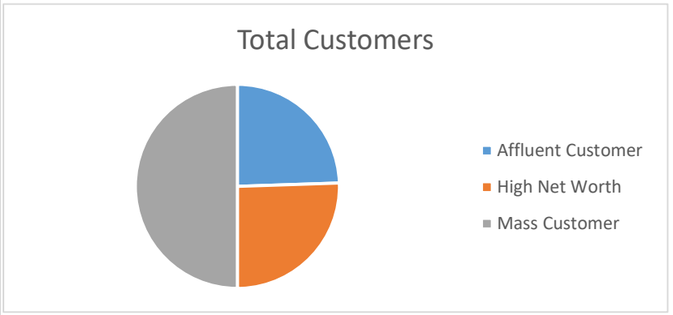
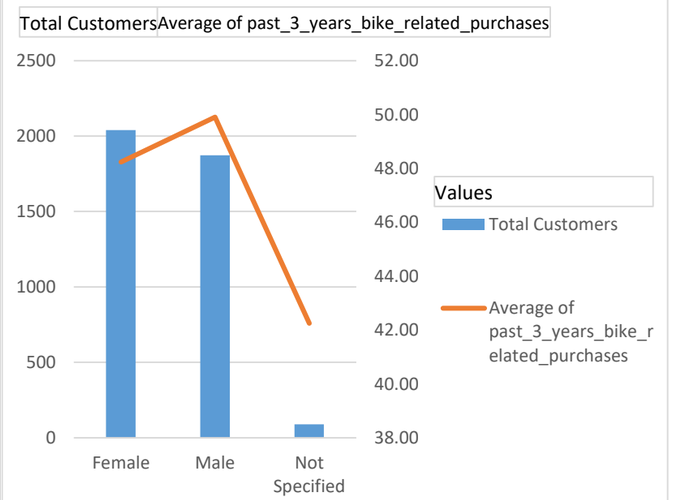
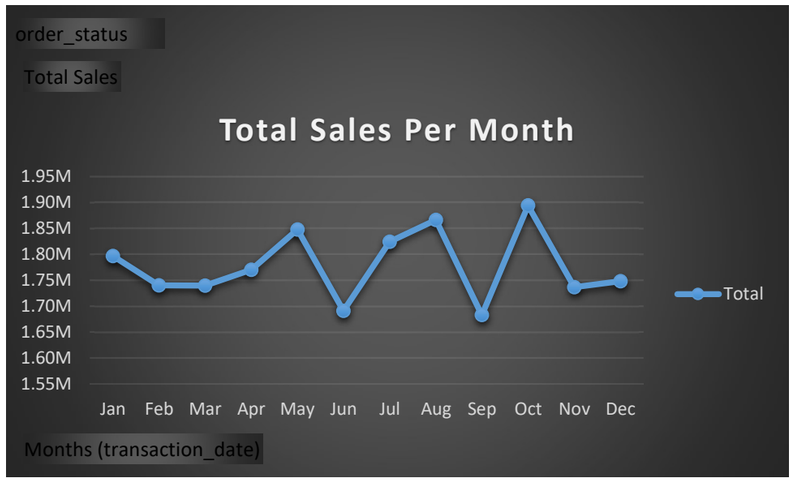
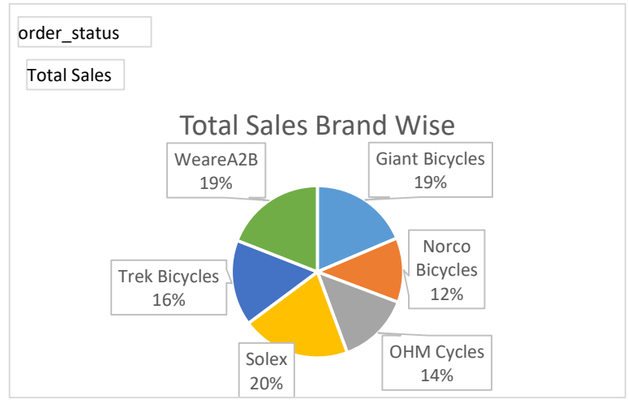
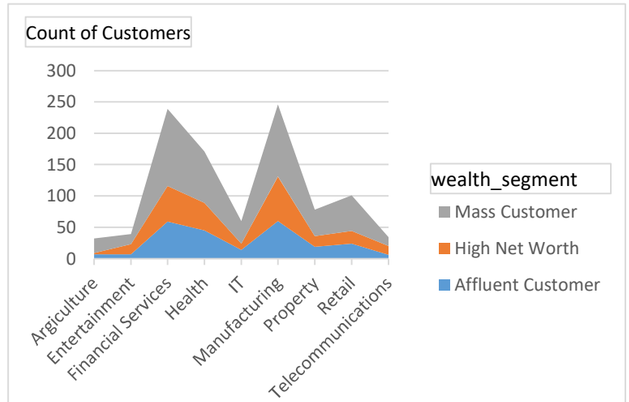
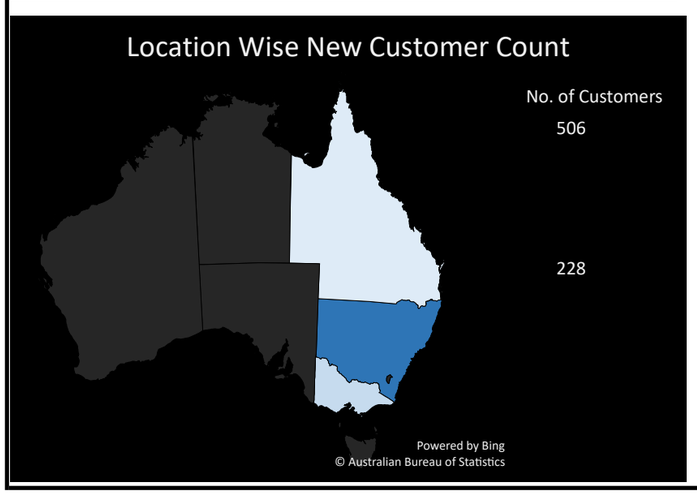
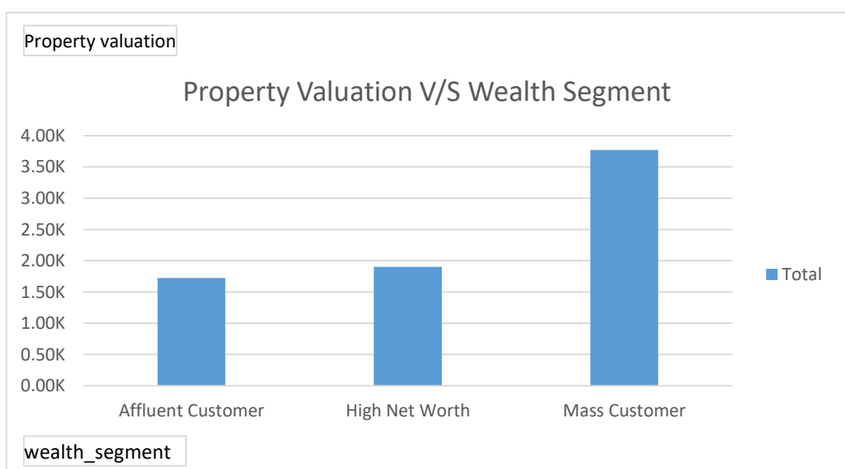
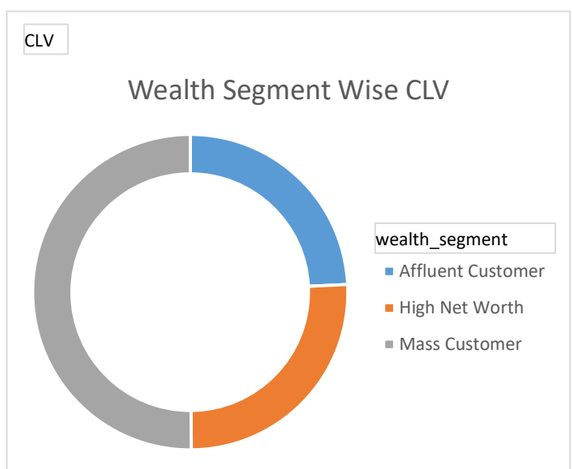
KPMG Data Analysis



Total Customers	Wealth Segment		
Job Industry	Affluent Customer	High Net Worth	Mass Customer
Argiculture	23	42	64
Entertainment	41	36	81
Financial Services	232	255	439
Health	164	179	377
IT	65	70	138
Manufacturing	263	212	484
Property	66	95	159
Retail	107	110	216
Telecommunications	18	22	42
Grand Total	**979**	**1021**	**2000**