

Site Plan

Site Name: Originally the name for this site will be Kwadjo Commerce.

Content: Temple Inn and Suites Site Map

Purpose: For providing good means for foreign and local citizens and others with idea of business in Kwadjo to better their business through communication between possible customers and business partners world wide to also trade and look for opportunities as well.

TARGET AUDIENCE

Who: Everybody who have economic interests and ways of bettering him/her self in accordance with Kwadjo's Commerce?

Age: 18years above

Motivation: Helps improve knowledge of foreign and local businesses and assist in gathering of data as well as economic matters to provide essential feedback for all members to achieve their own goals.

Personas

Kwadjo Owusu Ansah Quarshie



Occupation:

Manager of Kwadjo's Commerce

Demographics and Education: Twenty-five years, Formal college degree.

More than five years of experience.

Goals:

Use the site to find possible business partners and use all data available to get the unique tools for the company to grow uniquely.

COLOR SHCHEME AND TYPOGRAPHY:

Header 1: #404040 (Times New Roma)

Header 2 #C4781F (Arial)

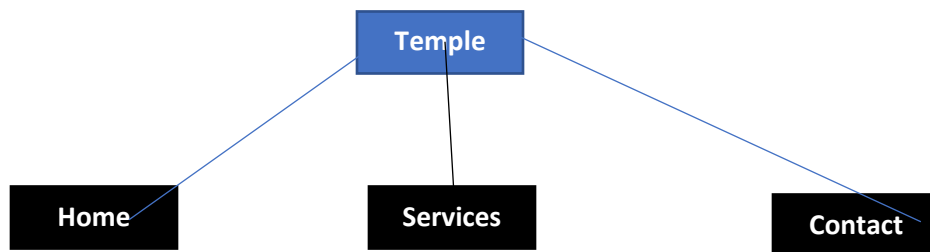
Header 3 #C4781F (Arial)

Paragraphs #404040 (Arial Black)

