# THE BUSINESS CYCLE

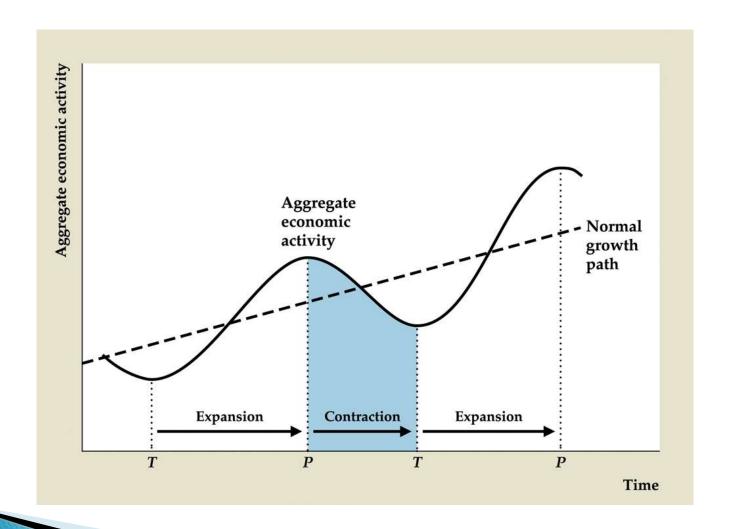
### What is a business cycle?

A business cycle refers to periods of expansion and contraction. A peak is the high point following a period of economic expansion. A trough is the low point following a period of economic decline.

#### *Cont.....*

The recurring and fluctuating levels of economic activity that an economy experiences over a long period of time.

# Business Cycle...



# According to Arthur F. Burns and Wesley C. Mitchell..

• Business cycles are a type of fluctuation found in the aggregate economic activity of nations that organize their work mainly in business enterprises.

A cycle consists of:

Expansions.

General recessions.

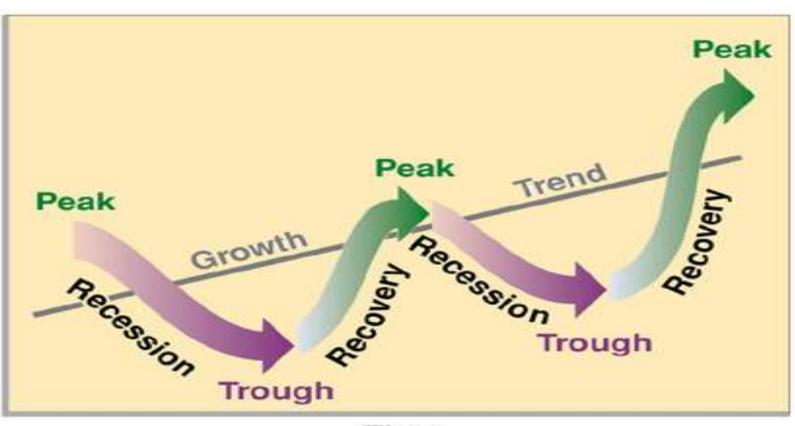
**Contractions** 

And revivals which merge into the expansion phase of the next cycle.

# According to Joseph Business Cycle has 4 steps.....

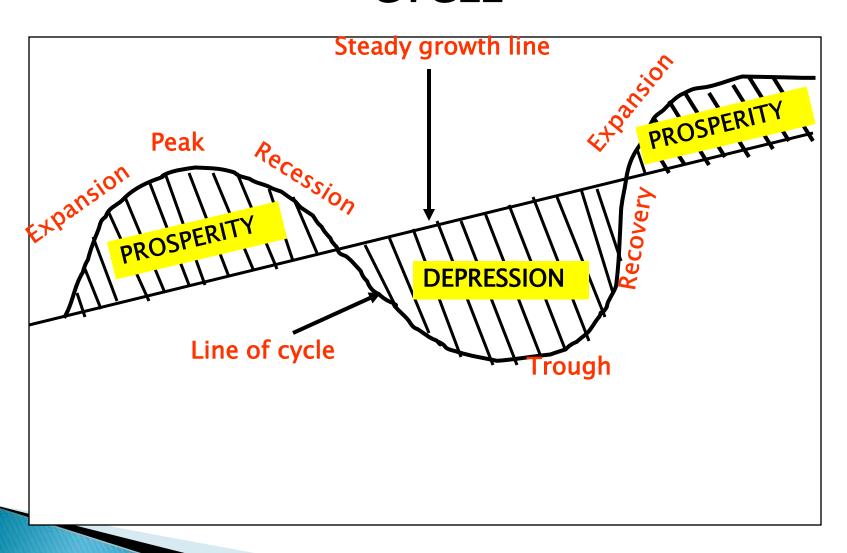
- **Expansion:** Increase in production and prices, low interests rates.
- Crisis: Stock exchanges crash and multiple bankruptcies of firms occur.
- **Recession**: Drops in prices and in output high interests rates.
- Recovery/Revival: Stocks recover because of the fall in prices and incomes.

