

# Project 7 (Sales Prediction)

## Task description

Given a product and its corresponding details, the task is to predict the amount of sales based on the features.

**Dataset:** Train - 8k. The students are expected to split the dataset into train and validation as per the requirement.

**Training dataset link:** [Click here](#)

## Columns in the dataset:

**Item\_Identifier:** Unique identity number for a product.

**Item\_Weight:** Indicates the weight of the product

**Item\_Fat\_Content:** Indicates the fat content- Low Fat / Regular

**Item\_Visibility:** The percentage of total display area of a store allocated to the particular product.

**Item\_Type:** The category to which the product belongs

**Item\_MRP:** Maximum Retail Price (list price) of the product

**Outlet\_Identifier:** Unique store ID

**Outlet\_Establishment\_Year:** The year in which store was established

**Outlet\_Size:** The size of the store in terms of ground area covered

**Outlet\_Location\_Type:** The type of city in which the store is located.

**Outlet\_Type:** Whether the outlet is just a grocery store or some sort of supermarket.

**Item\_Outlet\_Sales:** Sales of the product in the particular store. This is the outcome variable to be predicted.

## Test submission format:

The test file will contain all the columns except the '**Item\_Outlet\_Sales**' as that is to be predicted. The students are expected to create a submission file in the following format,

**[team\_name]\_SalesPredictionTask\_submission.xlsx** (e.g.

MLTitans\_SalesPredictionTask\_submission.xlsx ) with columns names '**Item\_Identifier**' and

**'Item\_Outlet\_Sales'** containing the unique ids of the test cases and the corresponding predicted sales amount, respectively.

## Evaluation

The **Root Mean Squared Error**, will be calculated between the predicted '**Item\_Outlet\_Sales**' and the actual value of it.

Feel free to contact us with any inquiry.