

## One Day Workshop on Digital platform for Managers

Only 21% of companies are truly reaping the transformative value of digital, finds the latest study by Harvard Business Review Analytic Services.

As technology life cycles shorten and companies become more globalized, failing to keep abreast of the latest technological developments can threaten the future competitiveness and even survival of your business. This one-day workshop focuses on how to manage and improve your technology intelligence activities to capture the information you need to support your daily work.

### Objective of the workshop

The workshops aim to provide hands on experience to the participants on how to integrate technology with their routine work.

### About Us

The Strategist is a Cochin based financial consultancy and training organization craving to build expertise through consultancy, Research and training solutions. We work with Companies, Management Institutes and individuals who need effective training at unique & affordable pricing. We provide a tailored training session for corporate clients as per their need. Our Training Solutions have benefited more than 5500 professionals across India and Abroad.

For More Details:

Mobile: +9961813730,

Phone: +91484-4059310.

Email: [info@thestrategist.co.in](mailto:info@thestrategist.co.in)

### Topics Covered

- ★ Interesting observation form word
- ★ Use magic tricks in excel
- ★ Advanced power point features
- ★ Explore the world of google Doc
- ★ Mistake – Free mails.....
- ★ Bring your communication in one place
- ★ One Note
- ★ And many More.....

### Trainer Profile

Mr. Jomon Joseph, M.Com,MBA,CPFA, is an Investment Strategist and Microsoft Certified Excel Specialist, providing Investment Research, spreadsheet consulting, Training and Financial Planning Services to individuals and companies, He has extensive experience in the financial service sector and was associated with Sykes & Ray Equities (I) Ltd., Mumbai, served as the Head of Research. He is the visiting faculty for various management institutes in India and also, he is the First SEBI Registered Investment Advisor from Kerala. At present he is the promoter of The Strategist Cochin, Resident Director of CONTROL & APPLICATIONS AUTOMATION, ABU DHABI.. Centre Head of Financial



## Other details

- Maximum participants per batch restricted to 20 Nos.
- The entire participant should have laptop/desktop with Ms. Office 2010, 2013 or 2016.
- Kindly request you to avoid sharing system between participants.
- Session time slots are open-ended and will be determined by the class participation.
- The company has to arrange venue and the format should be in class room or conference Format with projector, mike, internet connection and other Infrastructure for Charging all the Laptops.

### Pricing for Training Services:

- Cost of training per day: Rs.20000.00 (Rupees twenty thousand only)
- I would like to thank the company for your kind offer to arrange travelling and accommodation.

- **Duration:** One day (6 Hours)

**Payment Details:** Cheque or Online Transfer;

Account Name: The Strategist,

Bank & Branch: South Indian Bank, Banerji Road

Branch, Ernakulam.

SB A/c No.: 0098073000009773

IFSC Code: SIBL0000098

## Our Clients

Strategist is a training and knowledge partner for many renowned institutions offering some of the most industry-relevant training programs

- Life Insurance Corporation of India.
- FACT Ltd
- Apollo Tyres Ltd
- VKC Pride.
- Muthoot Finance Ltd
- Financial planning academy Mumbai (FPA)
- Sykes & Ray Equities (I) Ltd., Mumbai.
- SBI Life.
- Kotak Mahindra Insurance.
- Birla Sun Life Mutual Fund.
- KANJIKODE INDUSTRIES FORUM ,Kanjikode, Palakkad.
- Tata Global Beverages.
- Kerala management Association.
- Kerala Chamber of Commerce and industries.
- Matprop Technical Services private Limited.
- Jivadhara Institute of Neuro Development and Research.
- Coconut Development Board.
- Aditya Birla Money.
- State bank of India.
- Karvy wealth management.
- Sree Narayana Gurukulam College of Engineering,
- Bhavan's Royal Institute of Management, Tripunithura,.
- Rural Academy for Management Studies, Cherai.
- DCSMAT Vagamon and Trivandrum.
- Bharata Mata Institute of Management Studies, Thrikkakara.
- Mariyan Academy, Kothamangalam.
- Mar Thoma College of Management and Technology.
- Federal Institute of Technology, Angamaly.
- KPR School of Business, Coimbatore, Tamil Nadu.
- RVS Faculty of Management, Coimbatore, Tamil Nadu.
- KUFOS, Kochi.
- Lead College of Management, Palakkad.
- S.B College Changanassery.
- Holy Grace, Mala.

The strategist,

3rd Floor, Lalan Towers,Banarjee Road,High Court Junction , Cochin

Phone: +91484-4059310.Mobile: +9961813730, Email: info@thestrategist.co.in,www.thestrategist.co.in