# Business Cycle...

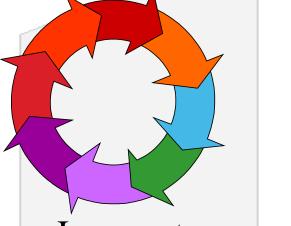


Time

# PHASES OF BUSINESS CYCLE

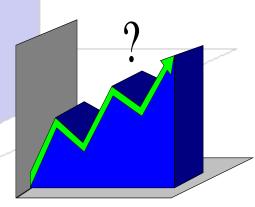


### IS IT CYCLE OR FLUCTUATION?



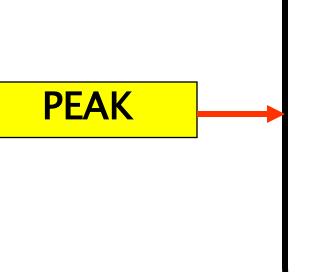
In recent years economic theory has moved towards

the study of economic fluctuation rather than a business cycle.



#### Boom

- The business outlook is extremely optimistic.
- The important features of prosperity are:
  - a high level of output ,trade, employment and income,
  - a high level of effective demand and high marginal efficiency of capital,
  - a large expansion of bank credit, and
  - a rising trend in prices, profits and interest rates.



Characterized by

Slackening in expansion rate

Highest level of prosperity

Downward slide in economic activities

The phase of recession begins

#### Recession

- During recessions, many macro economic indicators vary in a similar way.
- Production, as measured by gross domestic product (GDP), employment, investment spending, capacity utilisation, household incomes, business profits, and inflation all fall
- while bankruptcies and the unemployment rate rise.



Downward slide in growth rate becomes rapid and steady

Output, employment, prices etc. register a rapid decline

When the growth rate goes below the steady growth rate depression sets in

# Depression

- The phase of depression economic activity is at its low. Wages, cost, price are very low.
- There is massive unemployment leading to a fall in the aggregate income of the people.
- This brings down the purchasing power of the community.
- General demand falls faster than production.
- The piled-up stock are sold at very high rates of discount leading to heavy loss to the firms.

#### DEPRESSION

Depression begins when Growth is less than zero

Total output, employment, prices, b ank advances etc. Decline during subsequent period

Depression lasts as long as growth rate stays below the stagnated growth rate

Phase during which the downward trend in the economy slows down and eventually stops

Economic activities once again register an upward movement

Period of severe strain on the economy

Economy registers a continuous and rapid upward trend in output, employment, etc.

It enters the phase of recovery

**TROUGH** 

## Recovery

- The rising price of an asset
- Increased economic activity during a business cycle, resulting in growth in the gross domestic product.
- Collection of all or a portion of a debt previously considered uncollectible.
- Valuable materials remaining after processing.
- Proceeds from the sale of an asset that represent depreciation that has already been taken.

#### **EXPANSION**

Increase in

Output

**Employment** 

Investment

Aggregate demand

**Bank credits** 

Wholesale & Retail prices

Per capita output

Standard of living

# RECOVERY & EXPANSION

In the recovery phase the growth rate may still remain below the steady growth rate.

When it exceeds this rate, the economy enters the phase of expansion And prosperity

