



*The Globally Recognized Hedge Fund Certification Program*



# What is the CHP Designation?



The CHP Designation Program is a two level designation program for hedge fund professionals, service providers of hedge funds and those who would like to work within the hedge fund industry.

The CHP Designation Program is modeled after many online courses offered at Ivy League institutions. The CHP Designation is a self-study program and the exam is administered online. The online exam must be completed in 2 hours, more than sufficient for those who have read the materials. We offer a challenging program while providing necessary learning tools to help ensure participants are successful.

The CHP Designation is sponsored by the Hedge Fund Group (HFG), an industry networking association with global membership of over 27,000 individuals. This hedge fund certification program is not only designed for hedge fund professionals but also designed by hedge fund professionals.

# CHP Designation Benefits



1. **Gain a foundation** of hedge fund knowledge which allows you to refine your career plans and become a more effective member of the industry
2. **Video Based Training** Learn through watching our video-based lectures and using our exclusive career workbooks and capital raising tools.
3. **Direct access** to industry consultants and recruiters for business connections, networking advice, hedge fund startup and hedge fund career coaching or advice.
4. **Add the CHP Designation** to your resume, assuring employers that dedicated to working in the industry, passionate about learning more about and able to work more efficiently after being promoted or hired.
5. **Choose an area of focus** for the Level 2 CHP Exam and gain specialized knowledge within a niche of the industry which will help you move ahead faster. Knowing more means you are armed with information to better decisions on the job within your own career or business.
6. **Speak the language.** Earning the CHP Designation assures that you can attend conferences, interviews and other networking events while being able to contribute to conversations and understand discussions about current events or trends within the industry.
7. **Gain access** to the full Hedge Fund Jobs Guide, Directory of Employers and 200 page Hedge Fund E-Book free of charge
8. **Network** with other CHP Designation participants and over 15,000 Hedge Fund Group (HFG) Members
9. **Exclusive access** the Hedge Fund Employment Directory – free of charge
10. **Gain valuable insight** into your own career and business plans. The broad and in-depth reading and studying needed to earn the CHP Designation will help you decide what you should be working towards.

# CHP Level 1 & Level 2



**CHP Level 1:** provides participants a broad foundation of knowledge that allows them to gain specialized training within the hedge fund industry. While nothing can replace years of industry experience, the program aims to increase the breadth of knowledge that current industry professionals hold and in addition, assist those individuals transitioning into the hedge fund industry. Towards this end we have constructed the CHP Level 1 Exam to cover six modules which together provide a strong base of industry knowledge.

**CHP Level 2** of the CHP Designation allows participants to specialize within a single area of the hedge fund industry including due diligence, marketing & sales, or analytics. CHP Program participants are not required to complete both levels of the program. However, many opt for the dual certification because this specialized training can be applied to many types of hedge fund jobs and career paths. Opportunities exist in such areas such as wealth management due diligence on hedge funds, fund of hedge fund management, third party marketing, hedge fund compliance/legal work, and employment within a hedge fund as an analyst, trader, associate or portfolio manager.

# Study Materials



- Our team provides video-based educational content and workbooks to help with preparation for the exam. All CHP members get free access to HedgeFundPremium.com (\$327 value)
- Required readings for each level of the CHP Program may be found at <http://HedgeFundBookstore.com>
- In addition to these readings our firm provides a PDF-based study guide through our website: <http://HedgeFundCertification.com/Level-1.html>
- Our team is made up of hedge fund professionals and we are here as a resource to you. We can help answer reading-related questions, career related questions, resume related questions or hedge fund startup related challenges.
- For additional readings and over 100 free hedge fund videos please see [HedgeFundBlogger.com](http://HedgeFundBlogger.com).

# Quotes



## **Testimonial #1:** Andy R. | Hedge Fund Manager

As a former Hedge Fund manager, looking to launch a new fund in the next year, I was intrigued by the prospect of increasing my knowledge and understanding of a variety of platforms, strategies, and new regulations that are likely to come through the CHP. I believe that this designation is a long overdue way to separate the wheat from the chaff in an industry that, while currently in a down cycle, will remain as an integral component for financial planning and asset allocation in the future.

