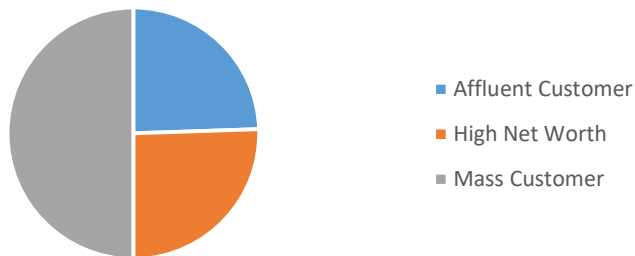
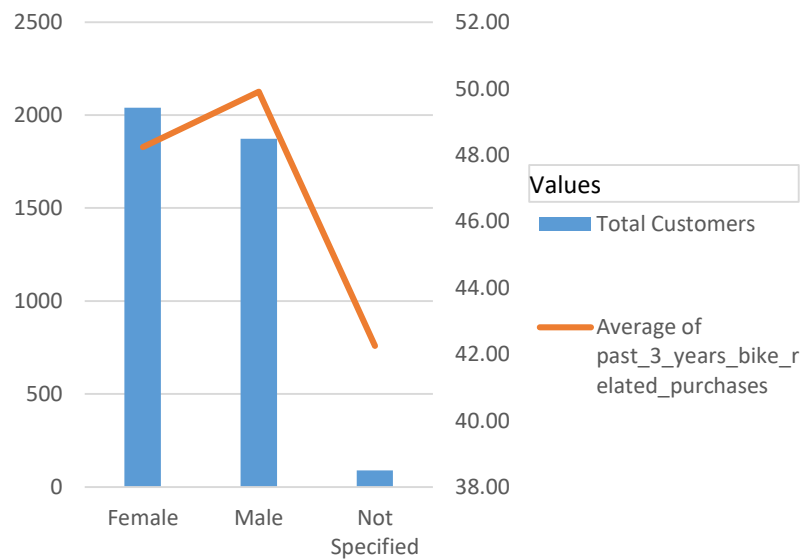


KPMG Data Analysis

Total Customers



Total CustomersAverage of past_3_years_bike_related_purchases



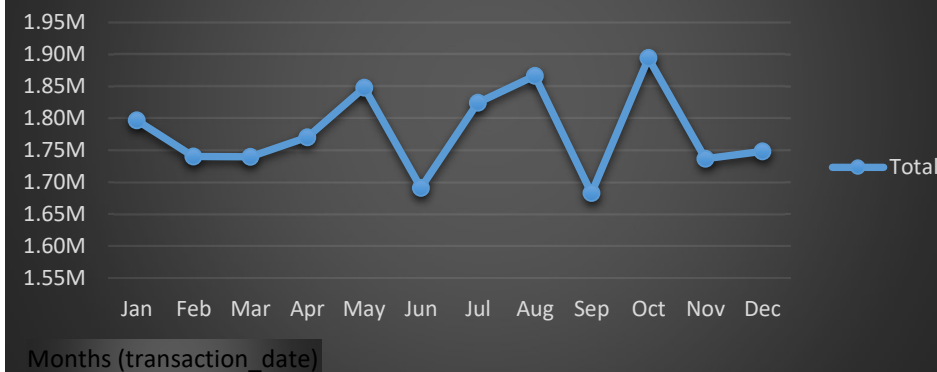
gender

Total Customers	Wealth Segment		
Job Industry	Affluent Customer	High Net Worth	Mass Customer
Argiculture	23	42	64
Entertainment	41	36	81
Financial Services	232	255	439
Health	164	179	377
IT	65	70	138
Manufacturing	263	212	484
Property	66	95	159
Retail	107	110	216
Telecommunications	18	22	42
Grand Total	979	1021	2000