#### **BUSINESS CYCLE**

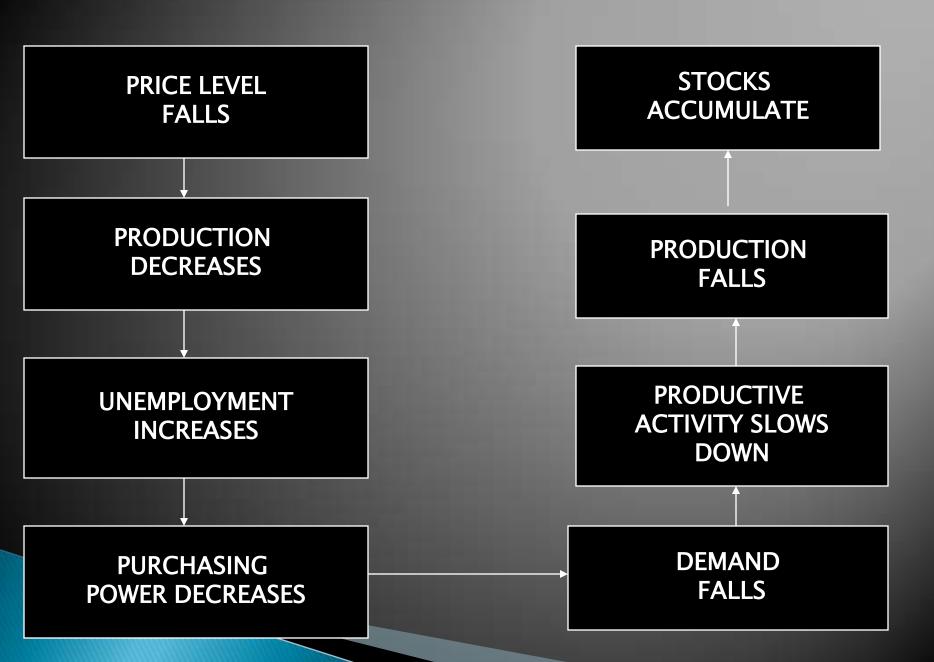
BOOM/PROSPERITY

RECOVERY

RECESSION

**DEPRESSION** 

#### DEPRESSION



#### RECOVERY

#### FULL EMPLOYMENT

DURING DEPRESSION
ONLY CONSUMER GOODS ARE
PURCHASED

DURABLE GOODS REMAIN UNSOLD

OLD DURABLE GOODS EITHER GET CONSUMED OR BECOME OBSOLETE

PURCHASE OF GOODS
AGAIN BECOMES
NECESSARY

PRODUCER'S PURCHASE THESE GOODS

PROGRESS IN BOTH INDUSTRIES

ENCOURAGEMENT TO PRODUCE CONSUMER AS WELL PRODUCTIVE GOODS

GREATER PRODUCTION OFCAPITAL GOODS

INCREASE IN DEMAND FOR CONSUMER GOODS

**INCREASE IN EMPLOYMENT** 

PRODUCTION IS ENCOURAGED

#### BOOM



# THERE IS OVERALL PROSPERITY

AS A RESULT THE LEVEL OF EMPLOYMENT, INCOMES AND TRADE ALSO RISE

LEVEL OF INVESTMENT INCREASES

PROFITS RISE MORE THAN WAGES

#### RECESSION

INCREASED DEMAND DURING BOOM

BRINGS IN LESS
EFFICIENT MEANS
OF PRODUCTION

MONEY MARKET ALSO BECOMES COSTLIER

DEMAND FOR LOANS PUSHES UP INTREST RATES

**BEGINNING OF DEPRESSION** 

PRICES OF COMMODITIES
RISE SHARPLY

COST OF PRODUCTION GOES UP

QUANTITY OF INVESTMENT BEGINS TO DECREASE

#### What causes recession

Decrease in spending by consumers due to lack of faith in the economy

Less consumption would mean decline in demand for products

Which leads the manufacturers to cut down on production

Which perpetuates the cycle due to limited spending

Which leads to high levels of unemployment

Lower production would lead to job cuts

# Theories of Business Cycle...

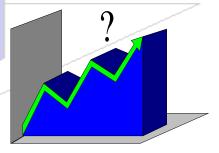
#### Keynesian Theory

Fluctuations in aggregate demand cause the economy to come to short run equilibrium at levels that are different from the full employment rate of output. These fluctuations express themselves as the observed business cycles.

# Theories of Business Cycle...

Real business cycle theory..

Economic crisis and fluctuations cannot stem from a monetary shock, only from an external shock, such as an innovation.



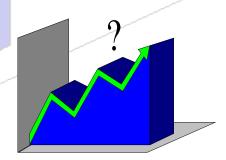
# Theories of Business Cycle...

Politically based business cycle....

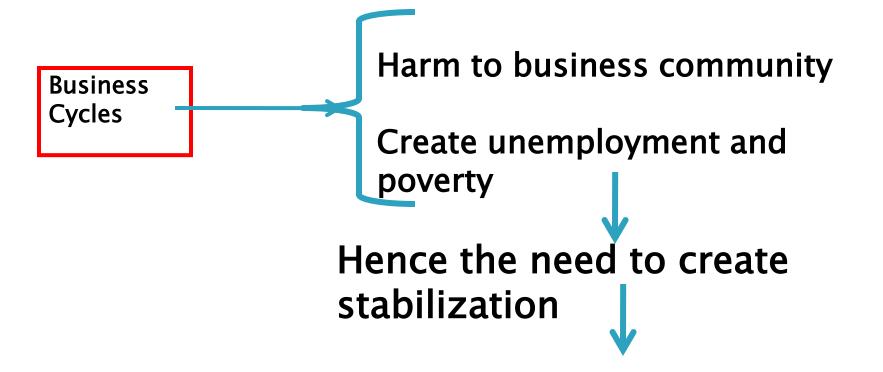
The political business cycle is an alternative theory stating that when an administration of any hue is elected, it initially adopts a contractionary policy to reduce inflation and gain a reputation for economic competence. It then adopts an expansionary policy in the lead up to the next election, hoping to achieve simultaneously low inflation and unemployment on Election Day.

### How we measure business cycle?

The business cycle is the periodic but irregular up-and-down movements in economic activity, measured by fluctuations in Real GDP and other macroeconomic variables.



#### **NEED FOR CONTROLLING BUSINESS CYCLES**



Through Government Intervention

# THANKS