BACKGROUND COLOR: #CDD6D0

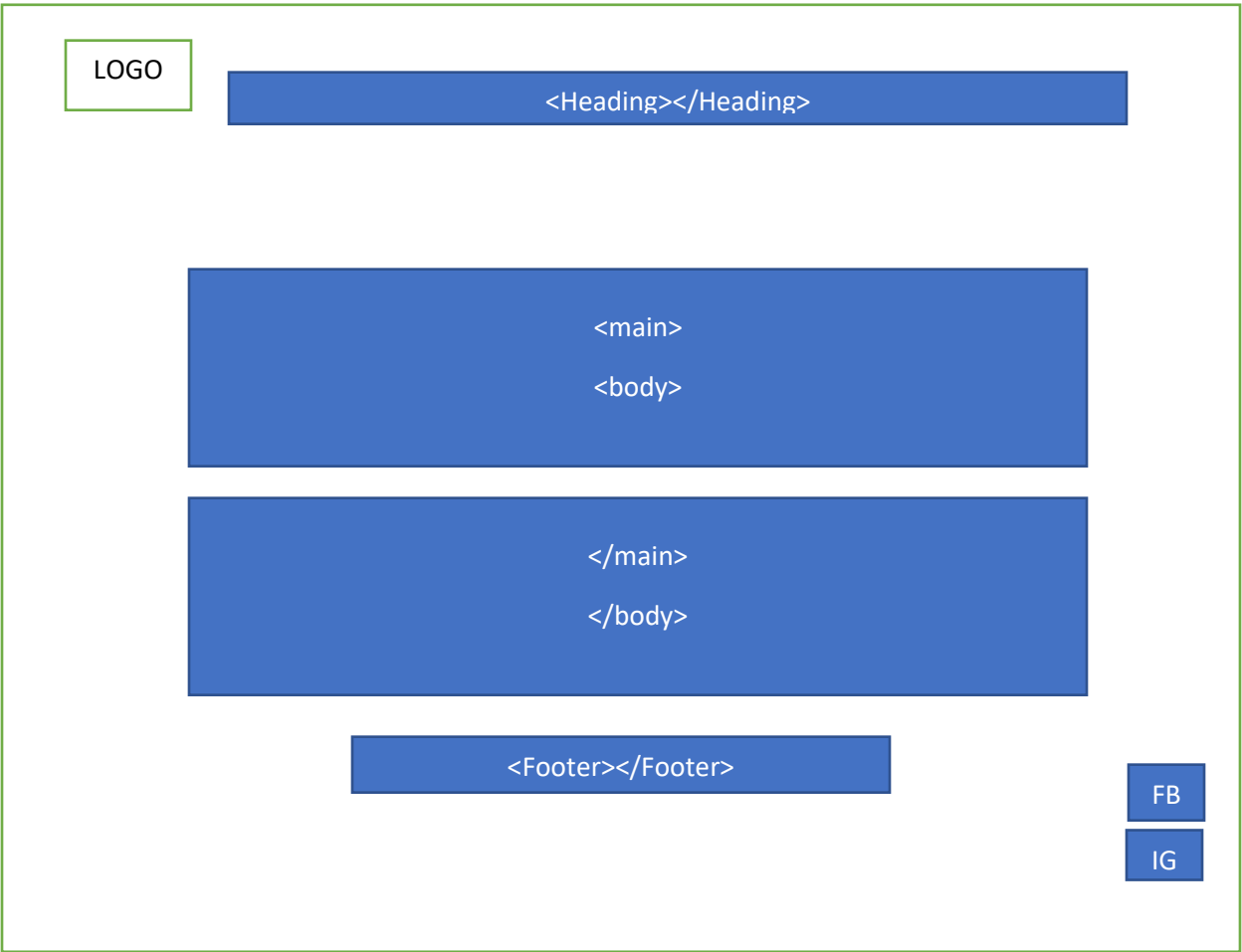


Layout Overview

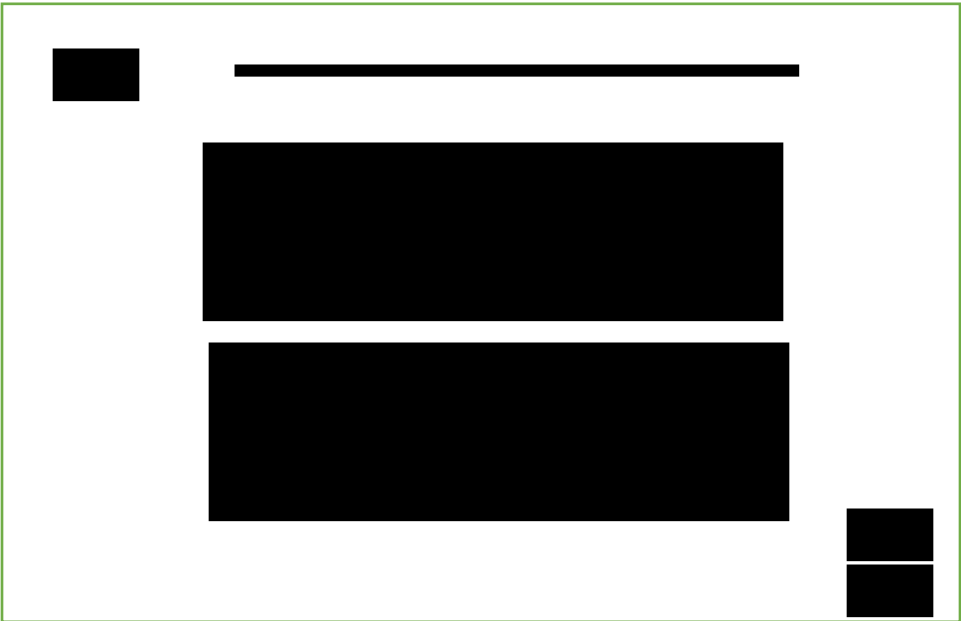


Home Page Wireframe

Large View



Medium View



Small View

