

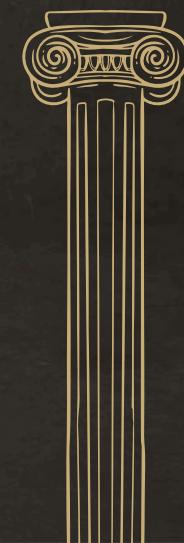
NATIONAL INSTITUTE OF TECHNOLOGY KARNATAKA

SURATHKAL



KANNADA VEDIKE

PRESENTS



kannadavedike.nitk.ac.in



[kannadavedike_nitk](https://www.instagram.com/kannadavedike_nitk/)



[kannadavedikenitk](https://www.facebook.com/kannadavedikenitk)



[kannadavedikenitk](https://www.youtube.com/kannadavedikenitk)



[kv_nitk](https://twitter.com/kv_nitk)



ABOUT PARVA

Every year PARVA is celebrated on the occasion of Kannada Rajyotsava. Parva is a week long celebration of Karnataka's mother and mother tongue. We have everything Traditional Kannada artforms' grand procession to Standup comedy and Music Concerts. This fest attracts a lot of kannada and non kannadiga students and even alumni of NITK.

Over the years, we have been honored by the presence of esteemed personalities such as Justice Santosh Hegde, Shri. Dr. Gururaj Karajagi, Shri. Nagabharana, and Shri. Chakravarthy Sulibele, Shri. Suchendra Prasad, Shri. Nivedan Nempe, Shri. Shriharsha M R as chief guests.

50K+

Reach during fest on socials

5K+

Followers across all social media platforms which includes students, alumni and other kannada enthusiasts

500+

Participants

36K

Worth cash prizes

5K+

Footfall





VISION & MISSION

OUR VISION

ಕನ್ನಡ ನಾಡು, ನುಡಿ, ಸಂಸ್ಕೃತಿಯನ್ನು ನಮ್ಮ ರಾಷ್ಟ್ರೀಯ ತಾಂತ್ರಿಕ ವಿದ್ಯಾಲಯದಲ್ಲಿ ಪರಿಸ್ಥಿತಿಯಲ್ಲಿ ಮೂಲಕ ಕ್ರಾಂತಿಕ ಮೂಲ ವಿದ್ಯಾರ್ಥಿಗಳ ಜೊತೆಗೆ ಕನ್ನಡೀತರಿಗೂ ಕನ್ನಡ ಭಾಷೆ ಮತ್ತು ಸಂಸ್ಕೃತಿಯನ್ನು ಕಲಾಸ್, ಅವಾರ್ಗಿಕನ್ನು ಅಳವಡಿಸಿಕೊಳ್ಳಲು ಅನುವು ಮಾಡಿಕೊಡುವುದು.

By spreading Kannada's and Karnataka's culture and tradition across the institute, creating a platform for non-Kannadigas along with Kannadigas to learn the state's language, culture and tradition.

OUR MISSION

ನಮ್ಮ ರಾಷ್ಟ್ರೀಯ ತಾಂತ್ರಿಕ ವಿದ್ಯಾಲಯದಲ್ಲಿ ಕನ್ನಡ ಭಾಷೆ ಮತ್ತು ಕ್ರಾಂತಿಕ ಸಂಸ್ಕೃತಿಯನ್ನು ಮೃಗ್ನಾದಿಸಿಕೊಳ್ಳಲು ಎಲ್ಲರನ್ನೂ ಪ್ರೇರಿಸಿಸುವುದು. ತಂತ್ರಜ್ಞಾನದ ಜೊತೆಗೆ ನಮ್ಮ ನಾಡು, ನುಡಿ ಸಂಸ್ಕೃತಿ ಮತ್ತು ಪರಂಪರೆಗೆ ಒತ್ತು ನೀಡುವುದು.

To encourage the usage of the state's language and culture in the institute. Emphasising the state's culture and tradition along with the technology.





