

DATA607 Assignment 1

Nicholas Kunze

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What The World Thinks Of Trump

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Overview

“What The World Thinks Of Trump” by FiveThirtyEight uses Pew Research Center data to attempt to glean insight into global opinion about the United States and our Presidents since 2000, specifically Donald Trump who had just been in office for 9 months when this was originally published. 1,000 residents of a number of countries were asked about their opinion on a number of Trumps’ policies, their opinion of the US (done yearly), and their confidence that the US President will “do the right thing regarding world affairs.”

Data Extraction

First things first, let’s import our data. There’s different ways to handle this. For this assignment, I’ve pulled in our data from files hosted on a public git repository. We have a number of delimited text files, csvs, each with countries’ populations’ opinions on the US and the President of the US over multiple years as well as specific policies during Trump’s presidency.

```
wclimate <- read.csv("https://raw.githubusercontent.com/fivethirtyeight/data/master/trump-world-trust/T
borderwall <- read.csv("https://raw.githubusercontent.com/fivethirtyeight/data/master/trump-world-trust
wirannuke <- read.csv("https://raw.githubusercontent.com/fivethirtyeight/data/master/trump-world-trust/
wtradeagr <- read.csv("https://raw.githubusercontent.com/fivethirtyeight/data/master/trump-world-trust/
muslimimgtn <- read.csv("https://raw.githubusercontent.com/fivethirtyeight/data/master/trump-world-trus
us <- read.csv("https://raw.githubusercontent.com/fivethirtyeight/data/master/trump-world-trust/TRUMPWO
pres <- read.csv("https://raw.githubusercontent.com/fivethirtyeight/data/master/trump-world-trust/TRUMP
is.data.frame(borderwall)
```

```
## [1] TRUE
```

```
head(borderwall)
```

##	country	net_approval	Approve	Disapprove	DK.Refused
## 1	Canada	-71	13	84	3
## 2	France	-79	10	89	1
## 3	Germany	-81	8	89	3
## 4	Greece	-60	18	78	5
## 5	Hungary	-14	35	49	16
## 6	Italy	-56	17	73	10

```
head(us)
```

```
##   year      avg Canada France Germany Greece Hungary Italy Netherlands Poland
## 1 2000 67.50000      NA    62      78      NA      NA    76          NA    86
## 2 2002 61.50000    72    62      60      NA      NA    70          NA    79
## 3 2003 44.69231    63    42      45      NA      NA    60          NA    NA
## 4 2004 35.66667      NA    37      38      NA      NA    NA          NA    NA
## 5 2005 43.58333    59    43      42      NA      NA    NA          45    62
## 6 2006 35.33333      NA    39      37      NA      NA    NA          NA    NA
##   Spain Sweden UK Russia Australia India Indonesia Japan Philippines
## 1    50      NA 83     37          NA    NA          NA    77          NA
## 2    NA      NA 75     61          NA    NA          NA    72          90
## 3    38      NA 70     37          59    NA          NA    NA          NA
## 4    NA      NA 58     46          NA    NA          NA    NA          NA
## 5    41      NA 55     52          NA    NA          38    NA          NA
## 6    23      NA 56     43          NA    NA          30    63          NA
##   South.Korea Vietnam Israel Jordan Lebanon Tunisia Turkey Ghana Kenya Nigeria
## 1           58      NA    NA      NA      NA      NA    52    NA    94      NA
## 2           52      NA    NA     25     36      NA    30    83    80      NA
## 3           46      NA    78      1     27      NA    15    NA    NA      NA
## 4           NA      NA    NA      5     NA      NA    30    NA    NA      NA
## 5           NA      NA    NA     21     42      NA    23    NA    NA      NA
## 6           NA      NA    NA     15     NA      NA    12    NA    NA      NA
##   Senegal South.Africa Tanzania Argentina Brazil Chile Colombia Mexico Peru
## 1      NA           NA      NA      NA      50      NA    NA      NA    68    74
## 2      NA           65     53      NA     34      NA    NA      NA    64    67
## 3      NA           NA      NA      NA      NA      NA    NA      NA    NA    NA
## 4      NA           NA      NA      NA      NA      NA    NA      NA    NA    NA
## 5      NA           NA      NA      NA      NA      NA    NA      NA    NA    NA
## 6      NA           NA      NA      NA      NA      NA    NA      NA    NA    NA
##   Venezuela
## 1      NA
## 2      NA
## 3      NA
## 4      NA
## 5      NA
## 6      NA
```

