

Task 1

TRAVEL GEAR ECOMMERCE WEBSITE

1. Navbar Section

- **Logo:** Positioned on the left side, it should be a clean, recognizable brand logo.
 - **Navigations:**
 - Latest Products
 - Backpack
 - Bags
 - Accessories
 - Collections
 - **Icons:**
 - Search Icon: For product search
 - Cart Icon: To view selected items
 - Account Icon: User account access
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2. Hero Page Design

- **Main Title:**
 - GET READY FOR NEXT YEAR TRUCKING TRAVEL
- **Subtitles:**
 - FREE SHIPPING
 - FAST DELIVERY

These can be appear below the main title, in slightly smaller text, with simple icons its your choice
- **Dummy Content (Brief and Direct):**

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- **Visuals/Images:**

(Images will be retrieved from the provided link: [GitHub Repo](#))

3. Why Choose Us?

Section Title: Why Choose Us?

Content:

Here, you will emphasize what makes your travel gear products unique, reliable, and high-quality. Keep it simple and direct.

- Spacious Design*
- Comfort Fit*
- Weather Resistant*

Image:

Use a high-quality image here that reflects the essence of your brand – a happy traveler, or a person comfortably carrying the gear in an outdoor setting. This will help convey the message visually.

4. Backpack Collection

Section Title: Backpack Collection

Layout:



The grid layout will feature 4 products, arranged in 2 columns.



For each product:

- Product Image – High-quality product image showcasing the backpack.*
- Product Title – Clear and concise title for each backpack.*
- Price – Display the price clearly below the title.*

Additional Details (Innovative Touch): will be appreciated

Design Example for Each Grid:

<i>Image</i>	<i>Product Title</i>	<i>Price</i>
 Image	"Explorer Backpack"	\$89.99
 Image	"Urban Traveler Pack"	\$79.99

<i>Image</i>	<i>Product Title</i>	<i>Price</i>
 Image	"Trail Master Backpack"	\$95.00
 Image	"Nomad Gear Pack"	\$69.99

Styling Notes:

- *Maintain enough whitespace between each grid to keep the design clean and not cluttered.*
- *Keep the typography clean and readable, using bold for product titles and simple fonts for price and additional details.*

This layout allows customers to easily scan through the collection and quickly make purchase decisions.

Overall Design Notes:

- *The website design should be clean and minimal, with a focus on showcasing travel gear.*
- *Use a modern, easily navigable layout.*
- *Keep the content straightforward and impactful for user convenience.*