LIST OF EVENTS



INAGURATION & FLASHMOB



ಉದ್ಘಾಟನೆ ಹಾಗೂ ಫ್ಲಾಶ್‌ಮೋ ಮೇಬ್ರ್

SOBAGU, LITERARY EVENTS, NAGE HANI



ಸೊಬಗು, ಸಾಹಿತ್ಯಕ ಜರುವಣಕೆಗಳು,
ನಗೆ ಹನಿ

DESI KREEDE, ORPHANAGE VISIT, MUSIC CONCERT



ದೇಸಿ ಕ್ರೀಡೆ, ಅನಾಥಾಶ್ರಮ ಭೇಂಟ,
ಹಂರೀತ ರಹಸಂಜೀ

KANNADA KALARAVA, NRITYA KARANJI, KANNADA MOVIE SCREENING



ಕನ್ನಡ ಕಲರವ, ನೃತ್ಯ ಕಾರಂಜಿ,
ಕನ್ನಡ ಜಲನಷಿತ್ ಪ್ರದರ್ಶನ

PROCESSION, MAIN CULTURAL PROGRAMME



ನಾಡದೆಲಿ ಭುವನೆಶ್ವರಿಯ ಮೇರವಣಿಗೆ,
ಮುಖ್ಯ ನಾಂಜ್ಞಾಕ ಕಾರ್ಯಕ್ರಮ.

Competitions like **Literary Events, Desi Kreede and Nritya Karanji** have a prize pool of **36K** overall. **Standup Comedy(Nage hani), Music concert and Main Cultural Program** has an overall **footfall of more than 5K**. Under CSR activities we are conducting Orphanage visits and Kannada Kalarava to promote social awareness in our very own mother tongue.



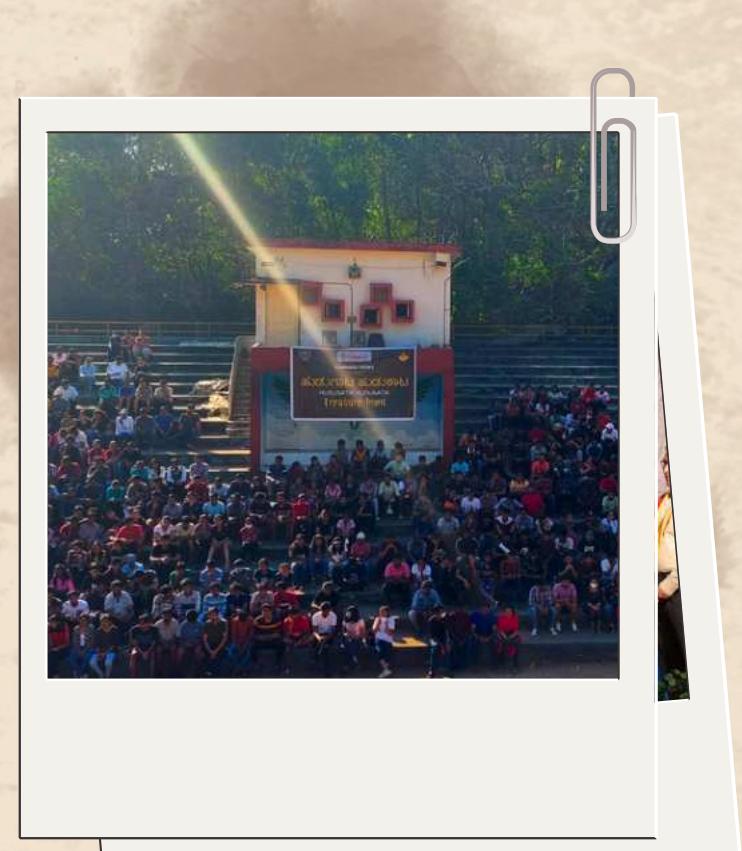
HUDUGATA HUDUKATA

Hudugata Hudukaata is the event serves as a Pre-Parva event. It's most exciting and **largest treasure hunt** organized at NITK, tailored **exclusively for freshers** to immerse themselves in the NITK campus while enjoying a thrilling adventure. This team-based event introduces participants to various landmarks across the campus, combining **exploration, teamwork, and problem-solving** in a unique and engaging way.

- **700+ Participants** : A massive turnout, ensuring competitive spirit and excitement.
- **10k+ Worth of Cash Prizes and Goodies**: Attractive rewards for the winners, ensuring high participation and engagement.

Why Sponsor?

