

# **WEEK 1:- ENGINEERING CONCEPTS**

## **Data Structures and Algorithms ---**

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### **Exercise 2: E-commerce Platform Search Function**

#### **Scenario:**

You are working on the search functionality of an e-commerce platform. The search needs to be optimized for fast performance.

#### **Steps:**

**1. Understand Asymptotic Notation:**

- Explain Big O notation and how it helps in analyzing algorithms.
- Describe the best, average, and worst-case scenarios for search operations.

**2. Setup:**

- Create a class **Product** with attributes for searching, such as **productId**, **productName**, and **category**.

**3. Implementation:**

- Implement linear search and binary search algorithms.
- Store products in an array for linear search and a sorted array for binary search.

**4. Analysis:**

- Compare the time complexity of linear and binary search algorithms.
- Discuss which algorithm is more suitable for your platform and why.