





Welcome to India's most Dignified Woman Beauty Pageant. Nbosecsm education Foundation is the national Pride and Treasure of India, the pageant is not just conventional beauty pageant; rather, it emphasizes grace, poise, confidence, originality, intelligence, and talent.

Agenda

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About Event

- This is an event for motivating small to big groups of businesses to perform better in their work and achieve new heights of success.
- This event aims to reward those who have worked tirelessly to reach where they are today. These awards are designed to identify and honor such respected companies and their key employees.
- Business icon awards will be presented to the eminent business personalities across UP state to felicitate them for their exemplary achievements in their respective categories and to motivate them to achieve higher levels of performance.

About Event

 The pandemic has left every business in the world with huge losses financially and emotionally. This is our small attempt to bring back the lost enthusiasm and energy to the heartbroken business people by recognising their till date achievements with awards and appreciations.

Purpose

- Nbosecsm Education Foundation aims to bring together inspiring Entrepreneurs, Business People, Entrepreneur Bosses, People from all walks of life like Vastu Experts & Astrologers, Promising MSMEs, Media Minds & many more to this entertaining and inspirational networking event.
- This event will help create new opportunities for the society to build new partnerships and collaboration avenues and highlight social issues so that the much required change starts.
- The Event will include keynotes & ignite talks by prestigious names from the business and entertainment field which will be focused on giving opportunities to participants to gain skill & relationships.

Purpose

• The main motive of the event is to give entrepreneurs honour & recognition who have done exemplary work on their own in the pandemic times. The main focus is to create a platform that encourages and empowers more growing organizations and individuals that can help them grow more.

NBOSECSM Education Foundation

- Nbosecsm Education Foundation (NEF) is one of India's finest and leading casting agencies and event management organizations
- We are based in Noida and have branches all over India. With more than a decade of experience we have casted several well known faces for Films, TV serials, Advertising Campaigns and other entertainment events.
- We excel in bringing together a whole team of Fashion Photographers, Advertising Photographers, studios, make-upartists, Talent Managers, Production House tie-ups under one roof.
- One of India's leading, largest, oldest established & the most awarded modelling & casting agency.
- One of the most successful, most awarded & most reputed event management company.

NBOSECSM Education Foundation

- NEF has vast experience of working with industries top & highprofile directors, production houses, national & international brands, advertising agencies, film makers, casting directors, music companies, TV channels, choreographers, designers, photographers, celebrities, actors & models from the last 2 years.
- We offer excellent opportunities for the people who are motivated and are looking for a challenging future in the entertainment industry in the field of Indian cinema, fashion, media & advertisement.

NBOSECSM Education Foundation Recent Event

- We had recently organised and managed a corporate event in agra (u.p) which was a gathering of 200 to 300 business people from the Healthcare domain. The event was about the anniversary celebration of a renowned medical company. Our team of experts left no stone unturned to make this event memorable.
- Pictures of the event are added in the next slides.

Our recent event pics









Nomination Categories

- We want to cheer each and every segment of the business society; as we believe that the smallest contribution can bring an enormous amount of change.
- Through these awards we are going to recognise the various companies, entrepreneurs, service providers for their achievements in their respective fields and their outstanding performance.

Nomination Categories

Nominations are open for all the below listed categories:

CATEGORIES	SUB-CATEGORIES
HOSPITALITY, LEISURE AND TOURISM	 Restaurants Lounge Bar Coffee House Tour Operators Hotel Serviced Apartments
HEALTHCARE & WELLNESS	 Dentistry / Dentist Cosmetic Surgeons Dermatologist Nutritionist Skin Clinic Dietician Gymnasium Spa, Sauna and Jacuzzi Beauty Salon Slimming centres

CATEGORIES	SUB-CATEGORIES
EDUCATION	 Training and placement Institutes Coaching centers Private or public tuition centers Graduation or post graduation degree Institutes
STORES & RETAIL	 Shopping malls Emporium malls Clothing showrooms Jewellery showrooms Cars and bikes
OTHER CATEGORIES ** NOTE: In case your business do not fit in any of the categories mentioned here please get in touch with us, we will help in filing your nomination for the Business Icon Awards	 Wedding & Candid Photographers, Interior Designers, Architects Makeup Artists Event Planners, Wedding Planners, Fashion Designers, Tattoo Artists Dance Studios, Fitness Centres, Caterers And many more



Award Titles

- Awards will be given in the form of trophies and monuments that suit the title that the winner holds.
- Nbosecsm Education Foundation is honouring 2022 business achievers through this event; award titles are defined by looking at the characteristics of the businessman, his/her achievements against the odds and what sets them different from the crowd.
- We have awards of various titles such as:

~Dynamic Entrepreneur of the Year (Business Transformation): This award will be given to the one who has achieved his goal and created a name for himself despite the tough market competition and numerous hurdles a businessman has to face.

