

Sales & Customer Performance Dashboard

Business Performance Overview | 2015 – 2018

Country

All

State

All

City

All

Sales Growth YoY

46.90%

Sales YoY %

Order Date

03-01-2015

30-12-2018

Category

Furniture

Office Supplies

Technology

Region

Central

East

South

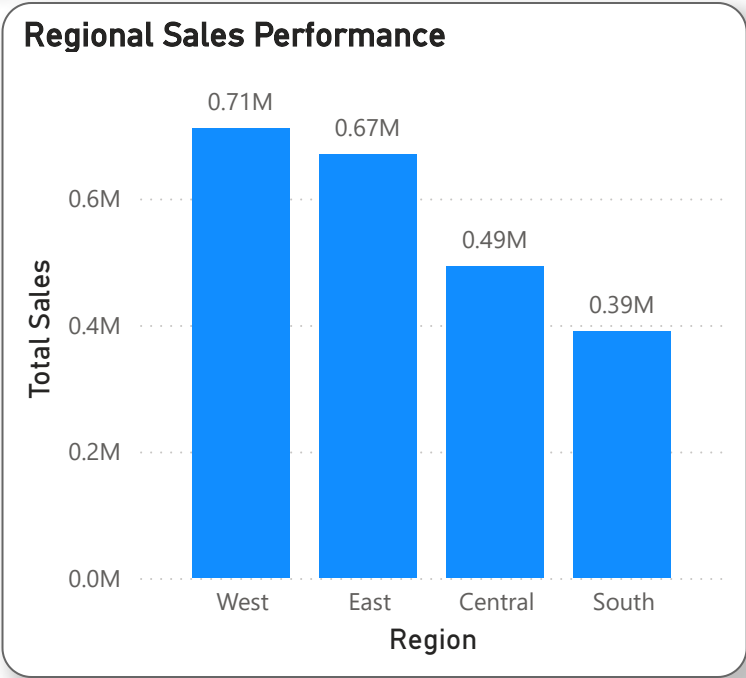
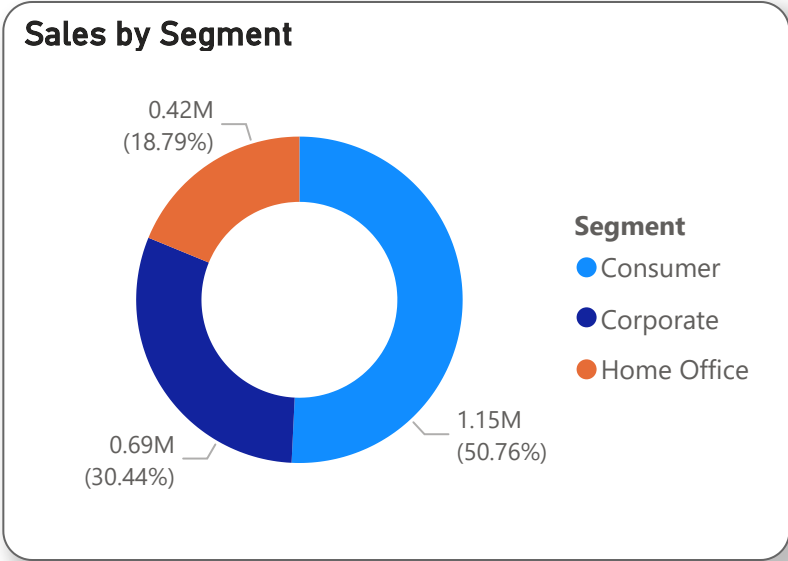
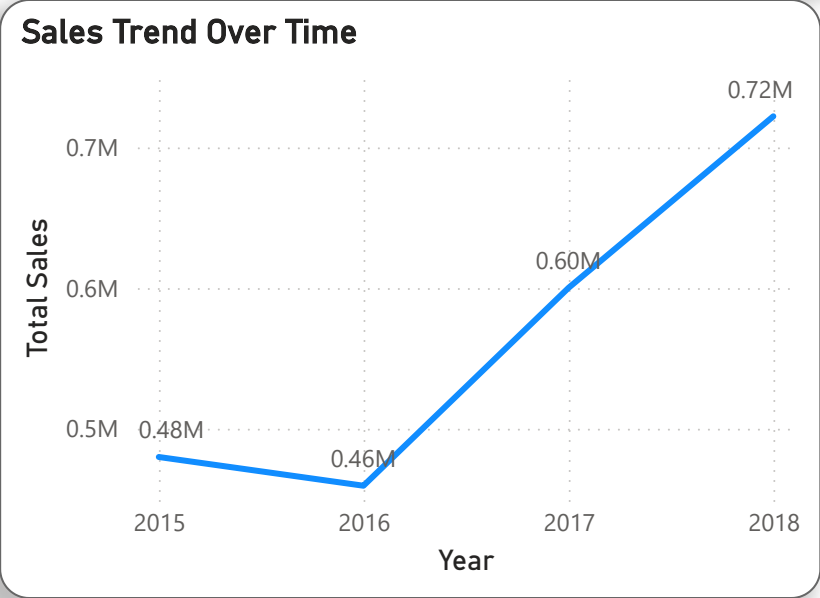
