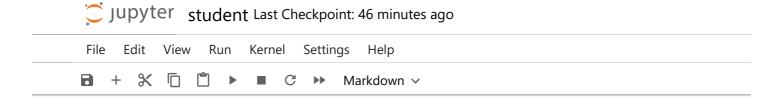
8/5/25, 4:14 AM student



## **Movie Studio Analysis**

## **Business Problem**

Your company now sees all the big companies creating original video content and they want to g studio, but they don't know anything about creating movies. You are charged with exploring what office. You must then translate those findings into actionable insights that the head of your comp of films to create.

## 1. Business Understanding

Key Stakeholders: Company head

## **Objectives**