Award Titles

~Professional Entrepreneur of the Year: This award will be given to the smart businessman who knows how to encash the market when situations are not favorable for his existing business and switches to other business temporarily by seeing market conditions.

~Social Entrepreneur of the Year: This award will be given to the businessmen with a kind heart who keeps donating part of his income for the welfare of the society, employees the needy ones and is well known among the business groups

~Brand of the Year

Award Titles

- ~International Business Woman of the Year
- ~ International Businessman of the Year
- International Young Entrepreneur

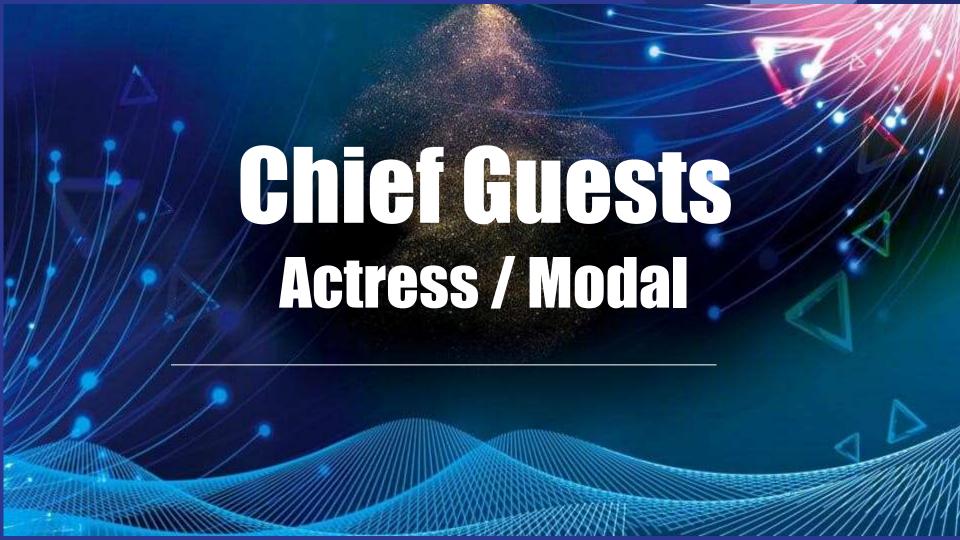
- ~ International Lifetime Achievement Award
- International Education Excellence Award



AGRA, UP.Date: COMMING SOON







Sponsorship

Packages

Sponsorship Packages

We have four different packages upon registering for any of them, you can be our sponsor or event partner. Each package offers different features and benefits.

- 1. Standard 50,000 INR
- 2. Premium 1,00,000 INR
- 3. Super Premium 1,50,000 INR
- 4. Extra Super Premium 2,00,000 INR

Sponsorship Packages

Standard sponsorship package worth rs 50,000 is a basic package and is meant for the sponsors who will get the following benefits from this business event:

- Business endorsement and promotion online and offline; Social media presence, Onsite Advertising, Stage promotion
- Branding ad at the venue and across AGRA
- The event will be attended by all the top business people and VIPs all over UP state as well as across pan India. The bigshots from business, politics and social circles are part of the event, in the presence of 200 Key Entrepreneur's, Businessmen & women and Social activists, from different fields and CEOs & representatives of leading Organizations, you stand a chance to share your business ideas with them, mingle with them and make contacts
- Chance to grab your future business investors or partners

- Chance to convey your business details and make contacts with VIPs and key people from all over INDIA
- Part of the inaugural ceremony that includes the lighting of the Inauguration Lamp along with the Chief Guest.
- Part of welcome ceremony that include presentation of Welcome Bouquet to the Chief Guest
- Memento from event guests
- Certificate from event guests.
- All time presence in this entertainment and information filled event including food, snacks and drinks

Premium sponsorship package worth rs 1,00,000 is a customised package that will offer you many more benefits from this business event. This package gives you Standard pack benefits + the other added benefits.

