

# Project Brief

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## Summary

The Brooklyn Film Festival is hosting a film-festival from the 3rd to 5th August 2018. The company Inter Design will be making their website via. Bootstrap, HTML, CSS to create a aesthetic design and to publicize and display the events.

## Stakeholders

Matilde Enevoldsen, the web designer.

Jennifer Viala, the client.

Goa

## Goals

The goals is to create and release a responsive website with a contact form, reservation and information about the films to get approx. 5,000 attendances to the event. The goal is also to have 5,000 pre-registrations from the registration form in the website.

## Budget

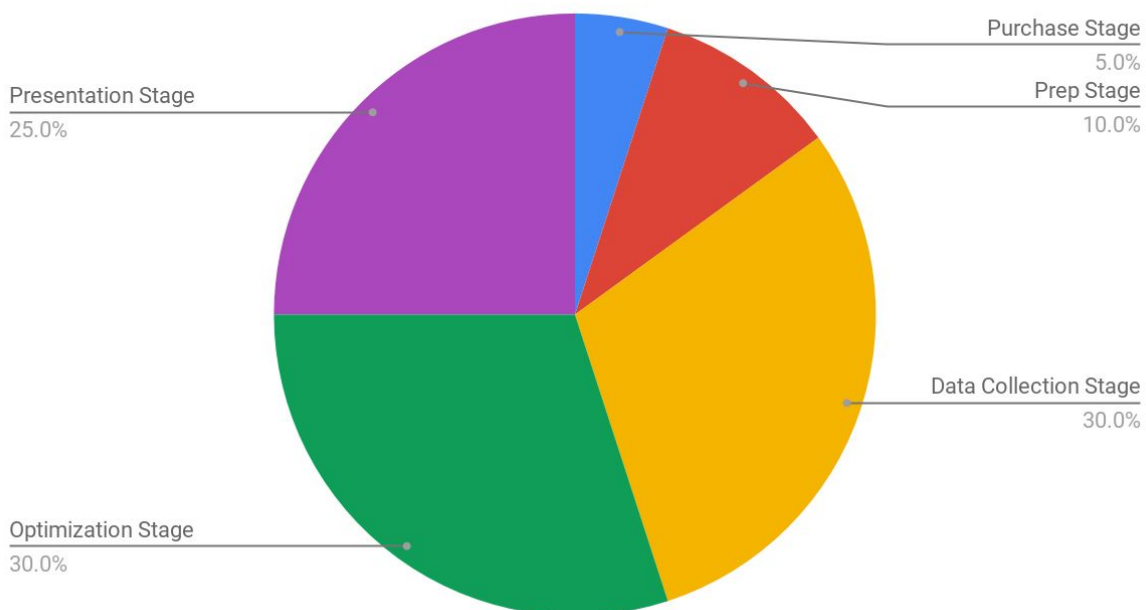
This budget includes all fees for getting the website up and running, including the fees for the design of the site:

Service	Rate	Total
Hosting (10 months)	25\$/Month	250\$
Domain	20\$	20\$
Other	100\$	100\$
Design	3000\$	3000\$
Sum		3370\$

## Timeline

A total of 30 days will be required to deploy the project and will be distributed in the following way:

Time distribution:



- Buying Domain Name Hosting - 2 days
- Preparing the websites design mockups, css, on the clients need - 3 days
- Getting content for the site, texts, dates, links, e.t.c. - 10 days
- Equipping site for all devices including mobile using Bootstrap. - 10 days
- Site presentation and launching the site and polishing the looks. - 8 days

## Technical specifications

- Using bootstrap to ensure a responsive design.
- Displaying film posters and highlighted films on the site.
- Allow users to register for the film festival.
- Contact information and a contact form.
- access to the latest news about the film festival.
- Access the website by filmfestival.com domain.