

DIGITAL MARKETING ASSIGNMENT

HARINI K B - A454F7C4CCA7435BF6643A28688C15F3

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.
2. Create a New Facebook Business Page and post one social media poster for your brand.
3. Create and design a social media advertisement poster using canva.
4. Create email newsletter design using MailChimp or canva

FACEBOOK BUSINESS PAGE AND MEDIA POSTER :



Choco Fantasy

FACEBOOK ID :

<https://www.facebook.com/share/p/J7m3ANDGPcU2p3yZ/?mibextid=qi2Omg>

8:04

VoLTE LTE 26%



Posts

About

Photos

Reels

More



Choco Fantasy

30 Aug ·



Can you call me
CHOCOLATE.

And that's kind of
the same thing.



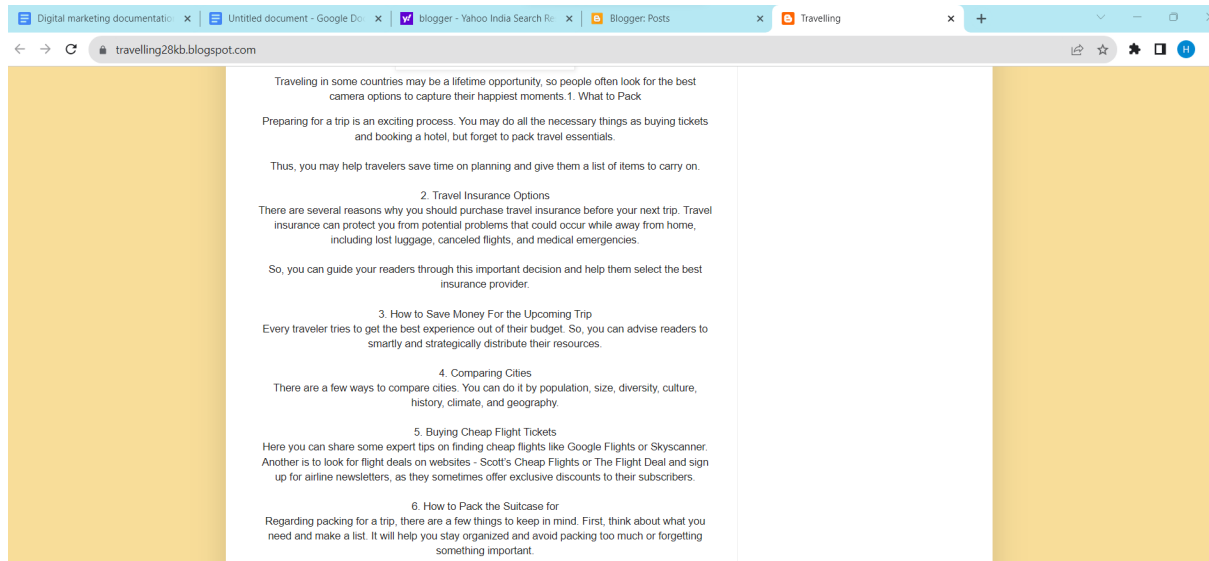
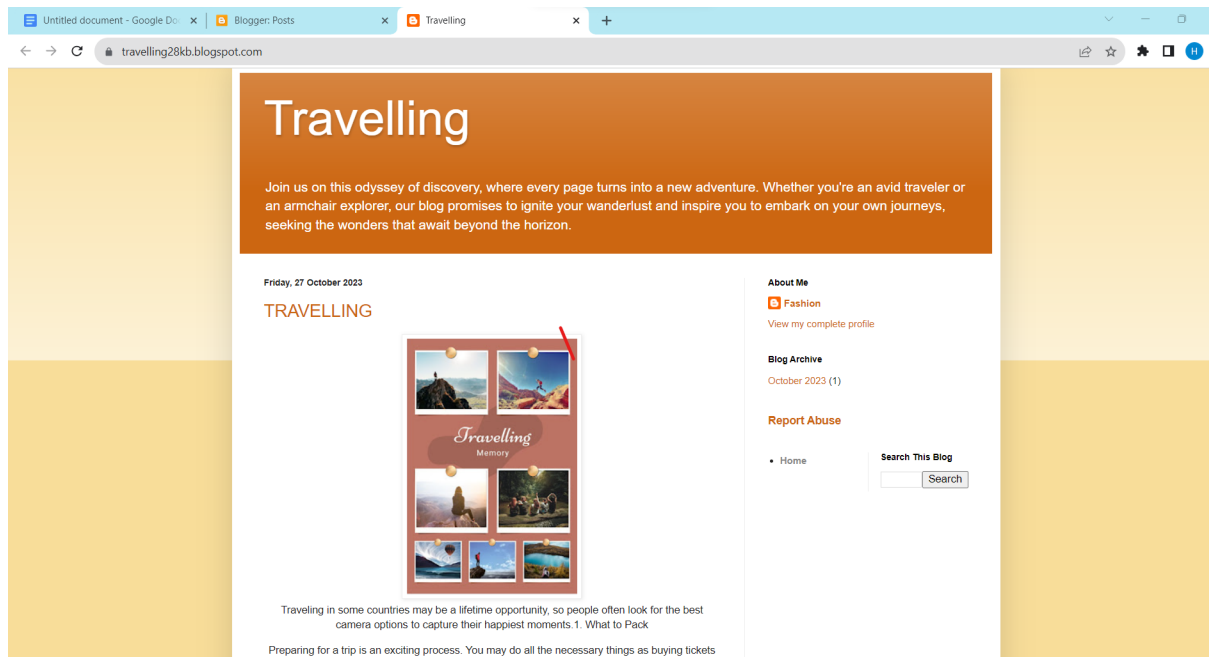
CHOCOLATE COMES FROM
COCOA WHICH IS A TREE.
THAT MAKES IT A
PLANT.
SO CHOCOLATE IS
SALAD



See Insights and Ads

Boost post

ADVERTISEMENT POSTER :



7. How to Survive a Jet Lag

Jet lag is a condition that causes fatigue, insomnia, and other symptoms as a result of traveling across time zones.

Provide ways to avoid jet lag - getting plenty of rest before trips, avoiding alcohol, drinking fluids, and adjusting your sleep schedule gradually before the trip.

When you pack for the first tip, you should remember and plan plenty of things:

- Budgeting
- Health and Safety
- Documentation
- Destinations

LINK : <https://travelling28kb.blogspot.com/>

BLOG POST :



Key phases of a successful project

01

INITIATION

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ooo



02

PLANNING

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03

EXECUTION

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04

MONITORING

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LINK :

<https://www.canva.com/p/templates/EAFjcfLLNu0-yellow-and-white-doodle-project-infographics/>

INFOGRAPHICS :



COOKING

Challenge

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 hello@reallygreatsite.com

www.reallygreatsite.com 



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