

NAAN MUDHALVAN

ASSIGNMENT ON DIGITAL MARKETING

(NAAN MUDHALVAN ID: 812DD6AC0F556D0A35F4F70FC2BCA9C0)

Submitted by:

KAYAL VIZHI M,
ECE DEPARTMENT- IVth YEAR,
GOVERNMENT COLLEGE OF
TECHNOLOGY- COIMBATORE .

1. Create a blog or website using blogspot and wordpress . Customize the theme design and post new article with 500 words.

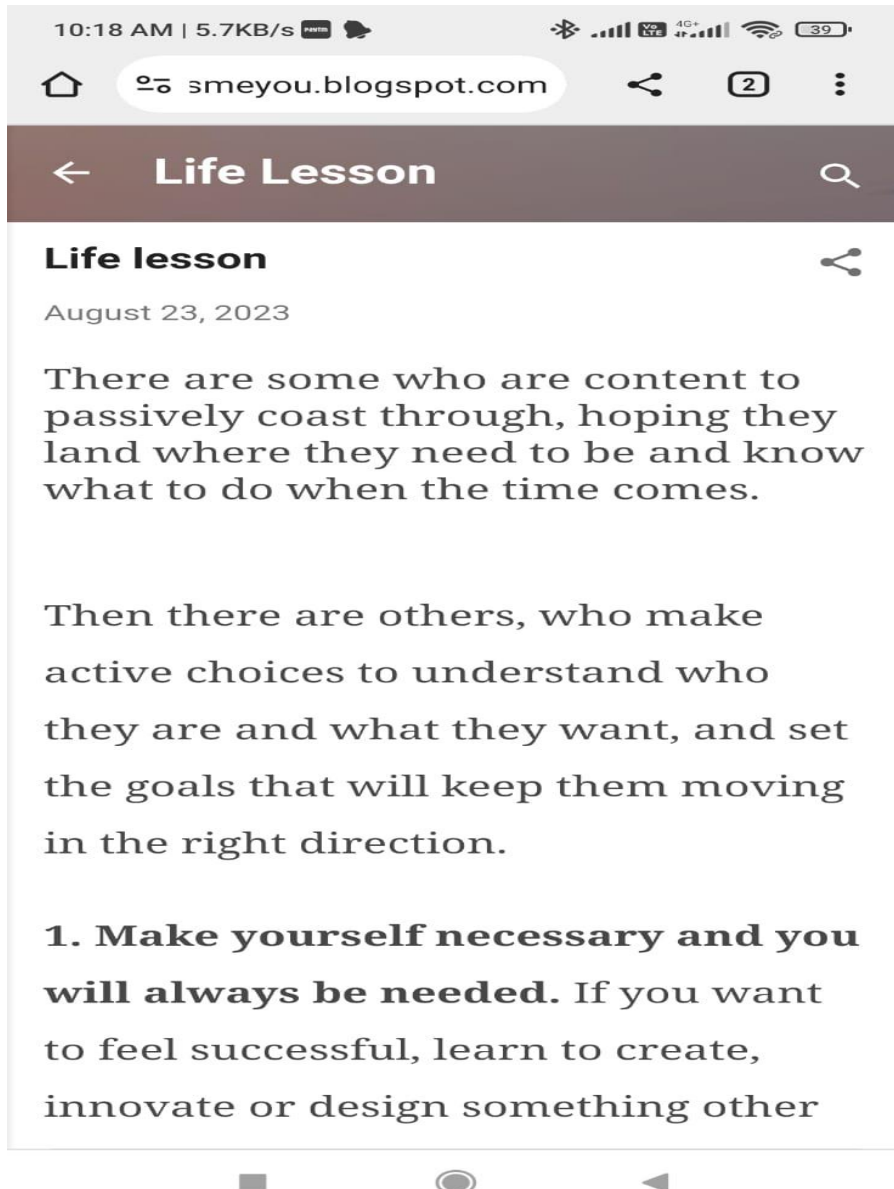
BLOGSPOT:

[Life lesson \(lifelessonsmeyou.blogspot.com\)](http://lifelessonsmeyou.blogspot.com)

<http://lifelessonsmeyou.blogspot.com/>

WORDPRESS:

<https://kaya20fec20.wordpress.com/2023/10/27/life-lesson/>



2. Create and design a social media advertisement poster using canva.



3. Create email newsletter design using Mailchimp or canva tool.

<https://lifelessonsmeYOU.blogspot.com/2023/08/jewellery-studio.html>

