

### **Phishing Awareness Training**

Learn how to identify and avoid phishing attacks.



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### What is Phishing?

#### **Definition:**

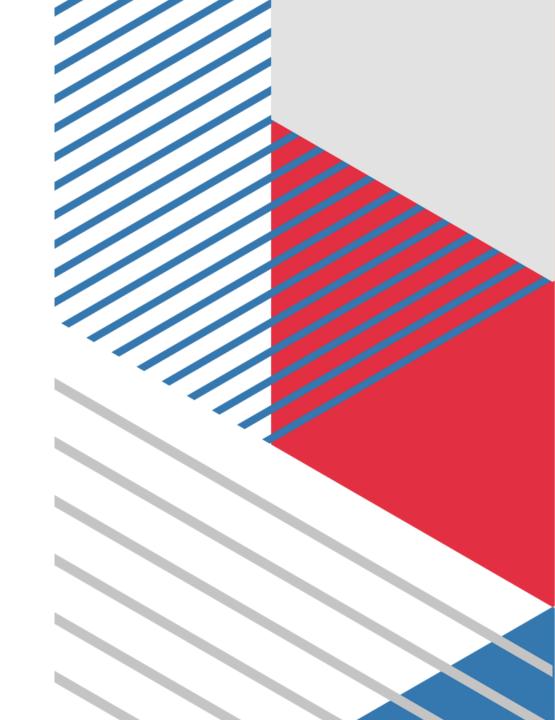
Phishing is a cyber attack technique where attackers trick users into revealing sensitive information like passwords, credit card numbers, or OTPs.

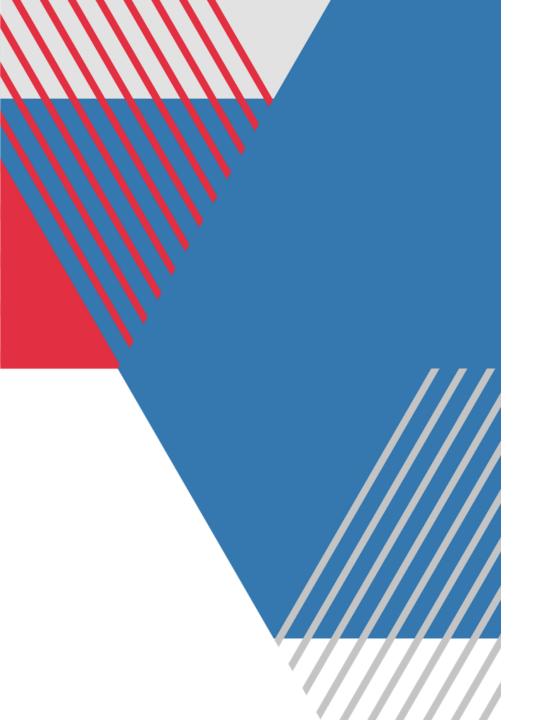
#### **Goal:**

Gain access to personal or company accounts by pretending to be a trusted source.

#### **Example:**

You receive an email claiming to be from your bank asking to "verify your account."





# Common Types of Phishing

- •Email Phishing Fake emails pretending to be from trusted organizations.
- Spear Phishing Targeted emails toward specific individuals.
- •Smishing Phishing through SMS messages.
- •Vishing Voice phishing via phone calls.
- •Clone Phishing Duplicate of a real email with malicious links.

### How to Recognize Phishing Emails

#### **A** Red Flags to Look For:

- Suspicious or misspelled sender address
- Poor spelling/grammar
- Urgent tone ("Your account will be locked!")
- Links that look slightly different (paypa1.com instead of paypal.com)
- Unexpected attachments



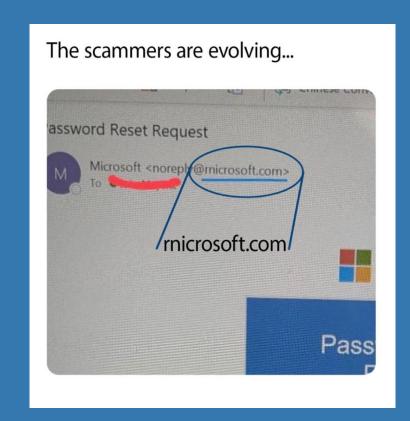
### **Phishing Example**

Fake Website Example:

Real: https://www.google.com Fake: https://www.go0gle.com

Always check:

The domain name (not just the logo!)
HTTPS lock icon
URL spelling



## **Social Engineering Tactics**

Phishing relies on manipulating human behavior.