Alright so we've got our data. However, some headers are ambiguous or just not pretty. Let's rename avg to something more appropriate and prettify what we can. I handle all of the issues in a loop to improve readability and make changes in the future easier.

```
names(us)[names(us) == 'avg'] <- 'Global_Average'
names(us)[names(us) == 'year'] <- 'Year'
names(us)
```

```
## [1] "Year"          "Global_Average" "Canada"         "France"
## [5] "Germany"       "Greece"         "Hungary"        "Italy"
## [9] "Netherlands"   "Poland"         "Spain"          "Sweden"
## [13] "UK"           "Russia"        "Australia"      "India"
## [17] "Indonesia"     "Japan"         "Philippines"    "South.Korea"
## [21] "Vietnam"      "Israel"        "Jordan"         "Lebanon"
```

```
## [25] "Tunisia"      "Turkey"      "Ghana"      "Kenya"
## [29] "Nigeria"     "Senegal"     "South.Africa" "Tanzania"
## [33] "Argentina"   "Brazil"     "Chile"      "Colombia"
## [37] "Mexico"      "Peru"       "Venezuela"
```

```
names(pres)[names(pres) == 'avg'] <- 'Global_Average'
names(pres)[names(pres) == 'year'] <- 'Year'
names(pres)
```

```
## [1] "Year"      "Global_Average" "Canada"      "France"
## [5] "Germany"   "Greece"       "Hungary"     "Italy"
## [9] "Netherlands" "Poland"      "Spain"      "Sweden"
## [13] "UK"        "Russia"      "Australia"   "India"
## [17] "Indonesia" "Japan"       "Philippines" "South.Korea"
## [21] "Vietnam"   "Israel"      "Jordan"      "Lebanon"
## [25] "Tunisia"   "Turkey"     "Ghana"      "Kenya"
## [29] "Nigeria"   "Senegal"     "South.Africa" "Tanzania"
## [33] "Argentina" "Brazil"     "Chile"      "Colombia"
## [37] "Mexico"    "Peru"       "Venezuela"
```

```
for(df in c("borderwall", "muslimimgtn", "wclimate", "wirannuke", "wtradeagr"))
  data.table::setnames(get(df), c("Country", "Net_Approval", "Approves", "Disapproves", "DontKnow_NoRe"))
names(borderwall)
```

```
## [1] "Country"      "Net_Approval"      "Approves"
## [4] "Disapproves"   "DontKnow_NoResponse"
```

I wonder how these countries felt about the border wall... (approval ranges from -100 to 100)

```
mean(borderwall$Net_Approval)
```

