# eriTech

# Task - 2

# **Task Two: Landing Page**

#### **Project Overview:**

Your second project task involves creating a compelling Landing Page. The goal is to choose a design and theme that resonates with you, and develop a landing page for an event or launch. This could be related to a car launch, product unveiling, course introduction, university promotion, or any other topic of your choice.

## **Project Details:**

#### Design and Theme:

- o Choose a design and theme that aligns with the concept of your landing page.
- Ensure that the design is visually appealing and complements the purpose of the landing page.

#### Content:

- o Include relevant content such as an introduction, features, and a call-to-action.
- o Use engaging visuals and appropriate multimedia elements.

#### **Project Timeline:**

• Start Date: January 9th, 2024.

Deadline: January 15th, 2024.

#### **Task Submission:**

- On January 15th, we will provide you the Task Submission Link or Report Submission Link.
- Ensure to submit your completed project task by the given deadline.

#### **Reporting Guidelines:**

- After successfully completing Task Two, create a report as per the provided guidelines.
- The report submission will help enhance your efforts and skills in front of the technical team.

## **Technical Queries:**

 If you encounter any technical queries during the project task, please reach out to <u>veritech8@gmail.com</u> with a properly formatted email.

## **Queries and Doubts:**

 If you have any queries or doubts regarding any process, please sendan email to <a href="hr.veritech1@gmail.com">hr.veritech1@gmail.com</a>

## **Greetings:**

Wishing you the best as you embark on Task One! Your dedication and creativity will contribute to the success of this project. Feel free to reach out for any clarification or assistance.

