

NAAN MUDHALVAN

## ASSIGNMENT ON DIGITAL MARKETING

(TEAM ID: NM2023TMID08056

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**Submitted by:**

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ECE DEPARTMENT- IVth YEAR,  
GOVERNMENT COLLEGE OF  
TECHNOLOGY- COIMBATORE .

1. Create a blog or website using blogspot and wordpress . Customize the theme design and post new article with 500 words.

BLOGSPOT:

<https://collegelifeandme2023.blogspot.com/2023/08/my-college-life.html>

## My college life



August 23, 2023

Heading off to college, whether it is your first year or you are returning after spending a few years in school, can be stressful, which is why blogs about college life can be extremely beneficial.

Even if you are returning to the same school, you may be in a different dorm with different roommates or you may be renting your first apartment. If it is your first year, you may be worried about what lies ahead, how to get around campus, what your roommates will be like, and how you can fit in. These five blogs about college life can help relieve some of the pressure of heading off to college. They cover topics that range from dorm life to study tips, offering you a better chance to succeed as you work toward your higher education goals.

### DormDelicious

Moving into a dorm, especially if it is your first time at college, can be challenging. You may be going from a room of your own at home to sharing one with two to four people, all of whom have different attitudes about neatness, decorating style, and organizational habits. DormDelicious offers tips on how to decorate your dorm to make it more attractive and give it your own flair. The blog also offers organizational tips to keep you on track throughout your college life. Blog topics include "11 Roommates You Might Have Your Freshman Year of College," "The 4 Very Best Cookbooks to Get You Through Your First Year Off Meal Plan" and "Where to Find Back to School Deals."

WORDPRESS:

<https://veda20fec49.wordpress.com/2023/10/27/my-college-life/>(opens in a new tab)

# MY COLLEGE LIFE

*Oct 27th, 2023*

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2. Create and design a social media advertisement poster using canva.

SOCIAL MEDIA ADVERTISEMENT:

<https://collegelifeandme2023.blogspot.com/2023/09/smart-watches.html>

## SMART WATCHES

September 12, 2023

*New arrivals!! Introducing the all new smart watches ...Your ultimate companion for a connected life!!*



*Stylish and sleek design!!*

*Crystal clear AMOLED Display!!*

*Water resistant for active lifestyle!!*

3. Create email newsletter design using Mailchimp or canva tool.

EMAIL NEWS LETTER:

<https://collegelifeandme2023.blogspot.com/2023/09/explore-world.html>

## Explore the World!!

September 12, 2023