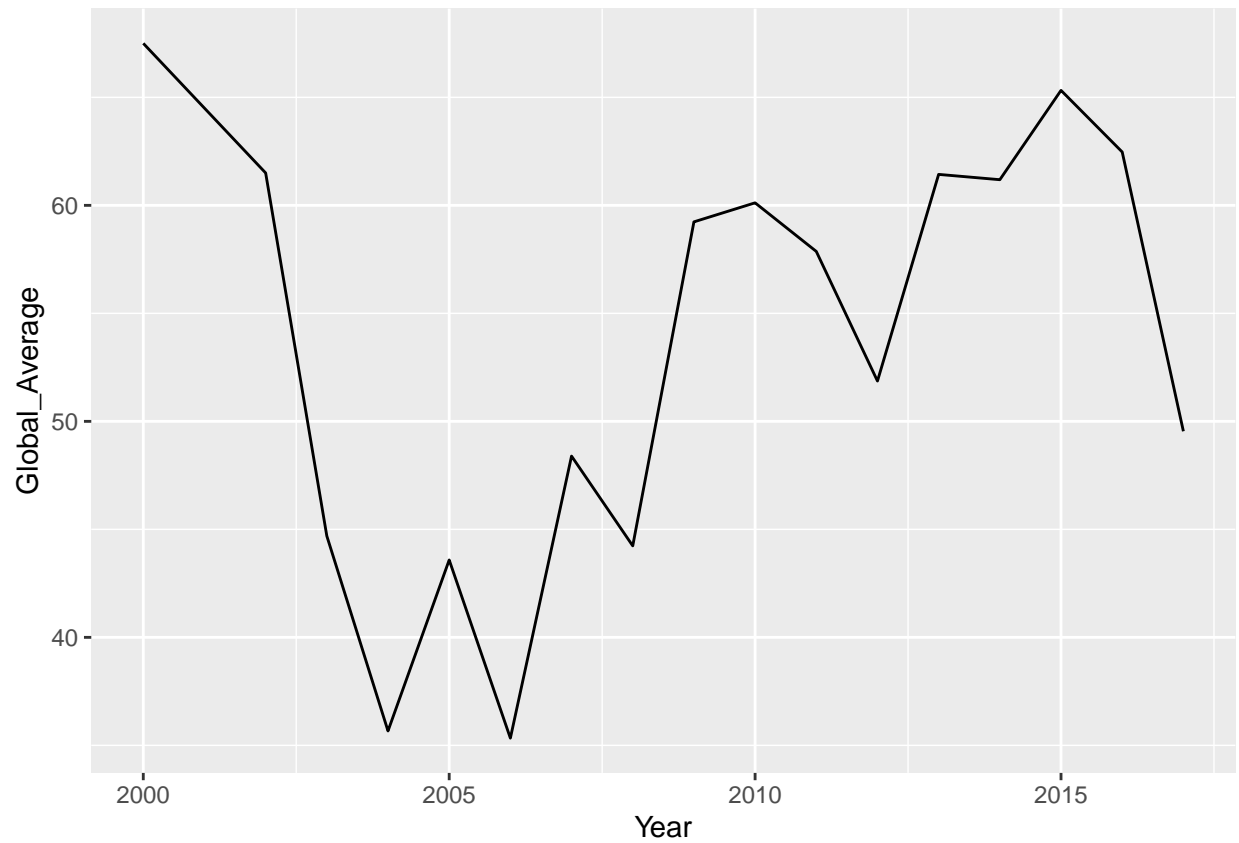
```
## [1] -50.54054
```

```
median(borderwall$Net_Approval)
```

```
## [1] -59
```

