UFO Sightings and Presidential Elections

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Introduction: UFO Sightings and American Voters

- We started with a dataset of UFO sightings around the world.
- Given the recent election, we decided to see how UFO sightings compared to trends in US voting results.



Tools



Python packages: Pandas, Sklearn, Matplotlib, WordCloud, Seaborn, NLTK, numpy, Tableau







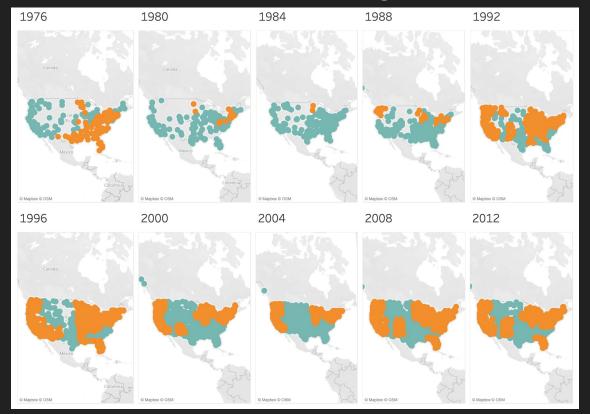


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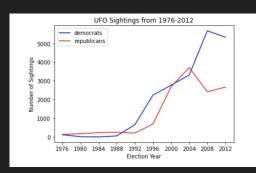


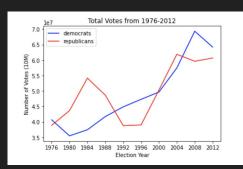
Initial Findings

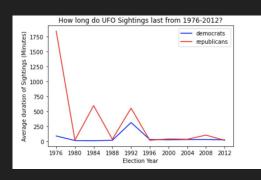




Correlation, but is there more?

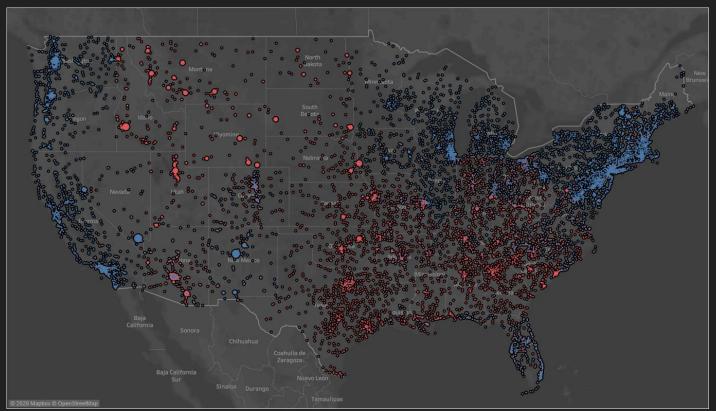






	election_years	dem_votes_year	rep_votes_year	dem_ufo_sightings	rep_ufo_sightings	dem_time_year	rep_time_year
election_years	1.000000	0.923465	0.695396	0.935860	0.843115	-0.125038	-0.608772
dem_votes_year	0.923465	1.000000	0.694626	0.975797	0.809245	-0.120176	-0.366542
rep_votes_year	0.695396	0.694626	1.000000	0.687736	0.781332	-0.483529	-0.446459
dem_ufo_sightings	0.935860	0.975797	0.687736	1.000000	0.826678	-0.228438	-0.438671
rep_ufo_sightings	0.843115	0.809245	0.781332	0.826678	1.000000	-0.299684	-0.448843
dem_time_year	-0.125038	-0.120176	-0.483529	-0.228438	-0.299684	1.000000	0.336700
rep_time_year	-0.608772	-0.366542	-0.446459	-0.438671	-0.448843	0.336700	1.000000

