Sustainability

Costs:

Server Hosting
FireBase
GMaps
DNS
Domain
Delivery

Monetary Influx:

The major part of the RTF Appliction's revenue is expected to come from commission it will collect from stores for lead generation (and for serving as a delivery partner.)

It is also expected to have a minimum order value for free delivery below which delivery charges will apply.

RTF may also incorporate advertisements to further increase sustainable revenue as the user base increases.

Need for RTF and differences from other applications:

Whereas other applications like JustDial or Google Maps let the user know in general where they can find a certain product, RTF informs the user if the actual product (in specified quantity) is actually in stock at the moment and then routes the user to the store (unless he chooses to get it delivered)

From a store point of view, RTF (due to inbuilt sales tallying functionality) doesn't need the store to update inventory separately. It also recommends new trending products to keep in stock to improve sales. Furthermore it allows stores to order stock from the Tier above either in direct order or via tender (to which the above tires may submit their quotes to).

It also lets the user of any tier see the past 90 day graph of how any product is performing in the market with respect to demand.