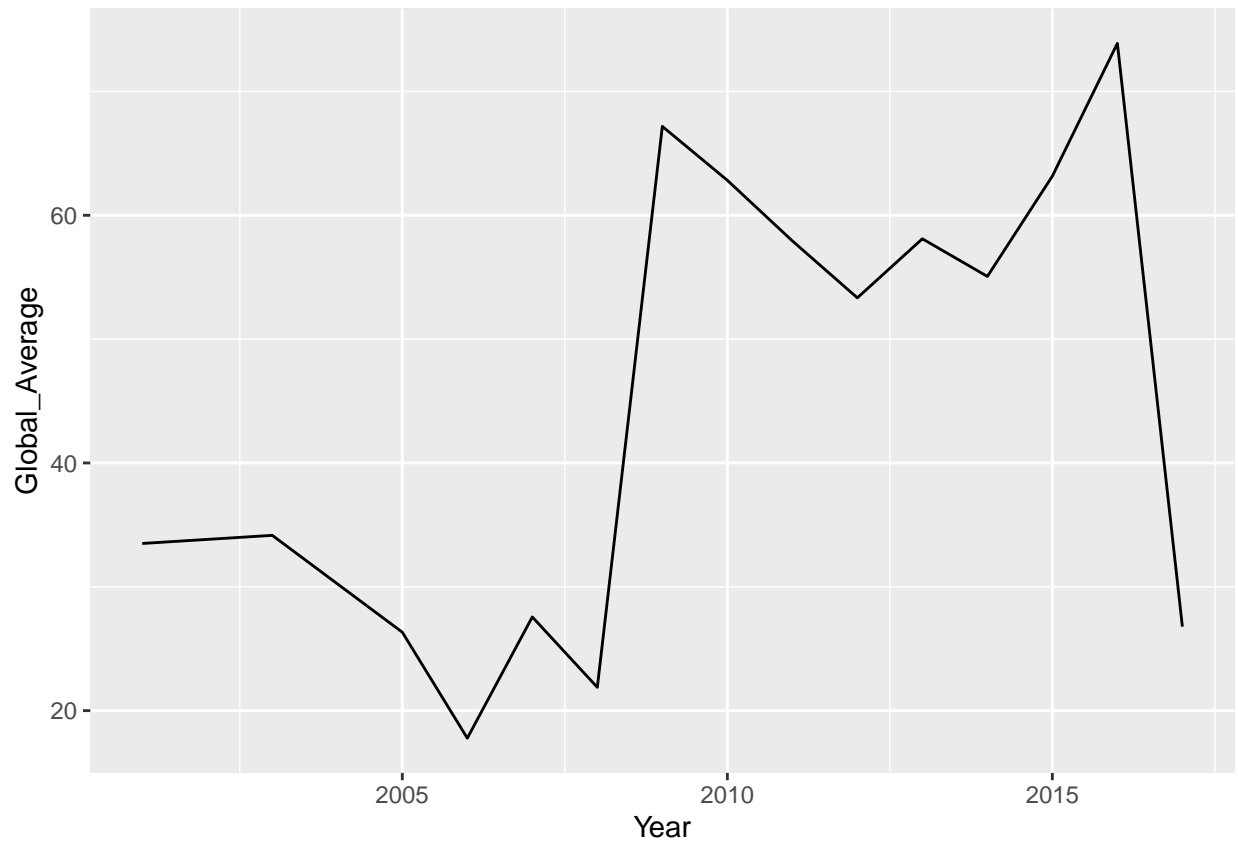
Oof, that's not great. Well, let's see if this is just nations disliking the US in general... (approval ranges from 0 to 100)

```
ggplot(data = us, aes(x = Year, y = Global_Average)) + geom_line()
```



No, there doesn't appear to be a single trend in this chart. Maybe these are tied to international confidence in the President.

```
ggplot(data = pres, aes(x = Year, y = Global_Average)) + geom_line()
```



The President's global trust does appear to be a similar shape as the US global approval. However, Presidential trust appears to be more volatile and open to change than US approval.

