## NED UNIVERSITY OF ENGINEERING & TECHNOLOGY

## THIRD YEAR (SOFTWARE ENGINEERING) FALL SEMESTER EXAMINATION 2020 BACKLOG BATCH 2018

Time: 3 hours

Dated: 09-02-2021

Max. Marks: 60

## **Human Computer Interaction - (SE-302)**

Instructions: Answer all questions. Q1. (CLO1) a) Briefly discuss the paradigms that have influenced interaction methods. (6) b) Compare the Batch Processing and Personal Computing paradigms (6) Q2. (CLO1) a) Why is prototyping important in interaction design? Discuss the analogy with Hill (6) Climbing. b) Write short notes on the following: (6) i) Design ii) Scenarios iii) Persona O3. (CLO<sub>2</sub>) a) What are the tangible outputs of Navigation Design? What information should be (6) provided to the users to enable them to navigate a web site? b) What are the considerations in Screen Design and Layout of a web page screen? (6) **Q**4. (CLO<sub>2</sub>) a) What is Task Analysis? Explain one approach to task analysis. (6) b) Do a HTA analysis for the scenario: Calling a friend on your smart phone. (6)Q5. (CLO3) a) What is the role of Evaluation in the Design Process, and what are the goals? (4)

b) What are the approaches to Evaluation of design? Explain one approach with an example.(8)