

**NED UNIVERSITY OF ENGINEERING &  
TECHNOLOGY**  
**THIRD YEAR (SOFTWARE ENGINEERING)**  
**FALL SEMESTER EXAMINATIONS 2020**  
**BATCH 2018**

**Time: 3 Hours**

**Dated:12-FEB-2021**

**Max.Marks:60**

**Human Computer Interaction - SE-302**

Instructions: Answer all questions.

- Q1. (CLO1)
- a) Briefly discuss the paradigms that have influenced interaction methods. (6)
  - b) Compare the Personal Computing and Ubiquitous Computing paradigms. (6)
- Q2. (CLO2)
- a) Experience has shown that we cannot design right the first time. How is design done in practice? (6)
  - b) What are the considerations in Screen Design and Layout of a web page screen? (6)
- Q3. (CLO2)
- a) How does task analysis help in design of user interface? Explain one approach to task analysis. (6)
  - b) Do a HTA analysis for the scenario: Booking a seat on an international flight (6)
- Q4. (CLO3)
- a) Explain Cognitive Evaluation. Who are the participants and what are the goals? (4)
  - b) Do a Cognitive Evaluation on making a phone call to a friend on your cell/Smart Phone. (8)
- Q5. (CLO3)
- a) Explain Nielsen's Heuristic Evaluation. Who are the participants and what are the goals? (4)
  - b) Apply Nielsen's Heuristic Evaluation on NED UET website home page. (4)
  - c) What information is provided on the NED UET web site. Choose one of these Information and evaluate the web page where this information is being provided. (4)