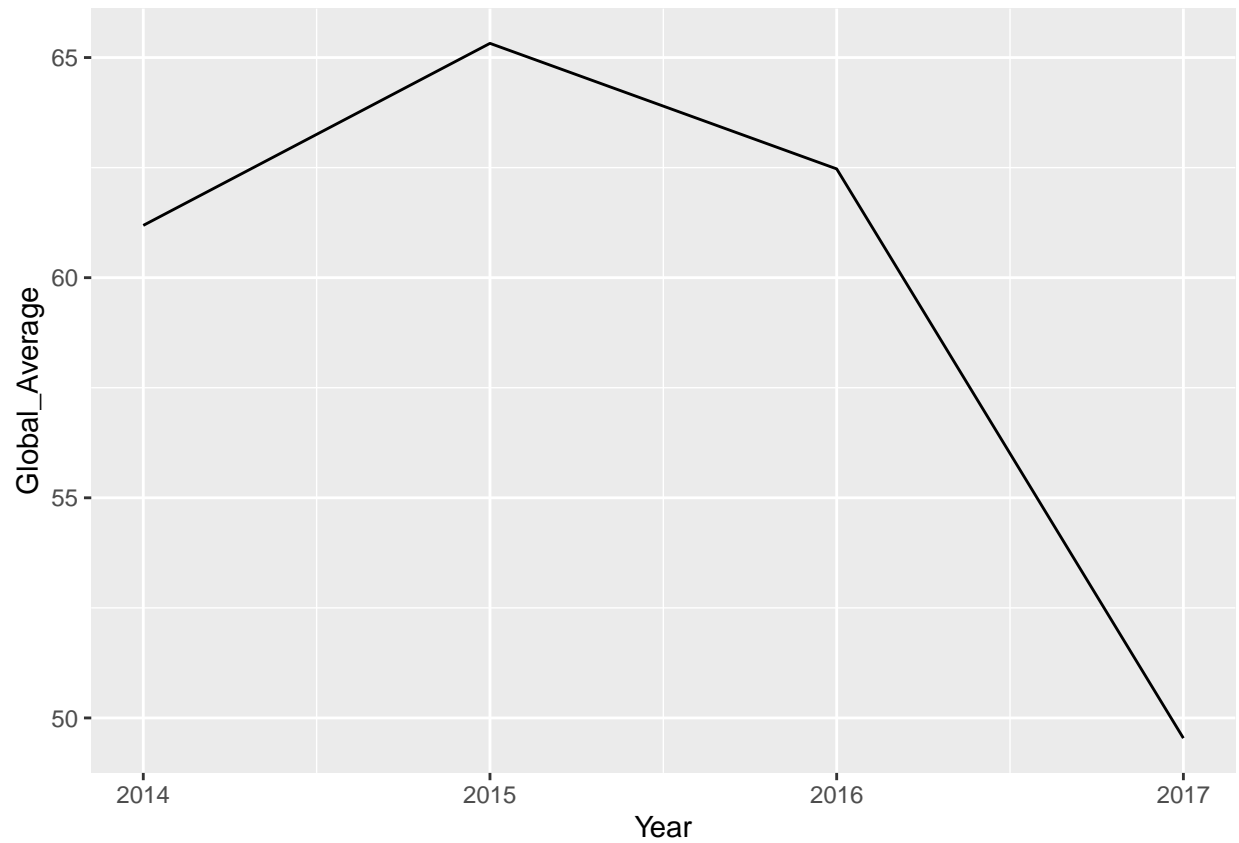
Data Subset Selection - Presidencies

Let's get opinion data about the US for the last years of Obama and Trump's first year.

```
range(us['Year'], na.rm=TRUE)
```

```
## [1] 2000 2017
```

```
us2013plus <- subset(us, Year > 2013)
ggplot(data = us2013plus, aes(x = Year, y = Global_Average)) + geom_line()
```

