pop-up Stores
-  Office Floor
-  Retrofitting
-  New Buildings






*Construction that prioritize flexibility that could easily be adapted to fit specific needs or rotating function.*





# State + Madison

## A Vision of On-Demand Space

-  Leasing Event Space
-  Pop-up Stores
-  Office Floor
-  Retrofitting
-  New Buildings

**The city as a modifiable set of units ready to be rearranged and plugged into under utilized spaces based on the need of the user.**