- Reach over **700 students** directly through the event.
- **Branding opportunities at key locations** across the NITK campus during the event.
- Your logo on all event-related promotional material, including banners, flyers, and social media posts and reels with **50K+ engagement**.
- **Sponsors will receive mentions and shout-outs** on our social media platforms, amplifying brand reach to over **5,000 followers** online.



kannadavedike.nitk.ac.in



[kannadavedike_nitk](https://www.instagram.com/kannadavedike_nitk/)



[kannadavedikenitk](https://www.facebook.com/kannadavedikenitk)



[kannadavedikenitk](https://www.youtube.com/c/kannadavedikenitk)



[@kv_nitk](https://twitter.com/kv_nitk)



SOBAGU : ETHNIC DAY

Sobagu Ethnic Day is a vibrant celebration that brings together students from various cultural backgrounds across India, creating a colorful mosaic of traditions, attires, and performances. This event provides a platform for students to proudly showcase their unique heritages while embodying the spirit of **Unity in Diversity**. A lively evening featuring **musical performances and an open mic**, providing students with the opportunity to express themselves creatively. This in turn acts as a stage for a lot of talented students and brings out the best of talent in them!

- **1000+ Participants** : The event sees participation from students representing diverse regions and cultures, contributing to a rich, immersive experience.
- **Cultural Showcase** : Students wear traditional attire, participate in cultural performances, and engage in activities that represent their regions, making the day a true celebration of India's cultural heritage.

WHY SPONSOR?

- **Extensive Brand Exposure** : Connect with over **1000 students** who are actively engaged in the cultural scene of NITK.
- Opportunities to **display your brand** at various event venues, including the **open mic stage and performance areas**.
- Your logo featured on **event promotions** such as posters, banners, and digital media.





SANGETHA RASASANJE

An electrifying **Music Concert** that promises to be a **highlight of the year!**

With over **2000+ attendees**, this event will feature performances by a renowned band, creating an atmosphere of excitement and celebration and **utmost reach**.

- **Over 2000+ Attendees** : A massive audience, ensuring a vibrant and energetic setting.
- **Featured Band** : Experience live music from a popular band known for their engaging performances and hit songs, drawing crowds and creating unforgettable memories.
- **A Night of Entertainment** : Enjoy a mix of musical genres, interactive activities, and an overall festive environment that brings together students and the wider NITK community.

WHY SPONSOR?

- Extensive Brand Exposure with a diverse **audience of over 2000** attendees, maximizing your brand's visibility in a lively environment.
- Your logo will be **prominently displayed** on event materials, including banners, flyers, and digital promotions.
- Your brand logo is visible on Musical Night's backdrop LED Screen.



NAGE HANI



Nage Hani is an electrifying standup comedy event that brings the vibrant spirit of Kannada humor to the forefront. This event is a laughter-packed evening featuring some of the best Kannada standup comedians, providing freshers and the broader NITK community with an unforgettable experience.

1000+ Attendees : A large, enthusiastic audience ready to enjoy a night of humor, entertainment, and cultural connection. •
Kannada Comedy at its Best; Showcasing both emerging and seasoned Kannada comedians, the event is a platform for comedic talent and celebration of the Kannada language. •

WHY SPONSOR

Unmatched Brand Visibility : Reach a live audience of over 700 students, creating a direct connection with the NITK community. Your brand logo will be prominently displayed on-stage, in event banners, and on all event materials. •
Your sponsorship will extend beyond the event through mentions and promotions on Kannada Vedike's social media platforms, including Facebook, Instagram, and LinkedIn. •



kannadavedike.nitk.ac.in



[kannadavedike_nitk](https://www.instagram.com/kannadavedike_nitk/)



[kannadavedikenitk](https://www.facebook.com/kannadavedikenitk)



[kannadavedikenitk](https://www.youtube.com/kannadavedikenitk)



[kv_nitk](https://twitter.com/kv_nitk)



CULTURAL PROGRAM

The Main **Cultural Program** is a grand event that brings together students, faculty, and distinguished guests to celebrate the rich cultural tapestry of our community. This event features performances, speeches, and cultural showcases that highlight the diversity and talent within our institution.

The festival culminates in a **grand procession of Naada Devi Bhuvaneshwari**, followed by the main cultural program, where Karnataka's traditional **art forms, including dance and drama**, are beautifully showcased. This procession, alongside the cultural program, attracts over **1000 attendees** each year.

Why Sponsor?