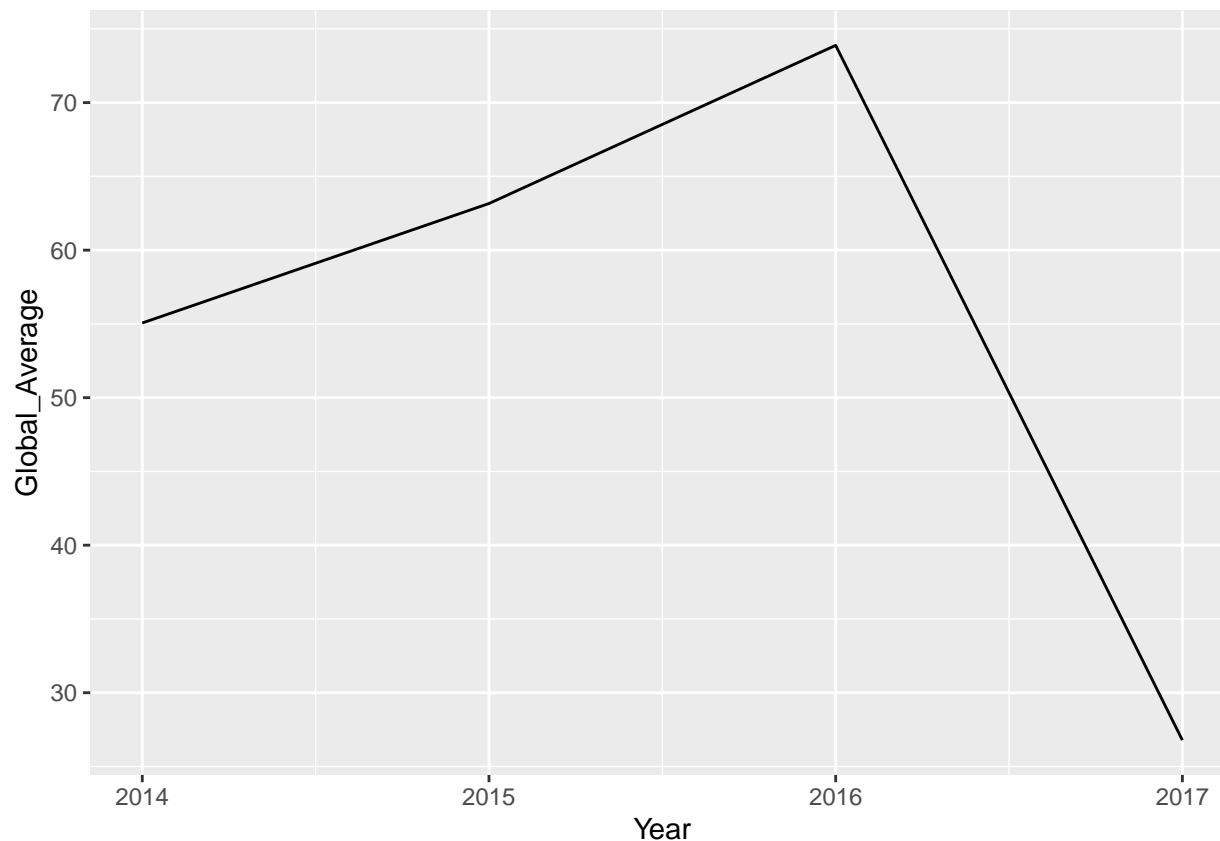


And now trust in the President...

```
range(pres['Year'], na.rm=TRUE)
```

```
## [1] 2001 2017
```

```
pres2013plus <- subset(pres, Year > 2013)  
ggplot(data = pres2013plus, aes(x = Year, y = Global_Average)) + geom_line()
```



It does appear that since Trump has taken office, trust in both the United States and its President have dropped by a large amount. In fact, this might be the lowest trust in the President seen in this entire data set...

```
pres$Year[pres$Global_Average == min(pres['Global_Average'])]
```

```
## [1] 2006
```

```
pres[order(pres$Global_Average, decreasing = FALSE),]
```