## **Testimonial #2:** Hedge Fund Manager (Partner)

"Among the critical reasons I joined a hedge fund are the minimization of bureaucracy, an innovation-friendly environment, and the community of intellectual and self-motivated individuals. To me, the Hedge Fund Group and now the CHP designation embody these principles and will come to represent a unique brand of individuals in the hedge fund space."

# Quotes Continued



## **Testimonial #3:** Marc Oliver

I have over 20+ years in the financial market industry with 15 securities licenses as well as other designation which includes FINRA Arbitration/ Mediation Panelist. Additionally, I am or have been a member of various industry related regulatory groups. Most notably, I have been on the Regulatory/ Compliance side in the financial Market for the last 11 years, having even served as Head of Compliance, with an emphasis towards providing regulatory oversight for trade compliance (Listed/ NASDAQ/ Program Trading). My objective going forward is to focus on Hedge Fund Compliance oversight and though I am currently pursuing my Juris Doctorate I believe that the CHP designation would give the proper foundation as well professional accreditation coupled with my current investment advisory experience for such a career transition.

## **Testimonial #4:** Dominic Di Bernardo - Student

I am taking this hedge fund certification program to expand my knowledge base of the hedge fund industry (There is little learned in school about this industry). I also believe that this designation will give me an edge over others trying to enter the industry. And lastly I believe that I will be able to gain valuable contacts through this programs website, other designation candidates, and anyone else that stands behind this designation.

# Tuition & Costs



Tuition and other costs within the CHP Designation Program are easy to calculate. CHP Level 1 costs are \$499 and CHP Level 2 tuition is \$599.

The only additional cost which you should plan for is the purchase of required reading materials, which includes 3-4 books for each level of the program that you choose to complete. These required books may be viewed at <http://HedgeFundBookstore.com>



**Question:** *What makes the CHP designation different from other professional designations?*

**Answer:** There are three main differences, which include focus, application and price.

- The CHP is focused exclusively on hedge funds and fund of hedge funds. It is in-depth and relatively comprehensive coverage of this niche area.
- The CHP Program offers practical knowledge which can easily be applied to a variety of hedge fund positions such as due diligence, compliance, analytics or marketing and sales.
- The third and final difference is that the CHP will cost slightly less than other financial designations as our online testing system allows us to operate without cost of physical testing centers.

**Question:** *I live outside of the United States, can I still earn the CHP designation?*

**Answer:** Yes, we have crafted the CHP designation program so that you may take the test online from anywhere in the world.

# FAQ Continued



**Question:** *What score do I need to pass the exam?*

**Answer:** To pass you must earn a grade of 80% or higher. While the exam is designed to be rigorous and thorough most individuals who have read the required readings and invested a significant amount of time studying for the test should do well.

**Question:** *I have read that the CHP is a rigorous and thorough course, what happens if I do not pass the exam? Can I take it again?*

**Answer:** Yes, anyone who has failed one of the CHP exams may take it a second time, after a 3 month waiting period. There is a \$99 fee to retake the exam a second time.

**Question:** *Is there a time requirement on completing both levels of the designation?*

**Answer:** No, there is no time requirement. You may list the CHP Designation Charter Holder on your resume after passing the Level 1 exam but you must state that you are a CHP Level 1 Chartered Holder so there is no confusion with those who have completed both levels of the program..

# About Us



The CHP Designation is sponsored by the Hedge Fund Group (HFG), a global networking association with over 20,000 professional members. In 2008 the program had a total of 70 participants, in Quarter 1 2009 we had over 200 additional participants register for the program. We expect a total of 400 participants for 2009 and 1,000 within 2010.

The CHP Designation was created because every other financial designation is focused primarily on risk management or analytics. These are important functions within the industry but there are over 30 types of positions within the industry and only a few of these have the central function of analytics or risk management. What they all require however is a deep fundamental understanding of how hedge funds operate and how they are evolving over time. This is what the CHP Designation delivers, a practical training program for those who wish to gain specialized knowledge on hedge funds.

## Contact Us:

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# Enrollment & Registration

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