- Engage with an audience of over **1000 attendees**, offering extensive visibility for your brand.
- Your logo featured **prominently on event materials**, including banners, flyers, and digital platforms.
- Align your brand with respected leaders and personalities attending the event, enhancing your **brand's credibility and reach**.
- **Networking opportunities** with distinguished guests and attendees.





GUESTS TILL NOW



JUSTICE SANTOSH HEGDE

Santosh Hegde is a distinguished Indian jurist and former justice of the Supreme Court known for his unwavering commitment to justice



DR.GURURAJ KARJAGI

He was an esteemed Indian educator and founder of the Akshara Foundation, dedicated to transforming education for underprivileged children.



NAGABHARANA

Nagabharana is a renowned Indian filmmaker known for his contributions to Kannada cinema and his artistic approach to storytelling.



PROF. KRISHNEGOWDA

Krishne Gowda is a prominent Indian comedian and actor, known for his humorous contributions to the Kannada entertainment industry



CHAKRAVARHY SULIBELE

Chakravarthy Sulibele is a notable Indian social activist, motivational speaker, and author known for his work in inspiring positive change.





KANNADA KALARAVA

On the occasion of Rajyotsava, Kannada Vedike presents **Kannada Kalarava**, an event dedicated to promoting Karnataka's rich linguistic and cultural heritage among the younger generation. With over **600+ children** from the **NITK Kannada & English Medium School participating**, this event focuses on creating awareness of Karnataka's traditions and fostering pride in its cultural legacy.

- **600+ Children:** Engaging young minds through fun, interactive, and educational activities that introduce them to the beauty of Kannada language and culture.
- **Cultural Awareness :** A day filled with activities, performances, and workshops designed to make learning about Kannada's rich culture both fun and impactful.

Sponsoring for an event like this will help your brand to get associated as the one which emphasizes education, culture, tradition, positioning your company as a community-oriented partner.



PARVA GALLERY



MUSIC
CONCERT | ಸಂಗೀತ
ರಸನಾಜ್

*The Staccato Cafe
Pranathi Rao
Nakul Abhyankar*



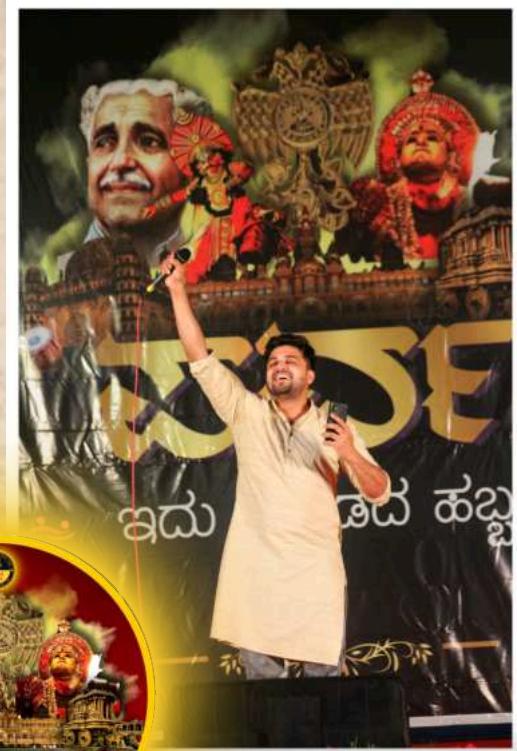
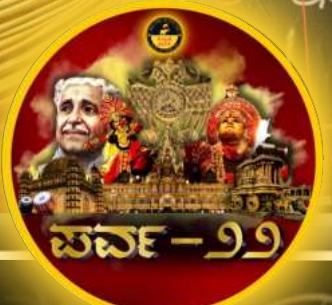
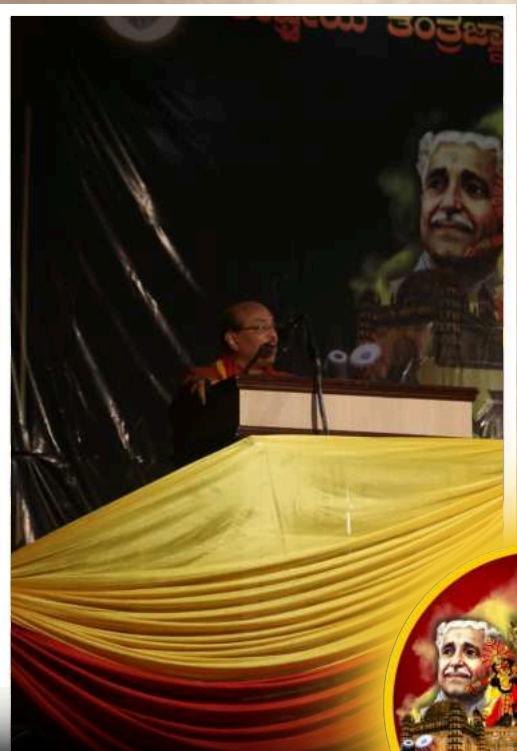