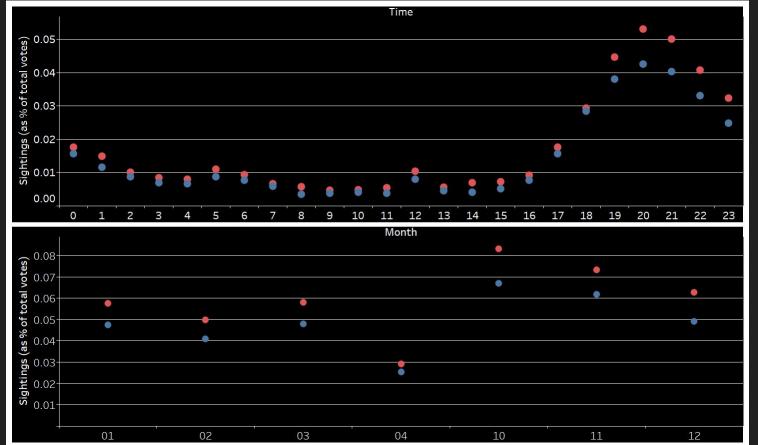
Sightings in the United States



Republican (

Democratic

Sightings by Time of Day and Month of Year

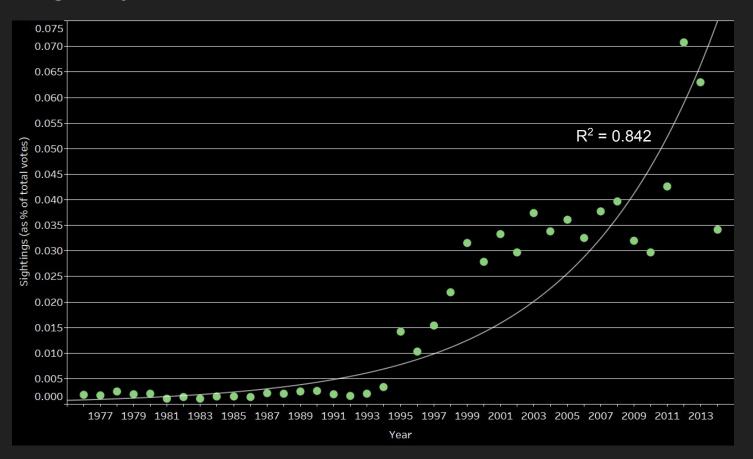


Republican

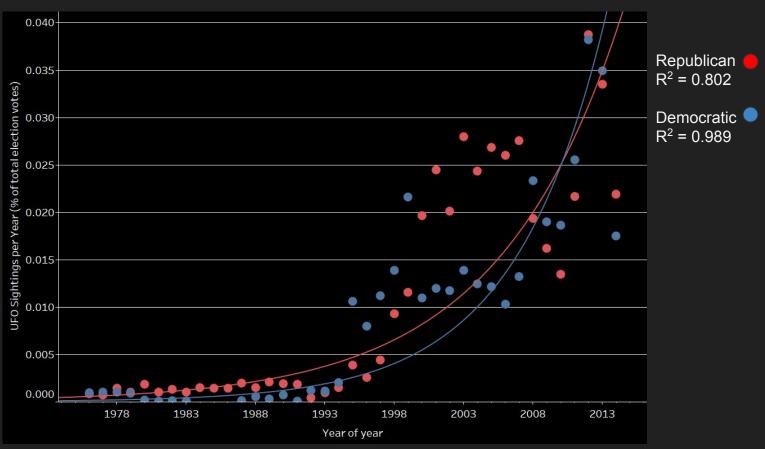
Democratic



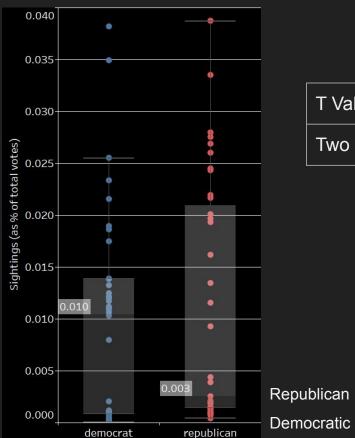
Sightings by Year



Sightings by Year and Political Party



Sightings by Political Party



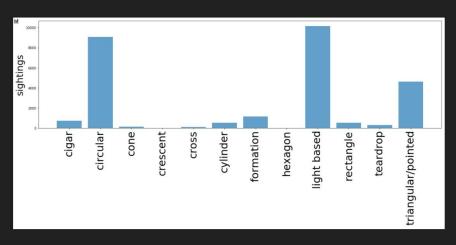
T Value	0.701
Two Sided P Value	48.542%

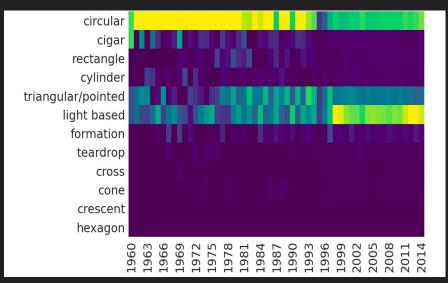
Republican

Preliminary Exploration



Aggregating shapes





Classification - TFIDF vectorization on comments attribute

Pre 96 vs post 96

Svm N

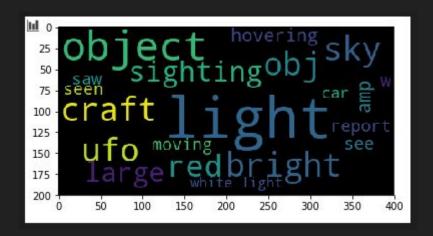
f	precision	recall	f1-score	support
post 96	0.97	1.00	0.99	4458
pre 96	0.56	0.07	0.13	136
accuracy			0.97	4594
macro avg	0.76	0.54	0.56	4594
weighted avg	0.96	0.97	0.96	4594

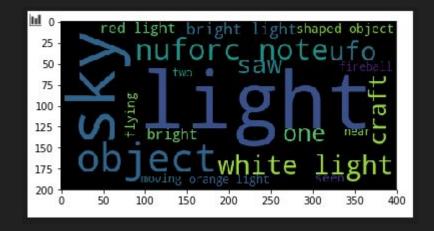
Mlp

	precision	recall	f1-score	support
post 96	0.97	0.98	0.98	4458
pre 96	0.16	0.13	0.14	136
accuracy			0.95	4594
macro avg	0.56	0.56	0.56	4594
weighted avg	0.95	0.95	0.95	4594

Word Cloud on comments attribute of UFO sightings dataset

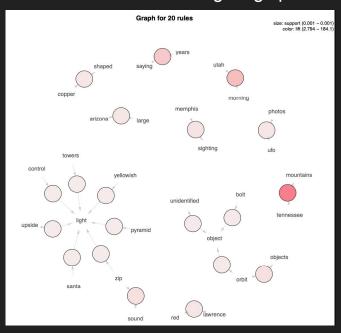