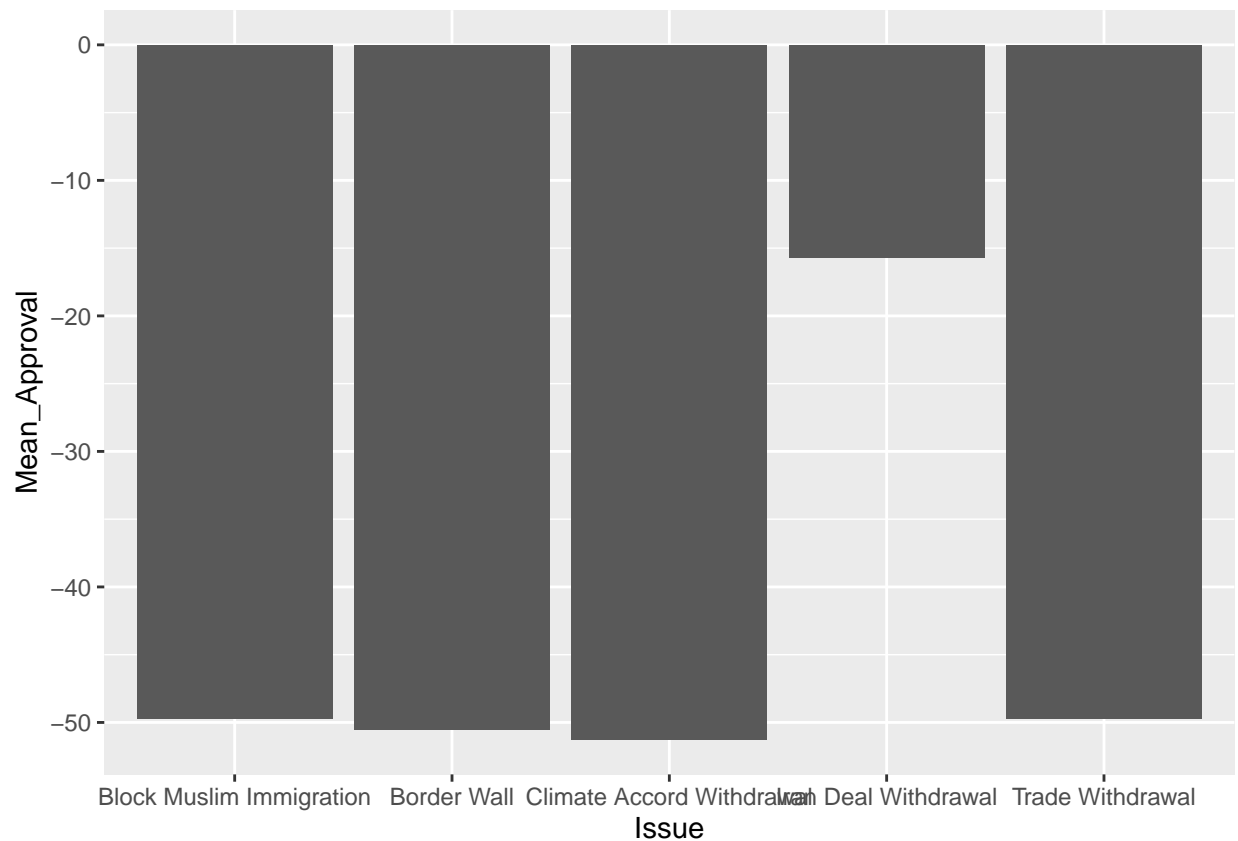
##	Year	Global_Average	Canada	France	Germany	Greece	Hungary	Italy	Netherlands
## 4	2006	17.77778	NA	15	25	NA	NA	NA	NA
## 6	2008	21.88235	NA	13	14	NA	NA	NA	NA
## 3	2005	26.33333	40	25	30	NA	NA	NA	39
## 15	2017	26.78378	22	14	11	19	29	25	17
## 5	2007	27.56522	28	14	19	NA	NA	30	NA
## 1	2001	33.50000	NA	20	51	NA	NA	33	NA
## 2	2003	34.15385	59	20	33	NA	NA	43	NA
## 10	2012	53.33333	NA	86	87	30	NA	73	NA
## 12	2014	55.06250	NA	83	71	27	NA	75	NA
## 9	2011	57.93333	NA	84	88	NA	NA	NA	NA
## 11	2013	58.10000	81	83	88	35	NA	76	NA
## 8	2010	62.82353	NA	87	90	NA	NA	NA	NA
## 13	2015	63.16129	76	83	73	NA	NA	77	NA
## 7	2009	67.17647	88	91	93	NA	NA	NA	NA