PHOTO GALLERY



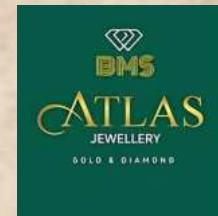


PARVA GALLERY





PAST SPONSORS



kannadavedike.nitk.ac.in



kannadavedike_nitk



kannadavedikenitk



kannadavedikenitk



kv_nitk

PARVA 2024



ಕನ್ನಡಾಂಬೀಯ ಮಹತ್ವ ನಾವು
ಕನ್ನಡ ವೇದಿಕೆ ಹಂಡರಿ
ಕನ್ನಡತನಿಂಬನು ಮೂಲೀಲನುವ
ಎನ್.ಬಿ.ಸಿ.ಕೆ. ಅಂಡರಿ

ಮೆಲೆನಾಡು ಬಯಲುಸೀಲಮೆಯ
ಸೈಬರ್
ಕರಾವತೆಯ ಸೀಲ ನೋಂಡಯ್
ತುಂಡೆ ಕೃಷ್ಣ ಹಾವೇಲ ಶರಾವತೆ
ಒಡಲಾ ಜಿಸಿಸಿದೆವರೇ ಧನ್ಯ

ರಂಗ್ಸಿಂದ ಕುವೆಂಪುವ ತನಕ
ನಾಹಿತ್ಯದ ಜ್ಞಾನದಾನ್ಯಾಸಕ
ಜ್ಞಾನಹಿತದ ಮುಕುಟವ ಧಲಸಿದ
ಕನ್ನಡಮೃಶಿಗೆ ಉತ್ಸಾಹ

ಶ್ರೀರಂಧರ ತರುವನರ್ಗಳ ನಾಲು
ಫಂಫಬಿನುತ್ತ ಹಲಮಂತ ಜಿರುತ್ತದೆ
ಜಾನಂಡರೆತ್ತಾ ರೆಜ್ಞಿನಾದ್ವಿ
ಕರ್ಣಾದ ದುಷ್ಣಿಗಳಿನುತ್ತದೆ

ಬಸ್ಸಿ ಖಿತ್ತರೇ! ಬಸ್ಸಿ ಭಾಂಧವರೇ!
ತಾರುಜ್ಞಾದ ಕಿಂಕ್ರು ಹಜ್ಞೆಂಜಾ
ಕನ್ನಡ ವೇದಿಕೆ ನಾರಂಧರ್ಡಲ
ವೇಳಿಗೆ ಕನ್ನಡ ಯಶೇಂದ್ರಾನ

ಪರ್ವ

ರಾಷ್ಟ್ರೀಯ ತಂತ್ರಜ್ಞಾನ ಸಂಸ್ಥೆ ಕನಾಂಟಿಕ, ಸುರತ್ತುಲ್

NATIONAL INSTITUTE OF TECHNOLOGY KARNATAKA, SURATHKAL

ಸುಮುಳ ಎನ್ ಕೆ
ವಿದ್ಯಾರ್ಥಿ ಸಂಚಾಲಕರು
ಕನ್ನಡ ವೇದಿಕೆ

ರಾಷ್ಟ್ರೀಯ ತಂತ್ರಜ್ಞಾನ ಸಂಸ್ಥೆ ಕನಾಂಟಿಕ, ಸುರತ್ತುಲ್
ಮಂಗಳೂರು, ದಕ್ಷಿಣ ಕನ್ನಡ, ಕನಾಂಟಿಕ



kannadavedike.nitk.ac.in



ಕನ್ನಡ-ವೇದಿಕೆ



kannadavedike_nitk



kv_nitk



kannadavedikenitk7405



kannadavedike_nitk



kannadavedike@nitk.edu.in



kannadavedikenitk