HTML
Module-2

Text Formatting and Links

1. Text Formatting Elements

Tag	Description
<b>	Defines bold text
<em>	Defines emphasised text
<i>	Defines a part of text in an alternate voice or mood
<small>	Defines smaller text
<strong>	Defines important text
<sub>	Defines subscripted text
<sup>	Defines superscripted text
<ins>	Defines inserted text
<del>	Defines deleted text
<mark>	Defines marked/highlighted text

For Example: I included all above tags in the single paragraph. Let's see what we observe in the webpage:

```
<p>
  <b>This text is bold</b>, and <em>this text is
emphasised</em>. Here is some
  text in an <i>alternate voice or mood</i>. For smaller
text, use the
  <small>small tag</small>. The <strong>strong
```

```
tag</strong> is for text that is
  very important. For scientific notation, H<sub>2</sub>O
uses
  <sub>subscript</sub>, while E=mc<sup>2</sup> uses
<sup>superscript</sup>. You
  can also <ins>insert new text</ins> and <del>delete
unwanted text</del>.
  Finally, the <mark>marked or highlighted text</mark>
can be used to draw
  attention.
</p>
```

Output:

This text is bold, and *this text is emphasized*. Here is some text in an *alternate voice or mood*. For smaller text, use the small tag. The **strong tag** is for text that is very important. For scientific notation, H_2O uses subscript, while $E=mc^2$ uses superscript. You can also insert new text and delete unwanted text. Finally, the marked or highlighted text can be used to draw attention.

2. Links and URLs

Links allow us to click our way from page to page or within different sections of the same page.

The Anchor Tag (<a>):

Creating a Basic Hyperlink: The <a> tag is used to create hyperlinks. The href attribute specifies the URL of the page the link goes to.

```
Syntax:
<a href="url">link text</a>
```

Creating Hyperlinks

Linking to External Pages: Use the href attribute to link to external websites or pages.

Visit Example

HTML Links - The target Attribute

The target attribute can have one of the following values:

_self - Default. Opens the document in the same window/tab as it was clicked
_blank - Opens the document in a new window or tab
_parent - Opens the document in the parent frame
_top - Opens the document in the full body of the window

Link to HTML Links:

Use mailto: inside the href attribute to create a link that opens the user's email program (to let them send a new email):

Syntax:
```
<a href="mailto:someone@example.com">Send email</a>
```