##	14	2016	73.88235	83	84	86	41	58	68	92	
##		Poland	Spain	Sweden	UK	Russia	Australia	India	Indonesia	Japan	Philippines
##	4	NA	7	NA	30	21	NA	NA	20	32	NA
##	6	41	8	NA	16	22	23	NA	23	25	NA
##	3	47	18	NA	38	28	NA	NA	19	NA	NA
##	15	23	7	10	22	53	29	40	23	24	69
##	5	29	7	21	24	18	NA	NA	14	35	NA
##	1	NA	NA	NA	30	NA	NA	NA	NA	NA	NA
##	2	NA	26	NA	51	8	59	NA	NA	NA	NA
##	10	50	61	NA	80	36	NA	NA	NA	74	NA
##	12	55	58	NA	74	15	NA	48	60	60	89
##	9	52	67	NA	75	41	NA	NA	62	81	NA
##	11	49	54	NA	72	29	77	53	53	70	84
##	8	60	69	NA	84	41	NA	NA	67	76	NA
##	13	64	58	NA	76	11	81	74	64	66	94
##	7	62	72	NA	86	37	NA	NA	71	85	NA
##	14	58	75	93	79	NA	84	58	NA	78	NA
##		South.Korea	Vietnam	Israel	Jordan	Lebanon	Tunisia	Turkey	Ghana	Kenya	Nigeria
##	4	NA	NA	NA	7	NA	NA	3	NA	NA	NA
##	6	30	NA	NA	7	33	NA	2	NA	NA	NA
##	3	NA	NA	NA	1	23	NA	8	NA	NA	NA
##	15	17	58	56	9	15	18	11	49	51	58
##	5	22	NA	57	8	34	NA	2	69	72	NA
##	1	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
##	2	36	NA	83	1	17	NA	8	NA	NA	NA
##	10	NA	NA	NA	22	39	28	24	NA	NA	NA
##	12	84	67	71	17	35	27	24	60	78	53
##	9	NA	NA	49	28	43	NA	12	NA	86	NA
##	11	77	NA	61	24	37	24	29	55	81	53
##	8	75	NA	NA	26	43	NA	23	NA	95	84
##	13	88	71	49	14	36	NA	45	82	80	73
##	7	81	NA	56	31	46	NA	33	NA	94	NA
##	14	NA	NA	NA	NA	NA	NA	NA	NA	83	63
##		Senegal	South.Africa	Tanzania	Argentina	Brazil	Chile	Colombia	Mexico	Peru	
##	4	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
##	6	NA	32	60	7	NA	NA	NA	16	NA	NA
##	3	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
##	15	26	39	51	13	14	12	15	5	17	
##	5	NA	NA	40	5	NA	29	NA	28	29	
##	1	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
##	2	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
##	10	NA	NA	NA	NA	68	NA	NA	42	NA	NA
##	12	73	72	74	31	52	54	56	40	46	
##	9	NA	NA	NA	NA	63	NA	NA	38	NA	NA
##	11	78	74	NA	44	69	56	NA	49	NA	NA
##	8	NA	NA	NA	49	56	NA	NA	43	NA	NA
##	13	77	77	78	40	63	60	NA	49	53	
##	7	NA	NA	NA	61	NA	NA	NA	55	NA	NA
##	14	NA	73	NA	NA	NA	NA	NA	NA	NA	NA
##		Venezuela									
##	4	NA									
##	6	NA									
##	3	NA									
##	15	20									


```
## 5      NA
## 1      NA
## 2      NA
## 10     NA
## 12     33
## 9      NA
## 11     28
## 8      NA
## 13     26
## 7      NA
## 14     NA
```

Nope! Getting close, though. Maybe his policies he's pushing for will get the US some good will. We already saw that the border wall was unpopular internationally, but that may be an outlier.

```
issues <- data.frame(
  Issue = c("Border Wall", "Block Muslim Immigration", "Climate Accord Withdrawal", "Iran Deal Withdrawal", "Trade Withdrawal"),
  Mean_Approval = c(mean(borderwall$Net_Approval), mean(muslimimgtn$Net_Approval), mean(wclimate$Net_Approval), mean(wiran$Net_Approval), mean(wtrade$Net_Approval))
)
ggplot(data = issues, aes(x = Issue, y = Mean_Approval)) + geom_bar(stat='identity')
```



All policies appear to be disliked by the international community as a whole. The outlier here is actually the US withdrawal from the nuclear agreement with Iran, with an average global net approval of -15.7.

Conclusions

Based on this data, it appears that the world appears to have disliked the former President Donald Trump, and his proposed policies, quite heavily during his first year in office. This is especially true when compared to Obama's terms, where approval for the US and trust in our President appears to mostly improve. At this time, it appears that the US was likely to go on a trend to be as unpopular as it was during Bush's presidencies, where we saw the lowest approval ratings in our analysis above.