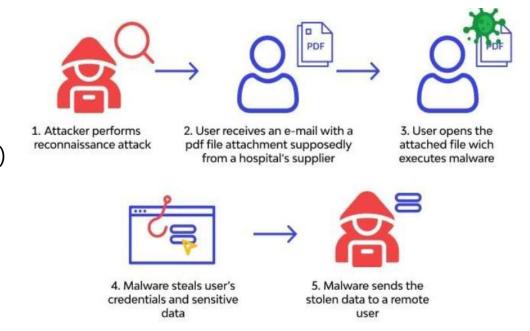
#### **Common tactics:**

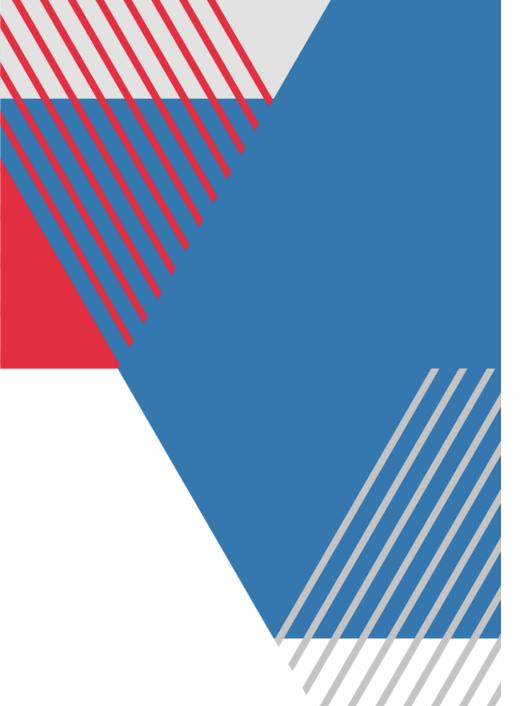
**Pretexting:** Fabricating a believable story (ex. fake HR message)

**Baiting:** Offering something free to lure victims

**Impersonation:** Pretending to be a trusted person

Fear or urgency: "Immediate action required!"





### **Real-World Examples**

- •Fake Bank Alerts Your account is blocked. Click here to verify.
- •Job Offer Scams Fake recruiters requesting personal details.
- •Delivery Notifications Your parcel is held. Pay ₹50 to release.
- •Password Reset Emails Sent from lookalike domains.

From: authenticationmail@trust.ameribank7.com

To: johnsmith@email.com

Subject: A new login to your bank account



#### **Bank of America**

Dear account holder,

There has been a recent login to your bank account from a new divice:

IP address: 192.168.0.1 Location: Miami, Florida

4 new transactions have been made with this account since your last login.

If this was not you, please reset your password immediately with this link:

https://trust.ameribank7.com/reset-password

Thank you,

Bank America

### **How to Protect Yourself**

#### **Best Practices:**

- Verify the sender before responding.
- Do not share OTPs or passwords.
- Use multi-factor authentication (MFA).
- Keep your system and antivirus updated.
- Report suspicious emails to IT/security teams.



### Do's and Don'ts

#### Do's

- Check URLs carefully
- Report suspicious messages
- Keep your browser and software updated
- Use strong, unique passwords

#### **Don'ts**

- Don't click unknown links
- Don't download random attachments
- Don't enter credentials on unknown sites
- Don't trust urgent scare tactics



### **Quiz Time**

Quiz Link: <a href="https://forms.gle/5j8rPtAde9V3rde19">https://forms.gle/5j8rPtAde9V3rde19</a>

No login required — responses are anonymous.



### Conclusion

### **©** Key Takeaways:

Think before you click.
Always verify the source.
Awareness is your best defense.

Stay smart. Stay safe.