Pre vs post 96



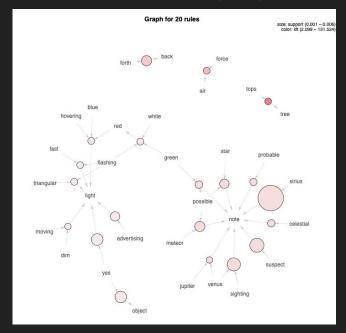


Apriori association rules

Association Rules for UFO sightings pre-1996



Association Rules for UFO sightings post-1996

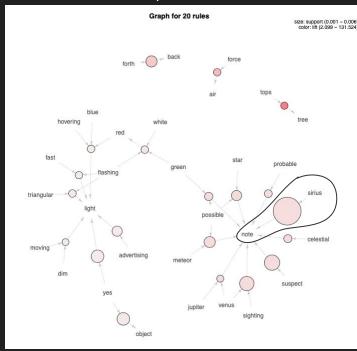


Results

- Internet boom in the 1990 could coincide with the change in how UFO sightings were reported
- Easier to spread misinformation and noise
- Patterns consistent with popular conspiracy theories
 - Half Asleep in Frog Pajamas (1994) by Tom Robbins



Association Rules for UFO sightings post-1996

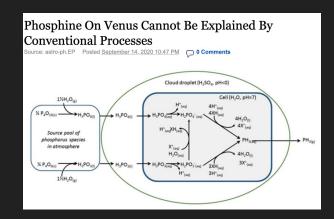


Impacts and Importance

Phosphine gas in the cloud decks of Venus

Jane S. Greaves , Anita M. S. Richards, William Bains, Paul B. Rimmer, Hideo Sagawa, David L. Clements, Sara Seager, Janusz J. Petkowski, Clara Sousa-Silva, Sukrit Ranjan, Emily Drabek-Maunder, Helen J. Fraser, Annabel Cartwright, Ingo Mueller-Wodarg, Zhuchang Zhan, Per Friberg, Iain Coulson, E'lisa Lee & Jim Hoge

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Life on Venus? Astronomers See a Signal in Its Clouds

The detection of a gas in the planet's atmosphere could turn scientists' gaze to a planet long overlooked in the search for extraterrestrial life.