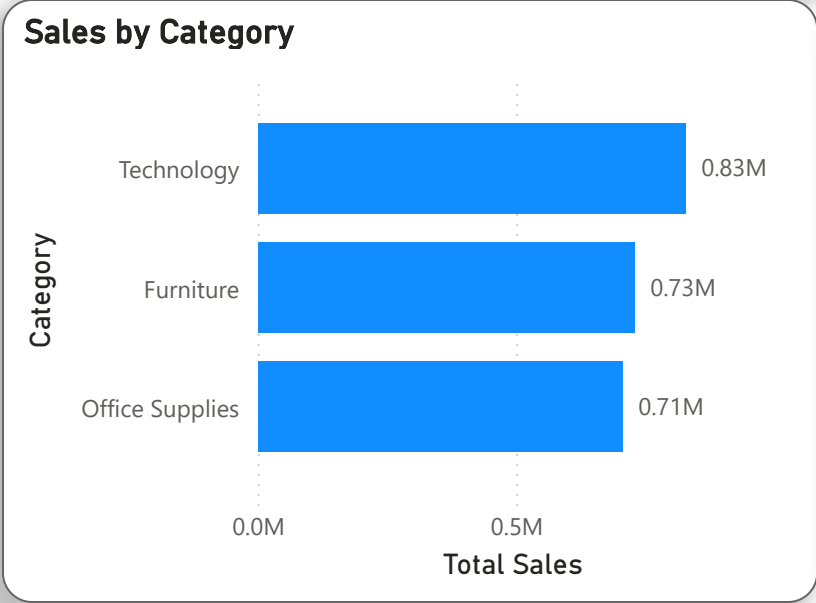
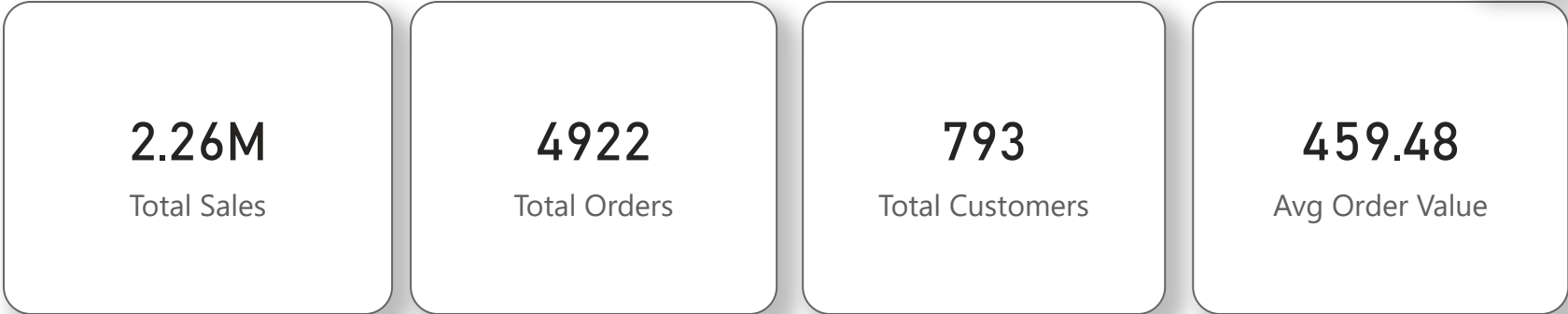
West

Segment

Consumer

Corporate

Home Office



- ### Key Insights (2015–2018)
- West region generates the highest sales (0.71M)
 - Technology is the top-performing category
 - Sales increased significantly from 2016 to 2018
 - Consumer segment contributes over 50% of total revenue
 - South region shows the lowest performance

