



MASTIN LABS®



WARDROBE DO'S AND DON'TS

GUIDE | CREATIVE

Photo by Nappy from Pexels



WARDROBE DO'S

WEAR CLOTHES THAT FIT WELL.

If you feel comfortable, you'll look natural and at ease.



WARDROBE DO'S

COMPLIMENT THE SETTING

Wear textures and colors that compliment the location.



WARDROBE DO'S

DRESS KIDS IN CLOTHES THEY LOVE!

If the kids are happy, everyone is happy.



WARDROBE DO'S

WEAR COMPLIMENTARY COLORS

Use a limited color palette that complements complexions.



WARDROBE DO'S

WEAR PRINTS WISELY.

Medium to large prints is best. Try Mixing with solids to balance things.



WARDROBE DO'S

DRESS FOR THE SEASON/WEATHER

You'll be more comfortable, and the photos will appear more natural.



WARDROBE DO'S

PIN IT UP TO GET A TAILORED LOOK.

Clip loose areas to perfect the fit of off-the-rack clothing.

WARDROBE DON'TS

WEAR BUSY PATTERNS AND EXTREME COLORS.

Small, intricate patterns and overly bright colors are distracting and will clash with the location.

WARDROBE DON'TS

WEAR POORLY FITTING CLOTHES.

Clothes that are too big or too small, are restrictive or wrinkled are very obvious in photos.

WARDROBE DON'TS

WEAR ANYTHING TRENDY.

Go for timeless and avoid clothes that will look dated in a few years.

WARDROBE DON'TS

WEAR TOO MUCH WHITE.

White can lose detail when shot in front of a light background.

WARDROBE DON'TS

WEAR DISTRACTING ITEMS.

Big jewelry, sunglasses, and hair bands on your wrist are more noticeable in photos. We suggest keeping it simple.

WARDROBE DON'TS

DRESS LIKE AN ADVERTISEMENT.

Avoid any apparel with bold brandings, like logos, characters, or slogans.

WARDROBE DON'TS

UNDERWEAR THAT IS HARD TO CONCEAL.

Avoid bra straps with a spaghetti strap dress, or underwear that is visible through tight or light-colored skirts, etc.

WARDROBE DON'TS

SHOW EXCESSIVE SKIN.

Only show as much shoulder, leg, midriff, and neckline as you're comfortable capturing for a lifetime.

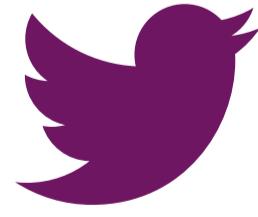


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EDUCATION

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