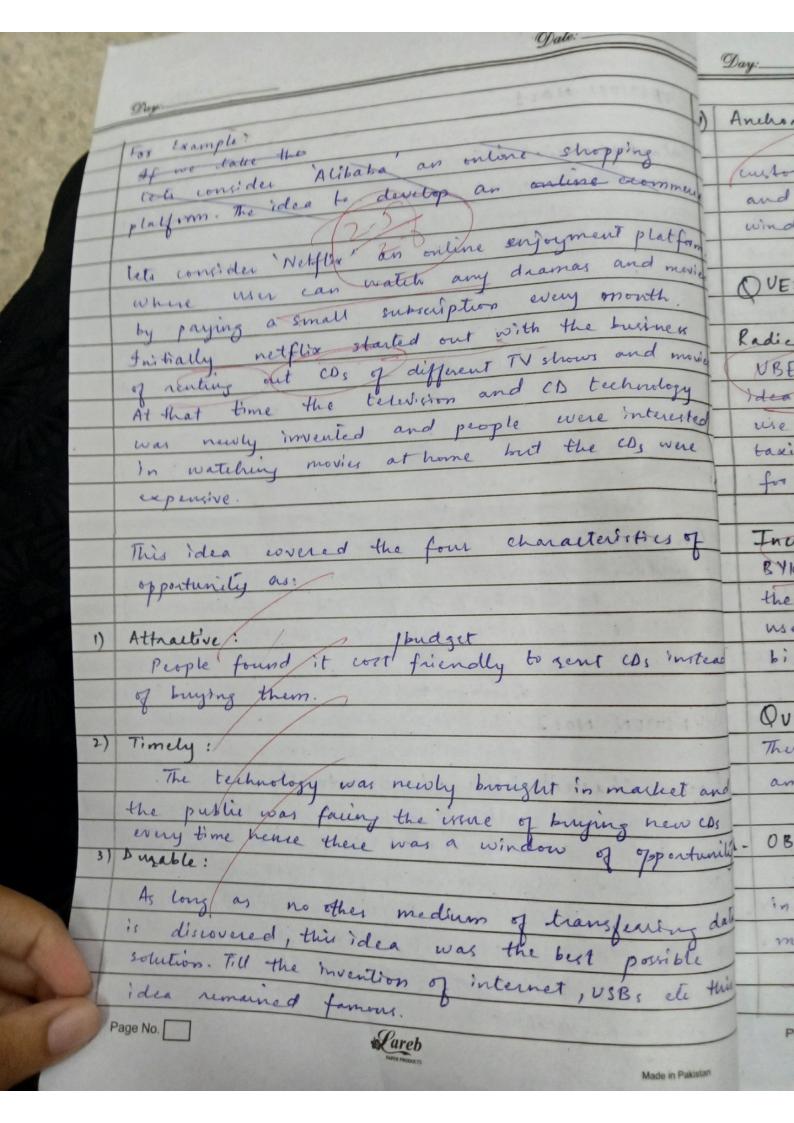
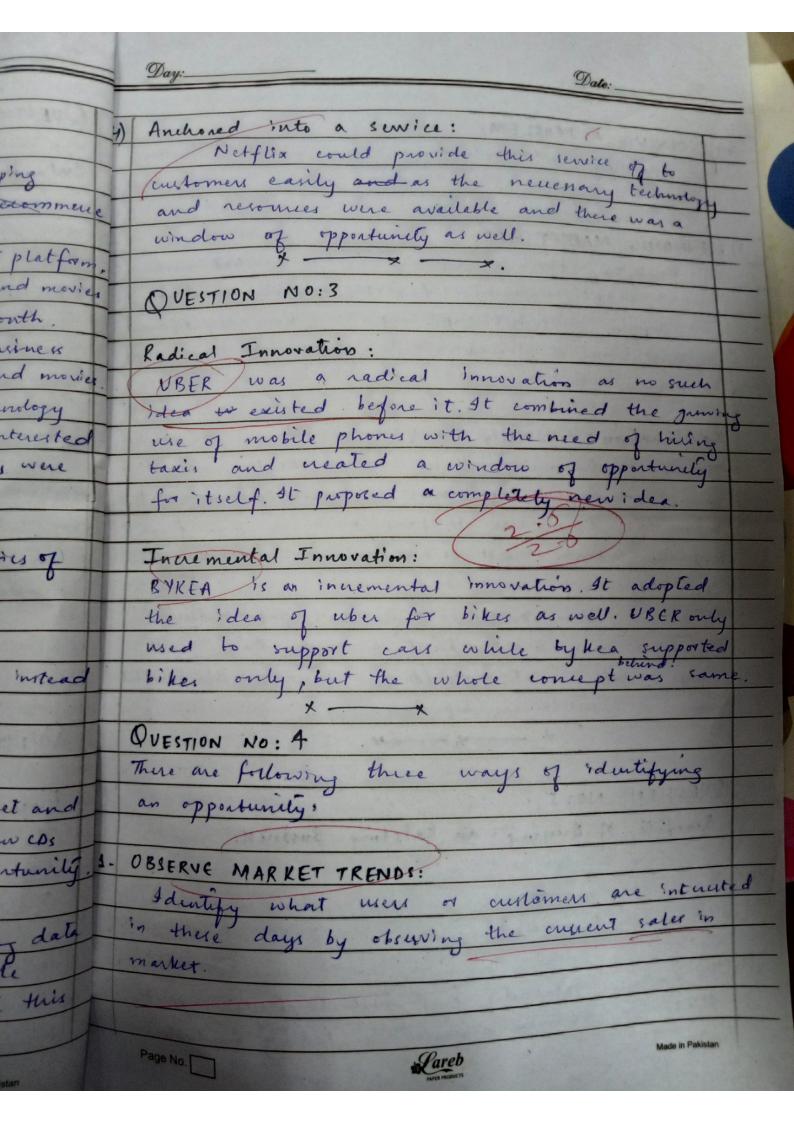
NAME : LOU NO: COURSE: Entrepreneuship (MG-481) QUESTION NO: 1 Entrepreneurial Firm: An entrepreneural from is a comperation that supports entrepreneurs. It provides an an evinonmen that hurture the entrepresental minded and There are some characteristics which discribe an skills. entrepreneurial corporation. These include having a vision i heartivity and innovation, system of feedback neward etc and not having street rules and regulations that might lead to diminishing the employees innovation. They also support work direction Fox example: Google is an entrepreneural from it provides freedom of vision creatisty, innovation to its employees It also doesn't have very rigid rules , regulations and standards which might cause creatively to reduce. QUESTION NO: 2 Four Characteristics of Opportunity: The four characteristics of opportunity are: Atractioners - Does the idea attract customers? Timely - Is there a need of this idea? Omable - will this idea still be in use after some fime? Anchored into a product / service / business that adds value to its buyers . - can this idea be developed into a product! Pareb Made in Pakistan Page No.





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enstomer Saves a lot of time and effort, of biulding a venture from scratch. already has The inventory Kequipments and other necessities The We don't need to do these things from and suateh. ade to 1 differents) The new owner can benefit from the experiences of previous owner and take measures