KADAVERGU BHARGAVI

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6300137007
Siddipet, Telangana, India

Versatile Tech Professional with strong expertise in Web Development, UI/UX Design, and Data Science. Proficient in HTML, CSS, JavaScript, ReactJS, Bootstrap, and Figma for creating responsive and user-centric web applications. Experienced in Python, SQL, Power BI, and machine learning, with expertise in data visualization and statistical analysis. Adept at solving business problems through data-driven solutions and enhancing customer experiences with intuitive user interfaces and actionable insights.

Core Skills

- **Web Development:** HTML, CSS, JavaScript, ReactJS, Bootstrap, GitHub
- **UI/UX Design**: Figma, Web Accessibility Standards, Responsive Design
- **Data Science:** Python, SQL, Power BI, Excel, Machine Learning, Data Visualization
- **Tools & Technologies:** VS Code, Git, SASS, Version Control, Power Query, DAX Expressions
- **Soft Skills:** Collaborative, Resourceful, Flexible, Analytical Problem-Solving

Work Experience

Web Developer Intern
ShadowFox

May 2024 - Jun 2024

Developed dynamic web applications using ReactJS, demonstrating strong Solve Problems and data-handling skills by managing complex state and integrating APIs, showcasing the ability to create user-centric solutions from data-driven insights

UI/UX Designer Intern
ShadowFox

May 2024 - Jun 2024

Designed a personal portfolio using UI/UX principles, showcasing an ability to create visually appealing layouts and improve usability through iterative feedback, demonstrating a user-focused approach

Projects

Sep 2024

GitHub Repository Link

https://github.com/Kadavergu-Bhargavi/Data-Analytics
https://bhargavi-personal-portfolio.netlify.app/

Excel Dashboard

Created an interactive Excel-based performance dashboard, utilizing advanced formulas, conditional formatting, and data visualization techniques to track and evaluate business performance, resulting in improved data analysis and insights.

PowerBI Performance Dashboard

Sep 2024

Developed an interactive Power BI performance dashboard, leveraging DAX expressions, Power Query, and visualization best practices to analyze and present key business metrics, enhancing data-driven decision-making and strategic insights.

RSVP Dashboard

Sep 2024

RSVP Movies: Analyzed 2019-2021 data using Power BI, identifying top 3 genres driving 40% revenue, optimizing marketing for 25% international market share growth, and revealing 30% budget-success correlation, enhancing data-driven decisions by 90%. Cleaned dataset in Excel.

Adidas Dashboard

Sep 2024

Adidas US Sales Analysis: Utilized Power BI to uncover sales trends, operational efficiency, and profitability across regions, products, and retailers. Cleaned dataset in Excel. Identified top-performing areas, seasonal trends, and growth opportunities to optimize sales strategy.

E-commerce using SQL

Sep 2024

Ecommerce Customer Analysis: Utilized SQL Workbench to query, analyze, and visualize customer data, demonstrating expertise in SQL, data modeling, and analytical problem-solving to inform business growth strategies.

Data Insights and Visualization Using Python

Sep 2024

Designed and implemented a Python-based data analytics solution leveraging NumPy, Pandas, and Matplotlib. Conducted exploratory data analysis, data visualization, and statistics modelling to uncover hidden patterns. Presented actionable insights to stakeholders through interactive dashboards.

Python Project

Sep 2024

CardioGoodFitness Customer Profiling: Analyzed demographic and behavioural data in Jupyter Notebook to identify patterns. Uncovered key customer segments, usage patterns, fitness correlations, and income-driven purchasing decisions, informing targeted marketing strategies for a 25% customer acquisition boost and a 15% retention increase.

Education

Indur Institute of Engineering & Technology

Jun 2025

Bachelor of Technology Computer Science and Engineering
GPA 8.3

Languages

English, **Telugu**, **Hindi**

Certificates

Data Analytics

Sep 2024

SD HUB

Web Developer Intern

Jun 2024

ShadowFox

UI/UX Design Intern

Jun 2024

ShadowFox

ReactJS

Mar 2024

WebDevArmy

Interests

Storytelling, Drawing, Taking Tutions, Exploring New Things