- Business endorsement and promotion online and offline; Social media presence, Onsite Advertising, Stage promotion
- Branding ad at the venue and across AGRA
- The event will be attended by all the top business people and VIPs all over UP state as well as across pan India. The bigshots from business, politics and social circles are part of the event, in the presence of 200 Key Entrepreneur's, Businessmen & women and Social activists, from different fields and CEOs & representatives of leading Organizations, you stand a chance to share your business ideas with them, mingle with them and make contacts
- Chance to grab your future business investors or partners
- Chance to convey your business details and make contacts with VIPs and key people from all over INDIA
- Part of the inaugural ceremony that includes the lighting of the Inauguration Lamp along with the Chief Guest.

- Part of welcome ceremony that include presentation of Welcome Bouquet to the Chief Guest
- All time presence in this entertainment and information filled event including food, snacks and drinks
- Unique platform that can be used to build new work partnerships and collaboration avenues and highlight social issues so that the much required change starts.
- Sponsor's Name/Brand Logo will appear as sponsor in all Advertisements, Invitation Cards, Stage Backdrop, LED ads, Banners, Hoarding, Podium, etc.
- The logo will form a part of the award title 'Business Icon Awards' and will always be placed over and above the title.

- Ramp Walk with models
- Your story from being a normal working person to a businessman will be highlighted by the host
- Display of your work and journey on LED backdrop display
- Media coverage by News paper, News Channels, social media
- Memento from the celebrity Guest
- Certificate of achievement from the celebrity Guest



- The winners will be on a new high, a fast-track route to recognition of their unflinching commitment towards customer satisfaction through an extensive PR campaign in web, print and TV media.
- They'll enjoy publicity that will establish their reputation as a proven provider of quality products and exemplary levels of services.
- The award ceremony will be covered by leading newspapers and TV channels.
- Business endorsement and promotion online and offline; Social media presence, Onsite Advertising, Stage promotion

- The event will be attended by all the top business people and VIPs all over UP state as well as across pan India. The bigshots from business, politics and social circles are part of the event, in the presence of 200 Key Entrepreneur's, Businessmen & women and Social activists, from different fields and CEOs & representatives of leading Organizations, you stand a chance to share your business ideas with them, mingle with them and make contacts
- Be there in the front row near celebrities during the inaugural ceremony that includes the lighting of the Inauguration Lamp along with the Chief Guest.

- Chance to present welcome Welcome Bouquet to the Chief celebrity Guests
- Sponsor's Name/Brand Logo will appear as sponsor in all Advertisements, Invitation Cards, Stage Backdrop, LED ads, Banners, Hoarding, Podium, etc.
- The logo will form a part of the award title 'Business Icon Awards' and will always be placed over and above the title.
- Memento from the celebrity Chief Guest
- Certificate of achievement from the celebrity Chief Guest
- Appreciations speech from celebrity Guest

- Memento from the celebrity Chief Guest
- Sharing dais with the celebrity Chief Guest
- Get photographed with the celebrity Chief guests
- A video clip of your success story on LED screen
- Your story from being a normal working person to a businessman will be told by host
- Media coverage by News paper, News Channels, social media
- Your business marketing and ad through main backdrop, visual projection, outdoor media, product display, social media, print media, entrance arch, etc.
- Interaction with celebrity Chief Guest

- Chance to present welcome Welcome Bouquet to the Chief celebrity Guests
- Sponsor's Name/Brand Logo will appear as sponsor in all Advertisements, Invitation Cards, Stage Backdrop, LED ads, Banners, Hoarding, Podium, etc.
- The logo will form a part of the award title 'Business Icon Awards' and will always be placed over and above the title.
- Memento from the celebrity Chief Guest
- Certificate of achievement from the celebrity Chief Guest
- Appreciations speech from celebrity Guest



To register with us as sponsor or event partner, or if you have any queries or doubts you can reach to us at the following numbers and email

Email: nboseindian@gmail.com

Website – www.nbosecsm.com
Call:

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+91 789564125, / 8126336547

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Thank you!