accordingly e.g. If an idea or product failed in the past the new owner can safely learn from experience and not try selling the same product again. were + capetro Advantage of beth 1 from QUESTION NO: 6 Benefits of Intellectual Property Rights: lay's maile brought Prevents as idea product, solution, content, ele from being stolen duplicated, on reused without consent of the original owner. Builds customer trust in a venture's brand name. When the name he is trademark protected no one else can ene use it for their ventures. This leads to enstoners having faith in businesses ady Ensures consistent quality within a specific. venture / product. port. Page No. Lareb

Date: The owner of the product has the degal benefits The owner of the steady or nevers their idea or recognier it to enfate something similar. QUE The owner of a servew product gains the right to produce and sell that product for the next 15-20 years without the fear of being stolen, Adva of d'replicated. Henre the owner can benefit . 0 from their invention. Ad X - X - X QUESTION NO: 7 A Advantages of Debt: 1- Retain business sweetship. No present obligations, early obtained. 3. Obtain huge investment at once. Advantages of Equity: 1- No future obligations. 2- can early generate capital in early stages of venture 3. Growth of investor network. - MORE BENEFICIAL: For generating capital, equity will be more beneficial because it does not have any future obligations. You don't have to pay back anything. and there is not no interest rate of the venture succeeds you can buy the shares again and Page No.