order_status

Total Sales

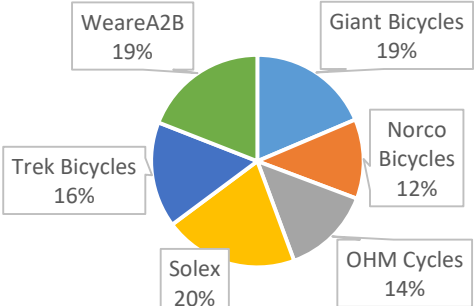
Total Sales Per Month



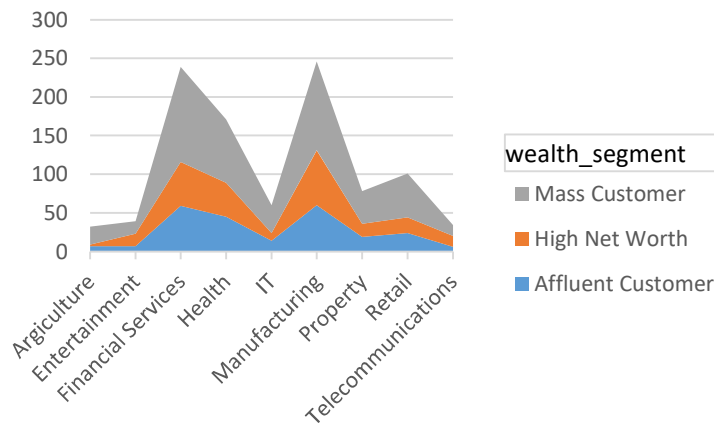
order_status

Total Sales

Total Sales Brand Wise

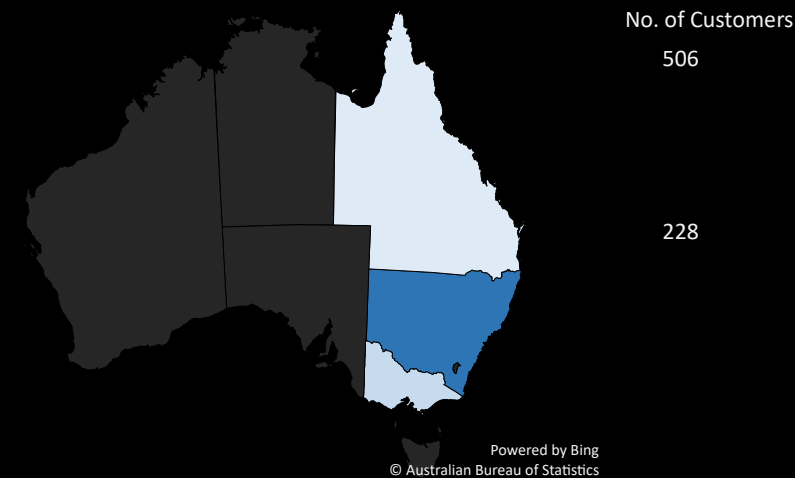


Count of Customers



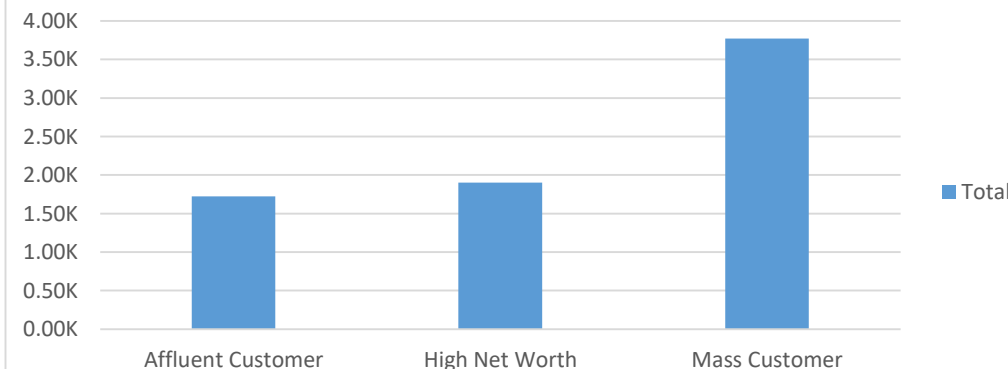
job_industry_category

Location Wise New Customer Count



Property valuation

Property Valuation V/S Wealth Segment



CLV

Wealth Segment Wise CLV

