



KAAN KOÇ

Advertising Student

PROFESSIONAL PURPOSE

As an advertising student, I am eager to develop my skills in creative idea generation, strategic planning, and digital media. I am a team player, innovative, and detail-oriented. I aim to contribute to creative projects by developing myself in the sector.

EDUCATION

YEDİTEPE ÜNİVERSİTY
Advertising Design and Communication (English)
2022 - 2027

WORK EXPERIENCES

DEMİRÖREN MEDIA
Digital Intelligence and Performance Marketing Intern
(29.09.2025 - 06.01.2026)

VOLUNTEER WORK

YEDİTEPE ÜNİVERSİTY
Corporate Communications Assistant
(February 2025 - June 2025)

YEDİTEPE ÜNİVERSİTY
Student Ambassador
(July 2025 - August 2025)

CERTIFICATES

- Google - Fundamentals of Digital Marketing
(December 2025 - ∞) [View Certificate](#)
- Google - Google Ads Search Certification
(November 2025 - November 2026) [View Certificate](#)
- Apple - Apple Ads Certification
(October 2025 - ∞) [View Certificate](#)
- HubSpot Academy - Digital Marketing Certification
(October 2025 - November 2026) [View Certificate](#)
- HubSpot Academy - Inbound Certification
(October 2025 - November 2027) [View Certificate](#)

CONTACT

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ABOUT ME

I am a student studying in the field of advertising. I am interested in creative thinking, strategic planning, and digital communication. As a team player, solution-oriented, and open to learning individual, I aim to develop myself in the sector.

SKILLS

- Photoshop
- Adobe Premiere Pro
- Canva
- Excel
- Google Ads
- Meta Business Suite
- Apple Ads

LANGUAGES

- English B1