# PROPERTY MANAGEMENT APPLICATION USING SALESFORCE

### 1. INTRODUCTION

#### 1.1 Overview

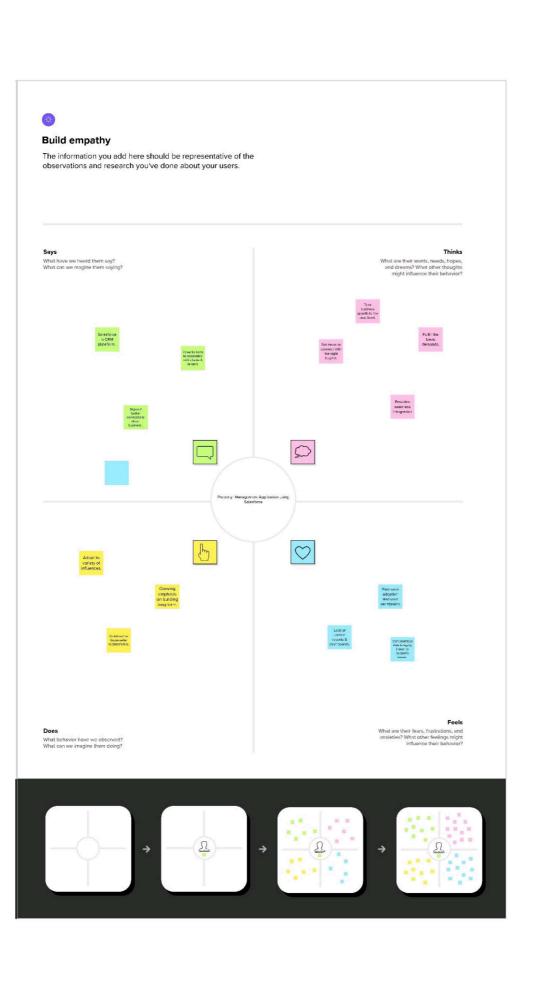
A property management application built on the Salesforce platform would be a powerful tool to manage all aspects of property management, from listing properties for rent or sale to managing tenant and owner information, maintenance requests, and financial transactions.

#### 1.2 Purpose

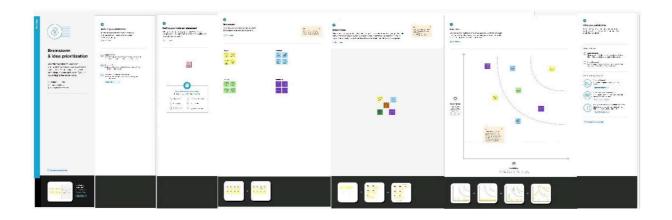
The purpose of a property management application built on the Salesforce platform is to provide property managers with a comprehensive tool to manage their properties, tenants, and owners more efficiently and effectively. By using such an application, property managers can streamline their operations, automate tasks, improve communication, and make better-informed decisions.

#### 2. PROBLEM DEFINITION & DESIGN THINKING

#### 2.1 Empathy Map



## 2.2 Ideation & Brainstorming Map



# 3. RESULT

## 3.1 Data Model:

Object Name	<u>Field in the Object</u>	
Loan	FIELD LABEL	DATA TYPE
	Created By	Lookup (User)
	Last Modified By	Lookup (User)
	Loan Name	Text (80)
	Owner	Lookup (User, Group)

Buy	FIELD LABEL	DATA TYPE
	Buy Name	Text (80)
	Created By	Lookup (User)
	Last Modified By	Lookup (User)
	Owner	Lookup (User, Group)

Rent	FIELD LABEL	DATA TYPE
	Created By	Lookup (User)
	Last Modified By	Lookup (User)
	Owner	Lookup (User, Group)
	Rent Name	Text (80)

# **Activity And Screenshot:**

