

# NAAN MUDHALVAN ASSIGNMENT

**NAME:** PRATHISHA K

**NMID:** 7CDE3AC6FC4A4A9ABC9ABC94ED8912E91D25

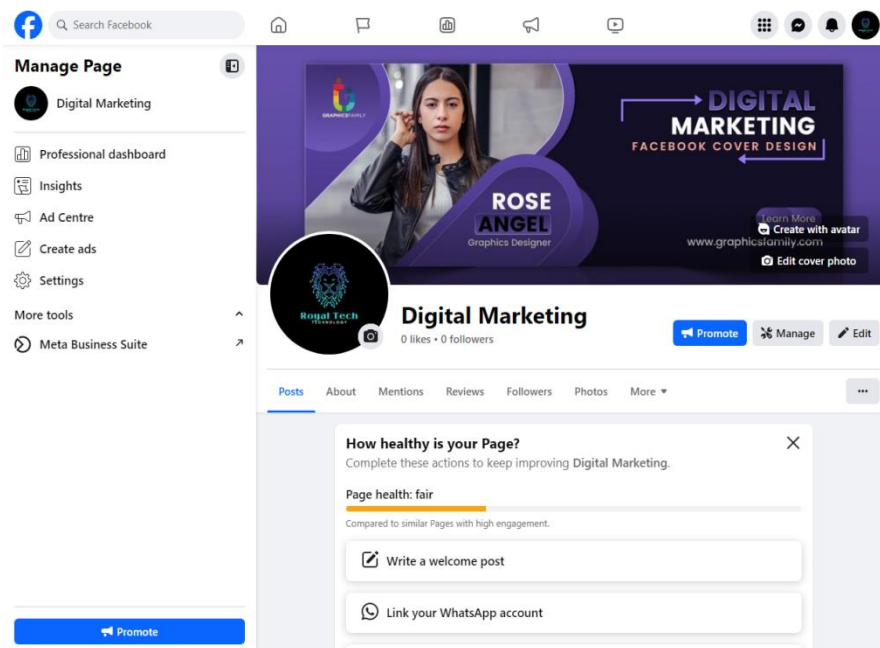
**COLLEGE CODE:** 6122

**COLLEGE NAME:** SENGUNTHAR COLLEGE OF ENGINEERING

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

**BLOGGER LINK:** <https://digitalmarketingofflineblog.blogspot.com/>

2. Create a New Facebook Business Page and post one social media poster for your brand.



**FACEBOOK LINK:** <https://www.facebook.com/profile.php?id=61553083074013&mibextid=2JQ9oc>

3. Create and design a social media advertisement poster using canva.



## 4. Create email newsletter design using MailChimp or canva tool.

